

2025 Impact Report

**America's Most Listened
to Audio Provider**

Heard by 9 Out of 10 Americans Every Month

Radio + Podcasts + Streaming + Influencers + Live Events

Guaranteed Human



Executive Letter

At iHeart, serving all of our communities continues to be at the heart of everything we do. The true power of broadcast radio is its ability to establish deep personal relationships between our personalities and their listeners that are built on trust and connection, and our mission -- and the mission of every member of the iHeart team -- is to provide the support, information and companionship that our listeners rely on every day.

This trusted presence across hundreds of thousands of neighborhoods across America enables us to respond to the unique challenges and needs of each local community we serve. And when disasters strike, broadcast radio plays an essential and irreplaceable role, serving as a lifeline delivering lifesaving information, connecting people with emergency services, and mobilizing

relief efforts quickly and effectively when other forms of communication have failed.

For just a few examples, in 2025 iHeartMedia mobilized quickly to support communities impacted by the Los Angeles wildfires, Hurricane Melissa in Jamaica and the catastrophic Kerr County floods. We also launched and expanded major community engagement initiatives, including a new iHeartPodcast series with Realize the Dream and Martin Luther King III to advance Dr. Martin Luther King Jr.'s legacy, and the iHeartRadio Thank a Teacher campaign with DonorsChoose, which recognized more than 1,500 public school teachers, providing funding for classroom resources and honoring educators as everyday heroes.

In 2025, our company-wide social impact media investment totaled over \$239 million, and over the past 15 years, we have contributed more than \$3.2 billion in media support to organizations working to meet the needs of communities across the country.

The publication of our 2025 iHeart Community Impact Report offers a meaningful opportunity to reflect on our iHeart teams' shared dedication and to thank them -- along with our nonprofit partners and our millions of listeners across America -- for their shared commitment to strengthening the communities in which we all live and work.



Bob Pittman

Chairman & CEO,
iHeartMedia



Rich Bressler

President and COO,
iHeartMedia



Our Mission

At iHeart, our mission is **to give everyone in America a friend who is there anytime, anywhere**, a mission that is never more important when our communities need us the most – during times of disaster, crisis and need. **We use the power of audio**, the trusted voices and companionship of our on-air personalities to create the kind of human connection and engaged relationships that are so important in a world that can seem fragmented and isolating.

Serving all of our communities across America is the core of what we do, and we place great emphasis on serving the neighborhoods and communities in which we all live and work through **all of our diverse platforms and assets** – broadcast, digital, podcasts, personalities, influencers, social, live events and more. iHeartMedia is dedicated to inspiring and creating the kind of relationships and positive change that **improve the lives of others**.

To give everyone in America a friend who is there anytime, anywhere.

About iHeartMedia

Our responsibility begins with broadcast radio: We are available free over the air to all.

As the number one audio company in the U.S., and the largest broadcast radio company, the most important responsibility we have is to the communities we serve.

Our purpose is to change the world through the power of audio, using our multiple platforms and diverse content to connect people through companionship, compelling storytelling and service to our communities.

We are committed to cultivating and fostering engagement at every level of our company to ensure that we reflect our broad audiences across the many communities in which we live and work.

Broadcast radio is the most trusted medium in America – and iHeartMedia is the most trusted radio company. Four out of five Americans trust the opinions and perspectives of their favorite radio DJ/personality, and Americans believe radio is two times more trustworthy than social media.

As the nation's largest broadcast radio company, our focus on targeted local programming and the deep connection our on-air personalities have with their listeners has led to iHeartRadio being considered the most trusted name in radio.

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Commitment to Community

The company's local and national campaigns primarily fall into the categories that have the greatest impact on the communities we serve:

Family & Social Impact

iHeartMedia addresses topical issues that will spur positive impact in local communities across the country.

Education & Literacy

Education is at the heart of countless critical issues facing many Americans. iHeartMedia is committed to shining a light on the importance of education and literacy by empowering young people to take control of their future; supporting local schools; enabling teachers; and providing the tools and educational services desperately needed in underserved areas of our country.

Health & Wellness

iHeartMedia works with an array of health-related organizations to bring attention to a broad spectrum of key health issues while promoting the importance of living an active and safe lifestyle. By addressing specific issues afflicting the U.S. population, iHeartMedia hopes to improve the overall physical, mental and social wellbeing of its listeners, employees and others in the community.

Music & Arts

iHeartMedia recognizes the power of inspiring creativity and is committed to encouraging communities to embrace artistic development within

their own neighborhoods. The company emphasizes the importance of art and music education and the benefits of fostering imagination through an array of local and national programs, with the mission of improving and increasing access to the arts across the United States.

Environmental

iHeartMedia continually looks for ways to rally the communities it serves to protect the environment and to conserve energy and natural resources. From Public Service Announcements (PSAs) to localized long-form shows and live events, local radio stations use their platforms to inform and educate their audiences and incite action.

Disaster Response

iHeartMedia plays a critically important role in its communities when disasters or traumatic events occur. During these times of crisis, iHeartMedia's 860+ stations nationwide are essential in the lives of local residents. iHeartMedia's broadcast and digital platforms often serve as the sole information source for disrupted areas -- providing news, support, companionship and critical information on everything from storm updates and evacuation routes to food banks, shelter, rescue efforts, medical care and health safety guidelines.





Responding to Crisis

Every year, local communities across America are impacted by unexpected local crises as well as the domestic effects of global turmoil, natural disasters and terrorism. From gun violence and mental health disorders to social tensions and growing suicide rates in communities across the U.S., iHeartMedia stations are always prepared to respond immediately to crises impacting their listeners.

iHeartMedia's employees are committed to supporting their communities and providing the kind of essential services and connection that often save lives. iHeart's dedicated employees are regularly on the front lines of both local and national crises and serve as a helping hand and a calming voice during moments of chaos -- always working to ensure that their communities, and their neighbors, feel connected and informed.

Disaster Assistance and Response Plan

During times of crisis, iHeartMedia is essential in the lives of local residents in hundreds of communities across America. Our broadcast and digital platforms often serve as the sole information sources for disrupted areas -- providing local news and critical information on everything from storm updates and evacuation routes to food banks, shelter, rescue resources and medical care.

Because the ability to broadcast in times of emergency is a vitally important element of iHeartMedia's role in local communities, we have implemented a significant Disaster Assistance and Response Plan which includes reserves of radio transmitters, emergency power generators and other news-gathering

equipment positioned in locations around the country, ready to travel -- before, during and after disaster strikes -- to impacted communities as needed. This ensures that our stations can stay on the air, delivering critical news, updates and information to impacted areas during damaging and destructive hurricanes, tornadoes, floods, wildfires and other natural disasters.

We are dedicated to continually improving our innovative procedures around the disaster response efforts that enable our stations to be ready to react at all times, and to continue to serve the listeners and communities that depend on us.



First Informers:

iHeartMedia Emergency Response Team

iHeartMedia has forged a deep ongoing partnership with the Federal Emergency Management Agency (FEMA), which recognizes that in times of emergency there is no more reliable source of information than local radio broadcasters. Pursuant to the federal Securing Access to Networks in Disaster Act (SANDy), which helps ensure the resiliency of the nation's communications networks during emergencies, iHeartMedia is recognized as an essential service provider and must be afforded access to disaster sites to restore and repair essential services in an emergency or major disaster. By giving broadcast radio stations official status during emergencies, the SANDy Act places iHeartMedia radio stations among a statutorily-selected group of

"essential service providers" -- also known as "First Informers" -- for public safety purposes. This statute recognizes the unique and essential role of radio stations in providing critical and often lifesaving information before, during and after man-made and natural disasters. The iHeartMedia Technical Operations Center (iTOC) and its Emergency Response Team -- made up of more than 300 iHeartMedia engineers and team members -- monitors operations and coordinates emergency planning and response for the company's 860+ radio stations across the U.S. to ensure that we can serve our local communities even in the most dire circumstances.



Local and Nationwide Emergency Alert & Warning Capabilities

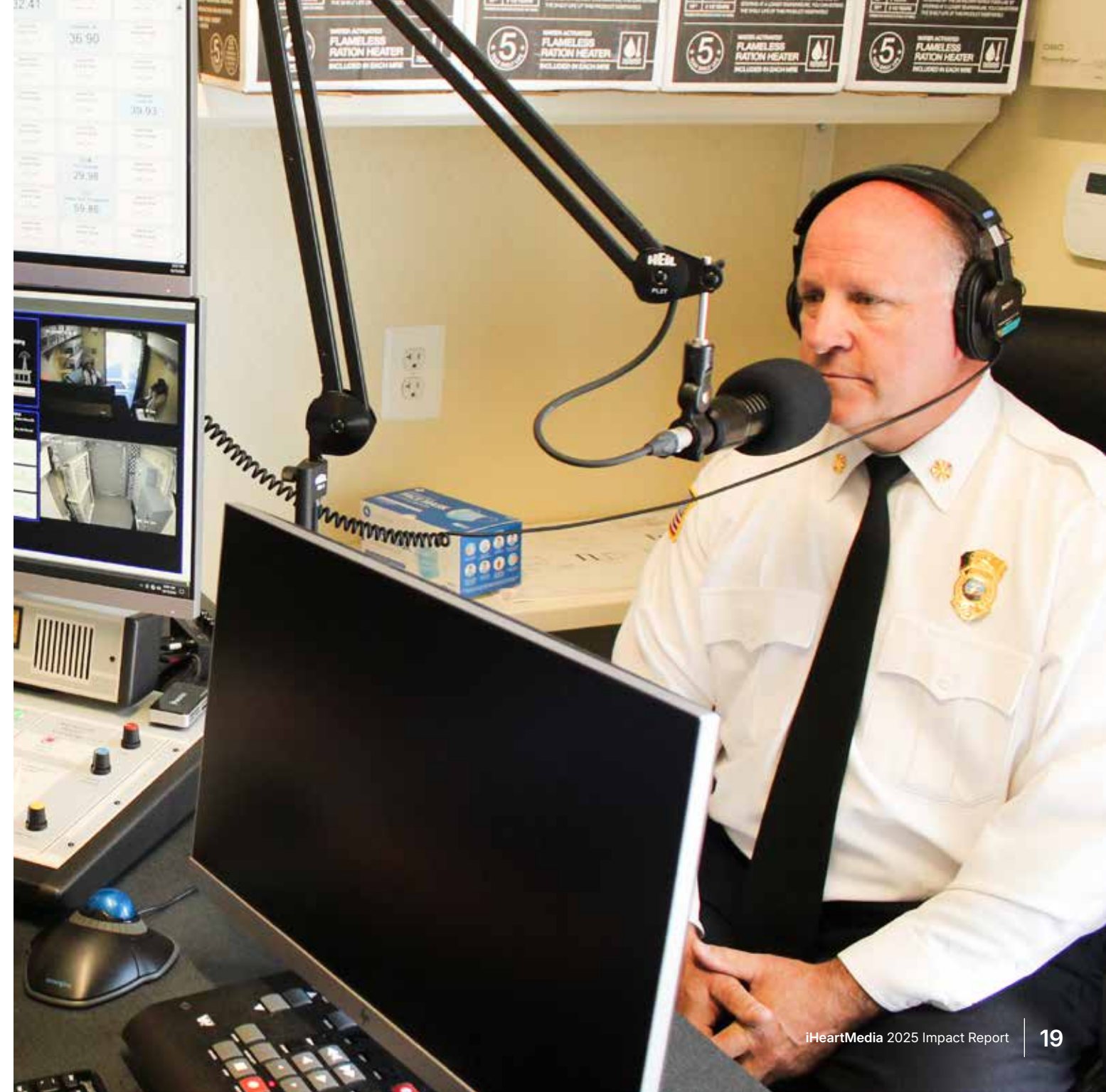
iHeartMedia and FEMA continually partner to improve local and nationwide alert and warning capabilities that are critical when disasters threaten public safety and national security.

AM broadcast radio stations are beacons of information for the public and are often the most listened-to stations for news and information, especially during emergencies. Class A AM stations operate at higher power levels and with FCC-mandated interference protections that enable their signals to be received reliably by millions of listeners and at great distances – especially at night, when changes in the ionosphere permit high-power AM signals to travel much farther distances, often hundreds of miles, than is possible during the day. iHeartMedia owns and operates 18 of the country's Class A AM radio

stations, and as a result covers most of the United States at night with these strong signals.

FEMA's Integrated Public Awareness and Warning System (IPAWS) relies heavily on Class A AM radio stations for rapid, nationwide dissemination of emergency information. Seven iHeartMedia Class A AM stations have been designated and specially reinforced by FEMA to serve as Primary Entry Point (PEP) stations to the IPAWS network to provide official emergency alert and warning information to the nation in the event of major emergencies because of their reach and interference protections. FEMA has also designated iHeartMedia's Premiere Networks for satellite-based redundancy for its PEP emergency warning system.

In 2018, FEMA collaborated with iHeartMedia to initiate an important PEP station modernization project at iHeartMedia's NewsRadio 700 WLW-AM in Cincinnati, Ohio, to improve alert and warning capabilities of FEMA's Class A AM PEP stations. WLW-AM is the second station in the country to complete the upgrade, which includes specialized sheltering capabilities, expanded broadcast transmission capacity and sustainable power generation to withstand virtually all types of hazardous events.



iHeartMedia Disaster Relief Fund

In times of greatest need, our employees act as first responders -- often leaving their homes and living in broadcast studios for days, sometimes with family members and with limited food and rest, to serve their listeners and communities at times when it is needed most. Our teams' efforts during disasters truly highlight the commitment of our people and our company to the

communities they serve, and iHeartMedia established the iHeartMedia Disaster Relief Fund in 2005 to aid the families of our own team members who are impacted by natural disasters. The fund supports iHeartMedia employees who require assistance as the result of a declared natural disaster, such as a tornado, flood, earthquake or hurricane.



iHeart Disaster Response

When natural disasters or traumatic man-made events occur, iHeartMedia stations do everything in their power to not only deliver comprehensive news coverage and relay key messages to listeners but to mobilize listeners to take action by donating to appropriate relief efforts that will aid those affected.

2025 was another extraordinary year for weather and climate events in the U.S. Through the first half of the year -- based on assessments by Climate Central and NOAA records -- the United States experienced at least 14 separate weather and climate disasters with damages exceeding \$1 billion each -- far above the long-term annual average and making the first six months of 2025 the costliest start to any year on record.

In 2025, iHeartMedia stations actively supported local response and relief efforts

for communities impacted by the Los Angeles wildfires, devastating Texas floods and hurricanes affecting Jamaica, helping to raise awareness, mobilize donations and connect listeners with trusted organizations providing aid on the ground.

In addition to the critical local support that iHeart stations provided during these times of disaster, the company also provided national support across all of its radio stations that amplified the needs of local communities. Thanks to the company's deep local partnerships with on-the-ground organizations such as the Dream Center, the Community Foundation of the Texas Hill Country and the Sean Paul Foundation, iHeart was able to mobilize national support to deliver critical funding where it was needed most.



Los Angeles Area Wildfires

In early January 2025, devastating wildfires driven by high winds raged out of control in parts of Los Angeles, impacting hundreds of thousands of residents who were forced to evacuate as iconic neighborhoods burned to the ground in one of the worst disasters in California history.

Local Response Efforts

iHeartRadio Los Angeles was critical in delivering life-saving information to those who were forced to evacuate. KFI-AM and 24/7 News began continuous coverage as the fires were first reported, while all iHeart stations in the market began providing regular updates. Traffic reports from Total Traffic and Weather Network (TTWN) were also essential in spotting fires along freeways and cars overturned by high winds. Throughout both the spread and containment of the fire, iHeart Los Angeles stations continued to provide wall-to-wall coverage of the disaster, making sure residents and communities had the most up-to-date information for as long as necessary, while supporting the community as it coped with the trauma and impact of this catastrophic event.

Over a three-week period, iHeart served as the central hub for national

on-air and digital content, driving massive awareness and engagement around response and relief efforts nationally and locally. Across Los Angeles, iHeart executed broadcasts on iHeartRadio stations, integrated talent-driven social activations -- including Instagram Live sessions -- and partnered with local TV stations, celebrities and clients to expand community outreach.

National Relief Efforts

Just hours after the series of devastating wildfires broke out in Los Angeles, iHeart L.A. and the Dream Center -- a resource center focused on providing support to those affected by homelessness, hunger and crisis -- launched a national and local media campaign that asked local listeners to contribute essential items and cash to support those affected by the fires, many of whom had lost everything.

iHeart stations across the country united in a national PSA campaign to drive awareness and action for the local L.A. communities in need. The campaign encouraged listeners to join the effort by donating through the Dream Center website, making it easy for individuals everywhere to contribute to vital relief programs.

"Thanks to our partnership with iHeartMedia Los Angeles and the unwavering support of our volunteers, donors and community members, we have been able to provide essential aid to thousands who have lost so much. This effort is a testament to the power of compassion and unity, and we remain committed to serving those in need for as long as it takes."

Matthew Barnett

Founder, Dream Center



About

The Dream Center

DreamCenter.org

The Dream Center Los Angeles is a nonprofit organization dedicated to transforming lives and serving communities in need across Los Angeles. Founded in 1994 by Matthew Barnett and his father, Tommy Barnett, the Dream Center provides a wide range of free resources, including housing for individuals and families facing homelessness, disaster relief, food distribution, job training, addiction recovery programs and outreach services that empower people to rebuild their lives.

The Dream Center impacts thousands of lives each year, offering hope and a pathway to self-sufficiency. Operating 24/7, the organization partners with local businesses, churches and volunteers to provide critical support for the most vulnerable populations in Los Angeles.

Campaign Impact

2M

Pounds of product distributed through disaster relief car line and walk-up outdoor pantry

8K+

Volunteers participated

90K

People and 20K cars received food, hygiene products, diapers and essential resources

\$15M

Raised in cash and in-kind donations

Campaign Snapshot

1/10/25 - 1/30/25

Dates running

366

iHeartMedia stations

40,249,200

Impressions

Kerr County, Texas Floods

Entire communities were submerged in a matter of hours when catastrophic flash floods swept through Central Texas on July 5. Homes were destroyed, families displaced and lives tragically lost. Among the most heartbreaking stories centered around children at a local summer camp who went missing when the floodwaters rose without warning -- a devastating reminder of how quickly disaster can strike.

Local Response Efforts

From the earliest moments of the disaster, iHeart's teams in San Antonio and Austin moved into emergency broadcast mode. Fifteen stations, led by WOAI, provided wall-to-wall coverage as the situation unfolded and delivered accurate, real-time information when residents needed it most. Evacuation routes, shelter locations, boil water alerts and road closures were shared continuously across all stations. As the crisis deepened, coverage expanded across Texas and into Louisiana, ensuring that millions had access to lifesaving updates.

Beyond information, iHeart became a source of connection and hope. Station websites served as lifelines and trusted local voices offered clarity and reassurance during this unthinkable tragedy. The stations' rapid response

demonstrated the vital role that local radio plays in keeping communities informed, connected and supported during times of crisis and disaster.

National Relief Efforts

Following the news of the catastrophic flooding that tore through Kerr County and surrounding communities, iHeart partnered with the Community Foundation of the Texas Hill Country to promote the Kerr County Flood Relief Fund -- a critical initiative aimed at helping families and communities devastated by the floods. Beginning July 7, just days after tragedy struck, stations across the country launched a coordinated campaign of liners and PSAs encouraging listeners to donate. These messages directed contributions to vetted local organizations providing food, shelter, healthcare and long-term recovery assistance.

Funds raised through this effort supported immediate rescue and relief operations in flood-affected areas; aided displaced families and individuals; ensured access to necessities and temporary housing; and drove rebuilding efforts in the hardest-hit communities to help restore homes and infrastructure.

Since July, the Community Foundation of the Texas Hill Country has distributed

\$50 million in financial grants to more than 80 organizations, providing emergency assistance, temporary housing, home repair, mental health services and long-term recovery support for flood-impacted families and communities.

"iHeart's rapid response helped turn a local disaster into a national call to action. Their stations gave voice to our community when we needed it most, and that early visibility helped fuel one of the largest flood-relief efforts in Texas history. We are deeply grateful for iHeart's partnership and impact."

Austin Dickson

CEO, Community Foundation of the Texas Hill Country



About

Community Foundation of the Texas Hill Country

CommunityFoundation.net/about

The Community Foundation of the Texas Hill Country is dedicated to improving the quality of life in the Texas Hill Country by supporting charitable organizations and initiatives that address the region's most pressing needs.

Campaign Impact

\$50M

In financial grants issued

80+

Local organizations supported since July 2025

Campaign Snapshot

7/08/25 - 7/13/25

877

iHeartMedia stations

83,900,000

Impressions

Hurricane Melissa in Jamaica:

The Sean Paul Foundation and Food For The Poor

In late October, Hurricane Melissa caused widespread damage to homes and essential infrastructure including schools and healthcare facilities. Jamaican-born recording star Sean Paul supported the relief effort with donations made to Food For The Poor Jamaica -- one of the largest international relief and development organizations serving the Caribbean and Latin America.

iHeart partnered with the Sean Paul Foundation and Food For The Poor Jamaica, mobilizing immediate humanitarian aid, emergency care packages, housing materials and on-the-ground support to help affected families begin the rebuilding process.

Additionally, iHeart launched a national PSA campaign voiced by Sean Paul, calling on listeners across the United States to support hurricane relief in

Jamaica. Through iHeart's national PSA distribution and digital amplification, the campaign reached millions of listeners nationwide, driving increased engagement and traffic to the donation platform. Funds raised through the initiative supported Food For The Poor's disaster relief operations and strengthened ongoing recovery efforts led in partnership with the Sean Paul Foundation.

"When disaster strikes Jamaica, it's personal for us. Partnering with iHeart and Food For The Poor allowed us to act quickly and deliver real support to families who were hit hardest. This collaboration went beyond awareness -- it translated directly into relief, recovery and hope for communities working to rebuild their lives."

Sean Paul

Founder, Sean Paul Foundation



About

Sean Paul Foundation

The Sean Paul Foundation is a charitable organization founded by Grammy-winning global artist Sean Paul. It is dedicated to improving the lives of underserved communities through education, disaster relief, and community development. Rooted in Jamaica and driven by a commitment to sustainable impact, the Foundation partners with trusted local and international organizations to provide critical resources, empower youth, and respond swiftly to humanitarian crises. Through strategic collaborations, the Sean Paul Foundation continues to uplift communities and create pathways for long-term resilience and opportunity.

Campaign Impact

40+

Communities reached with urgent food, water, hygiene kits and essential emergency supplies

7K+

Families supported with direct relief and care packages

Multiple schools, churches and community hubs equipped with solar panels and Starlink internet access

Ongoing deliveries of building materials provided to residents rebuilding homes and businesses

Campaign Snapshot

11/07/25 - 11/21/25

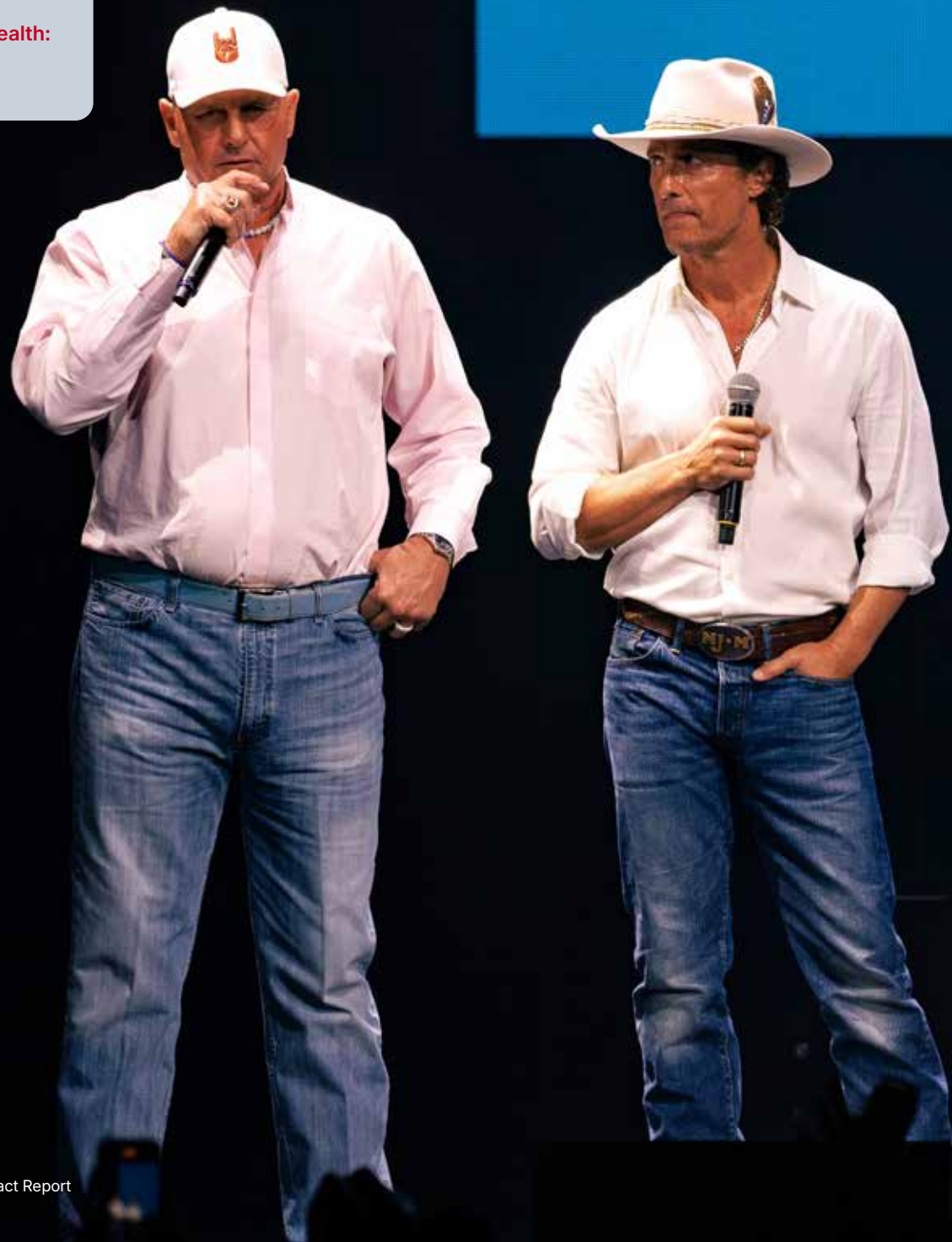
Dates Running

287

iHeartMedia Stations

19,186,400

Impressions



Disaster Relief Benefit Concerts

When communities face crisis, music has the power to unite, heal and mobilize communities into action. Disaster relief concerts like the 2025 FireAid and Band Together Texas demonstrate how moments of devastation can inspire generosity and hope.

As the nation's leading audio company, iHeart amplifies relief

benefit concerts to help ensure that the urgent needs across devastated communities are heard. From commercial-free broadcasts of full concerts to coordinated, multi-week promotional campaigns driving awareness, tune-in and fundraising, iHeart connects audiences with the timeliest causes that matter most.

FireAid

On January 30, 2025, FireAid united some of the most influential names in music and entertainment for a landmark benefit concert in Los Angeles held at Intuit Dome and the Kia Forum. Conceived as an urgent response to the devastating wildfires across Southern California, FireAid became a movement of solidarity and hope during a time of disaster.

The benefit event, reaching more than 50 million viewers worldwide through 28 streaming platforms,

featured powerful performances from an extraordinary lineup of over 30 legendary artists including Billie Eilish, Lady Gaga, Green Day, Stevie Wonder, Katy Perry, P!nk, Olivia Rodrigo, Alanis Morissette and many others.

With support from Live Nation, the L.A. Clippers and the Azoff family, along with contributions from leading brands and philanthropists, FireAid raised over \$100 million to fund immediate relief and long-term recovery efforts.

iHeartMedia played a pivotal role as a national broadcast and streaming partner, delivering the full seven-hour, commercial-free program on radio stations across the country and iHeartRadio. In addition, iHeart launched a comprehensive two-week promotional campaign across participating stations to drive awareness and tune-in, followed by post-event coverage featuring audio highlights and photo galleries to sustain engagement.

Campaign Impact

\$100M+

Raised

30+

Artists performed

\$8.2M

In media delivered by iHeart



Band Together Texas

Band Together Texas was a benefit concert created to support communities impacted by the catastrophic flooding across Central Texas and the Texas Hill Country. Held on August 17, 2025, at the Moody Center in Austin, the event brought together performances from an all-star group of Texan artists including Miranda Lambert, Parker McCollum, Cody Johnson, Ronnie Dunn, Lyle Lovett, Jack Ingram, Ryan Bingham and more. The evening also featured appearances by prominent Texans such as Matthew McConaughey, Dennis Quaid and Colt McCoy who all joined to reinforce a message of unity and recovery. All proceeds benefited the Community Foundation of the Texas Hill Country and the Central Texas Community Foundation to help

support both immediate relief and long-term recovery efforts.

iHeartMedia played a key role in amplifying the reach and impact of Band Together Texas nationwide. As an audio broadcast partner, iHeart aired the three-hour concert across all iHeartCountry stations and digital platforms, helping to extend access and fundraising well beyond the affected regions.

In the days leading up to the event, iHeartCountry stations ran coordinated tune-in promotions from August 14 through August 17 to drive awareness and listener participation that supported relief efforts for communities recovering from the floods.

"These funds are more than numbers – they're lifelines for families still recovering from this year's floods. We worked closely with state officials and local partners to identify where the need is greatest and ensure that every dollar supports meaningful recovery."

Miranda Lambert

Campaign Impact

\$8.5M+

Raised Funds distributed across Travis, Williamson, Burnet, Kerr, Concho and Tom Green Counties

About

Band Together

BandTogetherTexas.com

Band Together Texas was made possible with the generous support of partners including WoodNext Foundation, Michael & Susan Dell Foundation, John Paul & Eloise DeJoria Family Foundation, Woodforest National Bank, American Airlines, Delta Airlines, Four Seasons Hotel Austin, H-E-B, Kendra Scott, Moody Center, Poncho, Tecovas, Uber and Whataburger.





National Radio Campaigns

For decades, iHeart has played a critically important role for -- and in -- our communities, providing support, information, resources and companionship and helping to create positive change through partnership with some of the most impactful nonprofits in the country.

iHeart continues to forge deep and ongoing relationships by supporting the work of nonprofit organizations and philanthropic causes that shine a light on the critical issues of our time, many of which have come to rely on our partnerships to connect to their communities. Through these national partnerships, iHeart continues to address issues vital to our listeners while helping to

further the missions of hundreds of organizations making real and lasting change around the most relevant national and global concerns.

The company's community programs are built on the idea that, through public awareness and education, we can drive attention and action to bring deeper understanding of both world issues and concerns impacting individual communities. In 2025, iHeartMedia supported thousands of local and nonprofit organizations nationwide and raised hundreds of millions of dollars for critical issues.

From natural disaster relief and action to prioritizing physical and mental health and safety,

iHeart reaches deep into communities through our broad portfolio of platforms and assets -- broadcast, digital, podcasts, personalities, influencers, social, live events and more -- to create positive lasting change within the neighborhoods and communities in which we live and work.

The following pages showcase some of iHeart's most impactful national programs and partnerships from January through December 2025.

The Leandro De Niro Rodriguez Foundation

Fentanyl has become one of the leading causes of accidental overdose deaths in the United States, often claiming lives of individuals who never even realized they were ingesting the drug. The Leandro De Niro Rodriguez Foundation, created in memory of actor Robert De Niro's grandson Leo, is committed to raising awareness about the devastating impact of illicit fentanyl and supporting families affected by this epidemic.

iHeartMedia joined forces with the National Association of Broadcasters (NAB) and radio companies nationwide to launch a powerful PSA campaign that featured a deeply personal message from Robert De Niro highlighting the deadly nature of fentanyl and the heartbreaking reality that many victims -- like his grandson Leo -- never knew they were taking it. iHeartMedia's participation in this initiative reflects

not only its support for the Foundation's mission but also the radio industry's ability to unite and leverage its collective reach to drive meaningful impact around the most critical issues facing communities.

"The NAB Leadership Foundation celebrates broadcasters who rise to meet the moment -- elevating public awareness, sharing vital resources and driving real change in their communities. Their work is a powerful reminder of how local radio and television stations inform, uplift and unite the audiences they serve."

Michelle Duke
President, NAB Leadership Foundation



About

About The L.A.D.R. Foundation
LeandrosFoundation.org

The Leandro De Niro Rodriguez Foundation, newly formed, is dedicated to fostering compassion and respect for individuals affected by substance use. The L.A.D.R. Foundation, established by Drena De Niro in loving memory of her son Leandro A. De Niro Rodriguez, is resolute in our efforts to raise awareness, dismantle the stigma surrounding drug-related deaths and honor the dignity of those we have lost.

Campaign Snapshot

1/06/25 - 1/10/25

Meals distributed by Second Harvest Food Bank

380

iHeartMedia stations

7,095,400

Impressions

1 Million Strong

Nearly 48 million Americans are struggling with substance use, and one in three are navigating substance use or mental health challenges. iHeart recognizes the importance of accessible resources and support networks to help those affected by addiction get the care they need and remains deeply committed to supporting individuals in recovery by helping to remove the stigma and shame often associated with addiction.

For the past four years, iHeart has partnered with 1 Million Strong -- an impact initiative that unites

music, sports and entertainment to change how we think about mental health and substance use -- making them something we tackle together, not alone.

In 2025, iHeart once again aired a series of PSAs to help connect listeners with the valuable resources provided by The Phoenix and to help remove the stigma associated with recovery and addiction. Over the last three years, iHeart has donated nearly \$1.7 million worth of media to help make addiction recovery more accessible by focusing on connection and wellness.

"Stand Together's partnership with iHeart, in support of the 1 Million Strong initiative, has allowed us to expand this movement in powerful ways. Over the past year, 1 Million Strong has reached an estimated 3 million individuals through festival activations, cultural partnerships and partner content distribution, demonstrating the momentum that's building nationwide. iHeart's ability to reach millions and foster genuine connection through their platform has made them an indispensable partner in shaping a culture where people feel seen, supported and like they truly belong."

Colette Weintraub

Head of Stand Together Music, Sports & Entertainment

About

1 Million Strong

1MillionStrong.org

1 Million Strong is partnering with the music, sports and entertainment industries to transform mental health, starting in the places that already bring people together. Recognizing that mental health challenges and substance use often stem from the same place -- disconnection and isolation -- we're tackling the root cause. Our goal is to foster communities of belonging where people can build their mental health and become their best selves, together.

Campaign Impact

3M

Reached since the initiative was launched

~\$2M

In media donated to the campaign

Campaign Snapshot

1/30/25 - 2/10/25

Dates Running

365

iHeartMedia stations

17,078,800

Impressions



American Heart Association

According to the American Heart Association, nearly three out of four cardiac arrests outside of the hospital will happen at home, making it crucial for people to learn CPR to potentially save a loved one's life. Each year, more than 23,000 children experience cardiac arrest, and nearly 20% are infants -- making bystander CPR knowledge especially vital for parents and caregivers. Cardiac arrest remains one of the leading causes of death in the U.S., and without immediate intervention, the chances of survival decrease by about 10% for every minute that passes without CPR or defibrillation.

iHeart has proudly supported the American Heart Association during Heart Health Month for more than a decade. This year, in February, iHeart once again partnered with the American Heart Association to launch a nationwide campaign promoting lifesaving CPR education specifically geared for children and infants. Through 30-second PSAs and liners airing across hundreds of iHeart stations, the campaign amplified the Association's Nation of Lifesavers™ initiative, and the PSA encouraged listeners to visit Heart.org/Nation to find a CPR class near them and to be prepared and ready to save a life when it matters most.

"Reaching families with lifesaving information requires trusted supporters who can meet people where they are. Our continued collaboration with iHeart is an integral way the American Heart Association elevates awareness about CPR and cardiac emergency response at a national scale, including the importance of helping protect children and families. By amplifying these messages during American Heart Month and beyond, iHeart plays a meaningful role in empowering communities to be ready to act when it matters most."

Tracie Bertaut

National VP, Marketing Communications,
American Heart Association

About

American Heart Association

Heart.org

The American Heart Association is a relentless force for a world of longer, healthier lives. Dedicated to ensuring equitable health in all communities, the organization has been a leading source of health information for more than 100 years. Supported by more than 35 million volunteers globally, we fund groundbreaking research, advocate for the public's health and provide critical resources to save and improve lives affected by cardiovascular disease and stroke.



Campaign Impact

100M

People reached across multiple media channels

\$5.4M+

Worth of media donated in the last 11 years

Campaign Snapshot

2/10/25 - 3/08/25

Dates Running

295

iHeartMedia Stations

15,722,500

Impressions

WomenHeart: The National Coalition for Women with Heart Disease

For the ninth consecutive year, iHeart teamed up with WomenHeart: The National Coalition for Women with Heart Disease -- an organization dedicated to raising awareness and providing education about heart disease in women -- to highlight the specific symptoms women experience during a heart attack; bring attention to the misdiagnosis of millions of women each year; and address the disproportionate impact of heart disease among Black women.

In addition to airing PSAs throughout February, iHeart hosted Celina Gorre, CEO of WomenHeart, on the national iHeartRadio Communities public affairs show to discuss the issue of heart disease among women and highlight the work WomenHeart does to support the millions of American women living with or at risk of heart disease. iHeart's 2025 PSAs supporting WomenHeart were focused primarily in these two categories:

Misdiagnosis

Studies show that women are more likely than men to be misdiagnosed or have their heart disease symptoms dismissed by healthcare providers. When seeking health care, women often

receive a delayed or wrong diagnosis before finding out that they have heart disease. This is due to myriad reasons, including the fact that women often exhibit different heart disease symptoms than men and therefore do not receive the appropriate diagnostic testing. However, heart disease is the leading cause of death in women -- killing more women than all cancers combined. All female-focused iHeartMedia stations ran a PSA reminding listeners to stay in touch with their healthcare providers, learn the signs of heart disease in women and become an advocate for their own physical health. The spots were designed to empower women with knowledge and inspiration and to share the stories of women who have experienced missed and delayed diagnoses of heart disease.

Black Women and Heart Disease

Nearly half of Black women over the age of 20 have heart disease, and many do not even know it. Additionally, the prevalence of high blood pressure among Black women is nearly 40% higher than white women in the U.S., posing an even greater risk for heart disease -- the leading cause of death in the nation. During Heart Health Month,

iHeart highlighted the disproportionate impact of heart disease among Black women and the critical need to raise awareness about risk factors and heart-healthy living. To celebrate both Black History Month and Heart Month, iHeart teamed up with WomenHeart to create a PSA that encourages Black women to take charge of their heart health by checking their blood pressure. The PSA also encouraged women to listen to their bodies and advocate for themselves in ways that support their overall health and wellness.

"WomenHeart is reminding women that heart disease is still their number one killer -- and that women's risks and symptoms are often different and overlooked. We are grateful to partners like iHeartMedia who help amplify these lifesaving messages and ensure women get the information they need, when they need it most."

Jodi Smith, J.D

Director, Strategic Alliances, WomenHeart



About

WomenHeart: The National Coalition for Women with Heart Disease

WomenHeart.org

As the leading voice for the millions of American women living with or at risk of heart disease, WomenHeart is the nation's only patient-centered organization solely dedicated to advancing women's heart health through patient support, community education and advocating for equal access to heart health.

Campaign Impact

\$2.3M

Worth of media donated by iHeartMedia since partnership inception

Campaign Snapshot

2/10/25 - 3/08/25

Dates running

77

iHeartMedia stations

4,926,600

Impressions

No More Foundation

One in three women and one in six men experience sexual assault or domestic violence at some point in their lives -- and 65% of victims who come forward say no one helped them.

The NO MORE Foundation is dedicated to ending domestic and sexual violence by increasing awareness, inspiring action and fueling culture change. With more than 1,500 allied organizations and state, local and international chapters, NO MORE sparks grassroots activism, encouraging everyone -- women and men, youth and adults, from all walks of life -- to be part of the solution.

Following the award-winning success of iHeart and NO MORE's collaboration on the 2023 true-crime podcast The Girlfriends, iHeart partnered with the nonprofit in 2025 for the third consecutive year to support the NO

MORE Challenge, a virtual walk/run that people around the world can take part in to help raise awareness and funds. The Challenge was a centerpiece of NO MORE Week, an annual initiative dedicated to education and collective action to stop and prevent domestic and sexual abuse.

Throughout March, iHeart amplified NO MORE's mission by airing PSAs across its platforms and hosting Pamela Zaballa, CEO of NO MORE, on the national iHeart Communities public affairs show. Zaballa discussed the organization's work supporting individuals affected by domestic violence and sexual assault, highlighted the importance of community engagement during NO MORE Week and beyond, and shared the NO MORE Global Directory of support services available around the world.

"We are so grateful to iHeart for enabling NO MORE to reach beyond the usual 'choir' and engage so many more in the work of ending domestic and sexual violence. Their support of NO MORE Week was particularly helpful in increasing awareness and fueling our work throughout the year. At NO MORE, we firmly believe that partnerships like this one are the key to true progress."

Pamela Zaballa

Global CEO, NO MORE Foundation

About

No More Foundation

NoMore.org

NoMoreDirectory.org

The NO MORE Foundation is dedicated to ending domestic violence and sexual assault by increasing awareness, inspiring action and fueling culture change. With more than 1,500 allied organizations and state, local and international chapters, NO MORE sparks grassroots activism, encouraging everyone -- women and men, youth and adults, from all walks of life -- to be part of the solution. The Foundation creates and provides public awareness campaigns, educational resources and community organizing tools free-of-charge for anyone wanting to stop and prevent violence. First launched in 2013, NO MORE has brought together the largest coalition of advocacy groups, service providers, governmental agencies, major corporations, universities, communities and individuals, all under a common brand and a unifying symbol in support of a world free of violence.



Campaign Impact

Every 4-min.

Someone accessed the NO MORE Global Directory of support services

1M+

People engaged through No More Summits and Global Streams

Campaign Snapshot

3/08/25 - 4/01/25

Dates Running

252

iHeartMedia Stations

27,586,200

Impressions

Autism Speaks

Over the past 20 years, Autism Speaks has joined forces with the autism community to ignite a global movement advancing understanding, acceptance and meaningful change for people with autism. From groundbreaking research to advocacy for critical rights and resources, the organization has helped transform the autism landscape and drive progress at every stage of life.

As Autism Speaks marks its 20th anniversary, the Redefine Possible campaign reflects both how far the community has come and the urgency of what still lies ahead. Significant challenges remain in employment, health, wellness and community connection. The Redefine Possible program brings these priorities together under

a shared commitment to move beyond awareness and toward lasting, practical impact that creates a world where people with autism have real opportunities to thrive.

During World Autism Month, iHeart partnered with Autism Speaks on a PSA campaign that amplified autistic voices and challenged audiences to rethink what's possible when society meets people with autism where they are. The spots emphasized listening to lived experience, recognizing strengths and building a future rooted in opportunity and support that encouraged audiences to learn more and take action at AutismSpeaks.org.

"Redefine Possible reflects how Autism Speaks is approaching its next chapter. We are turning research, advocacy and lived experience into support autistic people, their families, and caregivers can rely on in everyday life. The campaign is about moving beyond awareness to focus on health, longevity, opportunity and community for autistic people across the spectrum."

Kelli Seely

Chief Marketing Officer,
Autism Speaks

"To me, Redefining Possible is about people feeling more connected and treated with more love, care and understanding every single day."

Logan Slaughter

An autistic self-advocate and Autism Speaks Champion of Change



About

Autism Speaks

AutismSpeaks.org

In partnership with people with autism, Autism Speaks works to create an inclusive world and redefine possible for people with autism across their lifespan. As the largest autism organization in the U.S., Autism Speaks has spent more than two decades driving research, expanding services and shaping policy to improve quality of life. Each year, the organization connects millions of people with autism and their families to free sources, advocacy and support, while working across sectors to advance disability inclusion and opportunity.

Campaign Impact

67,586

Users visited the Workplace Inclusion Now™ (WIN) main page

Campaign Snapshot

4/15/25 - 4/30/25

Dates Running

301

iHeartMedia stations

18,458,000

Impressions

Autism Society of America

Autism is the fastest-growing developmental disability in the United States, with one in 31 children receiving a diagnosis, according to a study released by the Centers for Disease Control. In addition to the 5.8 million adults with autism, this prevalence means that autism likely touches a vast majority of Americans either through relationships or direct experience.

For the last three years, iHeart promoted acceptance and understanding for individuals on the autism spectrum through a partnership with the Autism Society of America, the nation's leading grassroots autism organization. Founded in 1965, the Autism Society works to create connections, empowering everyone in the autism community with the resources needed to live fully, through education, advocacy and community programming.

Below are two 2025 campaigns that iHeart and the Autism Society partnered on to educate, empower and support the autism community, bringing attention to two critical challenges: acceptance and the heightened risk of drowning. Both campaigns featured talented individuals on the Autism spectrum as voice talent -- demonstrating iHeart and the organization's commitment to authentic inclusion and representation.

Drowning Awareness

Drowning is a leading cause of death for children in the U.S., and individuals with autism are 160 times more likely to drown than their neurotypical peers. During the summer months, iHeart supported the Autism Society of America's It Takes Two campaign, which educated families, caregivers and first responders on preventing drowning incidents related to wandering. The powerful PSA emphasized how quickly danger can occur -- it takes just two seconds for a child to wander and as little as two inches of water for a drowning to happen. It also highlighted the increased risks faced by individuals with autism and aging adults with Alzheimer's or dementia. The initiative provided safety plans, training and free resources to help prevent tragedies and encouraged listeners to visit AutismSociety.org/ItTakesTwo to learn more.

Autism Acceptance Month and Autism Is Campaign

The Autism Society's Autism Is campaign celebrated Autism Acceptance Month by showcasing the diverse experiences, strengths and stories within the autism community. Launched alongside the organization's 60th anniversary, iHeart aired a series of PSAs and digital banners to encourage meaningful inclusion and empower autistic individuals and families nationwide. The campaign emphasized that autism isn't just one thing -- it's many

things. Autism is recognizing strengths, not being defined by struggles, meeting challenges big and small and inspiring a more equitable and inclusive future.

"iHeartMedia's unwavering support has been instrumental in our mission to serve the 1 in 31 children and 5.8 million adults living with autism in the U.S. today. This partnership reached new heights during Autism Acceptance Month 2025, where the Autism Is campaign celebrated the beautiful diversity of our community. By featuring authentic Autistic voice talent and prioritizing life-saving safety initiatives like our It Takes Two drowning prevention campaign, iHeartMedia is helping us save lives and shift the narrative from awareness to true acceptance. We are deeply grateful for this donated airtime, which allows us to deliver meaningful impact on a national scale."

Joseph P. Joyce
President and CEO,
Autism Society of America



About

Autism Society of America
AutismSociety.org

The Autism Society of America is dedicated to creating connections, empowering everyone in the autism community with the resources needed to live fully.

As the nation's oldest leading grassroots autism organization, the Autism Society and its approximately 70 affiliates serve over half a million people each year. By championing initiatives that advance equitable opportunities in healthcare, education, employment, safety and public policy, the organization executes a national reach, with meaningful local impact. Through education, advocacy, support and community programming, the Autism Society works towards a world in which everyone is connected to the support they need, when they need it.

Campaign Snapshot

4/15/25 - 8/15/25

Dates running

342

iHeartMedia stations

50,649,900

Impressions

Campaign Impact

2.9M

Reel Views

32K

Website visitors

Make-A-Wish

Every April, Make-A-Wish celebrates World Wish Month, a global movement that rallies “WishMakers,” including corporate partners, donors, volunteers and celebrities, to help grant life-changing wishes for children with critical illnesses. Research shows that these wishes are far more than special moments; they provide children with the physical and emotional strength they need to fight their illness and restore a sense of hope during the most challenging times.

This year, iHeart partnered with Make-A-Wish to support its WishMakers Wanted campaign, leveraging the power of audio to inspire action nationwide

through a series of radio PSAs. The campaign spotlighted the transformative impact of a wish and how it can bring joy, resilience and optimism to children and families facing unimaginable circumstances and reminded listeners that everyone has the ability to make a difference by sharing their time, talent or resources. The PSAs directed people to wishmaker.org to learn how to get involved and help create moments of strength and happiness for children who need it most.

Awards

This year’s support came on the heels of iHeartRadio being awarded the prestigious Chris Greicius Celebrity

Award that goes to supporters in the entertainment industry that have played a crucial role in furthering the Make-A-Wish mission.



“For children with critical illnesses, a wish can be transformative, providing the hope and joy needed to fight their medical challenges. WishMakers of all kinds are needed to make these life-changing experiences possible, and we are incredibly grateful that iHeartRadio enabled millions of listeners nationwide to learn more about our mission and get involved.”

Janell Holas

Founder, Chief Marketing Officer, Make-A-Wish America

About

Make-A-Wish

Wish.org

Make-A-Wish creates life-changing wishes for children with critical illnesses. Founded in Phoenix, Arizona, Make-A-Wish is the #1 most trusted nonprofit operating locally in all 50 states throughout the U.S. Together with generous donors, supporters, staff and more than 20,000 volunteers across the country, Make-A-Wish delivers hope and joy to children and their families when they need it most. Make-A-Wish aims to bring the power of wishing to every child with a critical illness because wish experiences can help improve emotional and physical health. Since 1980, Make-A-Wish has granted more than 615,000 wishes in 50 countries worldwide; more than 390,000 wishes in the U.S. and its territories alone.

Campaign Snapshot

4/15/25 - 5/01/25

Dates Running

352

iHeartMedia Stations

25,236,400

Impressions

Campaign Impact

32M

People reached and over 987K engagements across Make-A-Wish America’s social channels

40M+

Impressions from iHeart’s two-week WWM radio spot run

~\$3M

Worth of media donated by iHeart since 2019



Habitat for Humanity

Home is the key to connection, wellbeing and stability, but too many families across the United States are locked out of the opportunity for affordable homeownership. One in six U.S. households spends more than half of their paychecks on housing costs, creating a burden that often requires families to make difficult choices between housing and essentials such as health care, education or healthy food.

For the past nine years, iHeartMedia has partnered with Habitat for Humanity's Home Is the Key initiative as an official national media partner.

Launched in 2017, the initiative raises awareness about the need for affordable homeownership and aims to unlock opportunities for a better future for families across the U.S.

Through a series of radio and digital PSAs, iHeart highlighted the importance of a home as a key to a better life and emphasized building communities where everyone, regardless of background or circumstance, has access to affordable housing. This year's collaboration featured a national radio PSA voiced by Drew and Jonathan Scott, underscoring that a home is more than four walls

-- it's where families grow and thrive. Listeners were encouraged to support Habitat for Humanity's mission by visiting [habitat.org/homeisthekey](https://www.habitat.org/homeisthekey) to take action and help make homeownership accessible to all.

Additionally, many local iHeartMedia radio stations have been long-term supporters of their local Habitat for Humanity affiliates. Over the years, they have brought the Home Is the Key initiative to life in their communities and have helped expand access to affordable homeownership at the local level.

"The housing crisis touches every community in America, and addressing it requires partners who understand the power of awareness and collective action. Through Home is the Key, Habitat for Humanity is working to advance access to affordable homeownership as a foundation for stability, connection and opportunity. iHeartMedia has been a trusted and impactful partner in this effort, using its reach and influence to help elevate the urgency of the issue and inspire communities across the country. We are deeply grateful for iHeartMedia's continued commitment to amplifying the importance of safe, stable housing for all."

Charlita Stephens-Walker

VP of Corporate Partnerships, Habitat for Humanity International



About

Habitat for Humanity

[Habitat.org](https://www.habitat.org)

Habitat for Humanity is a movement of people in your local area and around the world, working together to build more prosperous and vibrant communities by making sure everyone has a safe, affordable place to call home. Since our founding in 1976 as a Christian organization, together we have helped more than 65 million people globally build their futures on their own terms through access to decent housing. We've done that by working alongside people of all walks of life to build, repair and finance their homes, by innovating new ways of building and financing, and by advocating for policies that make constructing and accessing housing easier for everyone. Together, we build homes, communities and hope.

Campaign Impact

313%

Increase in earned media impressions from 2024

1.09B+

Total impressions

175+

Local Habitat affiliates engaged

340%

Increase in activation participation from 2024

\$2M+

Worth of media donated by iHeart since 2017

Campaign Snapshot

4/22/25 - 4/30/25

Dates running

508

iHeartMedia stations

11,416,600

Impressions

USO

In 2025, iHeart continued its commitment to supporting service members and their families by partnering with the USO, an organization dedicated to strengthening the wellbeing of America's troops. The USO provides a wide range of programs and services including live entertainment, recreational activities and family support -- both at home and abroad -- to ensure that those who serve feel connected, valued and supported throughout their military journey.

The USO plays a critical role in helping service members maintain connections with their loved ones during deployments,

offering activities and resources that promote morale, resilience and overall wellbeing. From individualized services and community programs to special events that bring joy and relief, the USO serves as a lifeline for military families facing the unique challenges of military life.

This year, iHeart supported the USO by running a PSA campaign highlighting the challenges service members and their families face such as long deployments and major life events at home. The spot, voiced by members of the military, encouraged listeners to stand with military families and learn more or get involved at uso.org.

"iHeartMedia has played a big role in boosting our brand awareness. We truly value our partnership with iHeart and their efforts to amplify our mission to support service members and their families with listeners across the country."

Adrian Slagle
Chief Marketing Officer, USO

About

USO

[USO.org](https://uso.org)

The USO is the leading nonprofit dedicated to strengthening the wellbeing of the people serving in America's military and their families. Since 1941, the USO has been by the side of service members throughout their military service. Impactful support is provided through our 250+ locations around the world, a robust care package delivery program, global entertainment, military spouse and youth programming and much more, all made possible by dedicated donors, corporate partners, volunteers and staff.

Campaign Impact

1.4B

Media impressions and over 62 million unique impressions

\$650K+

worth of media donated by iHeart in the last two years

Campaign Snapshot

5/1/25 - 5/16/25

Dates running

352

iHeartMedia stations

23,589,800

Impressions



Sandy Hook Promise

Research from the Department of Homeland Security shows that 93% of mass shooters planned their attacks in advance, often exhibiting clear warning signs -- including verbal threats, violent or concerning social media posts or sudden, extreme behavioral changes. Far too often, these signs are ignored or never reported. This research puts a spotlight on the critical roles that awareness and early intervention play in violence prevention.

In March 2025, iHeartMedia launched Sandy Hook Promise's A Teddy Bear's Dream PSA campaign across all iHeartRadio stations, reinforcing the

message that gun violence in the U.S. is not inevitable -- it is preventable when you know the signs. The campaign aimed to empower listeners to recognize early warning signs of potential violence, and to take action as upstanders rather than bystanders.

The campaign's powerful PSA centered on a teddy bear, using an emotional narrative with a heartbreaking reminder: Teddy bears belong in children's arms, not as shrines and memorials in the aftermath of school shootings. The PSA revealed a powerful truth: We all have the power to prevent school shootings.

"We're honored to partner with iHeartMedia and grateful to them for sharing the A Teddy Bear's Dream PSA to amplify the message of our proven Know the Signs programs. By teaching communities how to recognize when someone may be in crisis and how to take action, we're proving that gun violence is not inevitable -- it is preventable when you 'know the signs.' Thank you, iHeart, for your commitment to help strengthen our impact and save lives."

Nicole Hockey
Co-Founder and CEO, Sandy Hook Promise

Campaign Impact

250+

Media stories generated for the A Teddy Bear's Dream campaign

779M+

Unique viewers per month

6M+

Broadcast views

~50k

Website visits

Campaign Snapshot

6/02/25 - 6/30/25

Dates running

256

iHeartMedia stations

7,261,500

Impressions



About

Sandy Hook Promise

SandyHookPromise.org

Sandy Hook Promise (SHP) envisions a future where all children are free from school shootings and other acts of violence. As a national nonprofit organization, SHP's mission is to educate and empower youth and adults to prevent violence in schools, homes and communities. Creators of the life-saving, evidence-informed Know the Signs prevention programs, SHP teaches the warning signs of someone who may be in crisis, socially isolated or at-risk of hurting themselves or others and how to get help. SHP also advances school safety, youth mental health and responsible gun ownership at the state and federal levels through nonpartisan policy and partnerships. SHP is led by several family members whose loved ones were killed in the tragic mass shooting at Sandy Hook Elementary School on December 14, 2012.

Prostate Cancer Foundation

One in eight men will be diagnosed with prostate cancer in his lifetime. For Black men, the risk is even higher at one in six. Detected early, prostate cancer is highly treatable, but at least 35,770 U.S. men will die from prostate cancer this year (American Cancer Society, 2023), and cases are rising 4.8% year over year (American Cancer Society, 2025).

Since 1993, the Prostate Cancer Foundation (PCF) has invested in the world's most promising research on prostate cancer biology and treatment, seeding 14 cutting-edge treatments that help patients live longer and enjoy

better quality of life. PCF's vision is to end death and suffering from prostate cancer through science, innovation and collaboration, transforming knowledge into cures.

For over a decade, iHeart has supported PCF and its mission to advance research and awareness. In June 2025, iHeart launched a national radio campaign encouraging all men -- especially Black men -- to understand their prostate cancer risk and talk to their doctors about screening. Given that early prostate cancer usually causes no symptoms, the campaign emphasized

that making annual visits, annual PSA screening blood tests and proactive conversations with healthcare providers is essential.

The campaign also highlighted the vital importance of health equity, spotlighting efforts to reduce barriers to care in Black and Brown communities. PSAs directed listeners to the PCF website at PCF.org to learn about risk factors and access free guides, webinars and other resources on diagnosis, treatment and cutting-edge research.

"iHeart's commitment to men's health and early detection helps save lives. Prostate cancer has a 99% cure rate when caught early, so getting an annual PSA blood test is critical. Experts recommend that all men begin annual PSA screenings by age 45, and men of African American descent or who have a family history should start as early as age 40. We're grateful for iHeart's dedication to reaching communities nationwide with this life-saving information."

Gina Carithers
President and CEO, PCF



About

PCF

PCF.org

The Prostate Cancer Foundation (PCF) funds the world's most promising research on the biology and treatment of prostate cancer, accelerating those discoveries into therapies and strategies designed to improve patients' quality of life and survival. PCF is committed to bringing together patients, researchers, loved ones and clinicians as a singular community focused on reducing death and suffering from this disease.

Campaign Impact

2,250

Research programs funded at over 245 cancer centers through PCF

Campaign Snapshot

6/05/25 - 6/23/25

Dates Running

351

iHeartMedia stations

28,298,800

Impressions



No Kid Hungry

Summer is the hungriest time of year for kids and teens who rely on school meals for daily nutrition. When school is out, millions lose access to free and reduced-price meals, placing added strain on families already facing rising costs, cuts to nutrition programs and impossible tradeoffs between paying bills and putting food on the table.

Research from No Kid Hungry shows that families, especially those living in rural and under-resourced communities, struggle to feed their kids. But there is a solution. Game-changing bipartisan legislation expanded free summer meal programs nationwide available for families, which include flexible summer feeding in rural areas, traditional meal sites and a grocery benefit.

For nearly a decade, iHeartMedia has

partnered with No Kid Hungry to help ensure children have reliable access to healthy nutrition in the summer months. In 2025, iHeart supported a national summer PSA campaign in English and Spanish to amplify awareness of summer meal programs and directed families to NoKidHungry.org/help and NoKidHungry.org/ayuda. Listeners were connected to nutrition resources such as grocery benefits, family-friendly meal pick-up options in rural areas and traditional summer meal sites for anyone 18 and under.

Since 2018, iHeart has donated nearly \$8.15 million in media helping advance No Kid Hungry's mission to end childhood hunger and ensuring families across the country can access free meals and nutrition resources when school is out.

"For millions of kids, school is where they get the meals they depend on. When school is out, every child deserves a healthy, carefree summer. We're grateful for our partnership with iHeartMedia, which helps turn awareness into action by connecting families to critical summer nutrition resources."

Laura Washburn
Senior Vice President of Communications and Marketing, Share Our Strength, the organization behind the No Kid Hungry campaign



About

No Kid Hungry
NoKidHungry.org

No child should go hungry in America. But millions of kids in the United States live with hunger. No Kid Hungry is working to end childhood hunger by helping launch and improve programs that give all kids the healthy food they need to thrive. This is a problem we know how to solve. No Kid Hungry is a campaign of Share Our Strength, an organization committed to ending hunger and poverty.

Campaign Impact

188K+
Total page views in 2025 to No Kid Hungry's bilingual summer resource site

155K+
Unique users to No Kid Hungry's bilingual summer nutrition resource site

350+
Counties across the country expanded No Kid Hungry's flexible summer feeding programs

\$8.15M
Worth of media donated by iHeart since 2018

Campaign Snapshot

6/23/25 - 7/09/25
Dates running

352
iHeartMedia stations

24,862,800
Impressions

Global Citizen

Global Citizen is the world's largest movement to end extreme poverty. Powered by a worldwide community of everyday advocates raising their voices and taking action, the movement is amplified by campaigns and events that convene leaders in music, entertainment, public policy, media, philanthropy and the private sector. Since the movement began, more than \$50 billion in commitments announced on Global Citizen platforms has been deployed, impacting 1.3 billion lives. Established in Australia in 2008, Global Citizen operates in the U.S., the U.K., France, Germany, Spain, Switzerland, Brazil, Canada, Australia, South Africa, Nigeria, Ghana, Rwanda, the UAE and across Asia.

This year, iHeart once again partnered with Global Citizen to help grow the movement and inspire more

people to get involved. In addition to broadcasting the 2025 Global Citizen Festival on select stations and streaming it on iHeartRadio, iHeart ran a national PSA campaign that encouraged listeners to download the Global Citizen app and take daily actions that work toward change. The campaign highlighted how every action -- no matter the size -- contributes to a larger collective effort and gave listeners access to unique rewards like concert tickets and special experiences.

The campaign ran across all iHeart radio stations and generated over \$6 million in media impressions. The radio campaign helped bring new supporters into the movement and encouraged more people to take action toward ending extreme poverty.

"Our longstanding partnership with iHeartRadio has been instrumental in expanding the reach and impact of the Global Citizen Festival. Year after year, their team and their stations demonstrate exceptional commitment by amplifying our mission, mobilizing millions of listeners to take action to end extreme poverty and helping turn cultural moments into real impact. Last year, together, we drove a record number of actions from Global Citizens around the world, underscoring the impact that media, music and sustained partnership can achieve. We are deeply grateful to the entire iHeartRadio team for their continued support and shared commitment to ending extreme poverty within our lifetime."

Hugh Evans
 Founder and CEO, Global Citizen

About

Global Citizen
 GlobalCitizen.org

Global Citizen is the world's leading movement on a mission to end extreme poverty. The Global Citizen Rewards program incentivizes the international community to take action on the biggest challenges facing humanity and our planet by rewarding them for the impact they make with a chance to win concert tickets, products, subscriptions and more. Since 2013, Global Citizen Rewards has driven millions of actions for positive change and handed out hundreds of thousands of prizes generously donated by Global Citizen partners. The program operates in over 20 countries around the world, with a major focus on the US, Canada, the UK, Germany, Brazil, Australia and South Africa. Thanks in part to Global Citizen Rewards, \$49 billion in commitments announced on Global Citizen platforms has been deployed, impacting 1.3 billion lives.



Campaign Snapshot

7/22/25 - 9/26/25

Dates Running

845

iHeartMedia Stations

177,495,100

Impressions

Campaign Impact

\$2M

Donated by iHeart in PSA to support the Global Citizen brand

Congressional Black Caucus Foundation, Inc.

iHeart has supported the Congressional Black Caucus Foundation, Inc. (CBCF) for the past five years, as their mission aligns with our company efforts to promote representation across all iHeart radio stations and to support the development of future Black leaders.

The mission of the Congressional Black Caucus Foundation, Inc. (CBCF) is to advance the global Black community by developing leaders, informing policy and educating the public and to foster equal voices in public policy through leadership cultivation, economic empowerment and civic engagement.

In 2025, iHeartMedia and BIN: Black Information Network helped promote the Congressional Black Caucus Foundation's 54th Annual Legislative Conference (ALC), which was held September 24–28 in Washington, D.C.

The theme for the ALC was Made for this Moment: Power, Policy, Progress. The ALC is the nation's leading public policy event focused on issues affecting African Americans and the global Black community.

The conference brought together lawmakers, thought leaders and community advocates to discuss key challenges and potential solutions. It also featured dozens of interviews with policymakers, authors and activists in the BIN: Black Information Network Briefing Booth.

Leading up to the conference, local BIN stations, as well as other iHeartRadio stations across the country, encouraged listeners to join members of the Congressional Black Caucus, Black leaders and respected policy advocates participating in the ALC to share perspectives on issues that impact the global Black community.

Campaign Snapshot

8/22/25 - 9/09/25

Dates running

20

iHeartMedia stations

2,204,500

Impressions

About

Congressional Black Caucus Foundation, Inc.
CBCFinc.org

The Congressional Black Caucus Foundation (CBCF) is a nonprofit organization dedicated to advancing the global Black community by developing leaders, informing policy and educating the public.



September 11 National Day of Service & Remembrance

iHeart remains committed to commemorating the anniversary of the terrorist attacks on the World Trade Center, the Pentagon and Flight UA 93 in Shanksville, PA, and the thousands of people who lost their lives as a result.

For more than a decade, iHeart has been an important national partner of the nonprofit 9/11 Day and annually supports the federally recognized September 11 National Day of Service and Remembrance, known as "9/11 Day" -- the largest annual day of charitable engagement in America.

Working with the 9/11 Day nonprofit, iHeart stations across the U.S. have encouraged tens of millions of Americans to remember and pay tribute on the anniversary of the 9/11 tragedy by volunteering, donating to charities or performing other good deeds and acts of kindness -- all in service of promoting a spirit of unity and compassion.

iHeart's 2025 radio campaign featured the voices of several individuals directly

affected by the attacks, including 9/11 family members and first responders such as Cait Leavey, who lost her father, Firefighter Joseph Leavey, when she was 10; Jay Winuk, who shared the story of his brother Glenn Winuk, an attorney and volunteer firefighter and EMT who died in the line of duty in the collapse of the World Trade Center South Tower; and Scott Strauss, a former New York City police officer who helped rescue survivors from the rubble, and who reflected on the unity he witnessed after the attacks. Each spokesperson invited listeners to continue that spirit of service by helping others on September 11 and throughout the year.

Additionally, radio stations in Dallas; Minneapolis; Nashville; Washington, DC; New York City; and Philadelphia helped promote 9/11 Day's large-scale meal packing events on September 11 for donations to local food banks and encouraged community participation and support.

"iHeart's support of and participation in the work of 9/11 Day continues to be among our most impactful and meaningful relationships. The reach iHeart's engagement provides informs and attracts millions of people to this national observance, and that makes a real difference for countless people in need while also helping to keep the nation's commitment to 'Never Forget.' Thank you, iHeart, for all you do."

Jay S. Winuk
9/11 Day Co-Founder
and 9/11 Family Member



About

9/11 Day
911Day.org

The 9/11 Day nonprofit, founded in 2002, led the successful effort in 2009 to formally establish September 11 under federal law as an annually recognized National Day of Service and Remembrance as part of the bi-partisan Edward M. Kennedy Serve America Act. September 11 is now the largest annual day of charitable engagement in U.S. history, with tens of millions of Americans participating each year.

Campaign Impact

9.45M

Non-perishable, shelf-stable meals packed by 26,938 volunteers

24

Large-scale volunteer meal packing events staged by 9/11 Day in U.S. cities on Sept 10-11, 2025

650+

Companies and organizations participated throughout the nation

Campaign Snapshot

8/29/25 - 9/09/25

Dates running

328

iHeartMedia stations

15,272,600

Impressions

Blue Star Families

Each year, about 600,000 military families relocate. While 65% of active-duty families report living off base, only 40% feel a sense of belonging to their local civilian community. Constantly adjusting to new neighborhoods, schools and local services can create isolation and loneliness.

Blue Star Welcome Week is a national week of activation to ensure military families feel welcome and community members are inspired to do their part in supporting them. Through events, community outreach and partnerships with libraries, schools, museums and more, Blue Star Welcome Week helps families feel connected in their new communities.

For the third year, iHeart partnered with Blue Star Families to support the sixth annual Blue Star Welcome Week to raise awareness among friends and neighbors of the sacrifices and unique challenges that come with military service and offer simple ways for individuals and communities to connect with the military families among them.

All PSAs drove listeners to bluestarwelcomeweek.org to learn how to connect with and actively welcome the military families living in their communities. Additionally, iHeart Jacksonville supported a local campaign with on-air PSAs and local interviews.

“Military families move every two to three years, most living off base in neighborhoods across America, where feeling welcomed can make all the difference. Blue Star Welcome Week mobilizes communities to turn awareness of military families’ experiences into action, and iHeartMedia makes that possible at scale. Through more than 450 stations and 18 million impressions, iHeart helped spark meaningful connections across 39 states and overseas. We are deeply grateful for iHeart’s continued partnership and commitment to amplifying the experiences and needs of military families nationwide”

Kathy Roth-Douque
CEO, Blue Star Families



About

Blue Star Families
BlueStarFam.org

Star Families is the nation’s largest military and veteran family support organization. Its research-driven approach builds strong communities with a focus on human-centered design and innovative solutions. A “blue star family” is the family of a currently serving military member, including active duty, National Guard, reserve forces and those transitioning out of service. Since its founding in 2009, BSF has delivered more than \$336 million in benefits and impacts more than 1.5 million people annually through an expansive network of chapters and outposts.

Campaign Impact

Blue Star Welcome Week 2025 highlights:

365

Events hosted by Blue Star Families chapters, volunteers and partners

237

Partner organizations supported the initiative through events and outreach

225

Communities involved across 39 states and 7 locations overseas

Campaign Snapshot

9/27/25 - 10/05/25

Dates running

459

iHeartMedia stations

18,201,000

Impressions

Understood.org

One in five children in the U.S. has a learning and thinking difference like ADHD or dyslexia. This means millions of kids are navigating a world that wasn't designed for neurodiversity, often leading to experiences of being misunderstood, undiagnosed or dismissed.

Understood.org is a leading nonprofit dedicated to shaping the world for difference so that people who learn and think differently can thrive. For the fifth consecutive year,

iHeart and Understood.org teamed up for a national campaign aimed at supporting families of children with learning and thinking differences.

In 2025, iHeart launched a new PSA for the organization's Find Your Path campaign, which specifically targeted parents of kids with ADHD and dyslexia, and shared a parent's story of feeling lost when their children fell behind in school and finding hope and guidance through Understood.org.

"Many parents of neurodivergent children feel lost and isolated as they try to navigate systems that weren't built for how their kids learn and think. Our goal is to help make the journey feel less daunting by offering trusted guidance, community and expert-vetted resources at every step. When parents feel supported, kids are better positioned to thrive."

Nathan Friedman

Co-President and Chief Marketing Officer, Understood.org



About

Understood

Understood.org

Understood is a nonprofit focused on shaping the world for difference. We raise awareness of the challenges, skills and strengths of people who learn and think differently. Our resources help people navigate challenges, gain confidence and find support and community so they can thrive. Together, we can build a world where everyone can reach their full potential. Understood is a 501(c)(3) organization headquartered in New York.

Campaign Impact

10K+

Individuals reached through the iHeartMedia landing page (u.org/iheart), connecting families, educators, and pediatricians with resources and next steps

\$3.1M+

Worth of media donated by iHeart since partnership inception

Campaign Snapshot

10/03/25 - 10/13/25

Dates Running

324

iHeartMedia stations

9,865,600

Impressions

Cause For Alarm Fire Safety

In Partnership with Kidde

According to the National Fire Protection Association a house fire is reported every 96 seconds, yet only 26% of American families have a fire escape plan at home, leaving children and families at serious risk.

In 2025, iHeart partnered with Kidde, North America's #1 home fire safety brand, for their Cause For Alarm campaign -- a global initiative designed to help families everywhere make fire and carbon monoxide (CO) safety a priority and make every home a safer home. Through a year-long PSA campaign, iHeart helped promote a culture of safety in homes nationwide. The integrated media campaign shared life-saving information on emergency preparedness, smoke and CO alarm placement and how to create and practice a family fire escape plan.

iHeart's partnership extended beyond the airwaves, amplifying local Kidde Cause For Alarm events in New York, Philadelphia, Atlanta and Los

Angeles. These events -- hosted in collaboration with The Home Depot and local fire departments -- gave families hands-on opportunities to learn fire and CO safety, participate in engaging demonstrations and receive help in preparing for emergencies. iHeart Impact also supported monetary donations to local fire departments, including a \$25,000 contribution to the FDNY Foundation and a \$25,000 donation to the LAFD Foundation.

Additionally, together with Kidde, iHeartMedia hosted private events in both New York City and Los Angeles where firefighters, home fire survivors and community fire safety leaders were recognized for their safety efforts. The L.A. event was hosted at the iHeartMedia Theatre in Burbank where singer-songwriter, Aloe Blacc gave an intimate performance for guests and spoke about the loss of his children's school in the Altadena Fires in early 2025.

"With key support from iHeartMedia, The Home Depot and additional partners, Cause For Alarm aims to bridge the gap in fire and carbon monoxide safety, education and access to alarms that help save lives in communities across the country. By leveraging a mix of national and local media with local events that connect with the community, we are making fire safety and CO education and awareness approachable, accessible and engaging for families."

Ivanette Bonilla

Chief Communications and Government Relations Officer, Kidde



About

Kidde

Kidde.org

Kidde, a leading manufacturer of residential smoke alarms, carbon monoxide alarms, fire extinguishers and safety accessories, has been keeping the world a safer place for over 100 years. Kidde produced the first integrated smoke detection system a century ago and continues its legacy today by delivering advanced fire-safety technology. Kidde is a part of Kidde Global Solutions, global leader in fire and life safety solutions.

Campaign Impact

\$4.25M+

In media support donated by iHeart since 2022, reaching millions with life-saving fire safety and emergency preparedness messages

Campaign Snapshot

10/17/25 - 11/05/25

Dates Running

311

iHeartMedia stations

26,526,200

Impressions

GLAAD Spirit Day

LGBTQ youth are constantly facing new challenges and scrutiny. Being supported at home, in school and in the community is important for all children and youth -- especially LGBTQ youth.

GLAAD's Spirit Day brings together hundreds of celebrities, media companies, brands, landmarks, faith groups, schools and more to show support for LGBTQ youth. Since 2010, iHeartMedia has "gone purple" on Spirit Day, standing

with GLAAD and its partners against bullying. iHeart has been supporting Spirit Day for the last nine years to encourage listeners to "go purple" and unite against bullying of LGBTQ youth.

iHeart also promoted Spirit Day across its social media channels as well as on iHeartRadio's editorial platform and ran digital banners across its radio stations website directing listeners to GLAAD to learn more about the organization and the day.

"Spirit Day remains a beacon of hope that creates possibility models for countless LGBTQ youth who simply want to belong. With unprecedented attacks on transgender youth, their families and the LGBTQ community at-large, Spirit Day tells them that they are seen and celebrated. With continued support from iHeartMedia, GLAAD's reach is supercharged, with well over 200 million people seeing the messages of love, acceptance and belonging for Spirit Day last year."

GLAAD Spokesperson

Campaign Impact

2.3B

Social media impressions generated by Spirit Day

\$600K+

In-kind media donated since program inception across

About

GLAAD

Glaad.org

GLAAD rewrites the script for LGBTQ acceptance. As a dynamic media force, GLAAD tackles tough issues to shape the narrative and provoke dialogue that leads to cultural change. GLAAD protects all that has been accomplished and creates a world where everyone can live the life they love.



Women's Entrepreneurship Day Organization

(WEDO)

When women and girls lack access to education, capital and opportunity, economic progress is disrupted and entire communities are held back. Women's Entrepreneurship Day Organization (WEDO) works with local leaders, institutions and partners globally to expand economic access

-- providing entrepreneurship education, mentorship, microloans and innovative programs that empower women and girls to build sustainable futures. WEDO also advocates at the global level, helping strengthen economic systems and ensure long-term opportunity and resilience.

In honor of Women's Entrepreneurship Day on November 19, iHeart radio stations aired a national series of PSAs in support of WEDO, encouraging listeners to visit JoinWEDO.org to learn how they could support women entrepreneurs and help make a meaningful, lasting difference.



"When women and girls thrive, everyone wins! In honor of Women's Entrepreneurship Day on November 19, our partnership with iHeart inspired people everywhere to uplift women, support girls and take action at JoinWEDO.org"

Wendy Diamond
 Founder & CEO, Women's Entrepreneurship Day Organization

About

Women's Entrepreneurship Day Organization (WEDO)

JoinWEDO.org

Women's Entrepreneurship Day Organization (WEDO) / #ChooseWOMEN is a 501(c)(3) grassroots movement dedicated to advancing the economic empowerment of women globally. Founded in 2013 by Wendy Diamond, an impact investor and humanitarian, WEDO is celebrated across 144 countries, 65 universities and colleges and at the United Nations. WEDO empowers four billion women and girls to be catalysts for change, with a focused commitment to uplifting the 388 million women living in poverty through education, access to capital and global advocacy.

Campaign Snapshot

11/12/25 - 11/19/25

Dates Running

32

iHeartMedia stations

880,900

Impressions

Campaign Impact

51K

Women and girls reached with accessible AI education across five regions

880,900

iHeart impressions delivered

Home Base

There are nearly 17 million military Veterans in the U.S. today, each of whom bravely and selflessly served our nation. But returning home and healing from the invisible wounds of war may be the longest and most difficult battle they have ever faced. Since 2001, more than 150,000 Veterans have died by suicide; an estimated 20 Veterans are tragically lost to suicide every day; and hundreds of thousands more suffer from the invisible wounds of war.

Home Base is dedicated to supporting Veterans, Service Members, their Families and Families of the Fallen by

providing care for conditions like post-traumatic stress disorder, traumatic brain injury, military sexual trauma and co-occurring challenges such as depression and anxiety. iHeart is committed to raising awareness and supporting Home Base's mission to provide critical care and resources for these individuals and their Families.

For the fourth consecutive year, iHeart partnered with Home Base to bring awareness to the profound struggle of mental health and suicide among U.S. Veterans. This year, the campaign centered around Veterans Day and

provided valuable information during a time when the nation was collectively honoring and celebrating our Service Members.

Additionally, Home Base continues to be a premier partner of iHeartRadio's Show Your Stripes, an initiative that addresses some of the most pressing issues facing Veterans today, including a focus on wellness -- from health and emotional wellness to environmental, financial, intellectual, occupational, physical, social and spiritual wellness.



"Home Base extends sincere thanks to iHeart for its continued commitment and partnership in amplifying awareness of the life-saving care we provide to Veterans, Service Members, their Families and Families of the Fallen. As we move into another year of collaboration, we are deeply appreciative of how this relationship has evolved and the meaningful impact it has on those we serve. Together, we remain dedicated to ensuring our Nation's Heroes have access to the comprehensive care they need and deserve, at no out of pocket cost to them."

Retired General Jack Hammond
Executive Director, Home Base

About

Home Base

HomeBase.org

Home Base is a national nonprofit dedicated to healing the invisible wounds of war for Veterans of all eras, Service Members, Military Families and Families of the Fallen through world-class, direct clinical care, wellness, education and research – all at no cost to them – regardless of era of service, discharge status or geographical location. The program was founded by Massachusetts General Hospital and the Boston Red Sox organization in 2009. To date Home Base has served 50,000 Veterans, Service Members, their Families and Families of the Fallen and trained more than 85,000 clinicians.

Campaign Impact

\$2.5M+

In digital and on-air media support provided by iHeart in the last 4 years

50K

Veterans, Service Members and their Family Members served by Home Base

85K

Clinicians trained by Home Base

Campaign Snapshot

11/14/25 - 11/30/25

Dates running

196

iHeartMedia stations

16,780,500

Impressions

Musicians On Call

According to Musicians On Call (MOC), over 700,000 patients have experienced the therapeutic effects of live and recorded music since its founding in 1999. Musicians On Call (MOC) brings the healing power of music to patients in healthcare facilities, with the goal of improving emotional and physical wellbeing. Through volunteer musicians, MOC delivers live performances in hospitals and treatment centers to help reduce stress and elevate moods among patients.

iHeart has a long and rich history of partnering with MOC to brighten the lives of patients, families and caregivers through executive support and Board

participation, fundraising and helping to secure musicians for hospital visits. Over the last several years, iHeart has aired several PSA campaigns to help raise awareness and fundraising and supported MOC events with in-kind donations.

In 2025, iHeart supported a unique fundraising campaign between MOC and multi-platinum, chart-topping band Shinedown where a portion of every ticket sold on their highly anticipated Dance Kid Dance Tour was donated to Musicians On Call to help continue their efforts in delivering the healing power of music to those in need.

"The incredible generosity of Shinedown, Alissa Pollack and everyone at iHeart played a vital role in Musicians On Call's growth over the past year. Because of their support, our music reached thousands more patients, families and caregivers, offering comfort, hope and human connection during some of their most vulnerable moments. By sharing our story from the stage, Shinedown introduced our mission to a passionate new community, inspiring fans to step forward as volunteers and bring the healing power of music into hospitals across the country. We are deeply grateful for our partnership with iHeart and the lasting impact of their support."

Pete Griffin
President and CEO, Musicians On Call

Campaign Impact

\$300K

Raised

17.6M

Media impressions

About

Musicians On Call (MOC)

MusiciansOnCall.org

Adding a dose of joy to the hospital experience for more than one million people since 1999, Musicians On Call (MOC) brings live and recorded music directly to the bedsides of patients, families and caregivers in healthcare environments nationwide. Through its programs, MOC Volunteers perform live for children and adults facing any health challenge, including Veterans recovering in VA facilities, family members supporting loved ones in need and healthcare workers caring for patients. As the leading provider of live music in hospitals, MOC has a vision of a world filled with the healing power of music.



Feed the Children

Child hunger remains one of the most urgent challenges facing families across the United States, particularly during the 2025 holiday season when food costs peaked and changes to federal nutrition assistance programs placed additional strain on household budgets.

Today, nearly 14 million children in the U.S. experience food insecurity and millions of families face the heartbreaking reality of putting a child to bed without knowing when their next meal will come.

This holiday season, Feed the Children -- the leading nonprofit organization committed to ending childhood hunger in the U.S. and around the world -- launched its national Put Child Hunger to Bed™ campaign, a year-round initiative designed to rally individuals, corporations and communities

around a shared mission: ensuring no child goes to bed hungry.

The holiday campaign ran from November 2 through December 21 and featured the #PJsInPublic social media challenge that encouraged the public to wear pajamas in unexpected places to raise awareness, inspire donations and engage others with the goal of helping provide 10 million meals and essential personal care items to children and families nationwide.

To support the campaign, iHeart ran a series of public service announcements promoting the initiative across its radio and digital platforms in an effort to elevate awareness of child hunger at a crucial time of year. The PSAs encouraged listeners to act by participating in the Put Child Hunger to Bed™ campaign and visiting the organization's website to learn more.

"When we feed children, we do more than fill empty stomachs -- we nurture their strength, spark their imagination and unlock their potential. The holidays can be especially difficult for families struggling to put food on the table. Every child deserves a joyful holiday and the opportunity to grow and thrive. Together, we can build a future where no child goes to bed hungry."

Emily Callahan
President and CEO, Feed the Children

About

Feed the Children

FeedTheChildren.org

At Feed the Children, we feed hungry kids. We envision a world where no child goes to bed hungry. In the U.S. and internationally, we are dedicated to helping families and communities achieve stable lives and to reducing the need for help tomorrow, while providing food and resources to help them today. We distribute product donations from corporate donors to local community partners, we provide support for teachers and students and we mobilize resources quickly to aid recovery efforts when natural disasters strike. Internationally, we manage child-focused community development programs in eight countries. We welcome partnerships because we know our work would not be possible without collaborative relationships.



Campaign Snapshot

12/08/25 - 12/31/25

Dates Running

222

iHeartMedia Stations

8,552,400

Impressions

Campaign Impact

77M+

Meals distributed to families in need nationwide

\$364M+

In food and resources distributed

Save the Music Foundation

Every day, public school music programs disappear, leaving nearly four million students without access to the proven benefits of music education. Research shows that learning to play an instrument boosts creativity and activates areas of the brain linked to math and language skills, helping students build critical cognitive and academic abilities while expressing themselves through music.

In late 2025, Save The Music Foundation, iHeartRadio and the Rock & Roll Hall of Fame Foundation joined forces to launch a multi-year media campaign aimed at bringing music

programs back to public schools nationwide. The collaboration combines Save The Music's expertise in music education with iHeart's national media reach and the influence of the music industry to raise awareness, support and funding for music programs.

The first radio spot in a series of PSAs highlighted how music boosts creativity and activates brain areas linked to math and language skills. The long-term campaign aims to give every child the chance to learn, grow and thrive, and includes plans for local school activations and grant programs in 2026 and beyond.

"Through its unmatched reach, iHeart is helping Save The Music and the Rock & Roll Hall of Fame turn music into brainpower for young people -- amplifying the importance of music education and bringing music making back into public schools in Atlanta, Cleveland, Dallas, Los Angeles, Miami and New York City. And that's just the start!"

Henry Donahue
Executive Director, Save The Music Foundation



About

Save The Music

SaveTheMusic.org

Save The Music Foundation is a 501(c)(3) nonprofit that helps students, schools and communities reach their full potential through the power of making music. For over 27 years, Save The Music (STM) has addressed the systemic inequities in music education by investing in culturally rich communities across the U.S. Since its inception, STM has donated \$78M worth of instruments and technology to 2,900 schools – impacting millions of students' lives in hundreds of communities nationwide.

Campaign Impact

23,437

Instruments delivered in 2025

100

Public schools equipped across 18 communities nationwide

74,791

Students gained expanded access to music education

2,900+

Public schools have established music programs through Save The Music since 1997

\$78M

In musical instruments and technology donated since 1998

Campaign Snapshot

12/29/25 - 1/02/26

Dates running

95

iHeartMedia stations

1,462,200

Impressions

National Coalition for Sexual Health

85% of young adults (ages 18-26) want to talk more openly about sexual health and relationship topics with partners, according to a national survey recently published in the American Journal of Sexuality Education. These conversations can open the door to better relationships and sexual health, yet they are often anxiety-inducing, awkward or avoided altogether.

iHeartMedia partnered with Fors Marsh, a U.S. research and strategy company, and the National Coalition for Sexual Health to launch the all-new Own the Awk: Real Talk. Real Connection multimedia campaign, designed to empower young adults to navigate difficult or embarrassing conversations.

The official launch event -- hosted in partnership with Fors Marsh at iHeart's Sound Bank in Rockville, MD -- brought together partners, advocates and media leaders for a dynamic conversation moderated by Sos from iHeart's Rockville Hot 99.5. The event was live-streamed and cut-down segments aired on Hot 99.5 to reach audiences across platforms and to encourage them to explore the resources on OwnTheAwk.org.

By combining a critical public-health mission with cultural relevance and multi-channel amplification, iHeartMedia helped set the stage for a national effort to turn awkward moments into opportunities for education and better health outcome for young adults.

About

National Coalition for Sexual Health

NationalCoalitionForSexualHealth.org

The National Coalition for Sexual Health (NCSH) consists of over 300 leading sexual health organizations and individuals (e.g., Advocates for Youth, Futures without Violence, American College Health Association, Planned Parenthood, The Kinsey Institute, Power to Decide), working together to normalize sexual health conversations and improve the sexual health and wellbeing of people nationwide.





iHeartRadio Communities Spotlight Media Grant Program

In December 2020, iHeart launched the iHeartRadio Communities Spotlight Media Grant Program — an initiative to support organizations that are making a positive impact within the communities iHeart serves and which are serving the full scope of our country and our listeners using iHeart’s multiplatform

media network to deliver messaging that is timely, relevant and targeted to communities in need. The program is designed to enable iHeart to address the many facets of timely issues facing the most vulnerable communities while offering multiple outlets for action.

The program continues to be a major focus of iHeart’s annual pro social efforts, and the company has contributed over **\$14 million in media** to Spotlight partners.

Asian Americans Advancing Justice • Big Brothers and Big Sisters of America • Black Mamas Matter Alliance • Black Music Action Coalition • CenterLink • Every Mother Counts • GLAAD Hispanic Promise • NAACP • National Association of Black Journalists (NABJ) • National Faith & Blue • National Urban League • Operation Hope • OutRight Action International • Realize the Dream Reform Alliance • SAGE • Shine a Light • The Ad Council’s Stop the Virus, Stop the Bias • The National Black Justice Collective • The Trevor Project • UNCF

Realize the Dream

Realize the Dream is a national service and civic-engagement initiative founded by Martin Luther King III, Arndrea Waters King and Yolanda Renee King. Launched in January 2024, the initiative carries forward Dr. Martin Luther King Jr.'s legacy through community service and youth leadership and aims to inspire 100 million hours of service by 2029 -- the year Dr. King would have turned 100.

In 2025, iHeart deepened its collaboration with The Martin Luther King III Foundation and the Realize the Dream movement by naming the initiative as an all-new Spotlight Media Grant recipient. The partnership included a \$5 million national media investment and the launch of the successful popular "My Legacy" podcast on iHeartRadio.

Media Support

iHeart produced a national series of Public Service Announcements (PSAs) voiced by Martin Luther King III and Arndrea Waters King to inspire listeners and communities to join the Realize the Dream movement. The PSAs ran

throughout the year and encouraged young people to help reach 100 million hours of service by Dr. King's 100th birthday in 2029. The campaign featured messages focused on National Volunteer Month, Summer of Service and the Back-to-School season that highlighted simple ways to support local communities. A year-round message also pointed listeners to the "My Legacy" podcast on iHeartRadio to motivate continued action.

Podcast Collaboration

The "My Legacy" podcast -- co-produced by iHeartMedia, The Martin Luther King III Foundation and the Legacy+ Foundation -- is a weekly podcast series that launched on MLK Day 2025 on iHeartRadio. The show features iconic changemakers and leaders sharing the experiences that shaped their personal and public legacies. Hosted by Martin Luther King III, Arndrea Waters King, Craig Kielburger and Marc Kielburger, the podcast brings forward intimate conversations that

include insights from a guest's closest confidante. Distributed widely through the iHeartRadio app, the show expands the movement's reach by highlighting stories of resilience, purpose and service. In its first year, My Legacy exceeded one million subscribers, won Silver at the Signal Awards in the Interview or Talk Show category and won Silver twice at the w3 Awards in both the General Series-Interview & Talk Show and Individual Episodes & Specials-Community categories.

Selma-Montgomery 60th Anniversary

iHeartMedia helped honor the 60th anniversary of the historic Selma to Montgomery marches by providing on-air coverage and interviews that amplified Realize the Dream's immersive journey to these historic sites. The event commemorated the sacrifices made to advance voting rights and served as a renewed call to service, unity and systemic change, as well as to inspire collective action and community engagement nationwide.



"Service is not just about helping those in need; it's about building bridges and fostering understanding between people."

Martin Luther King III

About

Realize the Dream

RealizeTheDream.org

Realize the Dream was born from the belief in the power of service to not just help others but to also build understanding, empathy and unity between people and communities. It's a bold call to perform 100 million hours of service by the 100th anniversary of Dr. Martin Luther King's birth and a rallying cry for us all to make a difference through acts of love, compassion and goodwill.

Campaign Snapshot

4/01/25 - 7/25/25

Dates running

353

iHeartMedia stations

55,181,200

Impressions

Campaign Impact

35M

Hours of service recorded

1.2M

Subscribers of the My Legacy Podcast

Operation HOPE

Economic inequality, financial illiteracy, social injustice, unequal access to capital and lack of financial dignity are real and systemic issues that have hindered the economic growth and opportunity for underserved individuals and small businesses for over 400 years in America.

Operation HOPE (HOPE) is a nonprofit dedicated to disrupting poverty and promoting financial access and information for underserved individuals across America. For over 30 years, HOPE has provided financial education, tools and coaching that have positively impacted over 100,000 people annually through its HOPE Inside model. With nearly 300 locations across 47 states and Puerto Rico, HOPE partners with more than 150 organizations to offer programs in credit, homeownership, disaster recovery, small business and youth financial literacy.

For the last four years, iHeart has partnered with HOPE to help empower millions of adults and young people through financial literacy messaging as part of its Financial Literacy For All initiative and as a Spotlight Media Grant recipient. The collaboration has included brand campaigns highlighting HOPE's services, including free local financial coaches for individuals navigating financial

stress, as well as support of the organization's HOPE Global Forums.

In 2025, iHeart expanded its support to include several new media initiatives and efforts to further the partnership's impact.

Green Socks Day

In 2025, HOPE launched Green Socks Day on April 30 and used green socks as a symbol of financial and community growth. To support the initiative, iHeart created a PSA that encouraged listeners to wear green socks, share photos with #GreenSocksDay and visit OperationHOPE.org to learn about financial literacy and take action to create opportunity for all. The spots ran across all iHeart radio stations. As a result, Operation HOPE saw a meaningful increase of new client enrollments for its no-cost financial coaching programs with more than 6,700 new client sign-ups in April. The #GreenSocksDay social media campaign generated over one million impressions and top posts were featured on Nasdaq's Times Square Tower in New York City, creating a powerful visual moment that amplified the call to action to promote financial literacy.

Hope Global Forums

HOPE Global Forums is an annual initiative of Operation HOPE that convenes global leaders from

government and business to advance financial literacy and economic empowerment. Over the last several years, iHeart has supported the initiative by streaming the event on an iHeartRadio digital station and in 2025, once again streamed the event live, in addition to providing on-site news coverage and interviews with some of today's most influential cultural and corporate leaders.

Long-form Shows

In 2025, Kevin Boucher, Chief Strategy and Communications Officer and Director of HOPE Global Forums for Operation HOPE, joined the national iHeart Communities public affairs show to discuss financial literacy and ways to help Americans budget better.

"Thanks to the support of iHeart, Operation HOPE is able to deepen its impact and reach more people with the tools and resources needed for financial self-determination. We're proud to work alongside partners who are committed to meaningful, community-driven change."

Kevin Boucher

Chief Strategy + Communications Officer and Director, HOPE Global Forums, Operation HOPE



About

Operation HOPE, Inc.

OperationHOPE.org

Since 1992, Operation HOPE has been moving America from civil rights to "silver rights" with the mission of making free enterprise and capitalism work for the underserved--disrupting poverty for millions of low and moderate-income youth and adults across the nation. Through its community uplift model, HOPE Inside, which received the 2016 Innovator of the Year recognition by American Banker magazine, Operation HOPE has served more than 4 million individuals and directed more than \$3.2 billion in economic activity into disenfranchised communities--turning check-cashing customers into banking customers, renters into homeowners, small business dreamers into small business owners, minimum wage workers into living wage consumers, and uncertain disaster victims into financially empowered disaster survivors.

Campaign Impact

350K+

No-cost financial coaching services delivered nationwide

74K+

Individuals supported in improving their financial health

40

Points+ average credit score increase

\$1K+

Average savings growth per participant

-\$1,900

Average debt reduction per participant

Campaign Snapshot

4/22/25 - 12/09/25

Dates running

280

iHeartMedia stations

22,859,300

Impressions

National Urban League

The National Urban League is a civil rights organization dedicated to economic empowerment, equality and social justice. Founded in 1910 and headquartered in New York City, the National Urban League collaborates at the national and local levels with community leaders, policymakers and corporate partners to elevate living standards for historically underserved communities.

The National Urban League promotes economic empowerment through education and job training, housing and community development, workforce development, entrepreneurship, health and overall quality of life.

In support of the National Urban League's

Annual Conference in Cleveland, Ohio, iHeartRadio stations and iHeartMedia's BIN: Black Information Network stations ran a PSA to encourage listeners to join the nation's leading business, political, community leaders, influencers and celebrities committed to addressing critical issues and advancing initiatives that positively impact communities served by the Urban League's network of 92 affiliates across the country.

Additionally, National Urban League President and CEO Marc Morial provides regular commentary to BIN: Black Information Network, lending a voice to the pressing issues affecting urban communities.

"The National Urban League is proud of our longstanding, fruitful partnership with iHeart – a collaboration defined by its deep and ongoing impact on voter participation, community education and empowerment, and the integrity of the democratic process. iHeart helps the National Urban League amplify our mission and uplift those we serve."

Marc H. Morial
President and CEO,
National Urban League



About

National Urban League

NULL.org

The National Urban League is a historic civil rights organization dedicated to economic empowerment in order to elevate the standard of living in historically underserved urban communities. The National Urban League spearheads the efforts of its 93 local affiliates through the development of programs, public policy research and advocacy, providing direct services that impact and improve the lives of more than two million people annually nationwide.

Campaign Impact

4M

People served nationwide -- a record-breaking year of impact

93

Affiliates powering the National Urban League's growing Movement

300+

Communities receiving trusted, direct services and support

Campaign Snapshot

7/05/25 - 7/17/25

Dates running

19

iHeartMedia stations

1,465,500

Impressions

Big Brothers Big Sisters of America

Today, one in three kids in America are growing up without a sustained, positive adult mentor in their lives, and over 21,000 kids are on the Big Brothers Big Sisters' wait list for a mentor. The gap between mentorship and youth who need it most continues to widen due to perceived barriers of the time and expertise needed to become a mentor. In 2023, Big Brothers Big Sisters of America, the preeminent one-to-one youth mentoring organization in the United States, launched a bold new brand campaign highlighting how small acts of mentorship can lead to huge positive changes in the lives of young people and that mentors don't need to make an overwhelming commitment to make a huge difference.

"We are so thankful for iHeart's ongoing support of our critical work in connecting more youth with caring adult mentors nationwide. This is a partnership that is multi-faceted and continues to grow in impact."

Adam Vasallo
Chief Marketing Officer, BBBSA

As a longtime partner of Big Brothers Big Sisters of America -- an organization that connects caring adult volunteers with young people who could benefit from mentorship in the United States -- iHeart extended its Spotlight Media commitment to supporting the It Takes Little to Be Big PSA campaign over the last two years, and created a series of PSAs for the multi-media campaign, making them available to all media outlets.

On November 19, 2025, Big Brothers Big Sisters of America honored iHeart's Chairman and CEO Bob Pittman for the company's commitment to mentorship and community engagement at its inaugural The BIG Benefit at Cipriani South Street in New York City.

About

Big Brothers Big Sisters of America
BBBS.org

Founded in 1904, Big Brothers Big Sisters of America (BBBSA) is the largest and most experienced youth mentoring organization in the United States. The mission of Big Brothers Big Sisters of America is to create and support one-to-one mentoring relationships that ignite the power and promise of youth. Big Brothers Big Sisters' evidence-based approach is designed to create positive youth outcomes, including educational success, avoidance of risky behaviors, higher aspirations, greater confidence, and improved relationships. Big Brothers Big Sisters serves more than 5,000 communities across all 50 states.

Campaign Impact

\$1.9M

Worth of media donated by iHeartMedia in the last five years

Campaign Snapshot

9/26/25 - 10/10/25

Dates running

540

iHeartMedia stations

22,815,400

Impressions



The 2025 National Faith & Blue Weekend

(Faith & Blue)

As the nation faces ongoing tension between law enforcement and the communities they serve, National Faith & Blue Weekend (Faith & Blue) is dedicated to strengthening these vital connections. With rising crime and ongoing discord between police and communities, it is more critical than ever for law enforcement and the public to come together to resolve and heal these divisions. While change is necessary, it's clear that law enforcement cannot achieve this alone – it requires the collective effort and collaboration of the community as well.

For the fifth consecutive year, iHeart promoted the annual Faith & Blue Weekend to address the urgent and long-standing need for authentic collaboration between

law enforcement and citizens. This public/private collaborative effort to build bridges and break biases aims to facilitate safer, stronger and more unified communities by connecting law enforcement officers and residents through grassroots community efforts.

Leading up to the 2025 National Faith & Blue Weekend, iHeart ran PSAs that encouraged police officers, religious leaders and residents to participate in local community forums, service projects and prayer vigils that were organized by Faith & Blue to improve public safety through unity, understanding and collective action. Faith & Blue is the nation's largest collaborative law enforcement community initiative in the nation.

"Since Faith & Blue began in 2020, iHeartMedia has been an indispensable partner in helping MovementForward, Inc. and our public safety partners strengthen trust between law enforcement and communities nationwide. In 2025, iHeart's platform helped drive more than 4,000 events across all 50 states, proving that when communities and police come together through service and dialogue, relationships grow stronger and public safety is advanced."

Rev. Markel Hutchins

Chairman and CEO of MovementForward, Inc. and Lead Organizer, National Faith & Blue Weekend (Faith & Blue)



About

National Faith & Blue Weekend (Faith & Blue)

FaithAndBlue.org

National Faith & Blue Weekend (Faith & Blue) is a collaborative initiative that builds bridges and breaks down biases through activities and outreach amongst law enforcement professionals and the communities they serve. Faith & Blue is based on the premise that strong communities are built on mutual respect and understanding. Law enforcement entities and faith-based organizations are both key pillars of local communities, and when they work together, neighborhoods thrive. Faith & Blue is an extension of the One Congregation One Precinct initiative (OneCOP), a program of MovementForward, Inc. which is a solutions-focused, social change organization based in Atlanta, Georgia led by noted human & civil rights leader, Reverend Markel Hutchins. Faith & Blue organizers represent every major national law enforcement group and faith tradition in the United States of America.

Campaign Impact

4K+

Events held across all 50 states

1K+

Participating law enforcement agencies of every kind

Collaboration with every major national law enforcement professional and membership organizations in the U.S.

Campaign Snapshot

10/10/25 - 10/13/25

Dates running

304

iHeartMedia stations

7,372,200

Impressions

Hispanic Promise

Latinos are driving prosperity and progress in America, yet 77% of Hispanics don't know about their contributions to the country. According to Hispanic Star, Hispanics have launched 86% of new businesses in the U.S. and create businesses six times faster than any other group.

In 2019, iHeart joined The Hispanic Promise, an initiative led by the We Are All Human Foundation to celebrate Hispanic culture and contributions and to create a more supportive environment for Hispanic employees -- helping them to thrive professionally and personally.

For the fourth consecutive year, iHeart awarded the We Are All Human Foundation a Spotlight Media Grant during Hispanic Heritage Month in September to raise awareness about the positive impact of the Hispanic community on the economy, culture and society.

The iHeart spots ran on select stations in both English and Spanish and drove listeners to HispanicStar.org -- a platform dedicated to celebrating and elevating the contributions of Hispanics to the United States. In the past four years, iHeartMedia has donated over \$740k in-kind media to support Hispanic Promise.

"We are incredibly grateful for iHeart's continued partnership and unwavering commitment to elevating the Hispanic community. Through initiatives like The Hispanic Promise and the Spotlight Media Grant, iHeart has helped amplify the impact of Latinos across the country. Jasmine Mejia's participation in the Hispanic Leadership Summit was key in highlighting the role of media in shaping narratives and driving meaningful change."

Claudia Romo Edelman
Founder, We Are All Human



About

We Are All Human
WeAreAllHuman.org

We Are All Human is a 501(c)(3) advocacy-driven nonprofit organization, officially recognized by ECOSOC of the United Nations, devoted to promoting equity, unity and collective progress by celebrating the best of humanity and advancing shared goals across cultures and sectors. Through its flagship initiative, the Hispanic Star, the organization highlights the shared business opportunity and elevates the Latino narrative by connecting with the fastest-growing and most influential demographic in the U.S. The Hispanic Star is a global advocacy powerhouse committed to elevating Latino leadership, influence and unity across industries and borders.

Campaign Snapshot

10/13/25 - 10/17/25
Dates running

311
iHeartMedia stations

5,526,500
Impressions

Campaign Impact

3K+
Toolkit downloads supporting direct implementation and action

200+
Corporate leaders trained through adoption webinars and corporate trainings

Shine a Light

According to the Anti-Defamation League, antisemitic incidents in the U.S. reached a record high in 2024 with 9,354 incidents. In response to unprecedented levels of antisemitism, Shine A Light draws inspiration from the story of Chanukah, the Festival of Lights, to champion the message that light can dispel darkness and hate, and that antisemitism is a sign of an intolerant society – and each individual and community should be empowered to shine a light on hate.

The annual Shine A Light Civic Courage Awards, in partnership with the Jewish Education Project, recognized 18 individuals in 2025. These educators, students, organizers, content creators and community leaders came from

different cities, backgrounds and professions, but shared an unwavering commitment to confronting antisemitism wherever it appears.

In 2025, Shine A Light partnered again with iHeart, which has issued over \$2 million in Spotlight Media Grants to increase awareness and action against antisemitism. iHeart also produced a PSA that addressed the many forms of antisemitism, focused on raising awareness of antisemitism and encouraged Jews and allies to speak out against it. PSAs aired on iHeartRadio stations during Chanukah, aiming to spark discussions in communities, schools and workplaces about recognizing and responding to antisemitism.

“As antisemitism is increasingly embedded in everyday culture, speaking out against it must be a shared societal responsibility for individuals and organizations alike. Shine A Light values iHeartMedia’s unwavering commitment to pushing back against the normalization of hate.”

Carly Maisel

CEO, Kirsh Philanthropies

About

Shine A Light

ShineALightOn.org

Shine A Light is a comprehensive initiative to spotlight the dangers of antisemitism through education, community partnerships, workplace engagement and community advocacy. Fueled by an unprecedented coalition of over 80 North American Jewish and non-Jewish organizations from across the United States and Canada, Shine A Light draws inspiration from Chanukah, the Festival of Lights, to encourage Jews and allies to speak up and send a message that antisemitism, in all its modern forms, won't our communities.

Campaign Impact

\$2M

In Spotlight Media Grants issued to the organization

Campaign Snapshot

12/08/25 – 1/02/26

Dates running

610

iHeartMedia stations

11,770,400

Impressions



Black Mamas Matter Alliance

Black women in the U.S. face disproportionately high maternal mortality rates, with Black women being three to four times more likely to die from pregnancy-related complications than white women according to the CDC. This disparity is rooted in factors like systemic racism, inadequate access to quality healthcare and underlying health inequities.

iHeart issued a Spotlight Media Grant to The Black Mamas Matter Alliance (BMMA, Inc.) -- the nation's leading organization dedicated to advancing Black maternal health, rights and justice through advocacy, education and supporting Black women's wellbeing

-- in hopes that by spotlighting these issues it will lead to better health outcomes for Black mothers and their families.

The iHeart campaign included a combination of national support across iHeart radio stations as well as local grassroots support in markets including Atlanta and Philadelphia. The national PSAs spotlighted Black Maternal Health Week (April 11-17), a national campaign BMMA, Inc. founded in 2018 that is centered around improving Black maternal health in the U.S. and globally. The 2024 BMHW campaign emphasized Reproductive Justice NOW and the importance of creating a healthier future

for all Black mothers, with the radio PSAs encouraging listeners to visit BlackMamasMatter.org/BMHW for more information and to follow #BMHW for real-time updates.

For the past two years, iHeart Atlanta's 96.1 The Beat proudly supported the ATL Black Maternal Health Walk & Block Party by promoting the event and engaging the community. In 2025, host JoJo Alonso returned as emcee and helped energize the crowd while strengthening connections with families and local partners throughout the day.

"Media plays a crucial role in shaping narratives and transforming how we understand Black Maternal Health in the United States. For this reason, BMMA was very pleased to partner with iHeartMedia on our Black Maternal Health Week campaign, allowing us to spread awareness across markets nationwide about the importance of ensuring all Black mothers can thrive before, during and after pregnancy. We are also grateful to local iHeart station 96.1 The Beat for sponsoring the 2025 ATL Black Maternal Health Walk & Block Party presented by BMMA, 4Kira4Moms and the City of Atlanta."

Angela D. Aina
Co-Founder and Executive Director,
The Black Mamas Matter Alliance, Inc. (BMMA)



About

Black Mamas Matter Alliance
BlackMamasMatter.org
Founded by Black Mamas Matter Alliance (BMMA), Black Maternal Health Week is held every April as part of National Minority Health Month; this year is the seventh annual observation of Black Maternal Health Week.

Campaign Impact

During Black Maternal Health Week:

- \$400K+**
Raised
- 430+**
Total number of events hosted
- 23.8K**
Total webinar registrants and event participants

Campaign Snapshot

- 12/08/25 - 12/31/25**
Dates running
- 23**
iHeartMedia stations
- 6,632,600**
Impressions



NAACP

The NAACP is an iconic organization working to disrupt inequality, dismantle racism and accelerate change in key areas including criminal justice, health care, education, climate and the economy. This grassroots organization is fueled by local volunteers who drive culture and change in communities across the country and aim to amplify the voice of Black America to make sure solutions to the most pressing issues are fair.

The NAACP has been a Spotlight Media Grant partner for the last five years and has inspired listeners to advocate for the changes they hope to see in their communities.

iHeart's 2025 collaboration focused on end-of-year support

when it was needed most. Radio PSAs across iHeart stations drove awareness and engagement around the NAACP's advocacy and highlighted how legal action, grassroots organizing and policy initiatives protect civil rights and expand opportunities for Black communities. The on-air campaign emphasized that advocacy goes beyond headlines, showing listeners how they can take action in their local communities to help build a future free from racial discrimination.

The NAACP is also a partner with BIN: Black Information Network and has been featured on several radio shows to discuss important and timely issues affecting the Black community.

"With activists and supporters in communities across the country, it's incredibly important that we're targeted in our outreach. Working with iHeart helps power our donor and civic engagement volunteer programs, amassing nearly 100,000 volunteers and supporters in different markets."

Trovon Williams

SVP, Marketing and Communications

About

NAACP

NAACP.org

The NAACP advocates, agitates, and litigates for the civil rights due to Black America. Our legacy is built on the foundation of grassroots activism by the biggest civil rights pioneers of the 20th century and is sustained by 21st century activists. From classrooms and courtrooms to city halls and Congress, our network of members across the country works to secure the social and political power that will end race-based discrimination. That work is rooted in racial equity, civic engagement, and supportive policies and institutions for all marginalized people. We are committed to a world without racism where Black people enjoy equitable opportunities in thriving communities.

Campaign Impact

\$860K+

Worth of media contributed by iHeart since 2020

Campaign Snapshot

12/29/25 - 1/02/26

Dates running

95

iHeartMedia stations

954,300

Impressions





Focus On Mental Health

For the last several years, iHeart has worked with leading mental health organizations focused on improving mental wellness for both adults and children. These partnerships, with organizations including the National Alliance on Mental Illness (NAMI) and the Child Mind Institute, are designed to raise awareness of mental health issues and foster a culture within communities that supports talking openly about mental health issues like anxiety and depression.

iHeart's long-term commitment to mental health began in 2019 with the launch of the company's signature mental health program -- iHeartMedia's Let's Talk -- which includes elements like weaving a virtual support system through iHeartMedia's 860+ broadcast radio stations for people struggling with anxiety and depression to let them know they are not alone, and encouraging listeners to check in on the people in their lives by starting a conversation around mental health.

Today mental wellness is more

important than ever, as mental crises, feelings of isolation, uncertainty and anxiety are at an all-time high. iHeart is dedicated to amplifying its focus on this critical issue, and we will continue to foster and strengthen our relationships with the most impactful organizations addressing mental wellness across country with the goal of reducing stigma through candid conversations, informing audiences about resources available in their communities and encouraging anyone suffering to seek help.

Children And Young Adults: iHeart is especially focused on addressing the unique mental health needs of young people through our deep relationship with the Child Mind Institute and the Inspiring Children Foundation. According to a recent study, 17.1 million children in the U.S. have a diagnosed mental health disorder -- more than the number with AIDS, asthma, diabetes, cancer and peanut allergies combined. Common mental health and learning disorder diagnoses include depression, anxiety,

ADHD, dyslexia, autism and eating disorders.

Marginalized Communities: iHeart is also focused on addressing the specific and unique mental health struggles faced by communities such as LGBTQ+ individuals, women and men of color -- who often face additional barriers to seeking mental health treatment. These groups are less likely to access mental health resources due to factors like stigma, cultural norms and a lack of specified support services.

Veterans & Families: iHeart is committed to ensuring that veterans and their families are aware of the confidential, specialized support available to them when they need it most. Through long standing campaigns with organizations such as the Veterans Crisis Line, Home Base and initiatives like iHeartRadio Show Your Stripes, iHeart remains focused on elevating awareness of lifesaving mental health resources and connecting those who served with immediate, specialized care.

iHeartMedia Let's Talk

Research shows that talking about mental illness has the power to reduce stigma and help a person suffering from these all-too-common struggles to feel less isolated. Each year, millions of Americans face the reality of living with mental illness, yet many don't feel comfortable sharing their experience with others.

For the last six years, iHeart has invested heavily in media programs that provide resources, support and information for people struggling with mental health and is committed to helping reduce the stigma. In 2025, iHeart once again teamed up with the National Alliance on Mental Illness (NAMI) and The Child Mind Institute to build upon its multi-year Let's Talk campaign, an initiative to raise awareness of mental health and foster a culture within communities that supports talking about mental health issues like anxiety and depression.

The goal of iHeartMedia's Let's Talk campaign is to harness the mass reach power of iHeartMedia's 860+ broadcast radio stations across the U.S. and weave a virtual support system aimed at helping people struggling with anxiety and depression realize that they are not alone. The campaign aims to expand

its messaging by also encouraging the general population to check in on the people in their lives by starting a conversation around mental health.

Since the program's inception, iHeartMedia has aired over **\$10.7 million worth of PSAs** for Let's Talk that have educated the public on the wide-reaching impact of mental illness -- such as the fact that over 280 million people of all ages around the world are dealing with depression -- and described the signs and symptoms associated with the most common mental health concerns to help people understand what they may be seeing in themselves and in others.

Radio spots voiced by Kristen Bell, Charlamagne Tha God, Emma Stone, Pete Wentz, Wayne Brady and the band Weezer are part of the campaign to drive listeners to iHeartRadio.com/TALK where they can find curated resources published by NAMI and the Child Mind Institute, including guides to starting the conversation with a friend, child or healthcare provider; a symptom checker; and other general information on mental health.

The campaign is also designed to reach parents and educators and help them better identify and

proactively address concerns that they may be facing with the kids in their lives. iHeart, NAMI and The Child Mind Institute also work together to distribute important mental health information and resources focused on children and families in addition to the general population. iHeart continues to forge partnerships with organizations and individuals that share the same mission of reducing the stigma surrounding mental health and that are making progress in varying aspects of this critical issue.

Campaign Snapshot

12/16/25 - 12/28/25

Dates running

279

iHeartMedia stations

16,230,200

Impressions



Inspiring Children's Foundation

#NotAloneChallenge and Not Alone Awards

According to SAMHSA, in 2024, nearly 30 million adults with a mental health condition did not receive treatment, and only about half of adults with any mental illness received care in the past year. Anxiety, depression and suicide rates are at a historic high, yet 50% of Americans who need tools and resources proven to work don't have access to them.

#NotAloneChallenge

For the last four years, iHeart has teamed up with multi-platinum singer-songwriter and mental health pioneer Jewel to present the #NotAloneChallenge as a corporate founder to provide free mental health tools and raise awareness for mental health throughout the holiday season.

The #NotAloneChallenge provides free mental health tools for those in need through Jewel's Inspiring Children Foundation -- an organization that empowers at-risk youth by providing mentorship, education and resources. Since inception, the

campaign has brought together over 700 influential leaders from tech, finance, entertainment, music, sports and mental health sectors.

The challenge emphasized the importance of connection, support and making mental health resources accessible to all.

iHeart participants included radio personalities Elvis Duran, Bobby Bones, Greg T, Ramses Ja and Q Ward, who each shared their personal connection to mental health challenges and encouraged others to participate via social media. Other notable participants included Michael Bubl , Terry Crews, Jewel, Rachel Platten, Josh Groban and Sofia Reyes.

The campaign also included an auction that raised funds to make free online tools and in-person programs more readily available. The funds raised helped provide wellness on a large scale through the Inspiring Children Foundation's innovative mental health curriculum.

"Anxiety, depression and suicide rates are at a historic high, yet 50% of Americans who need them, don't have access to tools and resources. We continue to partner with iHeartRadio in the #NotAloneChallenge to democratize mental health so that proven effective tools like those my Inspiring Children Foundation has been pioneering for 20 years can get in the hands of anyone who wants to make a positive impact on their mental fitness, and the Not Alone Awards was a natural next step to celebrate the pioneers and innovators in the field."

Jewel



Inspiring Children's Foundation

#NotAloneChallenge and Not Alone Awards

Not Alone Awards

In 2025, iHeart expanded the partnership to support the organization's inaugural Not Alone Awards, hosted by Jewel and American comedian, actress and television host Loni Love on November 11 at Wynn Las Vegas. The event celebrated individuals and organizations advancing mental health advocacy and spotlighted those making groundbreaking contributions to global mental health awareness.

The Awards streamed live on iHeartRadio's official YouTube channel and featured performances by Jewel, Flavor Flav, Rachel Platten and more. The show was later aired as a one-hour special on iHeartRadio's digital station, Coffee Shop Radio. iHeart also launched a large-scale on-air and digital campaign to support the event and overall initiative.

The show was part of a broader multi-day effort that included the Not Alone Summit (November 10–12),

which featured panels, workshops and wellness activations focused on mindfulness, neuroscience and emotional regulation.

iHeartRadio's continued support helps amplify awareness of mental health issues and the resources offered through Jewel's Inspiring Children Foundation, which provides free online and in-person mental health tools, wellness programs and innovative resources for at-risk youth.

"iHeart has partnered with Jewel and the Inspiring Children's Foundation since the founding of the #NotAloneChallenge to help normalize mental health conversations. The Not Alone Awards are a natural next step in our partnership as we celebrate the innovators, advocates and artists who are reshaping how we approach mental health and wellbeing."

Bob Pittman

Chairman and CEO, iHeartMedia

About

Inspiring Children

InspiringChildren.org

For over 25 years, Jewel's Inspiring Children Foundation (ICF) has been transforming the lives of at-risk youth struggling with anxiety, depression, suicidal ideation and other mental health challenges by providing a whole human approach to physical, emotional and mental health. ICF serves 2,500 youth in-person and millions online. 95% of students in their Leadership Program have earned college scholarships for academics & athletics (tennis) to some of the best colleges in the U.S. 100% of their last graduating class self-reported a full remission in their depression and suicidal ideation symptoms. Parts of the program are now being duplicated in 22 cities by other nonprofits.



Campaign Snapshot

1/01/25 - 12/31/25

Dates running

842

iHeartMedia stations

24,756,500

Impressions

Campaign Impact

3B+

Social media impressions generated globally through the Not Alone Challenge

900M+

Media impressions across national press and outlets

\$3.5M+

Raised since 2022 to support mental health resources and programming through the Inspiring Children Foundation

Hundreds of major influencers, celebrities, experts and leaders have participated

Child Mind Institute

Millions of children -- as many as one in five -- struggle with mental health or learning challenges. And due to stigma, misinformation and a lack of access to care, the average time between onset of symptoms and treatment is over eight years. Children deserve better, and the Child Mind Institute is committed to responding to the youth mental health crisis with urgency and innovation to drive future progress in the field and help expand access to care and resources.

When kids feel comfortable sharing, they have a better chance of receiving life-changing treatment. With this in mind, iHeart and the Child Mind Institute have partnered since 2019 on numerous mental health awareness initiatives and media campaigns aimed to reduce stigma and normalize conversations about emotional, social and

psychological wellbeing among youth.

Throughout 2025, iHeart provided ongoing support for the Child Mind Institute through national awareness campaigns and PSAs designed to expand access to mental health resources.

Dare to Share

iHeart's main 2025 PSA campaign focused on the Child Mind Institute's Dare to Share initiative, which encouraged open conversations about mental health to help reduce stigma and remind people they are not alone. The PSA emphasized that sharing personal anecdotes about your challenges and how you overcame them is one of the most powerful ways to support mental wellbeing for both children and adults. Listeners were invited to Dare to Share their stories alongside teens, caregivers, celebrities and advocates -- and were

directed to childmind.org for supportive resources and ways to participate.

On the Shoulders of Giants Scientific Symposium

iHeart also supported the Child Mind Institute's 2025 On the Shoulders of Giants Scientific Symposium, which highlighted how smartphones, AI and digital tools can identify warning signs of youth self-harm and scale life-saving solutions. iHeart utilized PSAs to promote free registration and expand access for families, educators and professionals.

Editorial and News Talk Opportunities

Additionally, iHeart continues to invite clinicians and experts from the Child Mind Institute on its national and local radio stations to discuss the timeliest news events and offer guided support for young people and their families.



"We're incredibly grateful for our partnership with iHeartRadio, which allows us to bring vital mental health information to families across the country. Their support enables us to reach millions of parents and caregivers with messages that reduce stigma, build understanding and guide families toward the help their children need. By amplifying our PSAs on such a powerful national platform, iHeartRadio helps ensure no family feels alone when facing a mental health challenge."

Liz Meny
Sr. Director, Marketing and Communications

Campaign Impact

2M+

Children reached through clinical care, research and school-based programs

17,150+

Patients served across 45 countries, 49 states and D.C.

75%

Partner organizations supported the initiative through events and outreach

2.5M

Monthly visitors access trusted resources on childmind.org

About

CMI

ChildMind.org | Transforming Children's Lives

Millions of children -- as many as one in five -- struggle with mental health or learning challenges. Fully 70% of U.S. counties do not have a single child and adolescent psychiatrist. Due to stigma, misinformation and a lack of access to care, the average time between onset of symptoms and any treatment at all is over eight years. Our children deserve better.

The Child Mind Institute is dedicated to transforming the lives of children and families experiencing mental health and learning disorders through excellence in science, education and care. Together, we truly can transform children's lives.

Campaign Snapshot

5/16/25 - 6/05/25

Dates running

352

iHeartMedia stations

14,239,500

Impressions

National Alliance on Mental Illness

According to the National Alliance on Mental Illness (NAMI) about one in five U.S. adults -- roughly 43.8 million people -- experiences mental illness each year. Over the last five years, iHeart has aired thousands of NAMI PSAs and provided a platform for mental health experts to speak directly to its audience. In 2025, iHeart continued to connect listeners to trusted local and national mental health tools to help them thrive and overcome mental health challenges throughout the year.

Mental Health Awareness Month
During Mental Health Awareness

Month, iHeart launched a nationwide PSA campaign across all its stations. The campaign invited listeners to share personal stories of hope, resilience and recovery, and aimed to reduce stigma around mental health. The PSAs reminded listeners that no one has to face challenges alone. The radio spots highlighted the power of storytelling to build understanding, encourage advocacy and strengthen community connections.

Holiday Anxiety
During the holiday season, many individuals experience increased feelings of anxiety, depression and

grief. NAMI reported that 64% of individuals living with a mental illness felt that their conditions worsened around the holidays. To help address these seasonal challenges, NAMI and iHeart launched a media campaign to help people navigate through the often-isolating winter months, and to remind them that they are never alone during the holidays. The PSAs guided listeners to NAMI's resources, information and support at nami.org to help manage mental health during a challenging time.

"NAMI is so grateful to iHeart for their ongoing support. At NAMI, our mission is to ensure that people who live with mental health conditions and their families have access to the resources and information that they need. iHeart's partnership and collaboration on these campaigns means that more people learn about NAMI sooner, and in turn learn that they are not alone."

Jessica Edwards
Chief Development Officer, NAMI



About

NAMI
NAMI.org

The National Alliance on Mental Illness (NAMI) is the nation's largest grassroots mental health organization dedicated to improving the lives of individuals and families affected by mental illness.

Campaign Impact

988,768
People supported in 2025 through the NAMI HelpLine and Knowledge Center

93,452
Direct connections made via the NAMI HelpLine

895,316
Visits to the NAMI Knowledge Center for self-guided mental health resources

Campaign Snapshot

5/16/25 - 12/16/25
Dates running

351
iHeartMedia stations

26,537,300
Impressions

Mental Wealth Alliance

Mental Wealth Expo

In 2021, Charlamagne Tha God, nationally-syndicated host of “The Breakfast Club” and co-founder of The Black Effect Podcast Network, launched the Mental Wealth Alliance (MWA), a foundation dedicated to destigmatizing mental health care and providing long-term support for Black communities across the U.S. With a goal of raising \$100 million over five years, the initiative partners with Black-led organizations and experts to focus on three key pillars: train, teach and treat. The MWA aims to improve mental health outreach, care and education while fostering generational support for those in need.

iHeart supports the important work of the Alliance nationally by donating airtime, digital space and event production. Since 2021, Charlamagne Tha God, iHeartMedia and the Mental Wealth Alliance have joined together to

present the annual Mental Wealth Expo in celebration of World Mental Health Day. Held this year at NJIT in Newark, New Jersey, the event was free and open to the public and featured curated panels, live podcasts and interactive sessions to spark conversations about mental health and connect communities with resources.

The 2025 Expo also featured notable guests including Charlamagne Tha God; Dr. Alfiee Breland-Noble, MWA Chief Mental Wealth Officer and founder of the AAKOMA Project; wellbeing educator and author Devi Brown; best-selling author Jason Wilson; On One with Angela Rye host Angela Rye; and Dr. Rheedea Walker, professor and Black mental health scholar who led discussions on anxiety, depression, PTSD and culturally specific approaches to wellness.

“As we enter the fifth annual Mental Wealth Expo, my excitement continues to grow. Partnering with iHeartRadio and Mental Wealth Alliance each year to invest in our collective mental wealth, fills me with pride. With the guidance and support of Dr. Alfiee as our Chief Mental Wealth Officer, we are creating spaces of hope, healing and empowerment that uplift Black communities and beyond. This isn’t just about talking about mental health, it’s about transforming how we experience it together.”

Charlamagne Tha God



About

About Mental Wealth Alliance

MentalWealthAlliance.com

The Mental Wealth Alliance (MWA), founded by Radio Hall of Famer Charlamagne Tha God (Lenard McKelvey), supports state of the art mental health services for Black people in need, while building a long-term system of generational support for Black communities. By raising \$100 million, the MWA focuses on three pillars of impact: Train - prepare thousands of Black people to become research and clinical services providers in psychology, psychiatry, social work and related fields; Teach - advocate for the implementation of Social and Emotional Learning (SEL) and Mental Health Literacy (MHL) in public K-12 education nationwide; and Treat - support Black-led and culturally-competent organizations to provide free therapy to more than 10 million Black Americans within five years.

Campaign Impact

141M

Digital impressions

28,000K

Live stream viewers

5K+

Attendees

5.1M

On-air impressions

Mental Health Coalition

Mental health affects everyone, yet stigma and lack of awareness often prevent people from seeking help or supporting those around them. According to the World Health Organization, one in four people will experience a mental health condition in their lifetime, and up to two in three people with a mental health condition do not access treatment.

To help address this mental health crisis, iHeart was a founding partner of the Mental Health Coalition, a leading nonprofit launched in 2020 to end the debilitating stigma surrounding

mental health. iHeart provides ongoing support through national PSA campaigns, awareness initiatives and digital and social media programs that connect listeners to trusted resources, reduce stigma and encourage open dialogue about mental health.

In May 2025, the Coalition launched its Take It Personally campaign during Mental Health Awareness Month, to start the biggest conversation ever around mental health. iHeart's radio and digital campaign asked listeners to share how they take their mental health personally: whether it's a focus

on their own wellbeing, checking in on friends and family or building supportive communities. The spots shared simple, actionable practices such as expressing gratitude, sending thoughtful messages and performing acts of kindness. Audiences were invited to share their own mental health tips and stories on social media using #TakeItPersonally, helping normalize conversations and connect people with important resources.

"The Mental Health Coalition is deeply grateful for iHeart's continued leadership and partnership. iHeart's commitment to mental health has connected the community around the message that everyone has mental health and amplified a reason to take it personally. We are proud to partner together to end the stigma surrounding mental health."

Amanda Roston
Vice President, Marketing and Communications

About

MHC

TheMentalHealthCoalition.org

The Mental Health Coalition (MHC), founded by designer and activist Kenneth Cole, is a nonprofit coalition of the nation's leading organizations, brands, and individuals who have joined forces to end the stigma surrounding mental health. MHC is socializing, normalizing and destigmatizing mental health while empowering access to vital resources for all.

Campaign Impact

Take It Personally campaign garnered:

1.5M

Campaign views

30K+

Engagements

30+

Nonprofit member organizations shared Take It Personally videos

50+

Celebrities and influencers participated including Jay Shetty, Deepak Chopra and Rachel Brosnahan

Campaign Snapshot

11/17/25 - 12/14/25

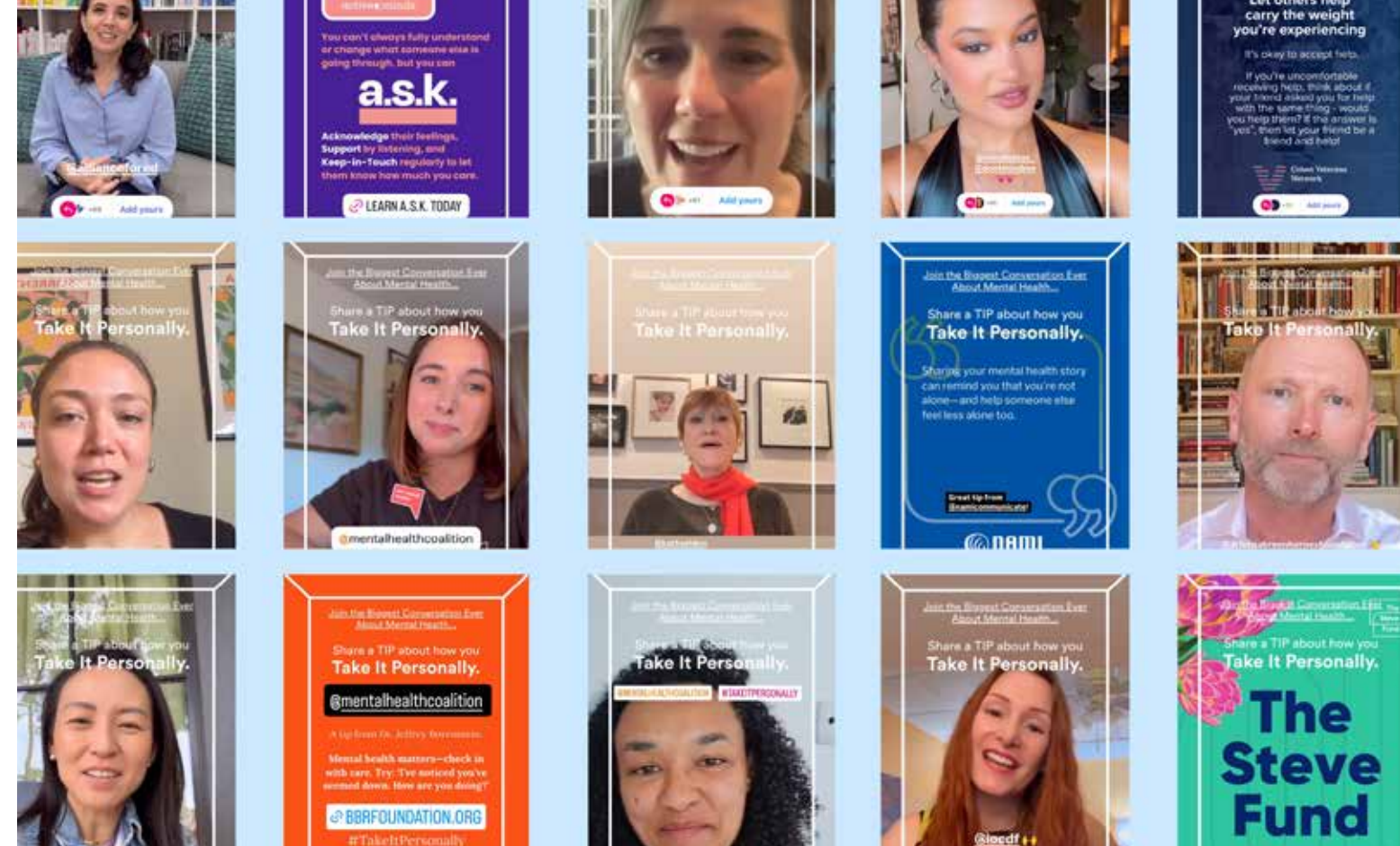
Dates running

159

iHeartMedia stations

17,858,500

Impressions



Veterans Crisis Line

According to the Veterans Administration, approximately 17.6 veterans die by suicide each day, with veterans accounting for 13% of all U.S. adult suicides despite representing only 8.5% of the adult population. The Veterans Crisis Line (988, option 1) provides a vital lifeline by offering immediate confidential support from trained counselors who specialize in military-related mental health challenges.

iHeart has played a significant role in supporting the launch and growth of the 988 initiative -- Veterans Crisis

Line emergency mental health service -- through an ongoing national PSA campaign designed to raise public awareness. In recent years, the campaign's focus has broadened to address the unique mental health challenges faced by U.S. veterans.

iHeart activated a pro bono PSA campaign centered on the personal reflections of a Marine who described the profound loneliness that followed the loss of close friends from the Army, as well as the everyday struggles of managing bills and searching for stable

work. His story illustrated the emotional and practical burdens many veterans carry after their service. The PSA reminded listeners that help is available and encouraged veterans experiencing suicidal thoughts to call 988 and press 1 to reach the Veterans Crisis Line.

iHeart's annual national PSA campaign is part of iHeart's ongoing commitment to service members and their families and helps ensure that those who served the country can access the care and support they need.

About

The Veterans Crisis Line

VeteransCrisisLine.net

The Veterans Crisis Line offers confidential, immediate support for anyone in the military community experiencing emotional distress or suicidal thoughts. Whether you're struggling with transition, PTSD, relationships, or just feeling overwhelmed, trained VA responders are available day or night via phone (988, Press 1), online chat, or text (838255) to listen and connect you to care.

Campaign Impact

3.8M

Total calls, texts and chats handled between FY2021-FY2024

2,600+

Daily interactions on average with veterans and their loved ones

30%

Growth in demand over the past two years

Campaign Snapshot

4/08/25 - 11/30/25

Dates Running

241

iHeartMedia stations

37,643,400

Impressions





Focus On Mental Health: 2025 Local Mental Health Community Spotlights

Mental health remains an important issue for many communities, with local organizations and government agencies working to reduce stigma, increase access to care and promote mental wellbeing. iHeartRadio stations

across the U.S. have partnered with some of the most impactful local organizations to address the unique mental health challenges facing these communities, providing targeted resources and support to those in need.

Mental Health Community Spotlight:

California Department of Health

Fresno, CA

The California Department of Health -- through its Children and Youth Behavioral Health Initiative (CYBHI) -- is committed to expanding mental health support in high schools across the state. These efforts include funding innovative programs such as the Youth Peer-to-Peer Support Program, a pilot that supports peer-led mental health networks in eight California high schools and aims to strengthen resilience, reduce stigma and make mental health support more accessible for students.

As part of its local community outreach efforts, iHeartMedia Fresno's B95 partnered with the California Department of Health to promote mental health awareness among students at Edison High School. During the lunchtime session, iHeart B95 on-air personality Jizzo spoke with students about the

importance of caring for their mental health and encouraged them to reach out to parents, counselors or trusted adults when they need support. Promotions Director John Magic shared his own experience with therapy and helped students understand how to identify and navigate different emotions. The team also distributed behavioral health resources and giveaways provided by the Department of Health.

The initiative aligns with the Department of Health's broader efforts to expand access to youth mental health information and to connect students with available support services in school-based settings as well as iHeart's company-wide commitment to supporting mental health programming within the communities the company serves.

"Mental health matters, and students should know it's okay to speak up and talk to their parents or a counselor. Sharing real experiences, like therapy, helps them understand their emotions and see that asking for help is a strength."

Jizzo

iHeart Fresno's B95 on-air personality



About

About Children and Youth Behavioral Health Initiative

cybhi.chhs.ca.gov

The goal of the Children and Youth Behavioral Health Initiative (CYBHI) is to reimagine the systems that support behavioral health and wellness for California's children and youth into an innovative, up-stream focused ecosystem. This ecosystem focuses on promoting wellbeing and preventing behavioral health challenges, and routinely screening, supporting and serving ALL children and youth for emerging and existing mental, emotional and behavioral (MEB) challenges, including substance use disorders and wellness.

Mental Health Community Spotlight:

American Foundation for Suicide Prevention

Harrisonburg, PA

Suicide remains a critical public health issue in the United States, claiming tens of thousands of lives each year and affecting millions more. According to the American Foundation for Suicide Prevention (AFSP), suicide is a leading cause of death, and preventing it requires everyone's involvement locally, statewide and nationally. Through research, education, advocacy and

community programs, AFSP is dedicated to saving lives and bringing hope to those affected by suicide.

For the second consecutive year, iHeartMedia Harrisonburg, PA partnered with AFSP to support the annual Out of the Darkness Walk, a community-driven event aimed at fostering open conversations about

mental health while honoring those lost to suicide and providing supportive space for healing and remembrance. The October 19 walk was promoted on-air and across social media for two weeks leading up to the event in an effort to raise awareness, participation and funding.

"iHeartMedia Harrisonburg is proud to support the American Foundation for Suicide Prevention and the Out of the Darkness Walk. This event brings our community together in a powerful way, reminding us how important connection, conversation and compassion are in supporting mental health. We're grateful for the opportunity to help amplify AFSP's mission and stand with those affected."

Chris Carmichael

Programming Director, iHeart Harrisonburg



About

The American Foundation for Suicide Prevention

The American Foundation for Suicide Prevention is dedicated to saving lives and bringing hope to those affected by suicide, including those who have experienced a loss. AFSP creates a culture that's smart about mental health through public education and community programs, develops suicide prevention through research and advocacy, and provides support for those affected by suicide. Led by CEO Robert Gebbia and headquartered in New York, with a public policy office in Washington, DC, AFSP has local chapters in all 50 states, DC and Puerto Rico, with programs and events nationwide.

Campaign Impact

\$30K+

Raised in the last two years

Mental Health Community Spotlight: National Alliance on Mental Illness Oregon

Portland, OR

Mental health conditions affect millions of Americans every year. According to the National Alliance on Mental Illness (NAMI), more than one in five U.S. adults experience mental illness annually, and suicide is the second leading cause of death among people ages 10–24. NAMI is the nation's largest grassroots mental health organization dedicated to building better lives for individuals and families affected by mental illness through education, support, advocacy and resources.

In May 2025, iHeart Oregon's KKCW/ K103 Morning Show hosts Stace & Mike dedicated their Helping Hands on-air broadcast to NAMI Oregon, giving listeners an in-depth look at

the organization's mission and how community members could volunteer or donate. The initiative was designed to help raise awareness of local and national mental health resources and to educate local listeners about the free resources they could access through NAMI. The partnership also highlighted ways the community could support NAMI's mission through fundraising, donations and spreading the message that no one is alone and help is always available.

The station also hosted interviews with experts Dr. Eric Tran on the link between mental health and gambling addiction, and Dr. Christa Jones who discussed Oregon's 988 mental health support line.

"Our goal and our mission is to provide not only free education through mental health classes and community presentations to raise awareness, but also free support groups for family members or people who experience mental health challenges. Our big message is you're not alone, and anyone can live well with a mental health condition if they have the right support."

Jaime Johnston
Director of Community Programs, NAMI



About

NAMI

NAMI Multnomah's mission is to improve the quality of life for people living with a mental health condition and their families through support, education and advocacy. We are the Multnomah County affiliate of the National Alliance on Mental Illness (NAMI) the nation's largest grassroots mental health organization. NAMI Multnomah has remained independent to serve the local community, providing support and education and advocacy under our own 501(c)3. Our programs support a wide range of people including adults and children, family members and peers, veterans and civilians and much more.

Mental Health Community Spotlight: Concern Hotline

Winchester, VA

Concern Hotline is a nonprofit organization based in Winchester, Virginia, providing 24/7 crisis intervention, suicide prevention and information to individuals in need across Winchester and the counties of Frederick, Clarke, Warren, Shenandoah and Page.

For more than 25 years, iHeartMedia Winchester has been a committed media partner of Concern Hotline through the annual Fish Fry Friday fundraiser, a community event that has become a cornerstone of the nonprofit's local support efforts. This long-standing partnership has helped raise essential funds and awareness for Concern Hotline's

mission, reinforcing the power of community engagement in times of crisis.

In 2025 alone, Fish Fry Friday raised over \$41,000 to provide operating support for the local suicide prevention hotline and critical crisis services. Over the course of the multi-decade partnership, iHeartMedia Winchester's promotion and ongoing community engagement have helped sustain Concern Hotline's work, enabling the organization to respond to hundreds of calls each month from individuals experiencing distress or emergency situations.

"iHeartMedia has been a vital partner in raising community awareness of our Suicide Prevention Awareness campaigns. Of particular note are our advertising and PSA programs supporting our biggest annual event, the Friday Fish Fry, which now attracts approximately 2,000 people. We could not be successful without their media presence!"

Rusty Holland
Executive Director, Concern Hot Line

Campaign Impact

25
Year partnership

\$1M
Raised year-to-date

About

Concern Hotline

Our mission is to comfort, calm and assist those in need by providing crisis intervention and suicide prevention services through compassionate listening and empathetic support via trained volunteers on a 24-hour hotline.



2025 Local Mental Health Community Spotlights



102.9 NOW

Dallas, TX

iHeartMedia Dallas' 102.9 NOW featured Mental Health America of Greater Dallas on its long form public affairs program, where the organization discussed mental health issues, signs of depression and the services and programs available to the community. The segment also highlighted their Mental Health Youth Conference, giving listeners information on how to access support and get involved.

Magic 101.1 Fairbanks

Fairbanks, AK

iHeartMedia Fairbanks' Magic 101.1 ran a robust yearlong on-air PSA campaign for Volunteers of America, Alaska, focusing on teen mental health across the state. The campaign helped raise awareness of prevention resources, support services and programs designed to address the unique mental health challenges facing Alaska's youth.

93.7 NOW

Harrisonburg, VA

93.7 NOW partnered with the American Foundation for Suicide Prevention to support the annual Out of the Darkness Walk. The event took place on October 19, 2025, bringing together families, friends, neighbors and coworkers to honor loved ones lost to suicide and to promote mental health awareness. The station promoted the walk on-air, digitally and across social media platforms, helping raise \$17,300 to support AFSP's mission of providing education, advocacy and resources for suicide prevention.

92.3 KSSK

Honolulu, HI

iHeartMedia Honolulu's 92.3 KSSK supported the Department of Veterans Affairs and the American Psychiatric Association through a media campaign focused on PTSD, anxiety and depression awareness. The station aired on-air messaging designed to educate listeners about recognizing symptoms, reduce stigma surrounding mental health challenges and connect veterans and

the broader community with trusted resources for support and treatment.

107.3 Planet Radio

Jacksonville, FL

107.3 Planet Radio supported the American Foundation for Suicide Prevention's Out of the Darkness Jacksonville Walk, held November 1, 2025 at the Seawalk Pavilion in Jacksonville Beach. The event brings the community together in remembrance, hope and support, honoring loved ones lost to suicide and raising awareness around mental health and suicide prevention. The 2025 walk drew more than 1,000 participants and raised approximately \$22,545 for the American Foundation for Suicide Prevention. Promotion included on-air support, online content, social media engagement and on-site activation.

K103

Portland, OR

iHeartMedia Portland's K103 highlighted several mental health partners through dedicated on-air features and public affairs programming. In May, Morning

Show hosts Stace and Mike devoted their Helping Hands segment to the National Alliance on Mental Illness (NAMI), offering an in-depth look at NAMI Oregon and how listeners can access support, volunteer or contribute to the organization's mission. Additional public affairs interviews included Dr. Eric Tran, who discussed the link between mental health and gambling addiction, and Dr. Christa Jones, who outlined the role of Oregon's 988 mental health crisis line.

99.1 KGGI

Riverside, CA

iHeartMedia Riverside's 99.1 KGGI partnered with Inland Empire Health Plan (IEHP) to spotlight mental health through the Covering Your Health podcast hosted by Evelyn Erives. Throughout the year, the program produced multiple episodes focused on mental health education, resources and personal wellbeing, giving listeners accessible guidance and expert insight. The ongoing partnership helped elevate IEHP's commitment to supporting the mental health of Inland Empire residents.

New Country 107.9 YYD

Roanoke-Lynchburg VA

iHeartMedia Roanoke-Lynchburg's WYYD partnered with the American Foundation for Suicide Prevention (AFSP) to elevate

suicide prevention awareness across the region. The Virginia Chapter hosted a major community event that drew more than 1,000 participants and raised over \$107,000 to support mental health services. WYYD helped promote the Out of the Darkness Walks in Roanoke/Salem and the New River Valley, further amplifying AFSP's mission to reduce suicide and support those affected. The station also benefited from on-air advocacy through WYYD's Scott Stevens, who has served as an AFSP Virginia board member for several years.

DC101 One More Light

Washington, DC
DC101

DC101 supported the American Foundation for Suicide Prevention (AFSP) through its ninth annual participation in the Out of the Darkness Walk, continuing a partnership that began in 2017 with the DC101 One More Light team now led by Mike Jones, which has brought together more than 500 team members over the years and raised over \$500,000 to advance AFSP's mission. The 2025 walk on October 18 generated \$62,405, with the station engaging the community through on-air, online, social and on site outreach to promote awareness, encourage participation and reinforce the importance of hope and support for those affected by suicide.

Real 95.9

Youngstown, OH

iHeartMedia Youngstown's Real 95.9 partnered with Coleman Health Services on a mental health awareness campaign promoting Mobile Response Stabilization Services (MRSS), which provides immediate in-home assistance to youth and families in crisis. The station aired messaging supporting the 988-suicide hotline across select Ohio counties, helping connect listeners with urgent mental health resources and crisis intervention support.

Real 95.9

Youngstown, OH

Real 95.9 supported the UnMute the Uncomfortable Equity and Mental Health Summit through in kind on-air promotional announcements across Mix 98.9, 106.1 The Bull and 93.3 The Wolf, helping elevate awareness of the community event and challenges affecting organizations and local residents. The station's promotional support generated more than 500,000 impressions, contributing to strong attendance and advancing Coleman Health Services' mission to foster open dialogue around equity and mental health.



Focus on Recovery and Addiction

For the past eight years, iHeart has supported and celebrated those in recovery, as well as their families and caregivers, and helped inspire interventions to start the recovery journey, prevent overdoses and address the stigma around addiction and recovery. As part of its commitment, iHeart has partnered with Mobilize Recovery, bringing together a diverse cohort of advocates, allies and stakeholders to drive measurable, sustainable and action-oriented solutions that create resilient communities of recovery.

iHeart's efforts continue to grow and expand in response to the ever-changing opioid epidemic, which has significantly impacted communities nationwide and led to a rise in substance use disorders, overdose deaths and the need for increased access to prevention and treatment services. On-the-ground activations have included major distribution of overdose prevention kits, including important tools like fentanyl test strips and free naloxone, in an effort to end overdose.

National Opioid Action Coalition

(NOAC)

Based on data from the U.S. Centers for Disease Control and Prevention, drug overdose deaths in the United States have reached record levels. In response to the national opioid epidemic, which has killed tens of thousands of Americans and impacted millions more, advertising industry leader WPP, iHeartMedia and Fors Marsh Group launched the National Opioid Action Coalition (NOAC), an initiative focused on reducing stigma as a barrier to addiction prevention treatment and recovery.

Launched in 2018, NOAC aims to help support local, state and federal opioid misuse and

addiction prevention, treatment and recovery efforts by elevating the conversation; providing communications tools, including media donations, to reduce stigma; and harnessing the power of individuals, communities and companies to get engaged.

Since its inception, NOAC has launched targeted programs in local communities highly affected by the crisis and brought together like-minded organizations that have offered expertise and tools to help address the opioid epidemic. The coalition's website -- noac.org -- is a free online resource for people seeking information related

to opioid misuse prevention, treatment and recovery. The website also provides free access to online resources, including a treatment locator for people seeking assistance.

Today, NOAC is managed by iHeartMedia and serves as a hub that supports and connects a wide range of partners. The organization contributes thought leadership to communities and groups that request its involvement, and it helps guide outcomes based communication strategies nationwide as part of iHeartMedia's public health marketing efforts.

#TALK

x0

#talktome
and we can overcome
more than stigma.

iHeart's National Addiction and Recovery Month Initiatives

According to the Substance Abuse and Mental Health Services Administration's (SAMHSA) 2024 National Survey on Drug Use and Health, an estimated 4.8 million adults had a past-year opioid use disorder, but only 17% received treatment, while roughly 23.5 million adults report being in recovery. When people receive support without shame or judgment, research shows that recovery is not only possible, but likely.

National Recovery Month

iHeart has been a proud supporter of National Recovery Month since 2018, launching numerous media campaigns and initiatives aimed at reducing the stigma surrounding addiction. Over the past nine years, iHeart has partnered with influencers and subject matter experts to engage diverse and vulnerable populations and work to raise awareness that addiction is a disease and recovery is not only possible, it's achievable.

Mobilize Recovery and Campus Surge Tour

As part of this initiative, iHeart annually collaborates with Mobilize Recovery, a national awareness and advocacy non-profit dedicated to reducing stigma and expanding access to addiction and mental health recovery.

In 2025, iHeartMedia served as a key national partner of Campus Surge Tour, an initiative by Mobilize Recovery to tackle the rising overdose and mental health crises on college campuses. The tour brought training, peer support, wellness events and surprise musical guests like Noah Thompson to engage students and build recovery communities. iHeartMedia provided strategic media support and helped facilitate meaningful talent partnerships that helped elevate awareness and engagement around recovery on campuses across the country.

Media Campaign and Support

Additionally, iHeart launched a major media campaign featuring radio PSAs recorded by musicians and influencers such as Jelly Roll and Melissa Etheridge. These stigma-reducing messages aired across all iHeart radio stations, amplifying the message of recovery and creating hope that it is possible. iHeart radio stations also hosted and promoted several regional events across the U.S.

"We are so proud of our longstanding partnership and congratulate Mobilize Recovery's recognition at the 2025 Anthem Awards."

Alexandra Cameron

Executive Vice President,
Unified Partnerships, iHeart



Campaign Impact

7

Awards, including Small Nonprofit of the Year

2025

Anthem Award Winner

\$2.6M

In-kind media in the past six years

About

Mobilize Recovery

Mobilize Recovery brings together recovery advocates, nonprofit organizations, allies, business leaders and brands, government partners, and like-minded community-based organizations with an interest in creating sustainable change and community solutions. Engaging year-round with our Mobilizers, we provide partnership support and education to uplift and sustain their work, developing action-oriented goals that can be measured and scaled. We believe in the power of a bottom-up approach that supports advocates, creators, and communities on the front lines.

Local Spotlight:

You Have the Power to Save Lives

Philadelphia, PA

Across the United States, overdose deaths decreased in 2024 by nearly 27% from the previous year -- a massively positive development. But the United States still loses more than 80,000 people every year, and Black and Indigenous communities continue to be disproportionately affected by high rates of overdose death.

In the wake of a decade-long surge in drug overdose deaths among Black Americans nationwide, iHeart Philadelphia's WDAS FM and Power 99 joined a coalition of Black community leaders, government officials and health experts in Philadelphia for You Have the Power to Save Lives, a campaign to promote the use of the overdose-reversing naloxone in Black communities. iHeart personalities Mikey Dredd, host of the WUSL Power 99 Rise and Grind Morning Show, and Adimu Colon, host of the Quiet Storm on 105.3 WDAS from 7 pm to midnight, took to the airwaves to raise awareness of the campaign to inform audiences that they have the power to save lives when they have Naloxone on hand.

Supported by public health organization Vital Strategies, with funding from the Elton John AIDS Foundation, the campaign included more than a dozen community groups, health organizations and local government agencies. Their efforts focused on establishing new naloxone distribution points in Black communities -- including firehouses, neighborhood gathering spaces and local health providers -- to reduce stigma around carrying naloxone and empower individuals to save lives in the event of an overdose.

The campaign aimed to ensure that residents were aware of the availability of free naloxone; motivated to obtain and use it; and inspired to share information about this resource with their communities. The PSAs directed listeners to locations in their neighborhoods where naloxone is available and provided information on the medication, its benefits and its use.

In addition to Philadelphia, Pennsylvania the campaign also reached Louisville, Kentucky; Durham, North Carolina;

Milwaukee, Wisconsin; Newark, New Jersey; Albuquerque, New Mexico; and Detroit, Michigan.

"We are cautiously optimistic about declining overdose death rates nationally, but after years of skyrocketing rates, the wide disparities experienced by Black communities are raising the alarm. Rates are higher among Black adults than their white counterparts; we urgently need equitable and focused strategies. This campaign is making lifesaving naloxone more widely available in Black communities in Philadelphia and six other cities and mobilizing Black people to carry it to protect friends, family and community."

Daliah Heller

Vice President for Overdose Prevention Initiatives, Vital Strategies



About

Vital Strategies

Vital Strategies is a global health organization that believes every person should be protected by a strong public health system. Our overdose prevention program works to strengthen and scale evidence-based, data-driven policies and interventions to create equitable and sustainable reductions in overdose deaths in several U.S. states and local jurisdictions.

The National Black Harm Reduction Network

The National Black Harm Reduction Network is dedicated to advancing harm reduction principles that optimize health and wellness for Black people who are disproportionately harmed by public health initiatives, the criminal legal system and drug policies.

Campaign Impact

32M+

Media impressions delivered across radio, digital and outdoor channels

37%

Of Black adults recalled the campaign post-launch

5.6x

More likely to carry naloxone among those who recalled the campaign

Local Spotlight:

Community Human Services

Monterey, CA

Monterey County continues to face significant challenges with substance abuse, mental health and homelessness, affecting thousands of residents and families. To help address these urgent needs iHeart Monterey teamed up with Community Human Services, a nonprofit dedicated to improving community well-being through advocacy and recovery programs for Banding Together 2025.

The concert event was hosted in partnership with Community Human Services on April 12, 2025 and featured giveaways to local amusement parks and activities such as yard games. Additionally, iHeart Monterey's 105.1 K OCEAN played a key role in supporting

Banding Together by promoting the event across on-air, digital and social media channels while also participating onsite to help connect attendees with the organizations providing local support.

The event offered residents the opportunity to engage face-to-face with service providers; hear firsthand stories from individuals in recovery; and learn about programs and resources available in the area. Through this partnership, the event not only expanded local awareness of substance use recovery, mental health support and homelessness services, but also provided tangible access to critical resources for individuals and families impacted by these issues.

"Our partnership with iHeart expands the reach of Community Human Services, helping more people discover the support available to them. Banding Together is designed to unite the community through music while opening doors to vital services for mental health, substance use, and homelessness. By helping us reach the heart of our community, iHeart ensures that hope and help extend farther than ever before."

Robin McCrae

Chief Executive Officer, Community Human Services

About

Community Human Services

CHServices.org

Community Human Services is a 501(c)(3) nonprofit and Joint Powers Authority dedicated to providing high-quality mental health, substance abuse, and homelessness services to individuals and families throughout Monterey County, California. Its mission is to help residents reach their full potential by addressing the root causes of personal, family, and community challenges, including addiction, mental health issues, housing instability, domestic violence, and child abuse. CHS offers a wide range of programs -- from counseling and outpatient treatment to residential recovery and supportive housing -- designed to build skills, strengthen support networks, and connect people with the resources they need for lasting stability and wellness.



Local Spotlight:

Christopher Walden House of Hope

Anchorage, AK

Across Alaska, opioid addiction and substance use disorder affect thousands of individuals and families each year, creating an urgent need for accessible recovery services and long-term support. Many communities face limited treatment options and growing demand, making local partnerships essential to expanding care.

The Christopher Walden House of Hope was founded in memory of Christopher Walden to help meet that need by providing affordable recovery housing and supportive services for people working to rebuild their lives after addiction. The organization focuses on safe, stable environments that help individuals sustain long-term recovery.

In 2025, iHeart Anchorage and 101.3 KGOT partnered with the organization as a major sponsor of the Christopher Walden Run, a community event that raises funds and awareness for recovery programs. KGOT utilized its on-air reach and digital platforms to promote the run, share personal stories and connected listeners with local resources.

Through this partnership, iHeart helped mobilize the community and shined a spotlight on the need for recovery services across Alaska while delivering meaningful support to individuals and families seeking hope and healing. With 101.3 KGOT's support, the Christopher Walden House of Hope was able to raise over \$10,000 to help local families struggling with addiction.

Campaign Impact

\$10K
Raised

About

Christopher Walden House of Hope

ChristopherWaldenHouseHope.org

The Christopher Walden Foundation of Hope was established as a non-profit to address the critical need for local, long-term, and immediate addiction treatment and rehabilitation. Its mission is simple yet powerful: to save one life at a time, one day at a time, by providing accessible, long-term, and affordable recovery homes for those struggling with addiction, supported by strong community partnerships.



Local Recovery Highlights

Integrea Prevention Services

Fox Sports The Game
Auburn, AL
iHeartMedia Auburn's FOX Sports The Game partnered with Integrea Prevention Services on a mental health and substance abuse awareness initiative. The station aired messaging focused on preventing alcohol and drug misuse as well as supporting individuals struggling with addiction. The effort aimed to increase community awareness and connect listeners with local prevention resources.

Integrea Prevention Services

Magic 101
Columbus, GA
iHeartMedia Columbus' Magic 101 partnered with Integrea Prevention Services on a media campaign focused on addiction awareness. The station aired messaging aimed at preventing substance misuse and connected listeners with local support and recovery resources.

Christopher Walden Run

101.3 KGOT
Anchorage, AK
101.3 KGOT supported the Christopher Walden Run benefiting the Christopher Walden House of Hope, Anchorage's only short-term opioid recovery center. The station helped spotlight the urgent need for accessible recovery services in Alaska by sharing stories and elevating community awareness around an issue affecting thousands of residents each year. KGOT's involvement as a major sponsor strengthened the event's mission to bring hope and resources to individuals and families impacted by addiction.

Georgia Dept of Behavioral Health

94.9 The Bull
Atlanta, GA
94.9 The Bull partnered with the Georgia Department of Behavioral Health through a Teen Night event focused on preventing opioid misuse



and educating young people on the importance of naloxone training. The station helped elevate awareness around substance use risks while providing teens and families with critical resources aimed at reducing harm and empowering the community with lifesaving knowledge.

Opioid Education

96.3 Kiss FM
Augusta, GA
96.3 Kiss FM partnered with the Aiken Center and the Georgia Department of Behavioral Health and Developmental Disabilities to deliver a community focused program on opioid education. The station helped amplify critical information about prevention, risks and available resources, supporting efforts to address the growing impact of opioid misuse across the Augusta region.

Shelby County Commissioners and Remedy Live

iHeartMedia Dayton
Dayton, OH
iHeartMedia Dayton executed two public health campaigns focused on addiction education and recovery resources. For the Shelby County Commissioners initiative, the team ran on-air, podcast, display, video and social campaigns to deliver more than 2,000,000 impressions while partnering with two rehab and education facilities to extend reach into the community.

Christopher Walden House of Hope

Magic 101.1
Fairbanks, AK
Magic 101.1 supported the Christopher Walden House of Hope through on-air announcements, promotions and PSA messaging to raise awareness of the organization's opioid recovery services.

The station also aired dedicated PSA content on behalf of Volunteers of America, Alaska to highlight prevention, relief and recovery programs aimed at addressing opioid misuse across the region. Together these efforts helped connect Alaskans with vital community resources and support networks.

Baldwin County Sheriff

95 KSJ
Mobile, AL
95 KSJ partnered with the Baldwin County Sheriff's Office on an opioid addiction awareness campaign. The station utilized trusted local endorsers to deliver critical messaging aimed at prevention, treatment awareness and community education. Through on-air support and targeted outreach the campaign helped elevate the visibility of local resources addressing opioid misuse across Baldwin County.

Local Recovery Highlights

Continued

Banding Together

105.1 K OCEAN
Monterey, CA

105.1 K OCEAN supported Banding Together on April 12, 2025, a community driven event focused on raising awareness for substance abuse recovery programs, mental health services and homelessness resources throughout Monterey County. The station promoted the event on-air, online and on social media while also participating onsite to help connect attendees with organizations offering local support. Banding Together brought residents face to face with service providers, shared stories from individuals in recovery and increased visibility for Community Human Services and partner agencies working to improve community wellbeing. The event expanded local awareness and provided direct access to services for individuals and families impacted by addiction and housing instability.

Overdose Prevention Program At Vital Strategies

105.3 WDAS FM and Power 99
Philadelphia, PA

iHeartMedia Philadelphia's 105.3 WDAS FM and Power 99 paused regular programming on January 10 at 7 p.m. for a special street talk segment addressing Philadelphia's overdose crisis in the Black community. Loraine Ballard Morrill, Adimu Colon and Cosmic Ken hosted the conversation alongside the Deputy Director of the City of Philadelphia's Opioid Response Unit and a community activist representing Philly Voices for Change, creating an open forum focused on awareness, prevention and community centered solutions.

San Bernardino County Department of Behavioral Health

99.1 KGGI
Riverside, CA

99.1 KGGI supported Recovery Happens 2025, a large scale community event dedicated to mental health, wellness and substance use recovery. The station helped amplify the event's mission by promoting awareness, sharing resources and encouraging community participation throughout the Inland Empire.

Chester County Drug and Alcohol Department, Coleman Health Services and Mahoning County Mental Health and Recovery Board

Real 95.9
Youngstown, OH

Real 95.9 partnered with multiple regional service providers and ADAHMS boards to raise awareness around opioid misuse disorders and strengthen prevention efforts across the community. The station executed targeted outreach campaigns designed to connect individuals and families with local treatment options, education resources and support networks. Through strategic messaging and localized engagement Real 95.9 helped elevate the visibility of critical services working to reduce harm and promote long term recovery throughout the Youngstown area.





Ad Council Media Partnership

For years, iHeartMedia has been one of the leading media companies supporting the incredible work of the Ad Council. The Ad Council is a national, nonpartisan nonprofit that uses the power of communication to address America's most pressing issues at scale.

iHeart has contributed billions of impressions and more than \$110 million in media support of Ad Council campaigns across its radio stations since the inception of its partnership, making iHeart one of the single largest audio supporters of the Ad Council over the last decade. Most recently, the two organizations have collaborated on unique campaigns around vehicular safety. iHeart continually lends its audio expertise and creative and programming teams to expand many

of the Ad Council's most successful campaigns into radio, podcasting and all streaming platforms. In addition to the many nationally supported campaigns, local stations across the country work closely with regional Ad Council teams to place PSAs that address the most relevant issues within their communities.

\$110M+
in media support since the start of partnership

292.45M+
impressions donated by iHeart in 2025

\$10.65M
worth of media donated by iHeart in 2025

The U.S. Department of Transportation's National Highway Traffic Safety Administration and Project Yellow Light

Distracted Driving Prevention

According to the latest data published by The U.S. Department of Transportation's National Highway Traffic Safety Administration (NHTSA), 3,275 people were killed and an estimated 324,819 were injured in crashes involving distracted drivers in 2023. Distraction affected 8% of fatal crashes, 13% of injury crashes and 13% of all police-reported crashes that year. Project Yellow Light's work is important now more than ever to continue to bring positive change in the community.

For the ninth consecutive year, iHeartMedia teamed up with the Ad Council to prevent distracted driving in partnership with Project Yellow Light, a national PSA contest and scholarship program.

By supporting the 14th annual Project Yellow Light contest, iHeart helped bring attention to the dangers of

distracted driving, specifically the dangers of using a mobile device while driving. The contest, created by the family of Hunter Garner to honor his memory after his death in a car crash at age 16, called on high school and college students to submit PSAs to help raise awareness among their peers about the dangers of distracted driving -- creating their own radio, outdoor and television PSAs with the opportunity to win a scholarship and have their radio creative turned into a national PSA that iHeartMedia would distribute across the U.S.

The 2025 Project Yellow Light radio winners were college student Levi Bridge (Layton, UT) and high school student Ben Michaels (Belmont, CA), each of whom received a scholarship and had their radio creative aired nationally across all iHeartMedia broadcast radio stations.

"Project Yellow Light is an initiative deeply rooted in our commitment to protect young people and prevent tragic, yet preventable, car crashes. iHeart's national reach and influence significantly amplify our ability to connect with young audiences and share life-saving messages. We are profoundly grateful to iHeart for their continued partnership and dedication to helping address one of the leading causes of death among young people in the U.S."

Michelle Hillman
Chief Campaign and Program Officer



Campaign Impact

41% to 48%

Rise in distracted driving awareness, especially among ages 18-24

57% to 64%

Growth in campaign awareness, with stronger recall among younger adults

40% to 47%

Increase in digital performance, leading gains across digital and outdoor/print media

60%

Year iHeart partnership

Campaign Snapshot

3/08/25 - 12/31/25

Dates running

325

iHeartMedia stations

49,655,400

Impressions

The U.S. Department of Transportation's
National Highway Traffic Safety Administration

Heatstroke Prevention

Pediatric vehicular heatstroke is the leading cause of non-crash, vehicle-related fatalities for children 14 and younger. According to the National Highway Traffic Safety Administration (NHTSA) heat can have devastating effects on children, as their bodies warm three to five times faster than adult bodies. If children's body temperatures reach 107 degrees Fahrenheit or higher, it can be fatal. Hot car deaths can happen in vehicles parked in shaded areas in temperatures as low as 60 degrees, even with the windows cracked.

To address this critical issue, the Ad Council and NHTSA launched the Never Happens campaign to raise awareness that hot car deaths are entirely preventable. The campaign used real-life scenarios to remind caregivers that even small lapses can have tragic consequences.

iHeartMedia supported the campaign with national radio PSAs that educated listeners on the dangers of leaving children alone in vehicles and explained the three main scenarios that lead to pediatric heatstroke -- children forgotten in cars; children gaining access to unlocked vehicles; or children being left behind -- and provided actionable tips for prevention. The radio spots highlighted simple precautions, such as always checking the backseat before exiting your vehicle; keeping reminders like a toy or phone in the backseat; locking cars when not in use; and calling 911 if a child is in distress. All the PSAs encouraged parents and caregivers of young children to always Stop. Look. Lock. before walking away from their vehicle.

"Parents and caregivers do everything they can to keep their children safe, yet even a brief moment of distraction can have serious consequences. Thanks to the generous support of our partners at iHeart, we're delivering parent/caregiver-focused radio reminders to stop, look in the back seat and lock the car when they exit the vehicle, helping keep their children safe when they arrive at their destinations."

DJ Perera
Chief Media Officer, the Ad Council



Campaign Impact

57% to 63%

Increase in ad recognition among parents and caregivers

45% to 51%

Increase in "Stop. Look. Lock." awareness

70% to 76%

Increase in issue awareness

30% to 41%

Increase in parents searching for prevention information

45% to 51%

Higher likelihood of seeking information among ad-aware parents (54% vs. 18%)

Campaign Snapshot

8/15/25 - 8/22/25

Dates running

336

iHeartMedia stations

10,233,900

Impressions

The U.S. Department of Transportation's
National Highway Traffic Safety Administration

Buzzed Driving Prevention

Alcohol-impaired driving remains a critical public safety issue, with someone in the United States killed every 42 minutes in a drunk driving crash and more than 12,000 lives lost in a single year. The Ad Council and the U.S. Department of Transportation's National Highway Traffic Safety Administration (NHTSA) have long addressed this issue and launched a new PSA campaign as part of their ongoing effort to prevent impaired driving. The campaign focused on young men ages 21 to 34 and reinforced the message that buzzed driving is drunk driving.

iHeart teamed up with the Ad Council to support the all-new campaign titled Your Life Sounds Great, which used immersive audio and first-person storytelling to show how a single decision to drive while buzzed can bring life's meaningful moments to an abrupt end. The radio PSAs featured audio vignettes of everyday experiences and milestones that are suddenly cut short in an effort to highlight the irreversible consequences of impaired driving.

The PSAs aired on iHeart stations across the country and encouraged listeners to plan ahead, choose a sober ride and understand that buzzed driving is drunk driving.

"iHeart's significant support in 2025 helped extend the reach of our Buzzed Driving Prevention campaign, delivering timely reminders to millions of listeners -- many of whom are tuning in while on the road. By leveraging iHeart's reach, we're able to get people to realize the consequences of driving impaired and encourage them to plan ahead before getting behind the wheel."

Dzu Bui

SVP, Campaigns and Programs,
the Ad Council



Campaign Impact

74%

Of men ages 21–34 recognized the "Buzzed Driving is Drunk Driving" tagline

56%

Of young men would always choose a ride, taxi or public transport instead of driving buzzed

60%

Of young men were very or extremely concerned about drunk driving prevention

Ad-aware young men are more likely to discuss drinking and driving risks with friends or family

Ad-aware young men are more likely to avoid driving after drinking

Campaign Snapshot

8/22/25 - 8/29/25

Dates running

321

iHeartMedia stations

10,299,500

Impressions

Local Ad Council Spotlights

Distracted Driving Prevention

Using your phone while driving is dangerous. According to the National Highway Traffic Safety Administration (NHTSA), over the ten-year period from 2012 to 2023, over 38,984 people died in distraction-affected crashes. And even though drivers know that using their phone while driving is dangerous, they're doing it anyway -- from sending messages or checking apps to creating content. The temptation for tech is visceral and ever-present, so drivers don't always realize when they shift into distracted driving. To help address the disconnect between awareness and behavior, the campaign aims to name the problem and encourages drivers ages 18-34 to keep their eyes forward and avoid driving distracted.

2025 iHeartMedia Impressions Donated: 67,013,131

Adoption from Foster Care

No matter our age, we never outgrow the need for a loving and supportive family. Unfortunately, teens often wait longer to be adopted compared to younger children, and almost 20,000 youth leave foster care every year without a family. Inspired by real families' stories, this honest and heartfelt campaign reveals the remarkable value of adoption for both teens and parents. With the tagline, 'You can't imagine the reward,' these emotional messages reassure prospective parents and inspire them to consider adopting a teen. This successful campaign has contributed to the more than 1,000,000 children and youth that have been adopted from the U.S. foster care system since 2004.

2025 iHeartMedia Impressions Donated: 22,614,819


High School Equivalency

Opportunities can be limited for adults without a high school diploma. To support themselves and their families, many work multiple jobs with lower pay and less stability. In fact, those without a high school degree represent nearly three in 10 adults with household incomes below the federal poverty line. Pursuing a high school equivalency degree can seem daunting, but it can transform a person's life. And not just for themselves, but also for their loved ones. Featuring real stories, the creative aims to inspire adults to see that achieving a high school diploma opens doors to new opportunities for themselves and the communities around them. The key is to take the first step at one of the thousands of free adult education classes around the country. Help is waiting, and teachers at local centers will guide adults through the process towards a diploma. PSAs direct listeners to find free adult education classes by visiting FinishYourDiploma.org.

2025 iHeartMedia Impressions Donated: 14,378,670

Ending Hunger

An estimated 48 million people in America experience food insecurity. That's one in seven people across America facing hunger, including one in five children. Food nourishes more than just our bodies -- it also nourishes our futures. The Ending Hunger campaign highlights what we can achieve when we have reliable access to nutritious meals. The campaign PSAs inspired audiences to join Feeding America in the movement to end hunger, ensuring that our neighbors facing hunger can access the nutritious foods we all need to thrive. Rooted in the voices of neighbors facing hunger, Feeding America unites communities through a nationwide network to ensure everyone



“With the help of an adult education center, I finished my high school diploma, and **it changed my life.**”

Jamie, Age 26

has access to food and a thriving future. As part of a network of 250+ food banks, 20+ statewide food bank associations, 10+ regional co-ops and 60,000+ agency partners, food pantries and meal programs, Feeding America helped provide 5.9 billion meals to tens of millions of people in need last year.

2025 iHeartMedia Impressions Donated: 11,301,354

Secure Firearm Storage

Access to unsecured firearms in the home can lead to a broad range of gun violence categorized as 'family fire,' including unintentional shootings, firearm suicide and intentional shootings. To address this risk, the End Family Fire campaign -- launched in 2018 in partnership with the Brady Center to

Prevent Gun Violence -- encourages gun owners to take the next step to store all of their firearms more securely: locked, unloaded and separate from ammunition. Gun violence data demonstrates the need for secure firearm storage. In 75% of youth firearm suicides where storage practices were known, the firearm was stored loaded and unlocked. Additionally, 76% of school shooters under the age of 18 accessed the firearm from the home of a family member or friend. Secure firearm storage has the potential to save lives. The End Family Fire campaign PSAs encourage gun owners to learn more about safe storage practices and take steps to protect themselves and their loved ones from the threat of family fire.

2025 iHeartMedia Impressions Donated: 7,469,728



Environmental

iHeartMedia continually looks for ways to encourage the communities in which we live and work to protect the environment and conserve energy and natural resources.

In 2020, iHeartMedia made a company-wide commitment to this effort with the launch of iHeartRadio Earth, a long-term sustainability initiative designed to inspire iHeart's millions of listeners to take action to positively impact the environment. Now in its sixth year, iHeartRadio Earth is rooted in the belief that millions of small actions have the potential to make a massive difference for the environment.

Since the program's inception in April 2020, iHeart has contributed **over \$15.5 million in donated media** across its stations for this campaign.

Additionally, iHeart supports a number of nonprofit organizations that are changing the world by helping solve pressing issues facing our planet. From PSAs to local long-form shows and live events, iHeart's local radio stations use their platforms to inform and educate their audiences and incite actions that will preserve and protect our world and have a lasting impact on our environment for generations to come.

iHeart's local stations also continue to support and promote the sustainability and beautification of their local neighborhoods by participating in local events and campaigns on Earth Day and throughout the year. Additionally, many of our news talk stations and iHeartPodcasts are committed to inspiring meaningful science-based discussions within communities across the U.S.

iHeartRadio Earth

In Partnership with National Environmental Education Foundation

In April 2020 iHeart launched iHeartRadio Earth, a company-wide sustainability initiative designed to sharpen the company's focus on sustainability and inspire iHeart's millions of listeners to take simple actions that positively impact the environment. iHeart has aired thousands of Public Service Announcements (PSAs) on stations across the country since the program's launch.

Developed in partnership with the National Environmental Education Foundation (NEEF), the multi-year PSA campaign helps increase listeners' knowledge of practical, everyday behaviors that support

the environment while also helping consumers save money. The campaign is rooted in the belief that millions of small actions can add up to a meaningful difference.

Since the program's inception, more than 86 individual spots have been created on topics including energy and water use; how families shop for, consume and dispose of food; waste reduction; energy optimization; reducing food waste; and carpooling to reduce greenhouse gas emissions. The spots run daily across iHeart's broadcast radio stations and digital platforms.

All iHeartRadio Earth efforts direct listeners to an online destination with additional information on conservation and community action, including the ability to search for local virtual volunteer opportunities powered by VolunteerMatch.



In 2024, the campaign received the Bronze Award in the "Sustainability, Environment & Climate" category at the third annual Anthem Awards, presented by the Webby Awards.

"Our partnership with iHeartRadio Earth has helped expand awareness of NEEF's work and introduce our mission to millions of listeners nationwide. By pairing trusted voices with practical, everyday actions, we're strengthening recognition of environmental education as a pathway to real impact."

Sara Espinoza
President and CEO, National Environmental Education Foundation (NEEF)



About

NEEF
NEEFusa.org

The National Environmental Education Foundation (NEEF) is the nation's leading organization in lifelong environmental learning, creating opportunities for people to experience and learn about the environment in ways that improve their lives and the health of the planet. Congressionally chartered in 1990, NEEF is a non-partisan, non-advocacy organization working to make the environment more accessible, relevant and connected to people's daily lives.

Campaign Impact

\$1.85B+
Impressions since 2020

Campaign Snapshot

1/20/25 – 12/31/25
Dates Running

385
iHeartMedia stations

103,973,500
Impressions

Keep America Beautiful

As the nation approaches its 250th anniversary in 2026, Keep America Beautiful is leading a nationwide effort to restore, enhance and beautify shared public spaces. Through its multi-year Greatest American Cleanup™ initiative, the organization is mobilizing volunteers, local leaders and partner organizations across the country with the ambitious goal of activating 25,000 communities and removing 25 billion pieces of litter from roadways, parks and waterways. This work supports America's milestone birthday with cleaner, greener and more vibrant communities nationwide.

In 2025, iHeartMedia continued its role as a committed national partner of the Greatest American Cleanup, building on the strong foundation established in previous years. Throughout the year, iHeart supported Keep America Beautiful through national and local media campaigns designed to drive community engagement, encourage volunteerism and elevate awareness around recycling, litter prevention and environmental stewardship. Local iHeart teams also led and participated in cleanup events across key markets to support cleaner neighborhoods.

iHeart further advanced the partnership through Earth Day activations, amplifying Keep America Beautiful's message across broadcast, digital and social platforms. Efforts in local markets highlighted local impact, showcasing community participation and spreading education around environmental responsibility. The year concluded with a special 30-minute public affairs program, and a PSA series of holiday recycling tips and practical ways listeners could reduce waste and make a measurable difference.

"Listeners taking action to positively impact the environment through simple everyday activities is at the core of iHeart's sustainability initiatives. Knowledge and education are key to conservation efforts and protecting our planet for future generations, and we're proud to support Keep America Beautiful's Greatest American Cleanup."

Wendy Goldberg
Chief Communications Officer,
iHeartMedia

About

Keep America Beautiful

KAB.org

Keep America Beautiful, the nation's iconic community improvement nonprofit organization, inspires and educates people to take action every day to improve and beautify their community environment. Celebrating its 65th Anniversary in 2018, Keep America Beautiful strives to End Littering, Improve Recycling and Beautify America's Communities. The organization believes everyone has a right to live in a clean, green and beautiful community, and shares a responsibility to contribute to that vision.

Campaign Snapshot

4/17/25 - 4/22/25

Dates Running

299

iHeartMedia stations

8,058,500

Impressions

Campaign Impact

\$460K+

Donated in financial and media support to Keep America Beautiful and the Greatest American Cleanup in 2025



World Wildlife Fund

Nearly 40% of all food produced in the United States is wasted each year, and almost half of that waste happens at home. This adds up quickly. Americans throw away more than \$382 billion worth of food annually, costing the average family of four nearly \$3,000, while also placing significant strain on natural resources and the environment.

World Wildlife Fund (WWF), a global conservation organization, works to reduce food loss and waste as one of the most effective ways to cut the food system's impact on nature. By bringing together organizations from the hospitality, retail, restaurant, food service, distribution and manufacturing sectors, as well as

schools and farms, WWF helps to design and scale solutions that measure and reduce food waste from field to table.

In 2025, iHeart helped bring this message to audiences where they can make a real difference at home by sharing WWF's Food Should Never Be Trash PSAs across its platforms in both English and Spanish. The PSAs highlighted the scale of food waste and encouraged listeners to rethink how they shop, store and use food to help create a more sustainable future. The campaign ran on iHeartMedia stations during the holiday season, a time when food waste can increase as households tend to shop, cook, host and travel more.

"Radio has a unique ability to reach people in their everyday lives. By helping share this PSA with listeners, iHeart played an important role in encouraging people to rethink how they value food and recognize the power of everyday choices in helping create a more sustainable future for people and nature."

Katy Fenn

Director of Brand Engagement and Education, WWF

About

World Wildlife Fund (WWF)

WorldWildlife.org

WWF is one of the world's leading conservation organizations, working for 60 years in nearly 100 countries to help people and nature thrive. With the support of more than 5 million supporters worldwide, WWF is dedicated to delivering science-based solutions to preserve the diversity and abundance of life on Earth, halt the degradation of the environment and combat the climate crisis.

Campaign Impact

\$540K+

In-kind media value in the past two years

Campaign Snapshot

12/08/25 - 12/31/25

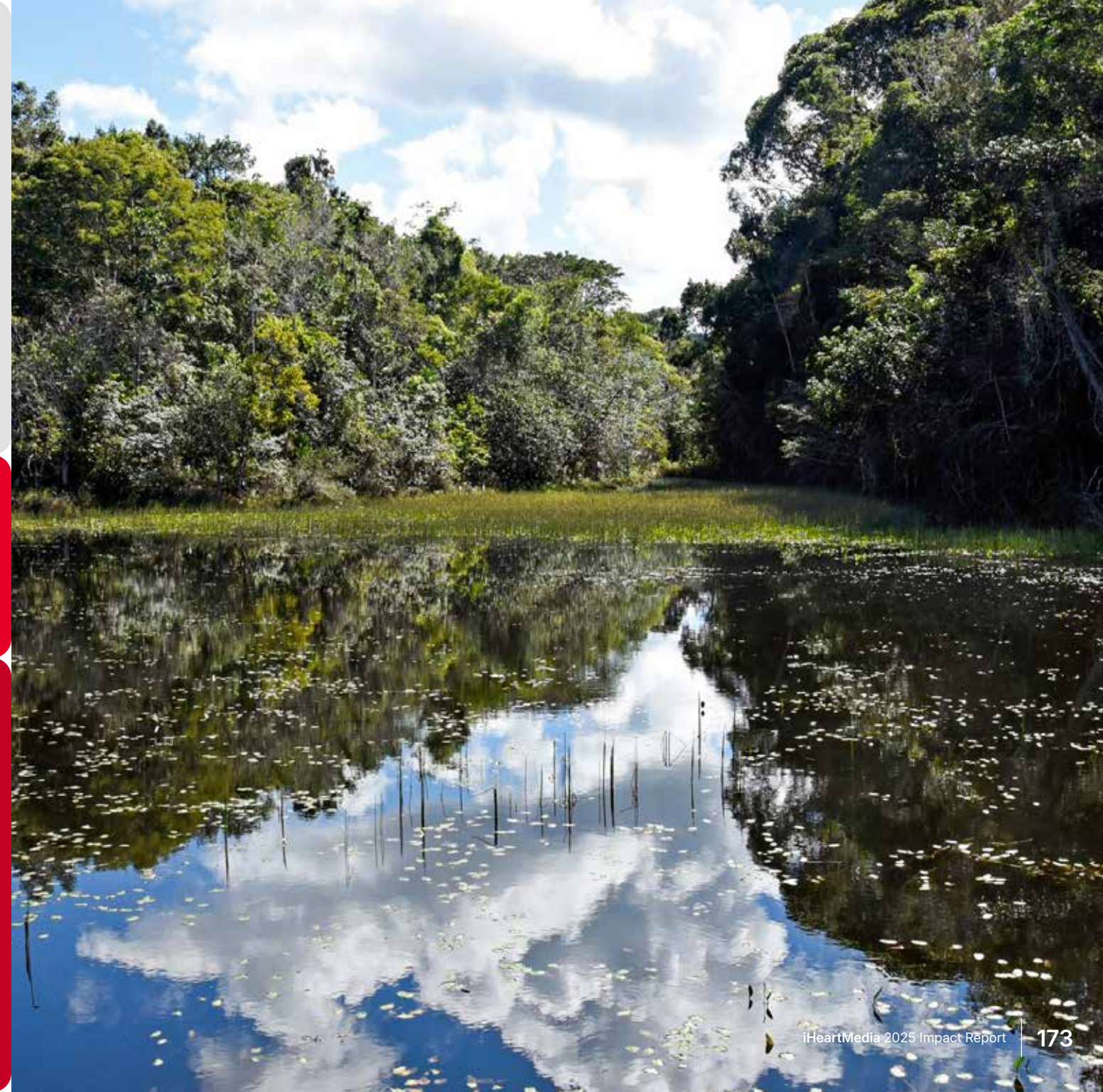
Dates running

172

iHeartMedia stations

9,192,000

Impressions



Local Spotlight:

Tanner, Drew and Laura's Trash Bandits

Portland, OR

Tanner, Drew and Laura -- hosts of the morning show on iHeart broadcast radio station 105.9 The Brew -- have actively engaged their Portland, OR audience in environmental initiatives through their Trash Bandits program for many years. In collaboration with SOLVE Oregon, a nonprofit dedicated to environmental stewardship, they have organized multiple cleanup events throughout the Portland community.

For the last five years, SOLVE and iHeart have teamed up to unite listeners to improve the environment through engaging in volunteer efforts that protect and preserve Oregon's natural beauty and promote environmental action. On Earth Day in April 2025, iHeartRadio partnered with SOLVE Oregon for a community cleanup and successfully collected 800 pounds of trash in the Lents neighborhood.

"The station's commitment to our community continues every year with events like Trash Bandits. Our listeners are eager to lend a hand and they come ready, willing and able to make positive impact on some of Portland's neglected neighborhoods. The best way to have a positive influence within your community is to roll up your sleeves and to physically do what needs to be done. That's what Tanner, Laura and Casey's Trash Bandits is about."

Cort Webber

Program Director, 105.9 The Brew

Campaign Impact

800 lbs

Of trash collected

2 tons

Of trash collected in the last 5 years

About

SOLVE

SolveOregon.org

SOLVE provides free cleanup supplies, event planning support, and access to a volunteer registration platform to empower individuals and groups to lead their own service projects. This commitment reflects SOLVE's mission to inspire collective action for a cleaner, healthier environment.



Local Spotlight:

Big Brothers Big Sisters of Cape Cod and The Islands

2nd Annual Textile Drive
Cape Cod, MA

In 2025, iHeartMedia Cape Cod hosted its 2nd Annual Textile Drive to benefit Big Brothers Big Sisters of Cape Cod and the Islands, a nonprofit dedicated to providing one to one mentorship for youth across Cape Cod, Martha's Vineyard, Nantucket and Plymouth.

Recognizing that sustainable fundraising can support both the environment and the community, the month-long promotion invited listeners to drop off unwanted textiles including clothing, towels, sheets and pillowcases at designated locations on Cape Cod. The initiative encouraged listeners

to recycle items they no longer needed while generating revenue to support the local Big Brothers Big Sisters.

Over the course of the campaign, the community donated over 1,000 pounds of textiles, which were converted into funds for Big Brothers Big Sisters of Cape Cod to support their mission to help children reach their full potential through mentoring. The event not only provided critical financial support to the nonprofit but also engaged the community to promote environmental sustainability.

Campaign Impact

1,420 lbs

Of textiles collected in 2025

About

Big Brothers Big Sisters of Cape Cod and the Islands

CapeBigs.org

About Big Brothers Big Sisters of Cape Cod and the Islands: BBBS is on a mission to help children in under-resourced families thrive by providing transformational, one-to-one professionally-supported relationships with caring adult mentors. Founded in 1974, and a part of BBBSEM, BBBS is the only volunteer based, one to one, professionally supported mentoring program serving every town on the Cape and Islands.



2025 Environmental Local Spotlights

Sustainably Made in Alaska **101.3 KGOT**

Anchorage, AK

In September 2025, iHeart's NewsRadio KENI launched an eight part on-air and podcast series spotlighting local businesses that create environmentally responsible goods as part of the Made in Alaska initiative. The series highlighted vendors who use sustainable methods to produce and sell Alaska made products, reinforcing the importance of supporting local shops committed to environmental stewardship.

EarthX **102.9 NOW**

Dallas, TX

In April 2025, 102.9 NOW supported EarthX, a three day environmental conference held around Earth Day on April 22, 2025. The event brought

together business, political and environmental leaders for in depth conversations, bold solutions for the planet's future and extensive networking designed to build partnerships that advance sustainability. The station's involvement helped spotlight EarthX's mission to inspire environmental action and support the organization's ongoing work.

San Diego Wildlife Alliance / Arbor Day Foundation **92.3 KSSK**

Honolulu, HI

Throughout 2025, 92.3 KSSK supported both the San Diego Wildlife Alliance and the Arbor Day Foundation with year-long on-air PSA campaigns, providing over \$20K in promotional support. These campaigns elevated each organization's environmental mission and helped drive year-round awareness across Honolulu.



Le Bonheur
Children's Hospital



Ongoing Special Projects

Each year, iHeartMedia makes a company-wide commitment to address specific issues or causes beyond media or financial support. In 2025, the company responded to a number of timely and relevant concerns in addition to the ongoing growth and development of its most successful social impact programs.

For the last decade, iHeartMedia has been committed to addressing veteran unemployment and employment retention and launched what is still the largest public service campaign in the company's history -- iHeartRadio Show Your Stripes -- to address the national veteran unemployment crisis. In 2021, iHeart unveiled a new Show Your Stripes program that realigns with some of the most pressing issues facing veterans today, including a focus on wellness -- from health and emotional wellness to environmental, financial, intellectual, occupational, physical, social and spiritual wellness.

In 2025, iHeart continued to expand its relationship with the innovative and effective nonprofit GreenLight Fund which helps communities identify and address their unmet local needs. Together we are working to bring proven programs to iHeart cities where they are needed most. In addition, we reached our twelfth

year supporting the Ryan Seacrest Foundation, assisting in his mission to build broadcast media centers, named Seacrest Studios, in pediatric hospitals for young patients to explore the creative realms of radio, television and new media.

iHeart also teamed up with The Milken Center for Advancing the American Dream to help launch the American Dream Project -- a free, public exhibition that showcases how ingenuity and perseverance have shaped opportunity across generations -- by highlighting several iHeart executives, on-air personalities and team members who shared inspiring life stories and their path leading to working in radio.

Additionally, during the 2025 back-to-school season iHeartMedia partnered with DonorsChoose to launch iHeartRadio's Thank a Teacher campaign, activating stations nationwide to celebrate educators and spotlight their life-changing work. The program generated more than 44,000 nominations and 1.67 billion impressions in just a few weeks.

iHeartMedia also granted holiday wishes for hundreds of families in local communities across America through its 15th annual Granting Your Christmas Wish program.

iHeartRadio Show Your Stripes

According to the U.S. Department of Veterans Affairs, more than 2.3 million veterans live with a service-connected disability, and many face ongoing challenges in areas such as employment, health and wellbeing. Originally launched thirteen years ago to help combat veteran unemployment and support reintegration into civilian life, iHeartRadio Show Your Stripes campaign has been addressing veteran needs for over a decade.

In 2021, iHeart expanded and relaunched the veteran program with a broadened focus on comprehensive veteran wellness and a continued multi-year commitment to creating a more supportive world for veterans and their families. iHeartRadio Show Your Stripes has become a sustained iHeart social impact effort that connects veterans to the communities, businesses, programs and nonprofits that support their varied wellness needs.

iHeartRadio Show Your Stripes promotes the eight dimensions of wellness -- including physical, emotional, occupational, social, intellectual, financial, environmental and spiritual wellbeing -- and drives veterans to resources that

provides actionable guidance for strengthening each area.

To amplify the message, iHeart has produced a series of PSAs voiced by nationally recognized on-air personalities, including Ryan Seacrest, Bobby Bones, Elvis Duran, Enrique Santos, Steve Harvey and Woody, as well as recording artists Craig Morgan and Walker Hayes.

All of the radio PSAs encourage veterans facing challenges, and their families and friends, to visit showyourstripes.org for national and local support. The website serves as a centralized hub of curated resources developed in partnership with the Dixon Center for Military and Veteran Services that offers tools, programs and connections to help veterans thrive where they live.

True to the program's original mission, iHeartRadio Show Your Stripes celebrates the unique skills and training that make veterans such valuable leaders and members of their communities by sharing stories that highlight the strength and resilience of our military as they overcome challenges in their quest to reintegrate into civilian life.

"I've seen valor on the battlefield -- a series of noble acts over a period of time under difficult circumstances. And, I've seen valor when our service members come home -- noble acts over time under difficult circumstances. Sometimes it takes more than valor. It takes local organizations working together to connect with our nation's military veterans and their families in meaningful ways. With this type of support by organizations like iHeart they are thriving, not just succeeding."

David Sutherland

Retired U. S. Army Colonel and Chairman, Dixon Center for Military and Veterans Services



Award-Winning Campaign

2015 NABEF Service to America President's Special Award • Cause Marketing Forum 2014 Halo Award: Best Message-Focused Campaign • Cause Marketing Forum 2014 Halo Award: Best Social Service Campaign • 2014 PR News' CSR Award for Social Good • 2022 Dixon Center for Military and Veterans Service, Eugene and Ruth Freedman Leadership Award



Campaign Snapshot

11/05/25 - 12/01/25

Dates Running

285

iHeartMedia stations

16,467,100

Impressions

Campaign Impact

7.9B+

Media impressions

2.6M

Public service announcements aired on iHeartMedia radio stations nationally

iHeartRadio's Thank a Teacher

In Partnership with DonorsChoose

Every year, millions of educators spend their own money to fill gaps in classroom resources to ensure their students have the tools they need to succeed. During the 2025 back-to-school season, iHeartMedia addressed this ongoing challenge and celebrated U.S. public school teachers by launching iHeartRadio's Thank a Teacher campaign in partnership with long-time partner DonorsChoose -- an education nonprofit that empowers U.S. public school teachers to request essential classroom supplies.

The multi-year media campaign recognized and celebrated public school educators across the country who continue to educate and inspire students despite limited funding and resource constraints. From July through August 29, iHeartRadio invited listeners to nominate outstanding teachers in their communities who

were making a meaningful impact on students' lives.

Throughout August more than 44,000 teachers were nominated nationwide, and countless teachers were featured on local iHeartRadio stations, highlighting the vital role educators play in their communities. In September five teachers were randomly selected to receive \$5,000 DonorsChoose gift cards providing a total of \$25,000 in classroom supplies to educators across the U.S.

As part of the initiative, iHeartMedia donated \$500,000 worth of media to promote the mission of DonorsChoose. The PSAs aired across all iHeartRadio stations to raise awareness about the ongoing needs in public school classrooms and to encourage listeners to support local educators by funding classroom projects on DonorsChoose.

"iHeartRadio's Thank a Teacher aims to shine a light on the quiet and positive work happening in classrooms across the country and to offer a very public thank you to the teachers who are doing so much."

Jon Zellner

President of Programming Operations and Digital Music, iHeartMedia

Campaign Snapshot

iHeartRadio Thank a Teacher - promos

07/21/25 – 12/31/25

Dates Running

840

iHeartMedia stations

1,679,408,000

Impressions

DonorsChoose - PSAs

9/9/25 – 9/19/25

Dates Running

338

iHeartMedia stations

14,608,600

Impressions



2025 Teacher Spotlights

Robert Brightbill

Building Construction Technology Instructor for 9th-12th Graders at Dauphin County Technical School, Harrisburg, PA

"Mr. Brightbill is extremely knowledgeable in his field. Not only does he share his knowledge with his students, but he also instills giving and compassion in his students, teaching them to give back and pay it forward. He is very active at the school as well as in the community. He has the knowledge, skills and compassion. He's just a great man and very deserving individual."

Catherine Burke

5th Grade Math & Science Teacher at Gene Witt Elementary School, Bradenton, FL

"Ms. Burke is amazing. She is always willing to help anyone and teaches students at their pace to ensure they understand the lesson. She volunteers to tutor students after school who need additional help – free of charge. She also attends the monthly School Advisory Council and PTO meetings to stay involved and provide her opinion from the teacher point of view."

Beata Karczewski

9th Grade Science Teacher at Southeast Career Technical Academy, Las Vegas, NV

"Ms. Karczewski recently moved to

Southeast Career Technical Academy from Bob Miller Middle School. She is an exceptional science teacher who truly loves sharing her passion for science with her students. She has been a Science Olympiad coach for many years and mentored students who have achieved multiple awards for the Science Olympiad state competition in Nevada. She spends endless hours on the weekend and will make multiple trips to the hardware store to help students succeed in their events. She is an outstanding mentor and colleague!"

Tiffany Lancaster

Pre-K Special Education Teacher at Plummer Elementary, Washington, DC

"Mrs. Lancaster is an exceptional teacher. She uses her own money to provide a calm and entertaining area for her students. She treats each child like they're her own. She is a lifesaver in her community."

Kimberly Yonts

3rd Grade Teacher at Kirkwood Elementary, Clarksville, TN

"Mrs. Yonts loves all of her students. She makes every effort to ensure all of her students reach their full potential. Most importantly, she runs her classroom with love, respect and discipline. Because of

About

DonorsChoose

DonorsChoose.org

DonorsChoose is the leading way to give to public schools. Since 2000, 6.4 million people and partners have contributed \$1.8 billion to support over 3 million teacher requests for classroom resources and experiences. As the most trusted crowdfunding platform for teachers, donors, and district administrators alike, DonorsChoose vets each request, ships the funded resources directly to the classroom and provides thank yous and reporting to donors and school leaders.

this, her students perform really well. Parents love her. She is one of the most requested teachers by parents and fellow teachers. This is why I nominate Mrs. Kimberly Yonts. She deserves it."

Global Citizen Festival

Global Citizen is the world's largest movement to end extreme poverty. Each year, the Global Citizen Festival brings together the worlds of music, entertainment, public policy and philanthropy, as well as the biggest consumer brands, to take action on the most urgent issues facing humanity and our planet.

Exclusive U.S. Audio Partner

Last year, iHeartMedia once again joined its longtime ally as the exclusive U.S. audio partner for the 2025 Global Citizen Festival in New York City's Central Park and played an instrumental role in promoting the event both in New York City and across the U.S. through on-air and digital PSAs as well as ticket giveaways and contesting. The 2025 Global Citizen Festival was broadcast and streamed on iHeartRadio and other major media outlets.

The free, ticketed event brought 60,000 people to Central Park and featured headliner Shakira and performances by Cardi B, ROSE, Tyla, Mariah the Scientist, Ayra Starr, Camilo, Rema and Elyanna. Hosted by Hugh Jackman, longtime Global Citizen Ambassador, the festival focused on critical issues like scaling up renewable energy in Africa, protecting the Amazon rainforest and expanding access to quality education for children around the world through the FIFA Global Citizen Education Fund.

2025 was the 13th year that iHeart partnered with Global Citizen on its flagship festival, which is just one part of iHeart's long-term partnership with Global Citizen. iHeart has also partnered with Global Citizen on events like One World: Together At Home; GlobalGoal: Unite for Our Future; Global Citizen Live; VAX LIVE: The Concert to Reunite the World; and Power Our Planet: Live in Paris.

Global Citizen Radio

To further support the event, iHeart relaunched Global Citizen Radio, which featured music by past and present Global Citizen Festival performers and offered the latest news and information surrounding the campaign and event.

Global Citizen Rewards

The Global Citizen Rewards program incentivizes the international community to take action on the world's most pressing challenges by rewarding them for the impact they make, with a chance to win concert tickets, products, subscriptions and more.

Since 2013, Global Citizen Rewards has driven millions of actions for positive change and handed out hundreds of thousands of prizes, generously donated by Global Citizen partners. The program operates in over 20 countries around the world, with a major focus on the U.S., Canada, the U.K., Germany,

Brazil, Australia and South Africa. In 2025, iHeart donated tickets to several iHeartRadio Jingle Ball tour stops to use as Rewards incentives.

Campaign Impact

13th

Year that iHeart has partnered with Global Citizen

60,000

Attendees at Global Citizen Festival in NYC

\$280M

Mobilized to protect 25 million hectares of the Amazon rainforest

\$30M+

Raised for education and sports in 200+ communities through the FIFA Global Citizen Education Fund

4.6M

Homes across Africa were provided with clean energy access



About

Global Citizen

GlobalCitizen.org

Global Citizen is the world's leading movement on a mission to end extreme poverty. The Global Citizen Rewards program incentivizes the international community to take action on the biggest challenges facing humanity and our planet by rewarding them for the impact they make with a chance to win concert tickets, products, subscriptions and more. Since 2013, Global Citizen Rewards has driven millions of actions for positive change and handed out hundreds of thousands of prizes generously donated by Global Citizen partners. The program operates in over 20 countries around the world, with a major focus on the U.S., Canada, the U.K., Germany, Brazil, Australia and South Africa. Thanks in part to Global Citizen Rewards, \$49 billion in commitments announced on Global Citizen platforms has been deployed, impacting 1.3 billion lives.

Stand Up To Cancer

Cancer remains one of the leading causes of death worldwide and continues to impact millions of families each year. Advancing early detection and treatment depends on sustained investment in collaborative research efforts.

In August 2025, iHeartMedia partnered with Stand Up To Cancer® (SU2C) for the organization's ninth biennial fundraising special. The

one-hour commercial-free event aired nationwide across all iHeartCountry stations and on the iHeartRadio app, expanding access to the special through a dedicated audio-only stream for listeners across the U.S.

The live broadcast aired simultaneously on more than 30 media platforms and brought together artists, survivors and researchers to raise awareness and support

for breakthrough cancer research. During the special, researchers shared updates on recent scientific advances. Survivor stories highlighted the real-world impact of research investments and reinforced the importance of continued funding to accelerate new treatments and prevention strategies.



"iHeartCountry radio stations have a long history of supporting the critically important work of pediatric cancer initiatives, and this collaboration is a natural extension of our commitment to invest in research that will lead to a cure. We look forward to using our unparalleled reach to amplify the vital mission of Stand Up To Cancer by uniting communities across America in the fight against cancer."

Gina Carithers

President and CEO, PCF

Campaign Impact

3,100+

Researchers united across 210+ institutions in 16 countries since Stand Up To Cancer's founding

Tens of thousands of lives impacted worldwide through accelerated, collaborative cancer research

17

Years advancing breakthrough treatments and innovations to speed cures to patients

About

Stand Up To Cancer

StandUpToCancer.org

Stand Up To Cancer® (SU2C) raises awareness and funds research to detect and treat cancers with the aspiration to cure all patients. SU2C is a 501(c)(3) charitable organization and was initially launched as a division of the Entertainment Industry Foundation. Established in 2008 by media and entertainment leaders, SU2C utilizes these communities' resources to engage the public in supporting a new, collaborative model of cancer research, to increase awareness about cancer prevention, and to highlight progress being made in the fight against the disease. As of April 2025, more than 3,100 scientists representing more than 210 institutions are involved in SU2C-funded research projects.

The American Association for Cancer Research (AACR) is SU2C's scientific partner. A Scientific Advisory Committee, led by William G. Nelson, M.D., Ph.D., conducts rigorous competitive review processes to identify the best research proposals to recommend for funding, oversee grants administration, and provide expert review of research progress.

Current members of the SU2C Founders and Advisors Committee (FAC) include Katie Couric, Sherry Lansing, Kathleen Lobb, Lisa Paulsen, Rusty Robertson, Sue Schwartz, Pamela Oas Williams, and Ellen Ziffren. The late Laura Ziskin and the late Noreen Fraser are also co-founders. Julian Adams, Ph.D., serves as SU2C's president and CEO.

The Milken Center for Advancing the American Dream

The Milken Center for Advancing the American Dream (MCAAD) is a cultural institution in Washington, D.C. focused on expanding economic and social mobility by highlighting pathways to opportunity. The Center is part of the Milken Institute, a nonprofit, nonpartisan think tank dedicated to advancing measurable progress on critical global issues.

In September 2025, MCAAD opened its flagship American Dream Experience -- a free public exhibition located in

renovated historic buildings near the White House -- and offers interactive galleries that showcase how ingenuity and perseverance have shaped opportunity across generations. A key component of the Center's engagement strategy is the American Dream Video Project -- a collection of thousands of recorded stories from visionaries, entrepreneurs, changemakers and everyday people who turned aspirations into impact. These video narratives are part of interactive exhibits and kiosks that allow visitors to explore diverse

personal experiences of achieving or pursuing the American Dream.

iHeart teamed up with the Milken Center to help promote the new center and to help launch the American Dream Project by highlighting several iHeart executives, on-air personalities and team members that shared inspiring life stories and their path leading to working in radio. The interviewees from the iHeart team were Bob Pittman, Rich Bressler, Enrique Santos, Angela Yee, Catalina Stan, Tony Coles, Shaileen Santoro and others.

"Our five decade relationship with Bob Pittman, CEO of iHeartMedia, dates back to the 1980s. Today, the Milken Center for Advancing the American Dream is a proud to launch a strategic alliance with iHeartMedia sharing stories of hope and inspiration to all audiences throughout the world."

Michael Milken

Founder, Milken Center for Advancing the American Dream



About

The Milken Center for Advancing the American Dream
MCAAD.org

The Milken Center for Advancing the American Dream (MCAAD), a cultural institution and part of the Milken Institute, is dedicated to illuminating pathways to opportunity for all individuals to pursue a life of meaning and fulfillment. It is located in historic buildings in Washington, D.C., steps from the White House. Among the Center's missions is to advance economic and social mobility for people in America and around the world. The Milken Center for Advancing the American Dream is located at the corner of 15th Street and Pennsylvania Avenue NW, across from the White House and the U.S. Treasury in Washington, D.C. Opening Weekend Celebration hours are 10:00 a.m.-5:00 p.m. Starting September 22, the Center will be open 10:00 a.m. - 5:30 p.m., closed Tuesdays. Admission is free tickets are required.

Campaign Impact

50,000+

Visitors from September–December 2025

1.5M

Page views and 710,000 active users on the website

916,000

Social media impressions



The GreenLight Fund

The GreenLight Fund engages with community leaders and residents to identify unmet needs that, if addressed, could make a significant difference in the lives of residents facing barriers to economic opportunity. The organization identifies innovative models from across the country with measurable results that address those needs and, after a thorough due diligence process, selects a proven program that is the best fit for the city.

In collaboration with the local community in each of GreenLight's 15 cities, the organization helps open opportunities for children, youth and families experiencing poverty by engaging deeply with residents, experts and leaders and running a consistent annual process to elevate priority issues not yet being addressed; invest in innovative, proven programs that have a significant, measurable social impact; and galvanize local support to accelerate the selected program's launch and ensure growth and long-term viability. Since 2019, iHeartMedia has made an annual media commitment to support new and existing GreenLight Fund sites that are working to bring effective programs to cities where they are needed.

To date, iHeart has launched media campaigns in Boston, Atlanta, Baltimore, Charlotte, Chicago, Cincinnati, Detroit, Denver, Newark, Philadelphia, the San Francisco Bay Area and the Twin Cities, with several other additional cities planned over the next few years.

In each city, GreenLight raises awareness about its mission and focus while also spotlighting the work of the now 68 and growing proven nonprofit organizations GreenLight has brought to those cities.

Here are just a few examples of iHeart collaborations:

Reading Partners Greater Newark, NJ

iHeartMedia ran PSAs to support GreenLight Greater Newark's investment in Reading Partners. Reading Partners empowers tutors to provide one-on-one literacy instruction to elementary students. By partnering with schools, community groups and corporate sponsors, the organization works collaboratively to bridge the literacy gap. The PSA helped Reading Partners recruit local tutors, as they aim to reach 8,200 children and their families with literacy support over the next four years.

Fountain Fund Philadelphia, PA

In Philadelphia, iHeartMedia helped amplify a milestone for the Fountain Fund -- they surpassed issuing \$1,000,000 in loans in Philadelphia. The Fountain Fund, one of GreenLight Philadelphia's investments, provides low-interest loans, often used to reinstate a driver's license, secure employment or secure housing and financial coaching exclusively to returning citizens, helping them build credit and achieve their self-determined goals.

GreenLight Boston Boston, MA

iHeartRadio supported GreenLight Boston fundraising events with raffle prize packages including concert tickets, helping the organization exceed its fundraising goals.

"As GreenLight continues to grow to more cities across the country and remains locally focused, iHeartMedia has been a valued partner. The opportunity to amplify the work of the proven nonprofit organizations we pull in to solve community-identified unmet needs supports their measurable impact."

Emily Epstein

Vice President, Marketing and Communications, Greenlight Fund



About

GreenLight Fund

GreenLightFund.org

GreenLight Fund is a national nonprofit with a local focus that partners with communities to create opportunities for inclusive prosperity. The organization, in each of its sites, facilitates a community-driven process that matches local needs of individuals and families not met by existing programs, to organizations with track records of success elsewhere. Working with communities, GreenLight identifies, invites in and launches proven organizations, providing collaborative support so they can quickly take root and deliver measurable social impact. Started in Boston in 2004, 68 portfolio organizations have been launched across GreenLight's 15 sites -- Atlanta, Baltimore, Boston, Charlotte, Chicago, Cincinnati, Dallas, Denver, Detroit, Kansas City, Miami, Greater Newark, Philadelphia, the San Francisco Bay Area and the Twin Cities.

Campaign Impact

6

Year Partnership

1.3M+

Individuals and families reached

68

Portfolio organizations supported

15

Cities

City of Hope Taste of Hope

Cancer touches millions of families every year and creates a constant need for stronger research and better patient care. City of Hope is one of the country's leading institutions dedicated to advancing cancer and diabetes treatment. It is known for breakthrough scientific discoveries and a model of care that supports the whole person. The organization focuses on both lifesaving treatment and the emotional and practical support patients need throughout their journey.

To help fund this work, iHeart and City of Hope host Taste of Hope, an annual wine-tasting and dinner event that brings together leaders from

the music, radio and entertainment communities. Guests enjoy select wines, a chef-curated dinner and live or silent auctions. Over the years, Taste of Hope has grown into one of the organization's most recognized fundraising traditions.

iHeartMedia has played a major role in the success of Taste of Hope. The company's support is driven in large part by Alissa Pollack, iHeartMedia's Executive Vice President -- Global Music Marketing & Strategy, who founded and chairs the event and now serves as President of City of Hope's Music, Film and Entertainment Industry Board.

"As President of the Music, Film and Entertainment Industry group Board, Alissa Pollack, along with her team at iHeart, share our passion and commitment to end cancer for everyone, everywhere. iHeart's 2025 contributions and support had a dramatic impact on our efforts to help survivors reclaim their future and improve quality of life through personalized, whole-person care."

Loren Fishbein

Sr. Director of Development, Music, Film and Entertainment Industry, City of Hope

Campaign Impact

\$5M+

Raised since 2009 to support City of Hope's cancer research and patient-care programs



About

City of Hope

CityOfHope.org

City of Hope's mission is to make hope a reality for all touched by cancer and diabetes. Founded in 1913, City of Hope has grown into one of the largest and most advanced cancer research and treatment organizations in the United States, and one of the leading research centers for diabetes and other life-threatening illnesses. City of Hope research has been the basis for numerous breakthrough cancer medicines, as well as human synthetic insulin and monoclonal antibodies. With an independent, National Cancer Institute-designated comprehensive cancer center that is ranked among the nation's top cancer centers by U.S. News & World Report at its core, City of Hope's uniquely integrated model spans cancer care, research and development, academics and training and a broad philanthropy program that powers its work. City of Hope's growing national system includes its Los Angeles campus, Orange County, California, campus, a network of clinical care locations across Southern California and cancer treatment centers and outpatient facilities in the Atlanta, Chicago and Phoenix areas.

The Ryan Seacrest Foundation

The Ryan Seacrest Foundation (RSF) contributes positively to the healing process of children by building media centers in children's hospitals across the country, providing a respite for children being treated and their families. iHeartMedia is committed to helping further the mission of the foundation and continually looks for innovative ways to support the organization.

RSF builds media centers, named Seacrest Studios, in pediatric hospitals for patients to find moments of possibility, expression, hope and healing. There are now studios in 14 cities across the United States, including Atlanta; Dallas; Orange County; Charlotte; Cincinnati; Denver;

Boston; Washington, D.C.; Nashville; Miami; Memphis; Salt Lake City; Queens, New York and Orlando. The foundation will also be opening a new studio in New Orleans, LA (2027).

iHeartMedia supports the amazing work of RSF in a variety of ways throughout the year, including educational experiences for studio interns, assisting with talent bookings and executing national and local fundraising programs.

For the twelfth consecutive year, RSF was named the official charity partner for select iHeartRadio Jingle Ball Tour concert cities, and iHeartMedia donated \$1 from every ticket sold in those cities to RSF in addition to donating a variety of exclusive meet-and-greet packages.

"We're proud to celebrate 12 years of partnership with the iHeartRadio Jingle Ball Tour. iHeartRadio's ongoing support fuels our growth with new hospital partners and helps us maintain and enhance our 14 Seacrest Studios across the country, creating meaningful moments of joy, connection and creativity for pediatric patients and their families when they need it most."

Meredith Seacrest Leach
Executive Director and CEO,
Ryan Seacrest Foundation



Campaign Impact

\$2.1M+

Raised in the past 12 years

\$10K+

Raised in 2025 through exclusive experiences

\$90K+

Raised in cash donations from the 2025 iHeartRadio Jingle Ball Tour ticket proceeds

About

Ryan Seacrest Foundation

RyanSeacrestFoundation.org

The Ryan Seacrest Foundation (RSF) is dedicated to bringing creativity, connection and joy into children's hospitals, helping every child find moments of possibility, expression, hope and healing. RSF fulfills this mission by creating interactive media studios in children's hospitals that spark creativity, build confidence and support emotional healing, enriching each child's hospital experience and complementing their care. RSF currently operates 14 Seacrest Studios in children's hospitals across the country, including Atlanta, Boston, Charlotte, Cincinnati, Dallas, Denver, Memphis, Miami, Nashville, Orange County, Orlando, Queens, Salt Lake City and Washington, D.C. A new studio is scheduled to open at Manning Family Children's in New Orleans in early 2027.

International Women's Day

March is Women's History Month, and in recognition of International Women's Day, iHeartMedia launched a two-week, multi-platform initiative from March 1-15, 2025 to celebrate women and to highlight their immense impact nationwide.

National And Local Media Support

Nationally, iHeart radio stations aired awareness vignettes and promotional messaging leading up to March 8 that consistently highlighted and recognized women's contributions and encouraged listener engagement. Talent-led activations -- including Instagram Live conversations and influencer collaborations -- added further national and local reach, and weekly honorees from local nominations were featured on-air and across social channels nationally.

At the local level, stations activated community-driven campaigns inviting audiences to nominate inspiring women for on-air recognition and digital features. These stories were amplified across all station websites and social platforms creating a strong local celebration that encouraged deep participation.

Special Programming

In 2025, iHeartMedia celebrated International Women's Day with special programming that highlighted four of its women leaders: Angela Yee, host of Way Up

with Angela Yee; Eileen Woodbury, Vice President of Marketing at iHeartMedia Los Angeles; Sarah Spain, host of iHeart Women's Sports' Good Game podcast; and Jessica Marventano, iHeart's Executive Vice President of Government Affairs. The 30-minute special aired on iHeartRadio stations nationwide on March 8 and 9 and featured interviews conducted by Debra Mark from KFI Los Angeles, Nathalie Rodriguez and Erica Rodriguez from WIOD Miami and Kathy Walker from KOA Denver.

Empower Her, Acknowledge Her, Celebrate Her

iHeart partnered with the Museum of Pop Culture to present Empower Her, Acknowledge Her, Celebrate Her, an International Women's Day event on March 5, 2025 in Seattle, WA. The event brought together accomplished women leaders for panel discussions, storytelling and networking on leadership, wellness, finance and career journeys. iHeart co-hosted and participated on stage, helping engage the community and highlighting its commitment to uplifting women's voices and celebrating their impact.



Granting Your Christmas Wish

For the 18th consecutive year, iHeartMedia granted Christmas wishes to those in need and deserving of a special holiday gift. The 2025 annual Granting Your Christmas Wish program attracted over 25,000 entries, with wishes ranging from plane tickets to visit family members, toys for children, assistance with bills, family vacations, housing repairs and more.

Beginning November 24 through December 12, 2025, iHeartMedia stations encouraged listeners to share their wish requests via participating radio station websites during the annual Granting Your Christmas Wish campaign. All participants were required to submit a short paragraph stating why they should have their wish granted or to nominate someone worthy in their lives. The program was designed to share listeners' personal stories, with the goal of inspiring non-winners to give back and do something special for their own families or community. All 65 winning entries received a gift between \$1,000 - \$5,000.

The following are a few wishes granted in 2025:

Ron

Wish Granted: \$3,000 – Family vacation

"I would love to take my wife Mary, our four kids and their significant others on a family beach vacation. Mary's been battling terminal Glioblastoma brain cancer for the past 2.5 years and she could really use something like this."

Katie

Wish Granted: \$3,000 – Young widow trip with kids

"I never thought I would be a widow at 35. My husband passed away unexpectedly in March 2025. I would love to take our two kids on a trip somewhere and just relax without worry."

Amanda

Wish Granted: \$1,000 – Christmas gifts for adopted grandchildren

"We adopted our three grandchildren

after losing our son. My husband was on life support for six weeks this year. I would love to give the kids an awesome Christmas."

Clarita

Wish Granted: \$1,000 – Help with bills and needs

"My family is broken. My husband passed a year ago. I have 5 grandchildren who need me, and their mom is struggling to make ends meet with no home to call her own."

Leslie

Wish Granted: \$5,000 – Diabetic son's supplies

"My 11-year-old son is a type one diabetic. My wish is to have the supplies we pay out of pocket for what insurance doesn't cover. This would free up money for other essentials."

Adam

Wish Granted: \$5,000 – Firefighter flight training

"I'm taking flight lessons to become a pilot and fight wildfires. My wish is for help with training expenses so I can pay it forward through my career."

Brian

Wish Granted: \$5,000 – Medical bills

"My wife had breast cancer surgery and insurance denied coverage. Radiation is definite and chemo may be needed. I'm grasping at straws for help."

Heidi

Wish Granted: \$5,000 – Prosthetic eye for daughter

"My daughter had her left eye removed due to infection. She's a single mom of two and needs help paying for a prosthetic eye."



Rebecca

Wish Granted: \$3,000 – Help with car for sister

"My single sister is hardworking and generous. Her car has been breaking down for a year. She deserves a reliable car more than anyone."

Elaine

Wish Granted: \$3,000 – Flight home

"My family lives in Ireland, and I cannot afford to travel home for Christmas. It would mean everything to spend time with them."

Julie

Wish Granted: \$4,000 – Dental work for son

"Our son works hard to provide for his family but needs urgent dental work. He's in pain and can barely eat. We can't afford the out-of-pocket costs."

April

Wish Granted: \$4,000 – Dental implants

"I lost all my teeth due to domestic violence. Dentures don't work. I just want to eat without choking on food."

Nancy

Wish Granted: \$1,000 – Catered Christmas dinner

"My 100-year-old mom was placed in a care home. I want to give her a family Christmas dinner with four generations present."

Gisselle

Wish Granted: \$2,000 – Fly mom in for holidays

"I recently moved to Charlotte, and my mom has been missing me. I'd love to fly her out to spend the holidays together."

Keaira

Wish Granted: \$3,000 – New furniture

"I'm a single mom starting fresh after being homeless. We just moved into a new home, and I wish for a furniture set to make it feel like home."

Tammi

Wish Granted: \$3,000 – Car repairs for friend

"My friend's husband had a heart attack and needs quadruple bypass surgery. They can't afford car repairs, and it's their only transportation."

Jeleea

Wish Granted: \$3,000 – Family trip

"I went through chemo and radiation this year. My wish is to take a family trip to New York or Disney and start enjoying life again."

Breauna

Wish Granted: \$3,000 – Family trip

"I want to surprise my family with a trip to make memories instead of worrying about bills. My mom has sacrificed everything for us."

Robert

Wish Granted: \$4,000 – Pay off car for mom

"My mom is 71 and raising my autistic niece. She bought a used car, but the payments hit her hard. I want to pay it off and help with repairs."

Suzanne

Wish Granted: \$5,000 – Medical equipment

"My friend's husband had a heart attack and needs a lift chair for recovery. Granting this wish would relieve a huge burden."



Radiothons

At iHeartMedia, we are committed to using the power of our local broadcast stations, personalities and teams to give back to our communities and assist the organizations that help our neighbors in need. Over the last decade, iHeartMedia's radiothon program has leveraged the company's unparalleled reach and local influence to raise hundreds of millions of dollars for charitable organizations. A radiothon typically lasts between one and two days, during which stations press pause on their day-to-day programming to dedicate all attention and resources to the issue being addressed.

Through its many local radiothon programs, iHeartMedia is one of the biggest supporters

of The Children's Miracle Network and St. Jude Children's Research Hospital. In addition, many iHeartMedia radio stations have established annual radiothon programs to address issues critical to their local communities, ranging from childhood diseases and homelessness to hunger, veteran wellbeing, animal welfare and mental health.

And over the last decade, Los Angeles, CA's KFI AM 640's PastaThon has raised over \$9.8 million and collected one million pounds of food for Caterina's Club, an organization that provides warm meals, affordable housing assistance and job training to homeless and low-income families throughout Southern California.

In 2025, iHeartMedia broadcast radio stations in markets across the U.S. continued their annual traditions and raised nearly **\$28.06 million** through the power, dedication, commitment and connection of their local radiothon programs.

Children's Miracle Network

Children's Miracle Network is the largest fundraising network for children's hospitals in the U.S. and Canada, and partners with leading providers of pediatric healthcare with a mission of giving kids a world of possibilities. Children's Miracle Network unites 170 children's hospitals across the U.S. and Canada -- helping make big change for all kids.

Children's Miracle Network is committed to ensuring that every child receives the best possible care, and that includes member hospitals providing financial, educational and emotional support to families. Children's Miracle Network's funds are used where they are needed most. The funding model is unrestricted -- when someone donates to Children's Miracle Network, those dollars stay within the community in which they were collected.

Every minute, 72 children enter a local children's hospital that receives funding from Children's Miracle Network -- reminding us why we unite to make big change for all kids. Funds provide critical life-saving treatments and healthcare services, along with innovative research, vital pediatric medical equipment, child life services that put kids' and families' minds at ease during difficult hospital stays

and financial assistance for families who could not otherwise afford these health services. Philanthropy is vital to children's hospitals that frequently do not have other streams of unrestricted funds.

iHeartMedia is one of Children's Miracle Network's main media partners and gives support through its many local programs. Driven by a common desire to ensure a better future, as partners we are committed to doing all that we can to keep children safe and their spirits unbroken. iHeartMedia helps Children's Miracle Network fundraise locally by airing a significant number of Public Service Announcements (PSAs) that raise awareness for the organization and its member hospitals, as well as hosting annual one or two-day radiothon events that have been an integral part of Children's Miracle Network's fundraising efforts since 1997.

For more than 25 years, iHeartMedia has played a monumental role in the success of Radiothon, a program of Children's Miracle Network -- sharing the stories of patients, their families and caregivers through a direct appeal from the incredibly talented on-air iHeart teams, alongside the support of local businesses. iHeartMedia radiothon programs represent annual giving

traditions for many local communities as they highlight personal patient and family stories related to treatment at local hospitals.

"We are proud to work alongside iHeartRadio properties who share our commitment to elevating what is possible for kids' health and for the extraordinary dedication their teams show to local communities across the U.S. Your support provides critical funds to children's hospitals in our network, giving kids every chance to grow up strong and thrive. Together, we are helping make big change for all kids -- and we couldn't do it without you. Our partnership with iHeartRadio is vital not only in the funds raised but also in amplifying the message that all kids deserve a healthy, fulfilling future."

Fleur Voruz
National Senior Director of Media



Treatment Facts & Stats*

Every day, member hospitals treat:

35,00 patients

12,721 kids for emergencies

1,890 kids with diabetes

1,718 kids for cancer

814 kids for neonatal care

Every hour, member hospitals treat:

530 kids for emergencies

79 kids with diabetes

72 kids for cancer

32 newborns for neonatal intensive care

118 kids for surgeries

*Source: 2021 Children's Miracle Network Hospitals Census survey and the 2022 Impact Survey.

Participating Markets

Akron, OH • Albany, NY • Albuquerque, NM • Augusta, GA
Cedar Rapids, IA • Chicago, IL • Fayetteville, AR • Grand
Forks, ND • Grand Rapids, MI • Honolulu, HI • Nashville, TN
Omaha, NE • Pittsburgh, PA • San Diego, CA • Seattle, WA
Syracuse, NY • Washington, DC • Williamsport, PA
Winchester, VA and Youngstown, OH

About

Children's Miracle Network (CMNH)

CMN.org

For more than 40 years, Children's Miracle Network® has been a symbol of hope, elevating possibilities for every child in need of care. As the leading charity impacting children's healthcare, we unite people, partners and programs to raise urgently needed funds for children's hospitals across the U.S. and Canada.

Wherever you see our iconic balloon, you'll find donors, corporate partners and fundraising programs joining forces to help hospitals meet their most critical needs -- from life-changing care and advanced equipment to innovative research and family support. Every dollar raised benefits the local children's hospital, bringing brighter futures within reach for all kids.

Campaign Impact

\$7.7M

Raised by 45 stations for
Children's Miracle Network

\$100M+

Raised in the last
17 years

St. Jude Children's Research Hospital®

iHeartMedia has partnered with St. Jude Children's Research Hospital® for over 30 years, most notably through its radiothon programs which have raised an incredible \$194 million in pledges for St. Jude. Every year, the iHeartMedia radiothon program draws on the power of broadcast radio to tell the story of children and their families helped by St. Jude thanks to the generosity of iHeart listeners.

St. Jude Children's Research Hospital is leading the way the world understands, treats and defeats childhood cancer and other life-threatening diseases. Their purpose is clear: "Finding cures. Saving children.™" Treatments invented at St. Jude have helped push the overall childhood cancer survival rate from 20% to 80% since the hospital opened in 1962.

By freely sharing discoveries, every child saved at St. Jude means doctors and scientists worldwide can use that knowledge to save thousands more children. Families never receive a bill

from St. Jude for treatment, travel, housing or food – so they can focus on helping their child live. Unlike other hospitals, the majority of funding for St. Jude comes from generous donors.

iHeartMedia supports the work of St. Jude by utilizing its broad national reach and local stations, personalities and community connections to participate in two-day radiothon events that bring the St. Jude message to communities across the country.

In 2025, 69 iHeartMedia radio stations aired annual radiothons raising more than \$12.7 million to help support the lifesaving mission of St. Jude. Nationally-recognized iHeart syndicated personality Bobby Bones, host of the iHeartCountry Festival, has been a long-time champion for St. Jude. Bones has raised more than \$30 million since he began supporting St. Jude in 2014, bringing in thousands of new pledges during his "Country Cares for St. Jude" radiothon event in December.

"We are incredibly grateful for iHeartRadio's generosity and their partnership in supporting the patients and families of St. Jude Children's Research Hospital. Their commitment helps ensure that no family ever receives a bill from St. Jude for treatment, travel, housing or food. Together, we are giving every child the chance to live their best life and celebrate every moment."

Meredith Seacrest Leach

Chris Boysen, Sr., Vice President Experiential for Alsac, The Fundraising and Awareness Organization, St. Jude Children's Research Hospital



About

St. Jude Children's Research Hospital

StJude.org

St. Jude Children's Research Hospital is leading the way the world understands, treats and defeats childhood cancer and other life-threatening diseases. Its purpose is clear: Finding cures. Saving children.™ It is the only National Cancer Institute-designated Comprehensive Cancer Center devoted solely to children. When St. Jude opened in 1962, childhood cancer was considered largely incurable. Since then, St. Jude has helped push the overall survival rate in the U.S. from 20% to more than 80%, and it won't stop until no child dies from cancer. St. Jude shares the breakthroughs it makes to help doctors and researchers at local hospitals and cancer centers around the world improve the quality of treatment and care for even more children. Because of generous donors, families never receive a bill from St. Jude for treatment, travel, housing or food, so they can focus on helping their child live. Visit St. Jude Inspire to discover powerful St. Jude stories of hope, strength, love and kindness.

Participating Markets

Auburn, AL • Atlanta, GA • Austin, TX • Baltimore, MD • Baton Rouge, LA
Beaumont, TX • Birmingham, AL • Cedar Rapids, IA • Charlotte, NC
Cleveland, OH • Colorado Springs, CO • Corpus Christi, TX
Davenport, IA • El Paso, TX • Fayetteville, AR • Franklin, NJ • Greenville, SC
Harrisburg, PA • Harrisonburg, VA • Hartford, CT • High Point, NC
Huntington, WV • Houston, TX • Jackson, MS • Jacksonville, FL
Las Vegas, NV • Little Rock, AR • Loveland, CO • Louisville, KY
Madison, WI • Mansfield, OH • Memphis, TN • Minneapolis, MN
Mobile, AL • Montgomery, AL • Nashville, TN • New Orleans, LA
Oklahoma City, OK • Orlando, FL • Panama City, FL • Poughkeepsie, NY
Port St. Lucie, FL • Reading, PA • Rockville, MD • Roanoke, VA
Salisbury, MD • Salinas, CA • San Antonio, TX • Sarasota, FL
Savannah, GA • Springfield, MA • Tallahassee, FL • Tampa, FL
Tucson, AZ • Waco, TX • Wichita, KS • Wilmington, DE

Campaign Impact

12.7M

Raised through 69 stations

\$30M

Total raised by Bobby Bones in twelve years

\$1M+

Raised at K102 Minneapolis for eleventh year in a row

Local Spotlight:

KFI Pastathon

Los Angeles, CA

According to the USDA, more than 44 million people in the United States, including 13 million children, are food insecure. Food insecurity remains a significant issue in Southern California, with rates varying across counties and communities. As of October 2024, 25% of households in Los Angeles County experienced food insecurity, affecting approximately 832,000 homes. This rate is notably higher than the national average of 14%.

In November and December 2025, KFI-AM 640 hosted its 15th Annual KFI PastaThon -- an on-air and community fundraising campaign benefiting Caterina's Club, a Southern California nonprofit dedicated to feeding children in need. The annual PastaThon collected pasta, pasta sauce and monetary donations to help provide 25,000 meals each week to children

living in food-insecure households across the region.

The campaign culminated on Giving Tuesday, December 2, when KFI AM 640 broadcast live throughout the day from the Anaheim White House Restaurant, owned by Caterina's Club founder Sir Bruno Serato. Listeners and supporters were invited to attend in person, donate and meet KFI on-air personalities as they hosted live shows from the location.

Through on-air, online and digital fundraising efforts, and with the support of partners Smart & Final, Wendy's restaurants and Yaamava Resort & Casino, all KFI AM 640 on-air personalities -- including Amy King, Bill Handel, Neil Saavedra, Gary Hoffmann, Shannon Farren, John Kobylt, Tim Conway Jr. and Dean Sharp

-- encouraged listeners to contribute funds and food donations.

Since its inception in 2010, KFI PastaThon has raised more than \$9.8 million and collected over one million pounds of pasta and sauce, helping to feed thousands of children across Southern California and support efforts to break the cycle of poverty.

Caterina's Club serves 25,000 meals each week at more than 100 locations in 30 cities, with more than 11 million meals served to date. The organization's impact has extended beyond California to communities in Chicago, New York, Texas, Mexico and Italy.



Campaign Impact

\$9.8M+

Raised and collected 1+ million pounds of pasta and sauce since 2010

25K

Meals provided weekly across 100+ locations in 30 cities

11M+

Meals delivered to families in need to date

About

Caterina's Club

CaterinasClub.org

Caterina's Club's mission is to provide warm meals, affordable housing assistance and job training to homeless and low-income families throughout Southern California. It all started in 2005, when the owner of the exclusive Anaheim White House Restaurant, Chef Bruno Serato, and his mother Caterina were visiting a local Boys & Girls Club and noticed a 6-year-old boy eating potato chips for dinner. What started as feeding a few dozen children every night that year grew into the 'Feeding the Kids in America' program, which provides meals to more than 25,000 kids every week in 30 cities across Southern California. In addition, the charity's 'Welcome Home' program has provided permanent housing for 260 families, and more than 800 teenagers have been trained through the Caterina's Club Hospitality Academy program at local high schools. The Caterina's Club vision is to break the cycle of poverty and to provide to every child the resources, love and encouragement they need to be healthy, safe and educated.

Local Spotlight:

NEWSRADIO 600 KOGO: Warrior Foundation Freedom Station Give-A-Thon

San Diego, CA

The Warrior Foundation Freedom Station (WFFS) is a volunteer-based organization that helps wounded veterans recover both physically and mentally from service injuries. In San Diego, iHeart's NewsRadio 600 KOGO's sixth annual Warrior Foundation Freedom Station Give-a-thon raised nearly \$1.2 million to send local military members who are ill or injured home for the holidays. The funds raised were used to purchase plane tickets for injured warriors so they could spend the holidays at home and with their families.

On Thursday November 6, 2025, KOGO was on site from 6 a.m. to 6 p.m. at Warrior Foundation Station III, the newest

transitional housing residence of the Warrior Foundation, located in the North Park neighborhood of San Diego. KOGO hosts Veronica Carter, Mark Larson, Leland Conway, Mike Slater and Lou Penrose featured interviews with various "warriors" who shared their stories of how The Warrior Foundation Freedom Station helped them overcome their challenges to encourage listeners to donate.

In addition, the event was supported by San Diego Sports 760, The Patriot 1360 and two iHeart San Diego FM stations, ROCK 105.3 and 101.5 KGB, which were on site to participate in the give-a-thon with live interviews.

"I would like to thank iHeart for a wonderful partnership. iHeart truly is the driving force behind our success and with its support and dedication we will continue to help thousands of Warriors by connecting with its listeners!"

Andrew Gasper
CEO-President, Warrior
Foundation Freedom Station



About

Warrior Foundation Freedom Station

WarriorFoundation.org

Founded in 2004, Warrior Foundation Freedom Station is a leading force in assisting, honoring and supporting the military men and women who have bravely served and sacrificed for our country. We are committed to providing injured warriors with quality-of-life items, support services and transitional housing designed to assist them and their families during recovery. Our Freedom Station transitional housing residence has been a particularly groundbreaking program, providing a place for warriors to heal and make the critical transition from military service to civilian life. Warrior Foundation Freedom Station is a San Diego based nonprofit 501(c)3 organization and has been designated a four-star charity by Charity Navigator, the highest possible rating.

Campaign Impact

\$1,195,582

Raised in 2025

Local Spotlight:

102.5 WDVE: DVE Rocks For Children's Radiothon

Pittsburgh, PA

iHeartMedia Pittsburgh's 102.5 WDVE hosted its 18th annual DVE Rocks for Children's Radiothon in September 2025 and raised more than \$1.2 million to support UPMC Children's Hospital of Pittsburgh. The three-day fundraising event generated critical resources to help the hospital provide specialized pediatric care to children and families across the region when they needed it most.

The three-day radiothon aired live from September 10 through September 12. WDVE on-air personalities including Randy Baumann, Bill Crawford, Abby Krizner, Mike Prisuta, Michele Michaels and Chad Tyson held on-air interviews with current and former patients and their families as well as UPMC

Children's Hospital staff who shared personal stories highlighting the hospital's impact.

UPMC Children's Hospital of Pittsburgh is a renowned pediatric hospital recognized for its expertise in pediatric care and its dedication to improving the health and wellbeing of children in the region and beyond. Funds raised through the radiothon supported patient care, treatment programs, research and services designed to improve the hospital experience for children facing serious illnesses.

Since its inception, DVE Rocks for Children's Radiothon has raised more than \$13 million for UPMC Children's Hospital of Pittsburgh.

"The DVE Rocks Children's Radiothon is a cherished tradition that unites our community in support of the incredible kids at UPMC Children's Hospital of Pittsburgh. We deeply appreciate our partners at DVE for creating a space where patients and families can share their stories, inspire others with their resilience and help raise vital awareness and support for the exceptional pediatric care available right here in Pittsburgh."

Rachel Petrucelli
President, UPMC Children's
Hospital Foundation



Campaign Impact

\$1,210,739

Raised at the 18th annual DVE Rocks Children's Radiothon

26

Hours of live broadcast

\$13M+

Raised in past 18 years

About

UPMC Children's Hospital Foundation

GiveToChildrens.org

UPMC Children's Hospital Foundation is the catalyst that unites communities and contributors to create healthier futures for all children through life-changing care and cutting-edge research. As the sole fundraising arm of UPMC Children's Hospital of Pittsburgh, we support their vision of being the world leader in pediatric health care, education and discovery. The Foundation is a public charity under 501(c)(3) and 170(b)(1)(A) of the Internal Revenue Service Code.

Local Spotlight:

95.7 THE JET: Bender's One Big Give

Seattle, WA

On December 16, iHeartMedia Seattle hosted its 23rd annual Bender's One Big Give, a 13-hour radiothon led by Jodi and Bender of Jodi and Bender in the Morning on 95.7 The Jet. Broadcasting live from Seattle Children's Hospital, the event raised \$860,200 to benefit Seattle Children's Hospital's Uncompensated Care Fund, which ensures that all

children receive critical medical care regardless of their family's ability to pay.

The 2025 radiothon aired live for over 13 hours and engaged listeners throughout the day with patient stories and hospital messaging. Listeners were encouraged to call in or donate online to support the work of the hospital.

Over its 23-year history Bender's One Big Give has raised more than \$19.5 million for Seattle Children's Hospital. These funds have helped provide lifesaving treatment, specialized services and family support for children facing serious illness or injury across the region.

"The incredible outpouring of support during this year's radiothon is deeply moving. Every gift, no matter the size, ensures that we can provide world-class care to every child who needs Seattle Children's, regardless of their family's financial situation. We are so grateful to Bender, Jodi, the iHeart team, our corporate partners and the volunteers -- but most of all, to the community members whose inspiring stories and generosity kept the phones ringing all day."

Dondi Cupp

Senior Vice President and Chief Development Officer,
Seattle Children's

Campaign Impact

\$19.5M

Raised since partnership inception

\$860K+

Raised in 13 hours – largest in
station history



About

Seattle Children's

SeattleChildrens.org

Seattle Children's mission is to provide hope, care and cures to help every child live the healthiest and most fulfilling life possible. Together, Seattle Children's Hospital, Research Institute and Foundation deliver superior patient care, identify new discoveries and treatments through pediatric research and raise funds to create better futures for patients. Ranked as one of the top children's hospitals in the country by U.S. News & World Report, Seattle Children's serves as the pediatric and adolescent academic medical center for Washington, Alaska, Montana and Idaho -- the largest region of any children's hospital in the country. As one of the nation's top five pediatric research centers, Seattle Children's Research Institute is internationally recognized for its work in neurosciences, immunology, cancer, infectious disease, injury prevention and much more. Seattle Children's Foundation, along with Seattle Children's Guild Association -- the largest all volunteer fundraising network for any hospital in the country -- works with our generous community to raise funds for lifesaving care and research.

Local Spotlight:

K9 For Warriors Radiothon

Jacksonville, FL

On Veterans Day 2025, iHeart Jacksonville, in collaboration with First Coast News, hosted the K9s For Warriors Radiothon to support K9s For Warriors -- an organization dedicated to providing highly trained service dogs to military veterans dealing with PTSD, traumatic brain injury and military sexual trauma.

K9s For Warriors, established in 2011, has been instrumental in pairing veterans with service dogs. The funds raised during the radiothon were vital in supporting K9s For Warriors'

mission, as training a service dog for a veteran can cost between \$25,000 to \$40,000. Despite these expenses, the organization provides the service dogs at no cost to the veterans in support of those who have served.

The K9s For Warriors Radiothon raised over \$1.3 million and helped to reduce the waiting list for veterans in need of service dogs. This annual event helps to foster bonds that support the recovery and well-being of both veterans and the animals.

"K9s For Warriors is incredibly grateful to iHeartMedia Jacksonville for their partnership and dedication to our 10th annual Veterans Day Telethon in 2025. That commitment helped raise more than \$1.3 million to pair Veterans with life-changing Service Dogs and advance our mission to end veteran suicide. As we celebrate our 15th anniversary in 2026, iHeart's continued support fuels our momentum and allows us to reach even more warriors in need. Together, we are saving lives at both ends of the leash."

Lindsay Grayson
Chief Revenue Officer,
K9s For Warriors



About

K9s For Warriors

K9sForWarriors.org

Determined to end Veteran suicide, K9s For Warriors is the nation's largest provider of trained Service Dogs to military Veterans suffering from PTSD, traumatic brain injury and/or military sexual trauma. With most dogs being rescues, this innovative program allows the K9/Warrior team to build an unwavering bond that facilitates their collective healing and recovery. This treatment method is backed by scientific research (from the University of Arizona's OHAIRE Lab) demonstrating Service Dogs' ability to help mitigate their Veteran's symptoms of PTSD while simultaneously restoring their confidence and independence. Founded in 2011 as a 501 (c)(3) nonprofit organization, K9s For Warriors remains committed to bringing widespread awareness to Veterans' mental health and contributing to policy-level reform. The organization's operation facilities include: K9s For Warriors National Headquarters (Ponte Vedra, FL), Davis Family Mega Kennel (Ponte Vedra, FL), Petco Love K9 Center (San Antonio, TX) and Warrior Ranch (San Antonio, TX).

Campaign Impact

\$1.3M+

Raised in 2025

Local Spotlight:

Friends of PACC Radiothon

Tucson, AZ

Each year, thousands of vulnerable animals in Pima County face surrender, homelessness or limited access to affordable veterinary care. This growing need puts added pressure on local shelters and highlights the importance of community support and accessible lifesaving resources.

To help address this challenge, iHeartMedia Tucson partnered for a second consecutive year with the Friends of Pima Animal Care Center (PACC) to host the Friends of PACC Radiothon. The day-long, multi-station broadcast was designed to raise both awareness and funds

for animal rescue, adoption and preventive care programs that keep pets healthy and families together.

The radiothon aired across 92.9 The Bull, 93.7 KRQ, Hot 98.3 and MEGA 97.1 and was also streamed online and on the iHeartRadio app, expanding its reach throughout the region. Through on-air storytelling and live appeals the radiothon inspired listeners to donate, volunteer or consider adoption. The campaign helped drive support for PACC and strengthened the Friends Pet Clinic's ability to provide affordable care and generated critical funding to advance animal lifesaving efforts across Southern Arizona.

"We are grateful to iHeartMedia Tucson for making animal lifesaving a priority. The event raised community awareness of our new, public-facing Friends Pet Clinic and other programs intended to help vulnerable animals. The funds that we raise during the radiothon will aid family pets that would otherwise be surrendered to the shelter and provide necessary care for the most vulnerable at PACC."

Torre Chisholm

Chief Executive Officer, Friends of PACC

Campaign Impact

\$35K

Pledged through iHeart partnership to deliver critical medical care and support for vulnerable pets

About

Friends of PACC

Friends of PACC is the official nonprofit, philanthropic partner of Pima Animal Care Center. Its mission is to support Pima Animal Care Center and enhance its efforts to save the lives of pets in need. Their vision is that every pet served by Pima Animal Care Center is supported with the resources needed for a safe, healthy, and happy future.



Local Spotlight:

MIX 107.7 Ronald McDonald House Radiothon

Dayton, OH

When a child is hospitalized with a serious illness or injury families often face more than medical challenges. Travel, lodging and meal costs can quickly add financial strain, forcing parents to choose between staying close to their child or managing expenses.

Ronald McDonald House Charities Dayton, OH (RMHC Dayton) helps

remove those barriers by providing families with free lodging and supportive spaces just steps from care. Founded in 1980, the organization operates a House with 42 private guest rooms and also maintains Family Rooms inside Dayton Children's Hospital and Emmett's Place at Miami Valley Hospital that provide families with a comfortable place to rest and stay together during treatment.

Mix 107.7 has partnered with Ronald McDonald House Charities Dayton for 16 years to host its annual radiothon -- rallying listeners and local partners to share stories and raise funds. In 2025, the one-day event raised \$42,098 and helped ensure that when children need critical care that families can focus on healing and not where they'll sleep.

"For 17 years, the team at Mix 107.7 has been an incredible partner in sharing stories of hope from the families we serve through the Mix 107.7 Radiothon benefiting Ronald McDonald House Dayton. Their commitment to our mission inspires listeners to turn compassion into action, providing the critical support that allows families to stay close to their hospitalized child."

Beth Groff

Director of Philanthropy, Ronald McDonald House Dayton

Campaign Impact

\$42K+

Raised in 2025

17

Year partnership

Ronald McDonald House®



About

Ronald McDonald House Dayton

Since 1980, Ronald McDonald House Dayton has cared for families when they have children who are ill or injured. As part of the Ronald McDonald House Southwest Ohio chapter, we surround families with the resources, services and support they need by removing barriers so they can be at the heart of their child's care and ensure the best possible health outcomes.

The Ronald McDonald House on Valley Street features 42 private guest rooms and offers meals, laundry, play areas, and family programming at no cost. Ronald McDonald Family Rooms at Dayton Children's Hospital and inside Emmett's Place at Miami Valley Hospital provide a place for families to rest and recharge just steps from their child's bedside.

Local Spotlight:

Island 985 Hawai'i Foodbank Food Drive Day

Honolulu, Hawai'i

Across Hawai'i, hunger remains a major challenge for families, seniors and children. Nearly one in three households in the state struggle with food insecurity due to high living costs, rising food prices and ongoing economic pressures, leaving many unsure where their next meal will come from.

At the forefront of addressing this need is Hawai'i Foodbank, an organization that collects, stores and distributes food through a network of more than 250 partner pantries, meal programs and community sites across the islands.

One of Hawai'i Foodbank's largest community engagement efforts is Food Drive Day, an annual event launched more than 30 years ago that brings together businesses,

volunteers and residents statewide to donate food and funds.

On Saturday, August 2, iHeart's Island 98.5 supported Hawai'i Foodbank during Food Drive Day with a live three-hour radiothon broadcast from the main drop-off site at Waterfront Plaza, alongside an extended on-site presence throughout the day. The broadcast helped elevate hunger awareness and encouraged listeners and community partners to give.

The radiothon raised \$308,000 (Monetary: \$279,284.62 + 16,958 pounds of food) to help provide over 600,000 meals for families across Hawai'i and helped sustain critical resources for hungry families throughout the islands.

"Nothing hurts your heart like a keiki in need, a keiki with an empty stomach. A child should never, ever go hungry. To have the resources to help Hawai'i Food Bank address this issue head on, year in & year out, is an honor and a privilege and one of the absolute best things about working at iHeartRadio Hawai'i for me."

Flash Hansen

Director, Promotions and Marketing, iHeartRadio Hawai'i



Campaign Impact

\$308,000+

Raised in 2025

\$13M

Raised since Radiothon inception in 1991

614,593.60

Meals provided for families across Hawai'i

About

Hawai'i Foodbank

Hawai'i Foodbank's mission is to nourish our 'ohana today while we work to end hunger tomorrow. We are a nonprofit organization that works to end hunger by providing nutritious food to individuals and families in need. Through a network of community partners, volunteers, and local farmers, we distribute fresh and staple foods, support children and seniors, and respond during times of crisis. Hawai'i Foodbank is essential to strengthening food security and caring for Hawai'i's communities.

Local Spotlight:

Lurie Children's Radiothon

Chicago, IL

iHeartMedia Chicago raised nearly \$1 million during its 13-hour annual Lurie Children's Radiothon in support of the patients and families at Ann & Robert H. Lurie Children's Hospital of Chicago.

Lurie Children's is one of the top children's hospitals in the nation, providing pediatric care, cutting edge treatments and advanced research. As a non-profit medical center, it relies on an engaged and supportive community to elevate the standard

of medical care for more children, create innovative programs, accelerate research discoveries and work with community partners to make Chicago's neighborhoods safer for children.

The Lurie Children's Radiothon was broadcast live on December 11, 2025 on iHeart's 93.9 LITE FM, ROCK 95 FIVE, 107.5 WGCI, 103.5 KISS FM, V103 and Inspiration 1390 from 6 a.m. – 7 p.m. During the radiothon, iHeartMedia Chicago's on-air

personalities encouraged listeners to call or donate online to help fuel research, support families and provide much-needed care to children in the community. Additionally, iHeartMedia Chicago and Lurie Children's partnered with businesses in the Chicagoland community to support the radiothon.

"The Lurie Children's Radiothon is more than an event -- it's a celebration of hope and community. We are honored to join forces with our partners and listeners to support the incredible care Lurie Children's provides to patients and families across Chicagoland."

Adam Kurtz
Region President, iHeartMedia Chicago

Campaign Impact

\$925,831

Raised in 2025

5.6M+

Raised in last several years



About

Ann & Robert H. Lurie Children's Hospital of Chicago

LurieChildrens.org

Ann & Robert H. Lurie Children's Hospital of Chicago is a nonprofit organization committed to providing access to exceptional care for every child. It is the only independent, research-driven children's hospital in Illinois and one of less than 35 nationally. This is where the top doctors go to train, practice pediatric medicine, teach, advocate, research, and stay up to date on the latest treatments. Exclusively focused on children, all Lurie Children's resources are devoted to serving their needs. Research at Lurie Children's is conducted through Stanley Manne Children's Research Institute, which is focused on improving child health, transforming pediatric medicine and ensuring healthier futures through the relentless pursuit of knowledge. Lurie Children's is the pediatric training ground for Northwestern University Feinberg School of Medicine. It is ranked as one of the nation's top children's hospitals by U.S. News & World Report.

2025 Local Radiothons

In 2025, iHeartMedia radio stations across the country launched locally organized radiothon programs that yielded over \$5.7 million for various community organizations.

27th Annual Cares For Kids Radiothon WGY And River

99.5 The River, NewsRadio 103.1, 810 WGY Albany, NY

The 27th annual Cares for Kids Radiothon with News Radio 103.1 & 810 WGY and 99.5 The River raised more than \$281,000 for the Bernard & Millie Duker Children's Hospital, the region's only children's hospital and local Children's Miracle Network partner. All funds support essential programs and services that benefit children and families throughout the Capital Region.

100.3 The Peak's Radiothon To Benefit UNM Children's Hospital

100.3 The Peak Albuquerque, NM

100.3 The Peak hosted its 21st annual radiothon to benefit the University of New Mexico Children's Hospital on December 12, 2025. Throughout the event, the station shared stories of loss, joy, hope and healing to inspire listeners to donate. This year's radiothon raised \$128,743, contributing to a cumulative total of more than \$3.5 million over the past 21 years. Funds benefited UNM Children's Hospital and Children's Miracle Network, and the event was promoted

through on-air content, digital platforms and social media.

NEWSRADIO 790 WAEB Bowl-A-Thon 2025

NewsRadio 790 WAEB Allentown, PA

NewsRadio 790 WAEB's Morning Host Bobby Gunther Walsh led the annual WAEB Bowl-A-Thon to benefit the Center for Animal Health and Welfare in Easton, PA. The week-long radiothon raised funds and awareness for the shelter and concluded with a community Bowl-A-Thon at Jordan Lanes in Whitehall, where Bobby rolled a bowling ball at high noon to activate all pledged donations. The event featured bowling teams, a doggie bag raffle and a bake sale, and raised more than \$150,000 for the organization. Promotion took place on-air, online and across social media.

WAEB Animals In Distress Radiothon

NewsRadio 790 WAEB Allentown, PA

NewsRadio 790 WAEB hosted its annual radiothon supporting Animals in Distress in Coopersburg -- a nonprofit sanctuary dedicated to saving the lives of pets

who have little or no hope elsewhere. Morning Show Host Bobby Gunther Walsh led the weeklong effort in July, sharing stories of hope from the shelter and introducing listeners to pets and volunteers throughout the week. The radiothon concluded with a full weekend of events at the Allentown Fairgrounds Farmer's Market and at the Animals in Distress Shelter. In 2025, the station raised \$235,076, bringing its all time total to more than \$5 million.

St. Jude Radiothon

iHeartMedia Atlanta Atlanta, GA

94.9 The Bull, Z105.7 and El Patron 96.7 partnered to host a two-day radiothon benefiting St Jude Children's Research Hospital. The effort culminated on December 11, 2025, and generated a record-breaking fundraising total of \$527,493 to support St Jude's mission of advancing treatments and cures for childhood cancer and other life-threatening diseases. The radiothon was promoted through on-air promos, a two-day on-air takeover and extensive social media outreach across the participating stations.



St. Jude Country Cares

FOX Sports 910 The Game Auburn, AL

FOX Sports 910 The Game helped raise funds for the kids at St. Jude through its St. Jude Country Cares effort. The station supported the cause by encouraging listeners to contribute to St. Jude's mission of providing lifesaving care for children battling cancer and other life threatening illnesses. This year the station raised \$10,293, bringing its total since inception to \$100,000.

iHeart Cares For Kids Radiothon

96.3 Kiss FM Augusta, GA

The 25th annual iHeartMedia Cares for Kids Radiothon brought the Augusta community together for a two-day fundraising event supporting Wellstar Children's Hospital of Georgia. This year's radiothon raised \$300,000 to help provide essential resources for over 100,000 children across the region. Funds will support facility dogs, equipment upgrades and enhancements to critical care units including the level four neonatal intensive care unit.

St. Jude Radiothon

KASE 101 Austin, TX

KASE 101 hosted its annual two-day St. Jude Radiothon to support St. Jude Children's Research Hospital. Listeners were encouraged to become Partners in Hope with a monthly contribution that helps fund lifesaving treatment for children battling cancer and other serious illnesses. The radiothon invited the community to tune in on December 11 and December 12 to hear stories of hope and learn how to participate. Partners in Hope were also entered to win prizes including concert tickets and an exclusive St. Jude t-shirt. The campaign raised \$143,713 to support St. Jude patients and their families. Promotion for the radiothon included social media outreach, on-air mentions, website features and sponsor packages.

St. Jude Radiothon

102.5 The Bull Birmingham, AL

102.5 The Bull and 102.1 WDRM partnered to host a two-day radiothon supporting St. Jude Children's Research Hospital.

Across the event, both stations rallied listeners to donate and help fund lifesaving treatment and research for children battling cancer and other critical illnesses. The combined effort raised \$431,000 to support St. Jude's mission. Promotion included on-air messaging and social media outreach across both stations.

101.7 The Bull's St. Jude Radiothon

101.7 The Bull Boston, MA

101.7 The Bull hosted a two-day radiothon benefiting St. Jude Children's Research Hospital, rallying listeners across Greater Boston to support lifesaving pediatric cancer research and treatment. The December 12, 2025, broadcast raised \$501,203, helping St. Jude continue providing care at no cost to families. Promotion for the radiothon included extensive on-air coverage, website features and social media outreach.

2025 Local Radiothons

Continued

WRKO DAV Of Massachusetts Radiothon

WRKO AM 680
Boston, MA

WRKO AM 680 hosted an all day radiothon to raise funds for the Disabled American Veterans of Massachusetts. The broadcast on November 7, 2025, featured live shows including Jeff Kuhner and Howie Carr and raised \$137,736 to support the organization's services for veterans. Promotion included on-air mentions, website support and social media outreach.

Country Cares For St. Jude Kids

103.5 The Weasel
Charleston, SC

103.5 The Weasel participated in its first St. Jude Radiothon with a two day event dedicated to raising funds for St. Jude Children's Research Hospital. The station encouraged listeners to support lifesaving research and treatment for children battling cancer and other life threatening illnesses. This inaugural effort raised \$29,000 to help further St. Jude's mission of ensuring families never receive a bill for treatment, travel or housing.

Country Cares For St. Jude

96.9 The Kat
Charlotte, NC

96.9 The Kat hosted its annual radiothon supporting St. Jude Children's Research Hospital. The station encouraged listeners across Charlotte to contribute to St. Jude's lifesaving work providing treatment and care for children battling cancer and other life threatening illnesses. This year's effort raised \$241,135 to help ensure families never receive a bill for treatment, travel or housing.

The Miami University KISS 107.1 Make-A-Wish Request-A-Thon

KISS 107.1
Cincinnati, OH

KISS 107.1 hosted an eleven hour Request A Thon on December 8, 2025 to support Make A Wish OH, KY, IN. Listeners heard stories and messages from local wish kids and families and were able to request songs on-air in exchange for donations. Several Make A Wish families visited the iHeartRadio studios to share their experiences live. The event raised more than \$50,000 for Make A Wish. Promotion included on-air mentions, digital outreach and social media support. The event was presented by G&J Pepsi.

WGAR St. Jude Radiothon

99.5 WGAR
Cleveland, OH

99.5 WGAR hosted its annual St. Jude Radiothon on December 11 and December 12 to support St. Jude Children's Research Hospital. The station interviewed families, patients and St. Jude staff across seventeen hours of live broadcasting over two days. The radiothon was hosted locally by WGAR's LeeAnn Sommers and nationally by The Bobby Bones Show. The event raised \$151,492 for St. Jude.

WMJI Radiothon For Cleveland Clinic Children's Hospital

Majic 105.7
Cleveland, OH

Majic 105.7 raised \$401,152 in a single day radiothon supporting Cleveland Clinic Children's Hospital. The Mark Nolan Show hosted a marathon broadcast from 6 a.m. to 7 p.m. sharing stories of remarkable medical miracles happening in Cleveland every day. All funds raised support patient care to ensure no child is ever turned away for treatment thanks to the generosity of donors. This year's effort brings the station's total impact to \$1 million since inception.

Travis Mills Foundation Cash Raffle

NewsRadio WTAM 1100
Cleveland, OH

NewsRadio WTAM 1100 dedicated ten hours on November 7, 2025, to raise \$100,000 for the Travis Mills Foundation through an all-day cash raffle. Tickets sold for \$100 each with prizes of \$20,000, \$7,000 and \$3,000. WTAM personalities Bill Wills, Bloomdaddy, Carmen Angelo and Dennis Manoloff hosted the broadcast to help fund programs that help veterans overcome physical challenges and strengthen family connections.

The Controllers Civic & Social Club - iHeartMedia Radiothon

Magic 101
Columbus, GA

Magic 101 raised \$11,665 through its annual radiothon benefiting The Controllers Civic & Social Club. The funds helped to provide 584 pairs of shoes to children in need across the Columbus community just before Easter. This event marks the 29th year Magic 101 has partnered with the organization and the 43rd year the club has carried out this longstanding community tradition.

92.3 WCOL Country Cares

92.3 WCOL
Columbus, OH

92.3 WCOL continued its longtime partnership with St. Jude Children's Research Hospital by hosting its annual fundraising effort on December 11, 2025. The station raised more than \$530,000, setting a new all-time record. The campaign featured strong community involvement and support from new sponsors, including All State Exteriors, which helped expand fundraising opportunities. All proceeds supported St. Jude's mission to advance research and provide treatment for children

fighting cancer and other life-threatening illnesses. Promotion for the event included on-air mentions, social media engagement and online outreach.

Midwest Cares About St. Jude Radiothon

Z100 Eau Claire
Eau Claire, WI

Z100 Eau Claire supported the Midwest Cares about St. Jude Radiothon, rallying listeners to help fund lifesaving research and treatment for children battling cancer and other life threatening illnesses. This year's event raised \$1,279,430 to advance St. Jude's mission of ensuring families never receive a bill for treatment, travel or housing while their children receive care.

Light Up A Child's Life

Star 104
Erie, PA

Star 104 hosted its annual Light Up a Child's Life campaign beginning December 5, 2025. Over a two week period, the station raised funds to support Make A Wish, promoting the effort across on air programming, digital platforms and social media. The campaign generated \$30,043 to help grant wishes for children facing critical illnesses.

St. Jude Radiothon

Cat Country 107.1
Fort Myers-Naples, FL

Cat Country 107.1 dedicated its first radiothon to St. Jude Children's Research Hospital. The two-day fundraiser included patient and family storytelling. The station raised \$8,950, supporting St. Jude's mission to provide world-class care at no cost to families, and highlighted the compassion of the Southwest Florida community and the power of local radio to unite around a shared cause.



2025 Local Radiothons

Continued

Sanford Children's Miracle Network iHeartMedia Grand Forks Grand Forks, ND

iHeartMedia Grand Forks hosted a two day radiothon on March 6 and 7 to support Sanford Children's Hospital, the region's only children's hospital serving all of North Dakota and the western half of Minnesota. From 6 a.m. to 6 p.m. both days the stations aired recorded and live stories from families whose children relied on the hospital's lifesaving services. This year's radiothon raised \$60,262 contributing to a cumulative total of \$600,000 since inception to help ensure local families receive world class pediatric care close to home.

Helen DeVos Children's Hospital Radiothon

iHeartMedia West Michigan
Grand Rapids, MI

iHeartMedia West Michigan hosted the Helen DeVos Children's Hospital radiothon on December 4 and 5, 2025. The two day broadcast ran across all West Michigan iHeartMedia stations to raise funds for Helen DeVos Children's Hospital, supporting programs, treatments and equipment not traditionally covered by insurance. With support from cross station promotion and media partner

WOOD TV, the radiothon raised more than \$650,000 for the hospital.

St. Jude Radiothon 99.5 WMAG Greensboro, NC

99.5 WMAG devoted two full days of on air programming to raise funds for St. Jude Children's Research Hospital. Throughout the radiothon the station encouraged listeners to support St. Jude's mission of providing lifesaving treatment and support for children battling cancer and other life threatening illnesses. This year the effort raised \$114,248 bringing WMAG's cumulative impact to \$5,914,248 since inception.

We Care For Kids Prisma Health Radiothon

Whistle 100
Greenville, SC

Whistle 100 partnered once again with Prisma Health Children's Hospital for the annual We Care For Kids Radiothon on May 15. Families visited the studio to share their experiences with Prisma Health, highlighting the hospital's vital role in supporting children across the Upstate. Throughout the day-long radiothon Whistle 100, WYFF TV 4 and Prisma Health amplified patient stories

on air, helping raise more than \$68,000. This year's effort brought the total raised since inception to \$204,000 in support of essential pediatric care.

St. Jude Radiothon Bob 94.9 Harrisburg, PA

Bob 94.9 hosted its annual two day radiothon supporting St. Jude Children's Research Hospital. Throughout the event the station encouraged listeners across Central Pennsylvania to contribute to St. Jude's mission of advancing lifesaving research and providing care at no cost to families. This year the radiothon raised \$157,000 bringing Bob 94.9's cumulative total to more than \$5 million over the past 25 years.

KCY Country Cares For Kids St. Jude Radiothon

104.3 KCY
Harrisonburg, VA

104.3 KCY hosted its 28th annual Country Cares for Kids St. Jude Radiothon on December 11 and 12, 2025. The station dedicated two full broadcast days to raising funds for St. Jude Children's Research Hospital, engaging listeners on air, digitally and through social media to



support the mission of ending childhood cancer. The 2025 radiothon raised \$72,262.00 to help ensure that families never receive a bill from St. Jude for treatment, travel, housing or food.

St. Jude Children's Research Hospital Country 92.5 Hartford, CT

Country 92.5 supported four St. Jude Children's Research Hospital fundraising events throughout 2025. The station team contributed to two locally produced concerts; a two day radiothon and a family event hosted at the Meriden Rod and Reel Club. All events were promoted on air, across social media and through St. Jude New England digital channels, driving ongoing listener engagement and support for St. Jude's mission to advance research and provide care for children facing life threatening illnesses.

KSSK Kapiolani Radiothon For Keiki 92.3 KSSK Honolulu, HI

92.3 KSSK broadcast live for two full days from Kapi'olani Medical Center for Women & Children to support the Children's Miracle Network in Hawai'i.

The station aired 14 hours of live programming each day, encouraging listeners across the market to donate and share stories of local keiki receiving care. The 2025 radiothon set a record of \$910,285 raised -- surpassing the previous record from 2023 by more than \$90,000. The effort was promoted on air, digitally, on social media and across the entire iHeartMedia Honolulu cluster.

St. Jude Radiothon 94.5 The Buzz and SUNNY 99.1 Houston, TX

94.5 The Buzz supported St. Jude Children's Research Hospital through a week-long fundraising effort that began with the sold out St. Jude Golf Classic and featured a two day radiothon hosted on sister station SUNNY 99.1. The event encouraged listeners across Houston to contribute to St. Jude's mission of providing lifesaving care at no cost to families. This year's effort raised \$1,006,719 bringing the station's total impact to \$2.8 million since inception.

St. Jude Country Cares Radiothon iHeartCountry West Virginia

iHeartCountry West Virginia
Huntington, WV

iHeartCountry West Virginia hosted the St. Jude Country Cares Radiothon on December 11 and 12, 2025. Country stations across the state -- including 103.3 TCR, 107 NUS and 98.7 WOVK -- broadcast the two day fundraiser to support St. Jude Children's Research Hospital. On air teams shared stories from St. Jude families, highlighted the hospital's mission and encouraged listeners to become Partners in Hope. The radiothon raised \$35,855 to fund lifesaving treatment and research for children battling cancer and other life threatening illnesses. Promotion ran across all West Virginia iHeart country stations and their corresponding digital and social platforms.

2025 Local Radiothons

Continued

St. Jude Radiothon

95.5 Hallelujah FM
Jackson, MS

95.5 Hallelujah FM supported St. Jude Children's Research Hospital through its annual St. Jude Radiothon, rallying listeners across Jackson to give toward lifesaving pediatric treatment and research. The station dedicated on air time to highlight St. Jude's mission and encourage community generosity, resulting in \$98,000 raised to help ensure families never receive a bill for care, travel or housing while their children are treated.

St. Jude Children's Research Hospital Radiothon

iHeartMedia Jacksonville
Jacksonville, FL

iHeartMedia Jacksonville partnered with St. Jude Children's Research Hospital for its annual Country Cares Radiothon, held December 11 and 12, 2025. Four stations -- 99.1 WQIK, 93.3 The Beat, V101.5 and Rumba 106.9 -- participated in the two day fundraising effort, promoting St. Jude's mission on air, online and across social media. The radiothon highlighted patient stories, the hospital's commitment to ensuring families never receive a bill for treatment, travel, housing or food

and encouraged listeners to donate. Combined 2025 efforts raised \$226,043 to support St. Jude Children's Research Hospital.

95.5 The Bull's Annual Radiothon For St. Jude Children's Research Hospital

95.5 The Bull
Las Vegas, NV

95.5 The Bull's annual St. Jude Radiothon rallied listeners across the Las Vegas Valley to help fund life-saving treatment and research at St. Jude Children's Research Hospital. This year's radiothon raised \$195,264 to advance St. Jude's work for children facing cancer and other life threatening illnesses.

Country Cares For St Jude Kids

KSSN 96
Little Rock, AR

KSSN 96 hosted its annual St. Jude Radiothon to support St. Jude Children's Research Hospital, sharing powerful stories of hope and healing while encouraging listeners across Arkansas to give generously. Through live broadcasts and community engagement the station emphasized St. Jude's commitment to ensuring families never receive a bill for treatment, travel, housing or food so

they can focus solely on helping their child heal. This year's radiothon raised \$280,288, contributing to a total of \$750,000 raised to date.

Lend A Helping Can

Rock 101 and 100.3 WHEB
Manchester, NH

Rock 101 and 100.3 WHEB continued its long running Lend a Helping Can initiative in 2025, supporting food pantries across New Hampshire through a year round series of events, including a charity golf tournament, the annual Buzz Ball and a culminating on air radiothon. Celebrating its 35th year, the campaign raised more than \$350,000 to help fight food insecurity in the region. The effort was promoted on air, digitally and across social media, with listeners, community partners and sponsors contributing to a record year of support for local families.

St. Jude Radiothon

iHeartMedia Memphis
Memphis, TN

iHeartMedia Memphis united four of its leading stations -- WDIA, V101.1, K97 and 95.7 Hallelujah FM -- for the annual St. Jude Radiothon supporting St. Jude Children's Research Hospital. Across the cluster, each station paused regular



programming to share powerful local stories. This year the radiothon raised \$182,942 to help provide lifesaving care for children from Memphis and around the world.

Seventh Annual Share-A-Thon

NewsRadio 610 WIOD
Miami, FL

NewsRadio 610 WIOD hosted its seventh annual Share A Thon on Good Friday, April 18, 2025, supporting The Caring Place in its mission to fight hunger and homelessness across South Florida. The station broadcast live from The Caring Place's street outreach event, where community members experiencing homelessness received meals and children enjoyed Easter activities. WIOD partnered with The Caring Place, Miami Rescue Mission and Broward Outreach Center to help sponsor 10,000 meals for individuals and families in need. This year's Share A Thon raised \$30,000 contributing to a total of \$300,000 raised since inception.

Make-A-Wish Radiothon

95.7 BIG FM
Milwaukee, WI

95.7 BIG FM hosted its annual two day Make A Wish Radiothon on December 11-12, 2025, raising funds to grant life changing wishes for children in Wisconsin facing critical illnesses. Throughout the event, station hosts shared inspiring stories, interviewed families and encouraged listeners to donate. The 2025 radiothon raised \$244,055 to support Make A Wish Wisconsin. Promotion included on air coverage, digital features and social media engagement across station platforms to rally the Milwaukee community behind the cause.

St. Jude Children's Research Hospital

FM106.1
Milwaukee, WI

FM106.1 hosted its annual St. Jude Children's Research Hospital Radiothon on December 11-12, 2025. Over the course of two days, the station dedicated its programming to raising funds that support St. Jude's mission to eliminate

childhood cancer and ensure families never receive a bill for treatment, travel, housing or food. Listeners were encouraged to become Partners in Hope by making monthly donations, and through inspiring patient stories and on air appeals, The 2025 radiothon raised \$241,262 for St. Jude. Promotion included on air mentions, digital support and social media outreach.

K102 | St. Jude Radiothon

K102
Minneapolis, MN

K102 hosted its annual two-day St. Jude Radiothon with dedicated broadcasts from 5 a.m. to 7 p.m. to raise funds for St. Jude Children's Research Hospital. The station shared powerful stories from St. Jude families and encouraged listeners to become Partners in Hope by directly supporting the mission to end childhood cancer. The event mobilized the Twin Cities community, generated thousands of calls and helped ensure families never received a bill for treatment, travel, housing or food. The 2025 radiothon raised \$1,279,430.

2025 Local Radiothons

Continued

95KSJ St. Jude Radiothon

95KSJ
Mobile, AL

95KSJ hosted its annual two day St. Jude Radiothon on December 11–12, 2025, rallying listeners across the Gulf Coast to support St. Jude Children's Research Hospital. Throughout the event, 95KSJ encouraged the community to become Partners in Hope and contribute monthly to help fund St. Jude's lifesaving research and treatment. The radiothon raised \$267,344 in 2025, and station support included social media outreach, a presence across all eight Mobile iHeartMedia station websites and live cross promotion from stations throughout the cluster to maximize listener engagement.

The BIG 98's St. Jude Radiothon

The BIG 98
Nashville, TN

The BIG 98 participated in the 2025 Country Cares for St. Jude Kids Radiothon on December 11–12, rallying Nashville listeners to support St. Jude Children's Research Hospital. The two-day broadcast shared patient and family stories and encouraged listeners to become Partners in Hope through

monthly donations. The station raised \$483,417 and promoted the event across on-air, digital and social channels to drive awareness and community support.

River Of Hope Radiothon

107.5 The River
Nashville, TN

107.5 The River hosted its annual River of Hope Radiothon to support Monroe Carell Jr. Children's Hospital at Vanderbilt, Nashville's Children's Miracle Network partner. The two day radiothon featured stories from patients and families along with heartfelt interviews and live on-air appeals that encouraged listener donations. Now in its 21st year, the event raised more than \$50,000 in 2025 to help fund lifesaving pediatric care and hospital programs. The radiothon was promoted on air, online, onsite and across social media to maximize community engagement and awareness.

KFAB Hope For The Hungry Radiothon For Open Door Mission

1110 KFAB
Omaha, NE

1110 KFAB hosted its Hope for the Hungry Radiothon to support the Open Door Mission and encouraged listeners to

donate \$49 to provide a full week of hot meals, clothing and essential care for people experiencing homelessness in the Omaha community. The station used its strong local presence and trusted connection with listeners to elevate awareness of Open Door Mission's work and to drive meaningful support for individuals and families facing food insecurity and hardship. The radiothon raised more than \$115,000, sponsoring 2,366 people for Thanksgiving meals and care at Open Door Mission.

KAT 103.7 Radiothon For Children's Nebraska

Kat 103.7
Omaha, NE

Kat 103.7 hosted its annual radiothon supporting Children's Nebraska, where no child is ever turned away based on a family's ability to pay. Over two days the station highlighted powerful, local stories of hope and healing and encouraged listeners to become Miracle Makers and support world class pediatric care right in Omaha. The 2025 radiothon raised more than \$183,000.

St. Jude Radiothon

Rumba 100.3
Orlando, FL

Rumba 100.3 supported St. Jude Children's Research Hospital through its annual radiothon, rallying the Central Florida community to raise funds that help ensure families never receive a bill from St. Jude for treatment, travel, housing or food. This annual event has raised \$300,000 since inception.

St. Jude Radiothon

92.5 WPAP
Panama City, FL

In 2025, 92.5 WPAP continued its tradition of supporting St. Jude Children's Research Hospital with a two day radiothon filled with powerful storytelling, community connection and inspiring moments of generosity. Listeners, partners and the on-air team came together to raise \$76,485, helping ensure families focus entirely on their child's healing.

iHeart Philadelphia Podathon

iHeartMedia Philadelphia
Philadelphia, PA

iHeartMedia Philadelphia united its stations for an eight hour, live streamed podathon supporting the Children's Specialized Hospital Foundation. Streamed across platforms, the event featured guests from the hospital, including patients and caregivers, who shared powerful, personal stories of resilience and recovery. The podathon combined community engagement, on-air conversation and digital reach to raise \$50,000 in its inaugural year, marking a strong beginning for a new annual tradition.

Winter Warm-Up Request-A-Thon

94.5 3WS
Pittsburgh, PA

94.5 3WS partnered with the Dollar Energy Fund for the ninth annual Winter Warm Up Request-A-Thon on November 5–6. Listeners took over the station with song requests in exchange for donations to help limited-income households pay utility bills, while on-air talent encouraged giving with special incentives. The 2025 event raised more than \$190,000 and raised \$1.2 million+ since 2018 to provide winter assistance to more than 460 Pittsburgh families.

iHeartRadio Schools Out Radiothon

96.1 KISS
Pittsburgh, PA

96.1 KISS supported the 2025 iHeartRadio Schools Out Radiothon to benefit the Greater Pittsburgh Community Food Bank, using on-air programming, digital outreach and social media to raise awareness and inspire donations that helped fund more than 146,000 meals for local children facing food insecurity during the summer months when school based meal programs are unavailable.

Have A Big Heart Radiothon 2025

BIG 104.7
Pittsburgh, PA

BIG 104.7 hosted the Have A Big Heart Radiothon on February 12 and 13 to support The Children's Home of Pittsburgh, rallying listeners through on-air engagement and social media with help from on air personalities including Bobby Bones, Angie Ward, Kasper and Travis. The two day effort raised \$32,000 to benefit the hospital's mission of caring for children and families across the region.



2025 Local Radiothons

Continued



35th Annual WRWD & N&S Supply St. Jude Radiothon

107.3 WRWD
Poughkeepsie, NY
107.3 WRWD continued its long standing commitment to St. Jude Children's Research Hospital with the 35th Annual WRWD St. Jude Radiothon, held at the end of March 2025. This Hudson Valley tradition brought together long time supporters, new sponsors and the wider WRWD community to raise funds that help St. Jude continue its mission to end childhood cancer. Through two days of inspiring on-air stories and listener engagement, the radiothon raised \$220,000, ensuring families never receive a bill from St. Jude for treatment, travel, housing or food.

Country Cares / St. Jude Radiothon

B93.9
Raleigh, NC
B93.9 hosted its annual Country Cares St. Jude Radiothon, rallying listeners across the Triangle to support the lifesaving mission of St. Jude Children's Research Hospital. Through two days of on-air stories, artist connections and community engagement, the station encouraged donors to help ensure families never

receive a bill from St. Jude for treatment, travel, housing or food. This year's radiothon raised \$126,887, reflecting the continued generosity and commitment of B93.9 listeners in the fight to end childhood cancer.

Rumba Reading 92.3 Radiothon For St. Jude Children's Hospital

Rumba Reading 92.3
Reading, PA
Rumba Reading partnered with Y102 for a two day radiothon supporting St. Jude Children's Hospital. From 6 a.m. to 7 p.m. each day, the team delivered inspiring on-air stories and engaged the local community to help fund St. Jude's lifesaving mission. Listeners, local businesses and volunteers came together in a strong show of support and raised \$42,480. The iHeart station has raised \$185,000 since inception of the campaign.

Country Cares For St. Jude Kids

New Country 107.9 YYD
Roanoke-Lynchburg, VA
In 2025, New Country 107.9 YYD hosted its two-day Country Cares for St. Jude Radiothon and raised \$74,548 for St. Jude Children's Research Hospital. The

station launched an on-air campaign supported with a strong social media push in partnership with iHeart Roanoke and Lynchburg stations helping drive donations. Special segments like "Story Songs" featured patients and families sharing their experiences. Longtime host Scott Stevens continued his more than 20-year tradition of leading the radiothon and rallying listeners behind St. Jude's mission to end childhood cancer.

Make-A-Wish Wishathon

Country 100.5
Rochester, NY
Country 100.5 supported the annual Make-A-Wish Wishathon, a 12-hour live broadcast in partnership with 13WHAM that raised awareness and funds for critically ill local children. Through on-air storytelling, live interviews and a silent auction, the station encouraged strong community participation. The event highlighted powerful wish stories and helped advance Make-A-Wish's mission to grant life-changing wishes for children across the Rochester area.

St. Jude Radiothon

Froggy 99.9
Salisbury, MD
Froggy 99.9 supported the St. Jude Radiothon to advance the life-saving mission of St. Jude Children's Research Hospital, using on-air and social media outreach to encourage community giving and raise awareness for the hospital's work. The event highlighted the importance of supporting families and children facing critical illnesses, and the station's involvement helped strengthen visibility and engagement across the Delmarva region.

St. Jude Cares For Kids

KJ97
San Antonio, TX
KJ97 marked its 15th annual Country Cares for St. Jude Kids Radiothon with two days of powerful programming dedicated to supporting St. Jude Children's Research Hospital. The event featured St. Jude patient stories, country artist vignettes, an online auction, cluster wide social media efforts and engaging on-air content designed to inspire listener support. Thanks to the generosity of the San Antonio community, KJ97 raised \$475,567 to help St. Jude continue

providing lifesaving treatment without families ever receiving a bill for care, travel, housing or food.

28th Annual Rock The Harvest

102.5 KZOK
Seattle, WA
102.5 KZOK supported the 28th Annual Rock the Harvest Radiothon in partnership with Northwest Harvest -- Washington's statewide hunger relief agency. The 12-hour broadcast united listeners, partners and community members to raise funds and awareness to fight food insecurity and highlighted the organization's work with more than 375 food banks, meal programs and schools. The event surpassed its goal and raised over \$106,500 to help provide nutritious food and long-term solutions for families facing hunger.

KIX 100.9 Country Cares Radiothon

KIX 100.9
Springfield, MA
KIX 100.9 held its long-time Country Cares for St. Jude Kids Radiothon, a nearly 30 year tradition supporting the lifesaving work of St. Jude Children's Research Hospital. Over the two days, station talent shared patient and family

stories along with story songs to encourage listeners to become Partners in Hope. The event helped raise \$121,811 to advance St. Jude's mission of ending childhood cancer and sharing research breakthroughs worldwide. The effort was strengthened through on-air, digital and social promotion to engage the Pioneer Valley community in giving.

Hungerthon

100.5 The Wolf
Springfield, MO
100.5 The Wolf joined all four Springfield FM stations for the annual four day Hungerthon supporting Ozarks Food Harvest. Through wall-to-wall on-air coverage, community engagement and partnership with local businesses, the stations united listeners to help provide meals for children and families facing food insecurity across the Ozarks. This year's event raised \$253,000, contributing to more than \$2.5 million raised since the campaign's inception.

2025 Local Radiothons

Continued

103.7 NNJ St. Jude Radiothon

103.7 NNJ
Sussex, NJ

102.3 WSUS supported the second annual WNNJ St. Jude Radiothon and brought together listeners, local businesses and community partners to support St. Jude Children's Research Hospital. Dedicated on-air fundraising and outreach helped the event raise \$40,145. The radiothon reinforced the region's commitment to ensuring families never receive a bill for treatment, travel, housing or food.

Radiothon For Kids

iHeartMedia Syracuse
Syracuse, NY

iHeartMedia Syracuse hosted its two-day Radiothon for Kids with live on-air coverage from the Upstate University Hospital lobby in partnership with CNY Central. Stories from families and interviews with hospital leaders inspired listeners to give in support of Upstate Golisano Children's Hospital. Nearly 1,400 donors contributed more than \$221,000 to fund meals, gas cards, car seats and technology for the Child Life Program.

St. Jude Radiothon

100.7 WFLA
Tallahassee, FL

100.7 WFLA hosted its annual St. Jude Radiothon, joining listeners across Tallahassee to help fund the lifesaving mission of St. Jude Children's Research Hospital. Over two days of on-air storytelling, community outreach and partner involvement, the station highlighted St. Jude patient experiences and encouraged donations. This year's effort raised \$23,500.

St. Jude Radiothon

92.9 The Bull
Tucson, AZ

92.9 The Bull hosted its annual two-day radiothon for St. Jude Children's Research Hospital. The station engaged Tucson listeners through on-air, digital and social channels. The event took place on December 11 and 12 and raised \$40,334 to support children facing serious illnesses.

St. Jude Radiothon

Wave 92.7
West Palm Beach, FL

Wave 92.7 supported St. Jude Children's Hospital with a two day radiothon

featuring stories from St. Jude patients, specially curated "story songs" and on-air appeals encouraging listeners to become Partners in Hope through monthly donations. Coverage aired from 6 a.m. to 7 p.m., engaging the Treasure Coast community in St. Jude's lifesaving mission. Thanks to strong listener and sponsor support, the radiothon raised \$44,992, bringing the station's total impact to \$125,000 since inception.

St. Jude Country Cares

WOVK
Wheeling, WV

WOVK hosted its two day St. Jude Country Cares Radiothon alongside 103.3 TCR and 107 NUS and engaged listeners across West Virginia through coordinated on-air outreach to raise funds for St. Jude Children's Research Hospital. The event featured stories from St. Jude families, highlighted the hospital's commitment to providing care at no cost and encouraged the community to become Partners in Hope. The event raised \$35,855 to support lifesaving treatment and research for children facing cancer and other serious illnesses.



Kiss For Kids Holiday Radiothon

Kiss 102.7
Williamsport, PA

Kiss 102.7 hosted its two-day KISS for Kids Holiday Radiothon to benefit Geisinger's Janet Weis Children's Hospital. Funds supported equipment, programs and services for children receiving care locally through the hospital and Geisinger Pediatric Services. The event emphasized keeping donations within the community and inspired listeners across Central Pennsylvania. Nearly \$50,000 was raised to support pediatric patients and their families.

St. Jude Radiothon

94.7 WDSO
Wilmington, DE

94.7 WDSO hosted its annual St. Jude Radiothon with on-air and social media outreach encouraging listeners to contribute to St. Jude Children's Research Hospital. The event highlighted the hospital's mission to provide life-saving treatment for children with cancer and other serious illnesses at no cost to families. The station engaged the

community through stories of hope and resilience while emphasizing the impact of local giving and raised \$103,990 to advance St. Jude's work.

Q102 Cares For Kids

Shenandoah Country Q102
Winchester, VA

Shenandoah Country Q102 devoted two full days of programming to its annual Q102 Cares for Kids Radiothon, raising funds for Children's National Medical Center in Washington, D.C. Throughout the event the station shared stories of hope and healing from local families, along with interviews highlighting the critical care children receive at the hospital. Listeners raised \$111,275 this year, bringing the radiothon's total impact to \$1.3 million since inception.

Jordan Levy's Christmas For Children

NewsRadio 580/94.9 WTAG
Worcester, MA

NewsRadio 580/94.9 WTAG supported the long-running Christmas for Children fundraiser, renamed to honor Jordan Levy's decades of dedication to helping

kids in foster care. The station used on-air, digital and social outreach to highlight the work of Massachusetts Department of Children and Families volunteers. Donated funds were used to buy new, wrapped gifts for kids in need. The 2025 event raised \$34,378 to provide holiday support for local foster families and continued a tradition that has brought joy to children for more than 40 years.

Akron Children's Hospital Miracles And Promises Radiothon

Real 95.9
Youngstown, OH

Real 95.9 hosted the annual two day Miracles and Promises Radiothon benefiting Akron Children's Hospital Mahoning Valley. The station helped raise \$162,659 through live on air fundraising, community engagement and storytelling that highlighted the critical care local children receive at the hospital. The event also included live broadcasts from Mix 98.9 FM and WKBN 570 AM. The stations have raised more than \$1,000,000 since the radiothon's inception.



iHeartImpact

iHeartImpact is a community impact division of iHeartMedia designed to help corporate brands partner with nonprofits through their advertising spends with iHeartMedia. iHeartImpact works with brands to achieve marketing goals on iHeart platforms, and at the same time invest in community organizations addressing critical social causes. **To date, this program has provided over \$12M in funding to nonprofits across dozens of issue areas.**



Advertising With Purpose

Brands with goals to give back to the community advertise with iHeartMedia.



Community Partnerships

iHeart reinvests a portion of an advertising spend back into the communities in which we live and work to help address pressing challenges within our communities.



Storytelling & Awareness

iHeartImpact creates awareness and recognition to showcase work being done in the community made possible by our advertisers.

105+ Organizations funded to-date since the launch of iHeartImpact in 2019

It's a Penalty

Powered By Booking.com

It's a Penalty is a global nonprofit dedicated to ending human trafficking, exploitation and abuse by harnessing the unifying power of sport and strategic global partnerships. Through high-impact awareness campaigns, legal advocacy and youth empowerment programs, the organization works to educate the public; to prevent harm; and to provide support for survivors worldwide.

In spring 2025, iHeartImpact joined with It's a Penalty and Booking.com to launch a multi-city, high-impact awareness campaign during and around major sporting events including

the Super Bowl and FIFA World Cup. By meeting audiences where they gather in large numbers, the initiative helped raise awareness, encourage vigilance and promote resources for prevention and support around human trafficking.

It's a Penalty works alongside leading sports organizations and governing bodies, as well as airlines, hotels, NGOs, transportation companies, governments and law enforcement agencies, to combat abuse, exploitation and trafficking both locally and around the world.

"At It's a Penalty, we believe that every act of generosity fuels real change. We are incredibly grateful to iHeart for their support of our San Francisco Super Bowl and FIFA World Cup campaigns. Their contribution is more than just a donation -- it's a statement that no one should be vulnerable to exploitation. With their partnership, we can reach more people, protect more lives and disrupt human trafficking where it thrives. Together, we are making the world safer, one campaign at a time."

Sarah de Carvalho
CEO, It's a Penalty

Campaign Impact

\$150K

In funding provided to support It's a Penalty's mission to end human trafficking

235M

Potential people reached as part of the Spring 2025 program

4

Missing children rescued and recovered across all It's a Penalty Super Bowl 2025 partnerships

80%

Increased awareness of reporting mechanisms



WE STAND AGAINST HUMAN TRAFFICKING



About

It's a Penalty

[ItsAPenalty.org](https://itsapenalty.org)

It's a Penalty runs global awareness campaigns during major sporting events, reaching an average of 180 million people per campaign, in partnership with sports ambassadors, the travel, hospitality and tourism sector, law enforcement, NGOs and government bodies. Alongside these campaigns, we work with businesses through specialist consultancy and training to identify and mitigate modern slavery risks, strengthen supply chain practices and lead in preventing exploitation. We also lead CommonProtect, our advocacy program driving legal reform and systems change across the U.K. Commonwealth to protect children from sexual exploitation and abuse (CSEA). Through education, training, awareness and targeted interventions, we collaborate with governments, businesses and communities to reduce harm and move towards a world free from exploitation and abuse.

TomTod Ideas

Powered By Breeze Airways

Focused on advancing kindness, youth empowerment and community innovation, TomTod Ideas is a Canton-based nonprofit dedicated to equipping middle school students with the skills to create positive change.

In celebration of Kindness Week, and in collaboration with iHeartImpact, Breeze Airways donated \$10,000 to fund TomTod's What If 101 program,

which provides mentorship, problem-solving tools and hands-on learning experiences for students across Northeast Ohio.

To further engage students and community leaders, the partnership also included participation in TomTod's Idea Pitch + Pilot Day at Oakwood Middle School, where students presented creative solutions to improve their local community.

"Funding and collaborative support from invested community partners is vital for any nonprofit to succeed in helping its community grow and thrive. Through the generous support provided by Breeze Airways and iHeart, middle schoolers in NE Ohio will have expanded opportunities to explore and grow their communities in meaningful ways, helping their ideas and potential take flight!"

Joel Daniel Harris

Executive Dreamer, TomTod Ideas

Campaign Impact

\$10K

Funding provided through iHeartImpact

Student program surveys show:

87%

Improved in collaborative work in small groups

81%

Improved in research skills

89%

Improved in problem solving skills

87%

Improved in critical thinking and planning skills

94%

Felt increased connection to and support from adults in their community as a result of participation in the program



About

TomTod Ideas, Inc

TomTodIdeas.org

TomTod Ideas, Inc. is a youth development nonprofit that listens to, honors and advocates for middle schoolers. Based in Canton, the organization encourages students from ages 10 to 14 to explore and launch ideas that put empathy and imagination into action. TomTod Ideas builds curriculum and curates experiences with real community partners to provide meaningful opportunities. Since its founding in 2012, TomTod Ideas has helped thousands of middle schoolers discover and love their communities.

Texans Can Academies

Powered By Cars for Kids

Cars for Kids is a national nonprofit that turns donated vehicles into educational opportunities and second chances for students across the country. Proceeds from its programs support partner education initiatives, including Texans Can Academies, a network of public charter high schools in Texas that help at-risk students earn their high school diplomas in supportive, career-focused learning environments.

In 2025, Cars for Kids hosted its first annual Cars for Kids Car Show in Dallas, bringing

together car enthusiasts, families and community partners to support the organization's mission. As presenting sponsor, iHeartImpact amplified the event through on-site presence and promotion -- with Jeff K from Lone Star 92.5 serving as the official event MC -- helping spotlight Cars for Kids' mission and create a meaningful moment of community connection.

The event raised more than \$100,000 to benefit Texans Can Academies, with iHeartImpact contributing \$35,000 in support.

"Our partnership with iHeart and Cars for Kids is driving real change – literally. Together, we're turning idle cars into engines of opportunity for children who need it most. We're proud to join forces to help every child reach their full potential."

Raul E Machuca Jr.

Chief Marketing Officer, Cars for Kids

Campaign Impact

\$35K

In funding provided to the inaugural Cars for Kids Charity Car Show

\$100K

Raised

About

Cars for Kids

Kars4Kids.org

Cars for Kids is a nonprofit organization dedicated to transforming donated vehicles into funding that supports at-risk children through education, mentorship and essential services. By making the car donation process simple and impactful, we turn unused vehicles into powerful tools for change -- helping kids stay in school, succeed academically and build brighter futures.



Boys & Girls Clubs of Central Iowa

Powered By Chase for Business

Limited access to career exploration and workforce preparation can create barriers for teens as they transition from high school to postsecondary education or employment. Boys & Girls Clubs of Central Iowa addresses this challenge by supporting underserved youth in the Des Moines metro area through targeted career readiness initiatives.

Boys & Girls Clubs of Central Iowa Career Pathways program provides teens with real-world skills training, career exploration

opportunities and connections to local employers, helping participants prepare for college, trade school or entry into the workforce.

In 2025 -- in collaboration with iHeartImpact -- Chase for Business contributed \$42,500 to support and expand the program. This investment enabled Boys & Girls Clubs of Central Iowa to increase program capacity, extend its reach and provide more teens with the tools and resources needed to succeed after high school.

"Our partnership with iHeart was instrumental in advancing our mission. The funding and support will allow us to increase our impact, reach more individuals and create lasting change in the communities we serve. Specifically, this support will help our teen club youth advance in their post-school careers, whether through trade school, college or directly within the workforce. We are incredibly grateful for this collaboration and the opportunity to make a meaningful difference together."

Tony Timm

CEO of Boys & Girls Clubs Central Iowa

Campaign Impact

\$42,500

Funding provided

Market-wide pro-bono awareness campaign

About

Boys & Girls Club of Central Iowa

BGCCI.org

For over 60 years, Boys & Girls Clubs of Central Iowa has provided kids and teens in our community with a safe, supportive environment, structured programs and caring staff role models. Highly educated and trained professionals at eight area Club locations give 1,800+ members the resources and guidance to graduate high school on time with a plan for the future. BGCCI's programs help young people achieve academic success, model good character & citizenship, live healthy lifestyles and prepare for the workforce.



Houston VA Research & Education Foundation

Powered By Chase for Business

The Houston VA Research and Education Foundation (HVAREF) advances research and education focused on Veterans at the Michael E. DeBakey VA Medical Center. The Foundation addresses health challenges that disproportionately affect veterans, including PTSD, traumatic brain injury, chronic pain and conditions related to aging. HVAREF ensures that early-stage research, pilot studies and educational programs have the support they need to move forward and improve care for veterans.

In 2025, iHeartImpact, in partnership with Chase for Business, provided funding to support these initiatives. The contribution allows researchers and clinician-scientists to explore new treatments, develop educational outreach and pursue studies that might otherwise go unfunded. By filling these funding gaps, the support accelerates the development of better care models and expands and enhances access to evidence-based interventions.

"We are deeply grateful to iHeart and Chase for Business for their generous support of our mission. This partnership enables us to advance critical research and educational initiatives that improve the lives of Veterans and honor their service through innovation and care."

Chris Rodney

Executive Director, Houston VA Research & Education Foundation



Campaign Impact

\$147,500

Invested

Expanded education and training for VA clinicians and researchers through workshops, seminars and mentorship

Increased funding capacity by strengthening pilot programs to attract additional external support

About

The Houston VA Research and Education Foundation

navref.org

HVAREF supports a diverse community of more than 100 Principal Investigators at the Michael E. DeBakey VA Medical Center (MEDVAMC), including clinician-scientists who balance patient care with research, as well as investigators solely dedicated to advancing scientific discovery. The research conducted through HVAREF spans clinical studies, basic science exploring disease mechanisms and data-driven health services research aimed at improving healthcare delivery models. These efforts address critical health challenges faced by veterans, including post-traumatic stress disorder (PTSD), traumatic brain injury (TBI), chronic pain, geriatric care and other pressing public health concerns. Many HVAREF-supported researchers also hold academic appointments at Baylor College of Medicine and other leading institutions, fostering a collaborative environment that bridges clinical care, research and education.

Common Threads and Impact Fitness Foundation

Powered By Elevance Health

Students with a healthy balanced diet are more likely to live longer, have stronger immune systems and lower risk of diabetes and heart disease. A healthy diet is crucial for optimal learning because it can boost brain function and improve mood.

Through the iHeartImpact program, Elevance Health and iHeartMedia have supported thousands of students and families across the country over the past five years by providing healthy food, nutrition education and wellness resources. The partnership has funded initiatives such as fresh produce distributions totaling over 80,000

pounds this year; wellness lounges for teachers at Brookside School 54 in Indianapolis that offer a place to rest, fitness equipment, healthy snacks and mental health resources; and expanded Common Threads cooking and nutrition programs in Atlanta and Los Angeles. These programs include Ask a Chef workshops and grocery store sessions that help parents and caregivers prepare healthy meals at home.

Over the past several years, iHeartIMPACT and Elevance Health have reached more than 10,000 students and families.

“Common Threads is dedicated to improving community health through the power of nutrition and food. Regardless of zip code, everyone deserves access to quality nutrition education and resources. Our multi-year partnership with iHeart and Elevance Health has allowed us to expand our reach and strengthen our impact across the country. As we celebrate 20 years of service, we’re thankful for iHeart’s support and we’re excited to continue collaborating to nourish bodies, minds and transform lives, one plate at a time.”

Linda Novick O’Keefe
CEO And Co-Founder,
Common Threads



About

Common Threads

CommonThreads.org

Common Threads is a national nonprofit that provides children and families with cooking and nutrition education, equipping communities with the necessary information to make affordable, nutritious and appealing food choices wherever they live, work, learn and play. They have committed to serving 1.4M nutritious, student-made meals and snacks and leading 1.2M hours of nutrition education by December 2029. They aim to tackle the critical issues of limited access to healthy food and nutrition-related health disparities in communities nationwide by engaging over 260,000 participants in culturally relevant nutrition education and hands-on cooking skills programs in partnership with schools, community organizations and healthcare institutions.

Campaign Impact

\$300K

In funding provided to Common Threads and Impact Fitness Foundation in 2025

Programs supported in Los Angeles, Indianapolis, New York City and Atlanta

Teacher wellness lounge spaces developed

Ask a Chef and Small Bites programs expanded

The eosera[®] Foundation

Women entrepreneurs often face barriers to funding and visibility, making it harder to grow and scale their businesses. For the second consecutive year, iHeart supported the eosera Pitch Competition in Dallas, Texas to invest in female founders and small businesses across the state. Founded by eosera CEO Elyse Stoltz Dickerson, the competition provides women who own the majority of their businesses with access to funding, exposure and resources to accelerate their success.

In 2025, iHeartImpact sponsored the People's Choice Award,

which was presented to Cherie Turner, founder of Mommy Scrubs. Additional winners included Annika Lundstrom of ReMinded and Melissa Wood of Formus, each recognized for innovative products and strong growth potential.

Leading up to the event, iHeartMedia stations across Texas amplified the competition through an on-air awareness campaign that elevated the founders' stories and encouraged community support of women-owned businesses in the local community.

"Each year the pitch competition just tops the year before in energy and excitement. I always walk away feeling so inspired by the finalists and energized by the audience who came to support them."

Stoltz Dickerson
CEO, eosera

Campaign Impact

\$70K+
Funding provided

About

eosera[®] Foundation
eosera.com

eosera[®] Foundation's mission is to champion empowerment, entrepreneurship and education. We believe in fostering a world where all are equally represented in the boardroom, the lab and beyond. At the heart of our mission is a deep commitment to equity and inclusion, ensuring that each and every person has the opportunity to reach their full potential. We are dedicated to creating a legacy of empowered individuals who will shape the future, drive innovation and pave the way for the next generation of leaders.



David's Refuge

Powered By Excellus BlueCross BlueShield

Caregiver burnout is a serious issue that affects parents, guardians and caregivers of children with special needs. It can impact their wellbeing, family life and ability to work or contribute to their communities. David's Refuge, a nonprofit in New York, helps these caregivers recharge by providing respite, resources and support that allow them to feel refreshed and restored.

In 2025 – iHeart, in partnership with Excellus BlueCross BlueShield -- contributed \$40,000 to support

David's Refuge. The funding helped to expand the organization's network of support for caregivers and to provide the tools and resources they need to reduce burnout.

The partnership was recognized at the International Taste Festival awards ceremony in Syracuse, NY. During the event, a check presentation highlighted the contribution, and Board Member and caregiver Bill Kirchoff shared a story demonstrating how David's Refuge empowers families in the disability community.

"We are deeply grateful to Excellus BCBS and iHeart for their generous gift, which enabled David's Refuge to expand our impact and grow our services in 2025. This critical funding provided vital support for caregivers of children with significant disabilities or life-threatening medical conditions through overnight respite retreats, wellness education and community programming, reaching over one thousand families."

Diana Nightingale

David's Refuge

Campaign Impact

\$40K

In iHeartImpact funding provided

\$40K

Pro-bono amplification media schedule across New York markets

800

Caregivers supported with overnight respite programs

300

Additional caregivers supported with wellness education resources

1K+

families supported through community programs support funded by iHeartImpact



About

David's Refuge

DaidsRefuge.org

David's Refuge was founded in 2012 by Warren and Brenda Pfohl in honor of their son, David. David lost his 13-year battle to Batten's Disease right before his 21st birthday. Through their own journey and experience as caregivers, Warren and Brenda started David's Refuge in their home as a way to give back and empower other caregivers just like them. Today, we serve over 1,000 families in Upstate New York and have significantly expanded our services to include rejuvenating weekend getaways, robust support networks and comprehensive wellness resources, all meticulously designed to alleviate caregiver stress and foster a compassionate, supportive community.

Auburn University's Horst Schulze School of Hospitality Management

Powered By Graduate By Hilton

In 2025, iHeartImpact, in partnership with Graduate by Hilton, provided \$42,500 in funding to support Auburn University's Horst Schulze School of Hospitality Management. The contribution helped launch the Graduate by Hilton Media Laboratory -- a state-of-the-art space where students can stage, photograph and record work across culinary science, event planning and hotel and restaurant management.

The laboratory gives students hands-on experience, builds professional portfolios and enhances their career

readiness in the hospitality and tourism industries. The lab was officially unveiled with a special opening ceremony attended by representatives from Auburn University, Graduate by Hilton and iHeartMedia.

This meaningful contribution to one of the nation's leading hospitality programs reflects Graduate by Hilton's deep connection to the college towns they call home. Guided by the belief that we are all students, this collaboration reinforces the brand's ongoing commitment to learning and community.

Campaign Impact

\$40K

In funding provided to support Auburn University's Horst School of Hospitality Management

"We seek out companies and organizations that share our core values, making them perfect partners in our communities. Through our stations in this market and across the country, we strive to elevate these partnerships by identifying exciting opportunities to make a meaningful impact and give back to our community. iHeart is so grateful for this chance to work with the Graduate by Hilton and Auburn University teams in support of this valuable resource through the Horst Schulze School of Hospitality Management."

Peter Veto

iHeartMedia, Market President



About

The Horst Schulze School of Hospitality Management

[Humsci.auburn.edu/hosp](https://humsci.auburn.edu/hosp)

The Horst Schulze School of Hospitality Management (HSSHM) at Auburn University is dedicated to cultivating the next generation of leaders in the global hospitality and tourism industries. Its goal is to be recognized as the premier hospitality management program in the nation, distinguished by a commitment to service excellence and the enhancement of others' lives.

The HSSHM's innovative educational approach integrates rigorous theoretical knowledge with practical experience in the state-of-the-art Tony and Libba Rane Culinary Science Center (RCSC). Students engage in laboratory sessions across a variety of cutting-edge facilities offering side by side experiences with professionals in the field in dynamic commercial properties within the Rane Culinary Science Center. Immersive experiences are complemented by a carefully scaffolded curriculum that promotes student learning and development, guiding students from the acquisition of fundamental skills and knowledge to the mastery of supervisory and managerial competencies. This combination creates a rich and immersive learning environment designed to prepare students for the complexities of the real world.

Accredited by the Accreditation Commission for Programs in Hospitality Administration (ACPHA), the program is one of only 34 four-year programs worldwide to earn this prestigious recognition. HSSHM graduates are highly sought after by industry leaders, reflecting the program's emphasis on hard work, hands-on learning and a deep commitment to social and ethical responsibility.

First Responders Children's Foundation

Powered By Infiniti

Wildfires in Los Angeles have left many first responder families facing significant loss, including damaged or destroyed homes and household essentials. The First Responders Children's Foundation is working to support these families by providing critical resources and financial assistance during times of crisis.

In 2025, a \$50,000 contribution from Infiniti and iHeartImpact supported the Foundation's Los Angeles First Responder Family Appreciation Day

taking place at Dodger Stadium. Approximately 1,500 first responders and their family members received essential supplies, support and appreciation at the event.

In addition to the celebration, the funding supported the Foundation's Disaster Relief Grant Program, which provides hundreds of thousands of dollars in direct financial assistance to families who have lost homes or suffered severe damage due to the

wildfires. Through an online application process, eligible families could receive grants for expenses such as insurance deductibles, household replacements and other recovery needs based on their individual circumstances.

Through this partnership, Infiniti and iHeartImpact delivered meaningful support to first responder families while helping them rebuild and recover from unimaginable loss.

"In times of crisis, first responders answer the call without hesitation -- but when disaster strikes their own families, they need our support. Thanks to the generosity of Infiniti and iHeart in support of the First Responders Children's Foundation Disaster Relief Fund, we can provide critical relief to first responder families impacted by the L.A. wildfires. This partnership ensures that those who protect us have somewhere to turn when they need help the most."

Jillian Crane

President & CEO, First Responders Children's Foundation



Campaign Impact

\$50K

Donation to First Responders Children's Foundation

1,500

First responder families supported

Featured in FRCF's First Responders Family Appreciation event

Recognition across nonprofit press outreach, social media and on-site branding

About

First Responders Children's Foundation (FRCF)

1stRCF.org

First Responders Children's Foundation is a national 501c3 foundation that provides programs and resources that address the specific needs of children of first responders. The Foundation focuses on critical areas, including scholarships, financial assistance grants; bereavement assistance, mental health counseling for children; and community engagement programs to foster positive relationships between first responder agencies and the communities they serve. FRCF receives the highest charity ratings from Charity Navigator and Candid. FRCF was founded 23 years ago in response to 9/11 when 800 children lost a first responder parent.



Denver Community Grants

Powered By McDonald Automotive

In 2025, McDonald Automotive -- a family-owned group of automotive dealerships dedicated to serving the Greater Denver community -- partnered with iHeartImpact to make a meaningful difference across the Greater Denver communities and beyond. Through the partnership, McDonald Automotive provided over \$100,000 in financial support to a diverse range of organizations -- helping fund programs that directly improve the lives of children and families across Denver and surrounding communities. The funding supported initiatives addressing education, health and wellness for underserved populations.

Benefiting Organizations

Leukemia & Lymphoma Society – Funding critical research and patient support programs to fight blood cancers and improve outcomes for families.

- National Kidney Foundation: Advancing kidney health initiatives and providing resources for patients and caregivers.
- Children's Diabetes Foundation: Supporting research and education to improve the lives of children living with diabetes.
- Littleton Public Schools Foundation: Investing in educational programs and resources that empower students and teachers.
- UCHealth Nurse's Appreciation Week: Honoring ICU healthcare heroes with recognition and support for their dedication.
- Young AmeriTowne: Enriching youth education through hands-on financial literacy and leadership experiences.

Campaign Impact

\$100K

Investment



Joe DiMaggio Children's Hospital Foundation

Powered By Memorial Healthcare System

An adverse health diagnosis can be life-changing for a child and their family, affecting them physically, psychologically, socially and financially. The Memorial Healthcare System Foundation raises philanthropic support for Joe DiMaggio Children's Hospital, ensuring patients receive care that addresses not just their medical needs, but their overall wellbeing.

In 2025, iHeartImpact provided \$30,000 in funding and \$30,000 worth of PSAs to support the hospital's Power of Play (P.O.P.) Program. P.O.P. uses an integrative approach with complementary therapies -- including music therapy, art therapy, yoga, dance and movement therapy, pet

therapy, clown therapy, gaming and technology support, child life assistants and volunteers -- to reduce stress and support the holistic health of patients and their families.

This funding enables the P.O.P. Program to enhance the benefits of medical treatments and provide care that addresses the mind, body and spirit. Desired outcomes include reduced need for medication, shorter hospital stays and less trauma for patients and families.

Through this partnership, iHeartImpact helps Joe DiMaggio Children's Hospital deliver transformative care that improves the health and wellbeing of children facing serious medical challenges.

Campaign Impact

\$30K

In funding provided to support the Joe DiMaggio Children's Hospital's Power of Play Program

\$30K

Pro-bono media schedule



About

Joe DiMaggio Children's Hospital Foundation

JDCH.org

Established in 1994, the Joe DiMaggio Children's Hospital Foundation is a single purpose organization with a mission to support the operations and activities of Joe DiMaggio Children's Hospital. Joe DiMaggio Children's Hospital (JDCH) is one of the region's leading pediatric hospitals, offering a comprehensive scope of healthcare services and programs in a child-friendly atmosphere. A full-service hospital, JDCH treats minor illnesses, trauma-related accidents and some of the most complex medical conditions. The hospital serves over 100,000 patients each year including approximately 67,000 emergency room visits, 9,000 admissions and observations, 9,000 pediatric surgeries and 20,000 outpatient visits. Designed around the "power of play" as a healing force, the hospital has recently completed an expansion project which brings the facility to eight stories tall and a total of 336,000 square-feet. There are 228 licensed beds, ten operating rooms, an entire floor dedicated to pediatric oncology, another floor dedicated to the JDCH Heart Institute, an 84-bed Level II and Level III neonatal intensive care unit and a 6,000 square-foot Child Life Zone on the top floor. JDCH combines advanced technology with the expertise of the largest diversity of board-certified pediatric specialists in South Florida to promote a patient and family-centered philosophy.

Health Federation of Philadelphia

Powered By Merck

Breast and colorectal cancers disproportionately affect underserved populations in Philadelphia, with Black American residents facing higher mortality rates and lower survival outcomes. The Health Federation of Philadelphia (HFP) works to address these disparities by improving access to screening, care navigation and timely treatment.

Health Federation of Philadelphia kicked off a \$1.5 million initiative spanning a multi-year campaign to improve cancer screening with a focus on breast and colorectal

cancers among underserved populations in Philadelphia.

In 2025, Merck and iHeartImpact provided \$75,000 in funding to support HFP's cancer initiatives to ensure equitable access to screening and treatment. The initiative also aims to create a sustainable model that can be shared across other communities.

Through this support, HFP will expand cancer screening and navigation services and improve outcomes for communities disproportionately impacted by cancer.

Campaign Impact
\$75K
in funding provided to support the Health Federation of Philadelphia

About

The Health Federation of Philadelphia
HealthFederation.org

The Health Federation of Philadelphia is a public health nonprofit that promotes community health by advancing access to high-quality, integrated, comprehensive health and human services.

The Health Federation of Philadelphia serves as a keystone supporting a network of Community Health Centers as well as the broader base of public and private-sector organizations that deliver healthcare, public health and human services to vulnerable populations.



"We are excited and grateful to launch this initiative, alongside many partners, to support Philadelphians who need assistance navigating our healthcare system's challenging pathways, in the face of fears and stigma about cancer. This partnership provides a wonderful opportunity to further the mission of improving equitable access to healthcare."

Natalie Levkovich
Chief Executive Officer, Health Federation of Philadelphia

Dog Tag Inc.

Powered By Navy Federal Credit Union

Veterans with service-connected disabilities, military spouses and caregivers often face challenges transitioning to civilian careers. Dog Tag Inc. empowers these individuals through its innovative fellowship program, combining hands-on business experience with academic education to build sustainable careers and strengthen communities.

In 2025, iHeartImpact and Navy Federal Credit Union provided \$12,500 to support Dog Tag Inc.'s five-month fellowship. Through the program, participants earn Certificates in Business

Administration from Georgetown University while gaining real-world experience. Over 40% of graduates go on to help other military families.

The fellowship helps veterans, spouses and caregivers find renewed purpose, explore new career paths and create lasting stability. Through this partnership, iHeartImpact and Navy Federal Credit Union are enabling participants to build fulfilling civilian careers and establish a lasting network of support and mentorship.

"Dog Tag is grateful for the support of Navy Federal Credit Union, an organization with a shared commitment to service and a sense of duty to those who have served our country. This donation, in partnership with iHeart, will enable American military families to thrive long after service through our person-first social impact model. Our alignment with NFCU values and mission makes this donation both life-changing and a powerful testament to serving those who serve."

Meghan Ogilvie
CEO, Dog Tag Inc.

Campaign Impact

\$12,500

In funding provided to support Dog Tag Inc.'s fellowship program

76%

Of Dog Tag fellows report the fellowship continues to positively impact their professional life

75%

Feel the fellowship has increased their access to new career paths

65%

Of alumni are currently working on a business idea

46%

Of fellows report the fellowship continues to contribute to their sense of stability and wellbeing

78%

Of alumni have participated in activities or events in the past 12 months, creating a lasting support network



About

Dog Tag

DogTagInc.org

Both a thriving bakery and an immersive classroom, Dog Tag provides a supportive and holistic learning environment where veterans and military spouses are challenged to apply their knowledge to a real-world business.

Beginning with an initial class of 10 Fellows in 2014, Dog Tag now boasts an alumni network of over 350 and empowers about 60 new Fellows every year. Through first-hand experience operating a small business, Dog Tag offers opportunities to explore new career paths in a supportive environment and empowers Fellows to grow and succeed no matter what they choose to do next.

Dog Tag's impact does not stop with the military community we serve. Inspired by what we do, our bakery customers, partners, donors and volunteers champion our mission beyond the walls of the Bakery into their own lives, their communities and across the country.

Rodale Institute

Powered By Organic Valley

The Rodale Institute, a 501(c)(3) nonprofit dedicated to advancing organic and regenerative agriculture, trains the next generation of farmers through its Rodale Institute Farmer Training (RIFT) Program. Aspiring farmers gain the skills and experience needed to launch careers in organic agriculture, learning the full life cycle of a diversified crop and vegetable farm while developing expertise in soil management, ecosystem care and business practices.

In 2025, iHeartImpact, in partnership with Organic Valley, provided funding to support RIFT and the Rodale Institute Education Department. This

support expands immersive learning opportunities that enables participants with little-to-no farming experience to become capable farmers or farm managers while addressing the growing need for skilled organic farmers.

Through this initiative, RIFT cultivates leaders who strengthen local food systems, improve soil health, restore ecosystems and contribute to community resilience. The funding ensures that the next generation of farmers not only grows thriving organic farms but also becomes stewards of the land and champions for a healthier and more sustainable food system.

"This funding from iHeart is more than just an investment in education -- it's an investment in the future of our food system. By expanding immersive training opportunities through the Institute's world-renowned farmer training program, we're not only equipping the next generation of organic farmers with the tools to succeed, but we're also empowering them to become stewards of the land, champions of regeneration and catalysts for healthier communities nationwide."

Jeff Tkach
CEO, Rodale Institute

Campaign Impact

\$50K

iHeartImpact donation in funding and pro-bono media

\$50K

Matching campaign made possible by Organic Valley

About

Rodale Institute

RodaleInstitute.org

Rodale Institute is a 501(c)(3) nonprofit dedicated to growing the regenerative organic agriculture movement through rigorous research, farmer training and education. The Institute's groundbreaking science and direct farmer support programs serve as a catalyst for change in farming and food production worldwide. Over its 77-year history, Rodale Institute has proven that organic farming is not only viable but essential to humanity's survival.



First Responders Children's Foundation

Powered By Rush Tax Resolution

The First Responders Children's Foundation (FRCF) provides critical support to the families of firefighters, police officers, EMTs and paramedics -- helping them access educational scholarships, mental health programs and emergency assistance when crises strike.

In 2025, iHeartImpact, in partnership with Rush Tax Resolutions, contributed \$25,000 to expand FRCF's Direct Service Programs for families affected by the devastating wildfires in Los Angeles. FRCF's Direct Service Programs

provide hands-on support to first responder families through educational scholarships, mental health resiliency resources and emergency hardship assistance.

The funding provided by iHeartImpact helped reduce financial and emotional barriers and provided immediate relief for first responder families. By supporting education, mental wellbeing and emergency assistance, iHeart is helping strengthen communities and ensure that those who serve are supported when they need it most.

"Thanks to the generous \$25,000 contribution, the First Responders Children's Foundation is providing critical financial aid, scholarships, mental health support and emergency hardship assistance to first responder families in Los Angeles impacted by wildfires. This funding is creating lasting change by reducing financial barriers to education, strengthening mental health resilience and offering immediate relief in times of crisis. Through this collaboration, first responder families receive the support they need to recover, rebuild and thrive, ensuring a brighter future for their children and their communities."

Jillian Crane

President & CEO, First Responders Children's Foundation



About

First Responders Children's Foundation

1stRCF.org

First Responders Children's Foundation is a national foundation that provides programs and resources that address the specific needs of first responders and their families. The Foundation focuses on five key areas: Scholarships, Financial Assistance Grants, a Mental Health Resilience Program, Natural Disaster Relief and Community Engagement. The Foundation was founded 24 years ago in response to 9/11 when 800 children lost a first responder parent.

Campaign Impact

\$25K

iHeartImpact funding, with \$10,000 benefitting a Los Angeles area first responder family

The Farmlink Project

Powered By Wild Turkey

According to the U.S. Food and Drug Administration, 30–40% of the food supply in the United States is wasted each year, totaling roughly 133 billion pounds of food that could otherwise help feed families in need. The Farmlink Project is a nonprofit organization that fights food waste by rescuing surplus produce and delivering it to communities facing food insecurity.

In 2025, iHeart partnered with Wild Turkey to support this mission through a special Friendsgiving event in New York City. Hosted by author and celebrity chef Binging with Babish,

the evening brought together winners, partners and friends to celebrate giving and community during the holiday season.

As part of the partnership, Wild Turkey donated \$101,000 to The Farmlink Project. This funding helped rescue and redistribute millions of pounds of fresh food to families across the country. To showcase Farmlink's work, Wild Turkey and Babish created a custom apple-infused signature cocktail inspired by surplus seasonal ingredients, turning abundance into something meaningful and shared.

"Thanksgiving is a time where food is on the minds and hearts of families across the United States. It is also a time of greatly exacerbated need. To partner with iHeart and Wild Turkey during this time will ensure that nearly two million families will be getting access to fresh, high-quality produce which would have otherwise been going to waste and we are so proud to make that possible alongside these brands."

Aidan Reilly
Co-Founder, The Farmlink Project



Campaign Impact

\$101K

In funding provided

Millions of pounds of fresh produce redirected to communities in need

About

Farmlink

FarmlinkProject.org

The Farmlink Project is a student founded nonprofit on a mission to turn America's food abundance into opportunity. Despite the U.S. growing enough food to feed every person on the planet, people across the country struggle to afford groceries, and approximately 47 million Americans experience food insecurity. At the same time, nearly half of all produce grown goes to waste.

Farmlink bridges this gap by connecting farmers with surplus food to hunger fighting charities nationwide. By recovering surplus produce, Farmlink makes fresh, nutritious food accessible to communities in need, supports farmers and reduces waste, building a more equitable and sustainable food system for everyone. Farmlink moves food efficiently and at scale, addressing food insecurity while keeping surplus out of landfills and reducing the greenhouse gas emissions that result from food waste.



iHeart News and Information

As federally licensed broadcasters, iHeartMedia's 860+ radio stations operate as true public trustees -- and nowhere is that responsibility more urgent than during breaking news. In moments when communities need clarity fast, our commitment to accuracy, fairness and trust becomes the foundation that guides every update we deliver.

iHeart stations follow rigorous FCC standards to ensure every piece of information -- especially during fast-moving emergencies like severe storms, flooding, or wildfires -- is vetted, balanced and responsibly sourced. When weather becomes dangerous, our editorial discipline becomes a lifeline.

24/7 News

With more reporters in more locations than any other news organization, our 24/7 News Network is built for the speed and precision breaking news demands. During severe weather -- when updates must be instantaneous, hyper-localized and accurate -- we prioritize rapid reporting, real-time alerts and actionable information that helps keep people safe before, during and after the storm.

BIN: Black Information Network:

BIN: Black Information Network extends iHeart's mission by offering timely, fact-based reporting for Black communities, including rapid response and context when breaking news or hazardous weather disproportionately impacts listeners who rely on us for trusted updates.

Weekly National and Local Public Affairs Programming:

Our national and local public affairs programming -- including iHeartRadio Communities and Estamos Contigo -- helps audiences stay informed about the issues shaping their daily lives. In a year with over 25,000 hours of public affairs content, these platforms amplify critical information when communities face fast-changing threats, including major weather events.

BIN: Black Information Network

BIN: Black Information Network is the first and only 24/7 national and local all-news audio service dedicated to providing an objective, accurate and trusted source of continual news coverage with a Black voice and perspective. BIN has both a national digital footprint and an increasing

number of broadcast radio stations, with its flagship broadcast radio station based in Atlanta, GA. BIN is also the news source for all of iHeart's R&B, Hip Hop and Gospel stations, and is provided as a service to other radio operators, including Black-owned stations.



BIN: Black Information Network

2025 Programming Overview

In 2025, the Black Information Network (BIN) celebrated five years of broadcast excellence. The organization showcased its mission of informing the Black community on the critical news stories of the day and its correlation and impact on the daily lives of our listeners.

Through impactful newscasts, podcasts and commentaries, BIN provided the leading voices of the Black community access to its nationwide audience and furthered its reputation as a trusted and reliable news source.

This year, BIN announced its collaboration with The Obama Foundation to advance community engagement with youth. This multi-year collaboration -- the first of its kind for BIN -- brings together its mission to inform, educate and elevate Black voices with The Obama Foundation's commitment to empowering individuals and communities to create lasting change. Both organizations share a vision of advancing equity, social justice and civic engagement for future generations.

2025 also saw the creation of three new programming initiatives designed to strengthen BIN's coverage of the topics that matter most to its listenership, starting in January 2025 with the national launch of Civic Cipher, a weekly public service program focused on discussions and interviews on grassroots topics and coalition building.

BIN launched the hourly BIN News This Hour podcast in May 2025 to provide listeners with timely long form news updates on all its 34 affiliated radio stations and on all podcast platforms. Finally, in August 2025, Eye on HBCUs launched as a daily news report focused on the latest sports and news events happening at Historically Black Colleges and Universities around the country.

Additionally, The Black Information Network remained committed to staying on top of major news stories, especially those of critical importance to the Black community. The following overviews provide insight into some of the major events BIN covered in 2025.



BIN Political Headlines

The Death of Former President Jimmy Carter

The passing of former President Jimmy Carter was covered with historical context and cultural relevance, emphasizing his complicated but notable civil rights legacy. Coverage gave particular weight to his memorial service in Washington, D.C., where Tony Lowden, a Black pastor from Carter's home state of Georgia, delivered the eulogy. This detail was important in illustrating Carter's relationship with Black faith leaders and his moral framing of public service. BIN's coverage reminded audiences of Carter's role during key civil rights moments while allowing Black voices and institutions to remain central to the narrative rather than secondary to it.

Donald Trump Sworn in as 47th U.S. President

The swearing in of Donald Trump as the 47th president was covered through an impact driven lens with reporting focused on anticipated policy consequences for civil rights, voting access, immigration enforcement and social equity. BIN's

coverage acknowledged the significance of the moment while centering how a new administration could directly affect Black Americans' daily lives, reinforcing the network's mission to contextualize power shifts through a Black perspective.

Wildfire Devastation

Historic Black Community in Altadena Destroyed

The fast-moving wildfire that consumed more than 2,900 acres in California received sustained attention because of its devastating impact on Altadena, a historic and largely Black community. Coverage focused on displacement, loss of homes and the destruction of generational wealth rather than treating the fire as a purely environmental event. By centering on the lived experiences of residents, the report highlighted how natural disasters can accelerate the erasure of Black communities that have already faced decades of housing and economic pressure. BIN's framing elevated the issue beyond weather coverage to one of cultural loss and long term recovery.

Fifth Anniversary of George Floyd's Murder and Breonna Taylor Remembrance

Coverage marking the fifth anniversary of George Floyd's murder and honoring Breonna Taylor revisited the national reckoning sparked by their deaths. The report reflected what changed, what remained unresolved and why these names continue to represent broader struggles for accountability and reform. BIN's coverage framed the anniversary as both a moment of remembrance and a call to sustained engagement rather than a closed chapter in history.



BIN Special News Programs

BIN produced six long-form news specials to focus on the top stories of 2025. The specials were well received by listeners and are summarized below.

To Altadena with Love -- The Eaton Wildfires

2025 started off with a horrible situation in California. Wildfire went on for days and destroyed, among many things, the long-standing Black community of Altadena. The fire not only claimed many lives, it destroyed the homes of African Americans that took generations to build or purchase, and when the homes burned, so did their generational wealth. News anchor Mimi Brown spoke with those who were there when it happened and in the aftermath as the community began to heal and rebuild.

Charleston Church Shooting Anniversary

The 10-year anniversary of the Charleston Church shooting brought back many sad memories from the families of the victims. BIN shared interviews of one woman who was

present at the attack and described how the white supremacist gunman tried to shoot her, but the gun jammed, and he then moved on and shot her friend. Another woman, who was a teenager at the time and was not physically hurt, explained how a police officer covered her eyes to get her out of the Mother Emanuel AME Church so she would not be emotionally harmed by seeing the dead bodies and blood of those who lost their lives. Nine church members were killed in the attack by a white gunman who was welcomed into the Black congregation's midweek service and began shooting while the Black congregants prayed. Amber Payton wrote and presented this piece.

Hurricane Katrina -- 20 Years Later

2025 was the 20-year anniversary of Hurricane Katrina. Our one-hour special looked at what happened that day, and how various failures led to the deaths of more than 1,800 people in the New Orleans area from the initial storm and the flooding. We spoke to those who experienced the devastation first-hand and politicians who were in office at that

time and explored what has happened since then. Coverage included stories of the many Black victims who lost everything, and some who relocated because of it and never returned. BIN also looked at the failed response from the White House. This special was hosted and written by Tammy Estwick and the Executive Producer was Terry Foxx.

The P. Diddy Verdict -- A Roundtable discussion

In 2025 was the culmination of the long-anticipated trial of Sean Diddy Combs. BIN followed the case from his troubled past to his rise to fame and fall. Coverage looked at his legal defense and how he was ultimately only found guilty of two counts of transportation for the purposes of prostitution and sentenced to four years in prison. This was a case involving many well-known associates. Some spoke for him, and others spoke against him. The special was hosted and put together by Doug Davis, Andrea Coleman, Bri Wood and Teri McCready, and the Executive Producer was Terry Foxx.



George Floyd -- The 5 Year Anniversary

In May of 2020, George Floyd was killed by police in Minneapolis Minnesota. 2025 marked the five-year anniversary of his death and BIN looked at exactly what happened that day and how his death has changed the world. Coverage reminded listeners of his plea for mercy from an officer with his knee on his neck, and how the actions and in some cases inactions of police led to the taking of a Black man's life over an alleged phony \$20 bill. We reminded listeners of

how his death led to guilty verdicts for the officers, and the pain in the Black community and within his family that continues today.

Juneteenth -- A Celebration of Black Freedom

Juneteenth has been a federal holiday since 2021, and BIN marked the historic date with an hour-long special exploring its origins. Juneteenth refers to June 19th, 1865, when the last of the slaves in Texas were finally freed. The historic event had been celebrated by many over

the years, but President Joe Biden signed legislation making it a federal holiday that all can observe. We interviewed the so called "grandmother of Juneteenth" Opal Lee whose efforts helped elevate the holiday, and we heard from historians who explained why it is so important to the Black community today. Also, young people explained why Juneteenth represents the ideals of "freedom" for those today who still suffer from the bondage of poverty and injustice. This special was written, hosted and edited by Mike Stevens.

BIN Partnership Spotlight:

BIN and The Obama Foundation Launch 'Hope Has an Address'

In 2025, BIN: Black Information Network began a collaborative content initiative designed to amplify the important work of The Obama Foundation. The result: Hope Has an Address, a powerful, weekly narrative-driven program that explores the transformative work of the Obama Foundation and the Obama Presidential Center as a living monument to hope, leadership and community empowerment.

The weekly segments blend storytelling, interviews and on-the-ground reporting to highlight initiatives such as My Brother's Keeper and the Leaders Africa program. It also features produced segments from

community organizers, youth leaders, educators and Obama Foundation Fellows who are actively shaping a more just and inclusive future. Recurring segments include:

- Voices of Hope – Interviews with emerging leaders and changemakers.
- From the South Side to the World – Stories of global impact rooted in local action.
- Legacy in Motion – Reflections on the Obama presidency and its ongoing influence.
- The Hope Lab – A spotlight on innovative community projects supported by the Foundation.



BIN Partnership Spotlight:

Saving Black Moms: A Maternal Health Crisis

In April 2025, BIN launched Saving Black Moms: A Maternal Health Crisis, the network's second public awareness campaign. BIN dedicated more than 800 minutes of airtime, a microsite and social media postings in support of the campaign, which ran through the middle of October. On-air programming included news reports, more than a dozen extended community affairs features and an hour-long special program.

BIN's Saving Black Moms featured first-hand accounts of women who encountered complications during

pregnancy, testimonies of surviving families of women who died from maternal health issues during periods of maternity, an analysis of the issues contributing to the Black maternal mortality rate in the U.S. and an in-depth look at the efforts of Black maternal health professionals and advocates working to lower the Black maternal mortality rate, which is three to four times higher than the maternal mortality rate of white women.

Black maternal health is an issue the Black Information Network will continue to monitor and report on.



BIN In The Community

As with every year, the Black Information Network worked hard in 2025 to connect with members of the Black community and build meaningful relationships. Dedicated to being a trusted source of news and information for the Black community, BIN tapped into opportunities that let us monitor the pulse of Black America's heartbeat.

2025 Good Soil Forum

In June, BIN was an official Impact Partner of the 2025 Good Soil Forum. Good Soil's mission is to help entrepreneurs grow and maintain generational wealth and economic health in our communities. Nicky Sparrow, BIN Executive Vice President of Multicultural Sales, took the stage to lead discussions on iHeart's commitment to cultural platforms and elevating diverse voices using the power of media. Nichole Deal, News Anchor for BIN, conducted interviews at the event with influential voices including Bishop TD Jakes and Dr. Jay Barnett.

National Urban League Convention

In July, BIN podcasters Ramses Jah and Q Ward traveled to Cleveland, Ohio for the National Urban League Convention where they spoke with members of the Black community about issues impacting Black America. Tony Coles, iHeartMedia President of Multicultural

Sales and Business Development and BIN President, spoke on a featured panel with National Urban League CEO Marc Morial where he shared powerful data insights on the connection between trust, audio and consumer behavior. BIN's presence reinforced iHeart's leadership in the multicultural space through strategic thought leadership.

Zero Prostate Cancer

In partnership with the NFL Players Association Atlanta Chapter and the Zero Prostate Cancer initiative, BIN featured impactful conversations in September focused on raising awareness of prostate health and cancer advocacy in urban communities. BIN news anchor Misty Jordan conducted on-site interviews with cancer survivors Matthew Knowles and Montell Jordan. She also spoke with Dr. Leanne Woods-Burnham and NBA analyst and TV Host Ernie Johnson, a cancer survivor who serves as a Cancer Advocacy Ambassador for Zero Prostate.

Congressional Black Caucus Foundation's 54th Annual Legislative Conference

Also in September, BIN anchors Vanessa Tyler, Morgyn Wood and Andrea Coleman traveled to Washington, D.C., for the Congressional Black Caucus Foundation's 54th Annual Legislative Conference where they spoke with more than three dozen national Black policymakers and community leaders about plans to advance the Black community.

Operation Hope Global Forum

BIN wrapped up the 2025 convention season with a stop at the Operation Hope Global Forum in Atlanta, Georgia, where hundreds of Black influencers and leaders from the private and public sectors gathered to share strategies for Black economic development and advancement.





Local Public Affairs Shows



In addition to airing millions of Public Service Announcements (PSAs) every year that address a broad spectrum of national and local issues, iHeartMedia radio stations produce and air weekly 30-minute radio shows to address unique community interests and to connect community members to one another and to world issues. iHeartMedia radio stations across America dedicate this airtime every week to ensure their listeners are informed about the most relevant issues facing their particular communities.

Each show takes a deep look into topics important to local communities, ranging from health and wellness to foreign and domestic policies and local legislation, and features a variety of live interviews from top authorities in the related fields. Each 30-minute show, hosted by a local on-air personality, is designed to be an unbiased public forum for community leaders and experts in specific fields to openly discuss the many sides of key issues. iHeartMedia relies heavily on its listeners, its nonprofit partners and its Local Advisory Boards to identify the most relevant issues to discuss each week.

Over **30,000 hours of public affairs programming** were aired by iHeartMedia in 2025 across more than 860 radio stations nationwide.

Some of the most common issues of 2025 addressed across a large number of stations included: Adoption • Affordable Housing • Affordable Housing/Health • Agriculture • AIDS & HIV • ALS Alzheimer's Disease • Animal Welfare • Arts and Culture • Blood Drives • Breast Cancer • Budgeting and Financial Literacy • Bullying • Business/Economy • Caregiving • Cancer Awareness and Research • Child Abuse • Children Literacy • Civic Engagement • Clean Water • Community Development • Community Service • Diabetes • Disaster Relief • Divorce • Domestic Violence • Economic Development • Education • Elderly Emergency Preparedness • Environment • Family Services • Financial Assistance • Government Affairs • Gun Control/Violence • Health & Fitness • Health Care • Heart Disease • Hispanic Heritage Month • Homelessness • Food Insecurity and Hunger • Marriage Equality • Maternal Health • Mental Health • Military and Veterans Affairs • Music and Entertainment • Alcohol and Opioid Addiction • Prevention and Recovery • Parenting • Politics • Poverty • Public Health and Wellness • Public Safety and Crime Prevention • Race Relations • Refugee Crisis • Religion • Social Justice • Suicide Prevention Supporting Small Businesses • Supporting the Black Community • Tourism and Traveling • Traffic Safety • Unemployment and Job Market • U.S. Army • Volunteering • Voting • Women Empowerment • Youth and Family

iHeartMedia Communities National Public Affairs Shows

In addition to the locally-produced weekend public affairs shows designed to inform the public about the most relevant issues facing their communities, in 2020 iHeart launched two weekly national public affairs specials – iHeartRadio Communities and Estamos Contigo – to address the national pandemic crisis affecting the entire country and to connect community members to one another and to world issues. Now in their sixth year, both programs have since evolved to include a robust platform of topics and issues that resonate with iHeartMedia audiences throughout the U.S. The weekly shows are hosted by iHeartRadio on-air personality Manny Munoz in English and Y100 Miami’s Claudia Mendoza in Spanish.

In 2025, iHeart expanded access to Civic Cipher -- a weekly radio show and podcast created to foster understanding and constructive dialogue on issues impacting communities. Hosted by Ramses Ja and Q. Ward, the show is available to all Hip-Hop and R&B stations as a weekly public affairs program, providing a 30-minute platform for Black and brown voices to share perspectives and engage with diverse audiences.

The shows air weekly on select stations across the country and are also available on iHeartRadio.

Some of the most relevant guests and topics of 2025 can be found in the following pages.



iHeartRadio Communities Hosted by Manny Munoz



Health and Wellness

Dr. Susan Albers

Clinical Psychologist at the Cleveland Clinic, explored health and fitness-focused New Year's resolutions.

Dr. Clyde Yancy

Chief of Cardiology at Northwestern Medicine Bluhm Cardiovascular Institute, addressed American Heart Month, heart disease hypertension and prevention.

Dr. Lawrence Phillips

Director of Nuclear Cardiology at NYU Langone Medical Center, highlighted the origins of CPR and why it saves lives.

Dr. Sung Poblete

CEO of Food Allergy Research & Education, examined food allergies and discussed the fact that roughly 10% of Americans have life-threatening allergies.

Dr. Roberto Rodriguez-Ruesga

Fellow of the American College of Surgeons, spoke about Colorectal Cancer Awareness Month.

John Lehr

President and CEO of the Parkinson's Foundation, shared insights on Parkinson's Awareness Month.

Dr. Leigh Richardson

High-performance brain specialist, focused on stress burnout and mental overload.

Jennifer Rose Goldman

Author of In the Face of Catastrophe, covered stroke signs and prevention during National Stroke Awareness Month

Dr. Ken Duckworth

Chief Medical Officer of the National Alliance on Mental Illness, offered perspective on mental health stigma and his book You Are Not Alone.

Dr. Laila Tabatabai

Board Member of the Bone Health & Osteoporosis Foundation, highlighted osteoporosis awareness and prevention

Dr. Cassandra Crifasi

Co-Director of the Center for Gun Violence Solutions at Johns Hopkins University, examined National Gun Violence Awareness Month.

Dr. Doris Molina-Henry

Assistant Professor at the USC Keck School of Medicine Alzheimer's Therapeutic Research Institute, explored Alzheimer's disease and medical breakthroughs.

Dr. Jane Wilcox

Associate Chief of Cardiology at Northwestern Medicine, spoke about men's heart health and Father's Day.

Dr. Daniel Singley

Psychologist and Founder of the Center for Men's Excellence, addressed stigma surrounding men's mental health.

Dr. Aprel Barnes and John Grimes

Barnes, a pediatrician, and Grimes, a meningitis survivor, shared insights on meningitis awareness for college-bound students.

Becky Kamowitz

Executive Director of The Skin Cancer Foundation, highlighted sun protection and skin cancer prevention.

Sandra Eskin

CEO of Stop Foodborne Illness, examined salmonella, E. coli and food safety.

Dr. Lourdes DelRosso

Sleep expert and Medical Director at Inspire Health Medical Group, focused on restless leg syndrome.

Dr. Diego Hijano

Infectious disease expert at St. Jude Children's Research Hospital, addressed flu vaccines.

Dr. Sherma Morton

National Medical Director at Eleanor Health, spoke about Dry January, Sober October and changing alcohol trends.

Dr. Prem Fort

Double board-certified pediatrician and neonatologist, covered baby formula safety.

Dr. Geoffrey Emerson

President of the American Society of Retina Specialists, highlighted diabetic retinopathy.

Dr. Kuljeet Gill

Neurologist and sleep specialist at Northwestern Medicine, explored the importance of sleep.

Mental Health, Addiction and Social Wellbeing

Cody MacKall

U.S. Army Staff Sergeant and Master Resilience Trainer, shared strategies to combat loneliness.

Dr. Nzinga Harrison

Board-Certified psychiatrist specializing in addiction medicine, addressed Alcohol Awareness Month and addiction.

Johanna Kandel

Founder of the National Alliance for Eating Disorders, examined eating disorders and national statistics.

Sharlene Kemler

CEO of the Loveland Foundation, focused on mental health access and equity.

Bob Gebbia

CEO of the American Foundation for Suicide Prevention, highlighted National Suicide Prevention Month.

Rawle Andrews Jr.

Executive Director of the American Psychiatric Association Foundation, offered perspective on youth mental health education.

iHeartRadio Communities Hosted by Manny Munoz

Continued

Public Safety, Disaster Response and Emergency Preparedness

Rodney Wilson

Senior Biomedical Communications Specialist at the American Red Cross, explored National Blood Donor Month.

Lori Arnold

Deputy Regional Disaster Officer at the American Red Cross, spoke about the organization's mission and history.

Dr. Peter Papadakos

Professor at the University of Rochester, examined community impacts of the Lahaina and Southern California wildfires.

Jane Terry

Director at NHTSA's Office of Impaired Driving and Occupant Protection, addressed distracted driving.

Captain David Dantic and Ivanette Bonilla

Dantic, an L.A. County Fire Department Captain, and Bonilla, Kidde's Chief Communications & Government Relations Officer, highlighted fire prevention and home safety.

Finance, Economy and Consumer Education

Mark Hamrick

Senior Industry Analyst at Bankrate, shared insights on financial New Year's resolutions.

Jean Chatzky

CEO of HerMoney.com, explored budgeting retirement and financial planning.

Emily DiVito

Former Treasury Official, addressed tax season and filing tools.

Kevin Boucher

Director at Operation HOPE, focused on personal financial management.

Dr. Gary Price

President of the Physicians Foundation, examined medical misinformation and disinformation.

History, Culture and National Observances

Kenneth C. Davis

Historian and author of the Don't Know Much series, spoke about the history behind several holidays including Dr. Martin Luther King Jr. Day, Independence Day, Labor Day and Thanksgiving.

Christopher Klein

Historian and author, highlighted the history and significance of St. Patrick's Day.

Jennifer Nardine

Halloween historian and Virginia Tech Librarian, explored the history of Halloween.

David Kilton

Chief of Interpretation at the Pearl Harbor National Memorial, addressed the anniversary of the Pearl Harbor attack.

Nick Engler

Aviation historian, examined the Wright Brothers' first flight anniversary.

Education, Youth and Family

Lauren Book

Florida State Senator and Founder of Lauren's Kids, spoke about online child exploitation and sextortion.

Dr. Sheryl Ziegler

Clinical Psychologist and author, highlighted early puberty trends.

Nicky Jackson Colaco

Global Head of Public Policy at Roblox, explored online safety tools for children.

Alix Guerrier

CEO of DonorsChoose, addressed the Thank a Teacher Campaign.

Environment, Science and Sustainability

Kathleen Rogers

President of EARTHDAY.ORG, examined Earth Day goals and environmental advocacy.

Celeste Meiffren-Swango

Campaigns Director at Beyond Plastics, spoke about plastic pollution.

Kelly Ramsey

Author of Wildfire Days, highlighted women breaking barriers in wildfire crews.

Military and Veterans

Lt. Gen. David Fridovich

U.S. Army Veteran, addressed Memorial Day and honoring fallen service members.

Jason Redman and Erica Redman

Former Navy SEAL and his spouse, explored military marriages and relationships.

Daniel "Doc" Jacobs

U.S. Navy Veteran, spoke about Veterans Day and Semper Fi & America's Fund.

Jay Winuk

Co-Founder of 9/11 Day, highlighted the September 11 anniversary and national volunteerism.



iHeartRadio Communities Hosted by Manny Munoz

Continued

Animals and Pets

Susanne Kogut

President of Petco Love, examined animal welfare and pet adoption.

Mark Sutherland

Filmmaker of Abby's List: A Dogumentary, spoke about the human-animal bond.

Dr. Rachel Fellman

LeadER Animal Specialty Hospital, addressed summer pet-care tips.

Media, Sports and Culture

Mike Trostel

Director of the World Golf Hall of Fame, highlighted National Golf Month and golf history.

Don Costante

Sports Event Director and author, explored football season presentation

Sara Durn

Journalist, examined the evolution of sunglasses.

Marlo Anderson

Founder of National Day Calendar, spoke about the origin of national observances.

Dr. Willie Jolley

Hall of Fame Speaker and author, covered his book Rich Is Good, Wealthy Is Better.

Women's History

Angela Yee, Eileen Woodbury, Sarah Spain and Jessica Marventano

For International Women's Day, a group of powerful women at iHeart highlighted leadership across media, sports marketing and government affairs.



Estamos Contigo Hosted by Claudia Mendoza

Financial Literacy

Axel Christensen

Managing Director and CIO for Latin America at BlackRock, explored lessons from the past year and navigating inflation and investment outlook.

Angel Hernandez

CFA & Director of Product Strategy (BlackRock Mexico), addressed investment funds as a savings and management tool.

Carolina Hernandez

Investment Product Strategist and Co-Host of BlackRock Financial Bit, highlighted breaking into the finance industry and careers in finance.

Sophia Muller

VP, BlackRock Strategic Clients, examined understanding ETFs: what they are, how they work and how to invest.

Jennifer Taboada

Principal Financial Wellness Consultant and National Speaker, spoke about investment basics and building a secure financial future.

Claudia Morales

Co-Founder Women in Finance, VP BlackRock, NACCC Director, shared insights on managing inflation and market volatility.

Miguel Horvath

General Director and Private Wealth Advisor, Horvath Wealth Management, focused on generational wealth trends and strategies.

Jackie Gutiérrez

Chase Financial Expert, covered debunking banking myths and access to financial tools for Hispanic Americans.

Dr. Jorge Ruiz-Menjívar

Professor of Family Financial Management at the University of Florida, offered perspective on saving smart, common saving pitfalls and reducing bank fees.

Consumer and Cost of Living

Jessica Alfonso Rodríguez

Family and Consumer Sciences expert, explored holiday meal planning, food safety and waste reduction.

Nelly Nelson

University of Florida Extension Agent, addressed strategies to stretch budgets amid rising food costs.

Katherine Marin

University of Florida Community Resource Development Agent (IFAS Miami Dade), highlighted keeping car expenses in check, including fuel and maintenance budgeting.

Miguel Burgos

TurboTax, examined tax deadline preparation and filing guidance.

Maria Coello

MyClick Insurance (TX), spoke about managing and avoiding car insurance rate increases.



Colette Hauzeur

Credit Counselor & Co-Founder Better Credit Solutions, shared insights on job scam red flags and protecting financial health.

Fraud, Scams and Cybersecurity

Gilberto Cabrera

AARP External Relations Advisor, focused on spotting scams, avoiding fraud and what to do if victimized.

Alex Juárez

AARP expert on family and care issues, addressed preventing scams among loved ones and practical safety tips.

Andrea Moreno

Digital Security expert, highlighted the holiday surge in online scams and prevention strategies.

Immigration and Law

Evelyn "Alexandra" Batista

Immigration Attorney in Florida's West Palm Beach, explored labor immigration rights, current laws and community realities.

Javier Pérez

Labor law attorney, spoke about ICE arrests, rights and preparation for families.

César Rivera Infante

Modi Law Firm attorney, examined citizenship test changes, including English requirements, "good moral character" and written essay components.

Fernando Juárez Hernández

Tax attorney, addressed the new 1% remittance tax (effective 2026) and its impact on families.

Estamos Contigo Hosted by Claudia Mendoza

Continued

Mental Health and Wellness

Dr. Theresa Miskimen Rivera

President of the American Psychiatric Association, highlighted holiday anxiety and stress and how to care for mental health during the season.

Diana Guintu

Licensed Professional Counselor and Life Coach, explored Gen Z burnout and strategies to support access to mental health services.

Teresa Lusk

Certified Mental Health Counselor, spoke about doomscrolling and its impact on youth mental health.

Dr. Héctor Colón-Rivera

President of the APA's Hispanic Psychiatrist Caucus, addressed economic stress and its effects on mental health.

Bernardo Dr. Ng

Principal Investigator at Sun Valley Research Center, examined APA survey findings on Latinos' climate-related health concerns.

Dr. Barbara Robles

Child psychiatrist and mental health consultant, focused on social media's impact on youth mental health.

Nasha Addarich Martínez

Sleep science coach, shared insights on AI tools and habits for better sleep and practical tips for optimizing rest.

María Paz Blanco

Psychologist and author, covered the power of positive thinking, language and gratitude practices for mental wellbeing.

Carolina Baldner

ASMR and mental health expert, explored ASMR and its impact on mental health.

David Alzate

Director of Technology and Development at sniffle.com, highlighted AI's role in detecting and treating heart conditions.

Public Safety

Ivanette Bonilla

Chief Communications and Government Relations Officer at Kidde, highlighted the Cause for Alarm fire safety education initiative.

Jonathan Torres

Firefighter with the City of Los Angeles, explored home fire safety and lifesaving prevention practices.

Education

Karina Jiménez-Lewis

Annie E. Casey Foundation, addressed challenges and opportunities in child wellbeing and education.



Aura Pérez

Adult Learner, spoke about her journey to earn a diploma and the impact of the When You Graduate, They Graduate campaign.

Miguel Cortina

Editor at MotorTrend, examined car buying fundamentals, research tips and finding vehicles that fit lifestyle needs.

Environment and Climate

Fredy Wiles

Automotive journalist, spoke about growing environmental consciousness and practical steps to help the planet.

Verónica Charpentier

University of Florida Urban Horticulture Specialist, addressed pollen, seasonal allergies and home strategies to reduce symptoms.

Animals and Pets

Dr. José Arce

Past President of the American Veterinary Medical Association, examined safe and stress-free travel tips for families with pets.

Gender Equity and Workplace

Dr. Joseph Betancourt

President of the Commonwealth Fund, focused on racial and ethnic disparities in U.S. health care and systemic improvements.

Ricardo Marrufo

Head of Research at Robert Walters, highlighted gender pay gap findings and implications for workplace equity.

Civic Cipher Hosted by Ramses Ja and Q Ward



Politics and Government

Marc H. Moria

President and CEO of the National Urban League, explored political lessons from 2025, the rise of Democratic Socialism, tariffs' impact on Black Americans and the future of DEI.

Judge Cody Williams

Former Phoenix Council Member and Justice of the Peace, addressed local government functions, court jurisdictions and lawsuits against the Trump administration and Elon Musk.

Stacey Abrams

Political leader, highlighted strategies for reclaiming representation and First Amendment protections.

Christopher Towler

Associate Professor and Director of the Black Voter Project, examined polling data on Black voters, lessons post-election and strategies for Democrats ahead of midterms.

Vladimir Gagic

Legal and political commentator, spoke about executive versus judiciary dynamics, National Guard deployment and legal cases involving Trump.

Dr. Roy Casagrande

Political science professor, covered U.S. economic history, myths of meritocracy and post-Civil Rights education cost shifts.

Sharen Sierra King

Journalist and public speaker, offered perspective on community responses to Nazi demonstrations and strategies for resisting far-right movements.

Civil Rights and Advocacy

Portia Allen-Kyle

Managing Director at Color of Change, explored civil rights organizing at scale, navigating attacks on institutions and consumer action strategies.

Debbie Esparza

CEO of YWCA Metropolitan Phoenix, addressed women's advocacy, rural versus urban needs and DEI rollbacks.

Areva Martin

Civil rights attorney and disability justice advocate, discussed the intersection of civil and disability rights.

Jevin Hodge

NAACP Branch President, examined the role of civil rights organizations under the current administration and strategies for local political engagement.

DJ and Ky'Jah

Student leaders at the University of Arizona, spoke about campus DEI rollbacks and the history of HBCUs.

Black Wealth and Economics

John Hope Bryant

Founder and CEO of Operation Hope and thought leader on Black wealth, covered Black wealth and strategies for financial independence.

Media and Technology

Joy-Ann Reid

Political commentator and host, explored journalism, challenges in media and resisting oppression.

Isaac Hayes III

Entrepreneur and music producer, addressed social media's role in division and the importance of Black-owned media.

Tamisha Harris

Veteran TV news producer, highlighted newsroom dynamics and the need for Black media to protect narratives.

Ritzzy Periwinkle

UN speaker and activist, examined emerging tech in activism and supporting Day Without Immigrants protests.

Melinda Grisby

Social media activist, spoke about Latino racial classification history and implications for political narratives.

Law and Justice

Ami Horowitz

Conservative filmmaker, covered his latest film defending the IDF, conservative approval for Trump and critiques of DEI initiatives.

Amy Owen

Civil rights attorney, explored Supreme Court powers, immigration controversies and strategies to address hate crimes.

Yannick Gill

Human rights lawyer, addressed executive orders' impacts on marginalized communities and suppression of voices.

Labor

Bobby Nichols

Former DSA Phoenix Chair and attorney, highlighted Democratic Socialism wins, local implementation and his city council campaign.

Zenia Perez

Organizer and political consultant, examined advocacy strategies and defending DEI under hostile administrations.

Education

Dr. Carrie Sampson

Author and Associate Professor, spoke about the importance of local politics via school boards and terms co-opted by the political right.

Foreign Policy and Conflict

Suzanne Yatim

Commentator, addressed Gaza war updates, ceasefire dynamics and protest movements.

Jessica Clotfelter

About Face Veterans Delegate, explored her relief mission en route to Gaza and activism at sea.

Youth and Families

Gigi Assi

Founder and CEO of Prodigy Pathways, highlighted expanding access to elite sports development for underserved youth.

Race and Identity

Asian Sophi

Influencer and organizer, examined U.S. Census racial classification changes and protest optics.



iHeart Programming Initiatives

iHeart has a long and rich history of creating relevant content for all of our audiences. This includes radio stations and programming specifically targeted to the communities we serve; ongoing community outreach and support; and special programming. We believe putting a wide range of talent on the air creates role models for our audiences and fosters understanding among them.

To that end, we create formats that serve all audiences including Black, Latino, women, LGBTQ+ and other listeners; we create special

forums, including virtual Town Hall meetings, to examine key issues, especially at critical moments; and we use our podcast networks and our digital stations to serve these communities.

At iHeart, we have a responsibility to uplift and support the people of our local communities, especially the most marginalized and vulnerable. We strive to provide a safe space for these communities and offer programming that is validating, inspiring and uplifting, connecting individuals to their communities and to one another.

iHeartLatino

125 iHeart stations have at least 30% Hispanic composition, led by Spanish-language stations and English stations in Hispanic-dominant markets.

iHeart's Hispanic platform iHeartLatino is led by Enrique Santos, respected national Hispanic radio personality and Chairman and Chief Creative Officer of iHeartLatino, and includes 30 on-air Spanish language stations, including TU 94.9 based in Miami and syndicated across the country, and 123 stations that have a substantial Latino target audience, including 103.5 KTU in New York City, Y100 and Magic 93.9 in Miami and 102.7 KIIS FM and Real 92.3 in Los Angeles.



2025 Activations

Public Safety & Community Trust

Autism Acceptance Caravan – South Florida (Annual Initiative | 2025 Participation)

Enrique Santos joined and amplified the annual Autism Acceptance Caravan alongside multiple South Florida law enforcement agencies. This initiative promoted autism awareness, inclusion and understanding while strengthening trust between police departments and families. Through on-air coverage and digital amplification on TU 94.9, Enrique extended the impact beyond the physical caravan, reinforcing its message across the broader South Florida community.

Good Drivers Community Outreach – Little Havana (Annual Holiday Initiative | December 2025)

As part of an annual Christmas-season outreach effort, Enrique partnered with Miami Police Chief Manny Morales on the Good Drivers initiative in Little Havana. Instead of issuing citations, officers rewarded drivers for safe behavior with gift cards, spreading goodwill during the holidays. Sponsored by Brickell Motors, the activation emphasized positive policing, community appreciation and safer streets during one of the busiest times of the year.

Civic Leadership and Citywide Recognition

City of Miami Proclamation and Key to the City – December 2025

In December 2025, Enrique Santos was honored by the Mayor of Miami with an official Proclamation and the Key to the City, recognizing his service as a Reserve Miami Police Officer; sustained community advocacy and public safety engagement; and his leadership in using media to elevate Latino voices and strengthen civic dialogue. This citywide recognition reflects the long-term impact of Enrique's work at the intersection of law enforcement, media and community leadership.



Black Music Month

Every June since 1979, the U.S. has celebrated Black Music Month to honor the history, influence and cultural impact of Black musicians, singers and songwriters. In June 2025, iHeartMedia celebrated the genres that shaped American music including Hip-Hop, R&B and classic throwbacks across stations nationwide.

Throughout the month, listeners enjoyed special programming, audio vignettes and promotional campaigns highlighting the artists and sounds that define Black music. iHeart engaged fans through two national sweepstakes: a VIP flyaway to see superstar recording artist The Weeknd on

tour and an exclusive cruise experience with singer-songwriter and TV personality Keyshia Cole. These activations, combined with local promotions and digital content, connected stations with passionate communities and reinforced iHeartMedia's commitment to honoring Black music's legacy and influence.

iHeart has long celebrated Black Music Month, reinforcing the company's commitment to honoring the legacy of Black music while creating meaningful opportunities for audiences and brands to engage with the artists and music that continue to shape American culture.



PRIDE Radio

iHeartRadio is proud to support the LGBTQ+ community and strives to provide the most relevant news and information to its listeners every day. iHeartRadio's PRIDE Radio brings the best music and programming to the LGBTQ+ community and its listeners around the country. It is featured on the iHeartRadio app as well as on 30 other iHeart stations. Each station features a dynamic blend of music alongside its signature LGBTQ+ audio vignette series with top music artists such as Lady Gaga, Charli XCX, Ariana Grande, Sabrina Carpenter, Troye Sivan and more, and provides relevant LGBTQ+ news and information to its listeners every day.

iHeartMedia annually participates in LGBTQ+ events and initiatives across the country, and is very active in promoting, supporting and developing the biggest Pride celebrations of the year nationwide.

Local Pride Activations

- PRIDE Radio participated in or broadcasted live from multiple local Pride events in June: L.A. Pride, Oakland Pride, Atlanta Pride, Tampa/St. Pete Pride, San Francisco Pride, Raleigh Pride, Key West Pride, Orlando Pride, Cincinnati Pride, San Diego Pride, Columbus Pride, Chicago Pride and New York Pride on corresponding iHeartRadio floats.
- PRIDE Radio partnered with several organizations at World Pride 2025 in Washington, D.C. Broadcasting all weekend from the festivities, PRIDE Radio participated in the World Pride Music Festival and World Pride Parade alongside local station, Hot 99.5.
- PRIDE Radio was the official media sponsor of One Magical Weekend at Walt Disney World Resort. This event, iHeart's annual kick-off of Pride Month during the first weekend in June, featured live broadcasts with messaging in resistance to Florida's anti-LGBTQIA+ bills. The event created a safe space for the LGBTQIA+ community and included an expo for brands, entertainers and professionals in the community to connect.
- Furthering a message of equality and acceptance in Florida, PRIDE Radio partnered with Visit Orlando to promote LGBTQIA+ tourism across the region in support of the local tourism economy that is home to thousands of LGBTQIA+ hospitality workers that depend on tourism for their livelihood.
- PRIDE Radio joined forces with Key West Tourism to promote the love

and acceptance that can be found throughout the city as a safe space for LGBTQIA+ in Florida and beyond. We also broadcast live for the first time from their annual Pride festivities.

- PRIDE Radio partnered with Provincetown Tourism to promote a safe and exciting travel city for the LGBTQIA+ community across the Northeast and beyond. PRIDE Radio also broadcasted live two days in the heart of the city in the summer.
- Throughout the year, PRIDE Radio highlighted hundreds of local Pride celebrations on-air in 60-second "PRIDE Guide" updates that ran multiple times per day.



Hispanic Heritage Month

Hispanics now represent 20% of the U.S. population (68.5 million), and in just over two decades, the Hispanic population has nearly doubled in size. With 58% of Hispanic/Latino households considering heritage central to their identity, Hispanic Heritage Month provides a powerful opportunity to celebrate culture and connect with this growing audience.

From September 15 to October 15, iHeartMedia honored Hispanic Heritage Month and its Hispanic listeners through two integrated campaigns – one local and one national. The local initiative, What My Culture Means to Me, featured iHeart influencers sharing personal stories on-air, online and across social platforms inviting listeners to join the

conversation through station websites and local promotions.

Nationally, Nuestro Orgullo: Sounds of Our Culture showcased stories of pride, influence and success from artists and thought leaders. Led by Enrique Santos, audio vignettes and social videos ran across iHeart stations throughout the month and culminated at the iHeartRadio Fiesta Latina with special video segments.

iHeart's month-long campaign provided authentic storytelling, cultural celebration and brand integration across all of the company's broadcast, digital and live event platforms and reinforced iHeartMedia's commitment to engaging Hispanic audiences in meaningful ways.



Music Development

iHeartRadio's Digital Artist Integration Program

iHeart's Digital Artist Integration Program is designed to increase audience awareness of new music projects from both established and developing artists through online promotional campaigns. Each month, four new tracks per format are featured in national inventory across format-appropriate iHeartRadio digital stations. The songs run in their entirety three to four times per day across all format-relevant digital streams online, helping to build impressions and artist familiarity.

In 2025, the iHeartRadio Digital Artist Integration Program accumulated over 102MM+ impressions and featured over 440 DAIP custom spots throughout the year.



2025 artists included:

310babii	Ayra Starr	Caroline Jones	Dasha	Ed Sheeran					
AJR	Bad Omens	Chappell Roan	Daughtry	EJAE					
Akon	Badflower	Charli xcx	David Guetta, Alphaville & Ava Max	Ernest	GIVÉON	Honey Baby & Toosii	Joe Jonas	Keith Urban	Lee Brice
Alex Isley	Bailey Zimmerman	Chevelle	Dayseeker	Estelle	GloRilla	HUNTR/X	John K	Kelsea Ballerini	Lenny Kravitz
Alex Warren	Balu Brigada	Chris Janson	Deribb	Evanescence & K. Flay	Goo Goo Dolls	I Prevail	John Splithoff	Kenyon Dixon	Leon Thomas
All Time Low	BBA TRIGGA	Chris Lane	Dexter and The Moonrocks	Fame on Fire	Good Charlotte	Ice Nine Kills	JOKIA	Kesha	Lewis Capaldi
All-American Rejects	bby	Chris Young	DJ Khaled	Franz Ferdinand	Good Neighbours	Isaiah Falls	Jon Pardi	Key Glock	Limp Bizkit
Allen Forrest	Benson Boone	Coco Jones	DJ Khaled & Post Malone	Gabby Barrett	Gracie Abrams	Jack White	Jonah Kagen	Kirko Bangz	Lizzo
almost monday	BigXthaPlug	Coheed and Cambria	Doechii	Gavin Adcock	Greytan James	Jackson Wang	Jonas Brothers	LaDre	LOCASH
Ann Nesby	Bike Routes	Coldplay	Don Toliver	George Birge	Guy	Jade LeMac	Jordan Davis	Lady A	Loe Shimmy
Architects	Bob Moses	Cole Swindell	Drake	Ghost	Gwen Stefani	JayDon	Josh Ross	Lady Gaga	Lola Brooke
Ashley Cooke	Bon Jovi	Conan Gray	Drew Sidora	Gigi Perez	Harper Grace & Kelsey Hart	JayDon & 310babii	Joyce Manor	Lainey Wilson	Lola Young
Avatar	Bon Jovi & Pitbull	Craig Campbell	Dylan Schneider	Giovannie and the Hired Guns	Haven Madison	Jazlyn Martin	Joyner Lucas	LANCO	Louis Tomlinson
AWOLNATION	Brooks & Dunn	Damiano David	Dylan Scott	Girl Tones	Hayley Williams	Jelly Roll	Julia Michaels	Laufey	Luke Bryan
	Bush	Dan + Shay			Hinder	JeRonelle	Justin Bieber	Lauren Alaina	Mammoth
	Cardi B	Daryl Hall				Jerry Cantrell	Katy Perry	Lecrae	Mariah Carey

Music Development

Continued

Mariah The Scientist	Muse	Q Parker	J White Did It	The Last Dinner Party
Maroon 5	nali	Quavo & Lenny Kravitz	Scott Stapp	The Marias
Maroon 5 & Lil Wayne	NEIKED x Portugal. The Man	Quentin Moore	Sean Paul	The Paradox
Maroon 5 & LISA	Nevertel & Sleep Theory	Rashawnna Guy	Selena Gomez, benny blanco & Gracie Abrams	The Pretty Reckless, Taylor Momsen
Marshmello x Jonas Brothers	Nothing More	Ravyn Lenae	Shaboozey	The Weeknd
Matt Maeson	Odeal	RAYEA189	Shaboozey & Jelly Roll	Tigirlily Gold
Megan Thee Stallion	Of Mice & Men	Return to Dust	Shinedown	Tim McGraw & Parker McCollum
Meghan Trainor	Of Monsters and Men	Riley Green	Sleep Theory	Tish Hyman
Metro Boomin	Olivia Dean	Riley Green Ft. Ella Langley	Slow Joy	Tommy Richman
mgk	OneRepublic	Rise Against	sombr	Toosii & Muni Long
Mimi Webb & Meghan Trainor	P.O.D.	Rob Thomas	Spiritbox	Tucker Wetmore
Miranda Lambert	Parker McCollum	Role Model	Starset	Ty Dolla \$ign
Mk.gee	Parmalee	ROSÉ & Bruno Mars	Sturdyyoungin	Tyla
Mod Sun	Pentatonix	Royel Otis	Summer Walker	Wet Leg
Moliy	Playboi Carti	Runaway June	TAVE ft. Kenyon Dixon	YK Osiris
Moliy & Silent Addy	Playboi Carti & The Weeknd	Russell Dickerson	Teddy Swims	Zara Larsson
Momma	Pop Evil	Rylic Zander	Teddy Swims & BigXthaPlug	
Morgan Wallen	Poppy	Sabrina Carpenter	Terisa Griffin	
Mudvayne	Poppy, Amy Lee & Courtney LaPlante	Sarah Reeves	The Format	
Mumford & Sons		Saweetie	The Haunt	
		Saweetie &		



On The Verge

iHeartRadio's 'On The Verge' program features rising stars and their new music, helping to build awareness for up-and-coming artists through the company's radio airplay reach. Throughout the year, iHeartMedia selects an artist in each format based on surveys and feedback from top iHeart programmers and launches an eight to twelve week program that includes on-air exposure as well as significant digital and social support across iHeartMedia's entire platform.

Historically, all 'On The Verge' artists have charted in the top 30, with more than half landing in the top 10 and over a third claiming the No. 1 chart slot. Success stories of 'On The Verge' CHR, Hot AC and Alt artists who have reached No. 1 include Chappell Roan with "Good Luck, Babe," Teddy Swims with "Lose Control," Benson Boone with "Beautiful Things," Olivia Rodrigo with "Driver's License," Doja Cat with "Say So," Alex Warren with "Ordinary," Olivia Dean with "Man I Need" and more.

2025 OTV Artists:

- Alex Warren
- Sleep Token
- Sailorr
- sombr
- Preston Cooper
- Chase Matthew
- Return to Dust
- Jenevieve
- Olivia Dean





iHeartRadio Events & Cultural Moments

iHeart is dedicated to being a force for understanding and support for our entire listening population and we reach our diverse audiences through over 20,000 local events every year. All of our events represent the members and voices of the many different communities we

serve and are often an opportunity to embed social impact messaging. From fundraising to serving as a vehicle to deliver positive and inspiring messages, our events often mobilize communities to create positive, lasting change in their lives and the lives of others.

iHeartRadio Music Festival

iHeartMedia's nationally recognized iHeartRadio Music Festival is a representation of the collective reach of the company's many audiences. In fact, the main purpose of the annual iHeartRadio Music Festival is to bring together a group of artists and fans across all genres to unite around their common passion -- music.

iHeart consistently incorporates charitable organizations, causes and timely issues into all its marquee events, and they have been a cornerstone of the iHeartRadio Music Festival since its inception.

Over the past two years, iHeart has hosted dozens of Big Brothers Big Sisters mentors and mentees at the iHeartRadio House of Music and iHeartRadio Music Festival, and provided meaningful, behind-the-scenes access and shared experiences designed to strengthen mentorship bonds and create lasting memories. In addition, this year iHeart partnered with Make-A-Wish to help grant a wish with recording artist Jelly Roll for a wish recipient.

iHeart also uses the iHeartRadio Music Festival stage to help spread key messaging to its live and televised

audiences. For the last several years, iHeart has welcomed Global Citizen Founder Hugh Evans to the stage to discuss the Global Citizen Festival and to encourage the audience to take action around the most urgent issues facing humanity and our planet.

The iHeartRadio Music Festival also leverages its massive popularity by offering exclusive packages to private donors as well as public auctions through platforms like Charitybuzz. Over the last decade, the event has raised millions of dollars for charities addressing a broad range of issues.

Benefitting Organizations

The Ad Council • Alzheimer's Association • American Association for Cancer Research • Augie's Quest to Cure ALS • Big Brothers Big Sisters of America (BBBSA) • Blue Star Families • Broadcasters Foundation of America (BFOA) • Cure Duchenne • Community Foundation of NW Mississippi • City of Hope • Camp Southern Ground Experience Camps • Genesis Foundation • Goodie Two Shoes Foundation • Hassenfeld Children's Hospital • Inspiring Children Foundation • Kristen Ann Carr Fund • Lalala • Lupus Research Alliance • Make-A-Wish • Muscular Dystrophy Association • Musicians on Call • Ohio Suicide Prevention Foundation • Rhino 911 • Ryan Seacrest Foundation • The Children's Hospital of Philadelphia (CHOP) • The Genesis Foundation for Children • TJ Martell Foundation • Young Audiences of New York



iHeartRadio Jingle Ball Tour

Ryan Seacrest Foundation & Kidd's Kids

Every year iHeartMedia celebrates the holiday season across the nation with its annual iHeartRadio Jingle Ball Tour -- the season's iconic holiday music event. 2025's 10-city tour featured the year's top artists, including Alex Warren, BigXthaPlug, Conan Gray, Ed Sheeran, Jelly Roll, Jessie Murph, The Kid LAROI, Laufey, mgk, MONSTA X, Myles Smith, Nelly, Olivia Dean, Ravyn Lenae, Reneé Rapp, Shinedown, Zara Larsson and more.

The Ryan Seacrest Foundation
For the 12th consecutive year, nine cities on the tour -- Los Angeles, Chicago, Detroit, New York, Boston, Philadelphia, Washington, D.C., Atlanta and Miami -- partnered with the Ryan Seacrest Foundation, a non profit organization dedicated to bringing creativity, connection

and joy into children's hospitals, helping every child find moments of possibility, expression, hope and healing. Each event allocated a portion of ticket sales to its benefiting organization and offered exclusive packages through online auctions leading up to the events.

Kidd's Kids

In addition, iHeartRadio's 106.1 KISS FM's Jingle Ball in Dallas supported Kidd's Kids, whose mission is to provide hope and happiness by creating beautiful memories for families of children with life-altering or life-threatening conditions. Kidd's Kids was founded by late iHeartRadio personality Kidd Kraddick in 1991 and has supported thousands of children with life-threatening conditions by giving them and their families an all-expenses-paid trip to Disney World.

"We're proud to celebrate 12 years of partnership with the iHeartRadio Jingle Ball Tour. iHeartRadio's ongoing support fuels our growth with new hospital partners and helps us maintain and enhance our 14 Seacrest Studios across the country, creating meaningful moments of joy, connection, and creativity for pediatric patients and their families when they need it most."

Meredith Seacrest Leach

Executive Director & CEO,
Ryan Seacrest Foundation

"Kidd's Kids would like to thank the iHeartRadio Jingle Ball Tour for allowing us to be part of the Dallas show for the past decade! The support we have received from iHeartRadio helps us to continue the legacy of Kidd and his mission of creating special memories for families of children with critical illnesses."

Lyndsay Davis

Executive Director, Kidd's Kids



iHeartRadio Fiesta Latina

The 12th annual iHeartRadio Fiesta Latina brought the biggest names in Latin music together at the Kaseya Center in Miami, Florida, on Saturday, October 25, honoring Hispanic Heritage Month and celebrating the power of Latin music in popular culture. The star-studded lineup featured performances by Gilberto Santa Rosa, Morat, Kapo, Oscar D'León, Danny Ocean, Olga Tañón, Chyno y Nacho, Elvis Crespo, DJ Nelson and Lenier.

Hosted by Enrique Santos, President and Chief Creative Officer of iHeartLatino and nationally syndicated iHeartRadio on-air talent, the event also honored Gilberto Santa Rosa -- renowned as El Caballero

de la Salsa -- with the iHeartRadio Corazón Latino Award presented by State Farm®. The award recognized Santa Rosa's extraordinary contributions to Latin music and his enduring influence over a career spanning more than four decades.

For the first time, the event was streamed globally on ViX, TelevisaUnivision's leading Spanish-language streaming platform. iHeartMedia's Spanish Contemporary Hits, Tropical, Regional Mexican, Tejano and Spanish Oldies stations also broadcast the event live nationwide and on the iHeartRadio app, with additional coverage across iHeartRadio digital stations.

Campaign Impact

13K

Attendees

343M

Promo impressions and reaching 21M listeners

12.1B

Impressions during the promotional period



iHeartCountry Festival

St. Jude Partnership

For over a decade, St. Jude Children's Research Hospital® has been the benefiting charity partner of the iHeartCountry Festival; the partnership is an extension of iHeartMedia's strong commitment to the St. Jude mission: Finding cures. Saving children.®

In 2025, St. Jude Children's Research Hospital continued its long-standing partnership with iHeart by serving as the exclusive charity partner for the 12th annual iHeartCountry Festival. The festival took place on May 3, 2025, at the Moody Center in Austin, Texas and featured performances from artists including Brooks & Dunn, Thomas Rhett, Rascal Flatts, Sam Hunt, Megan Moroney, Bailey Zimmerman and Nate Smith.

Leading up to the event, iHeart promoted an exclusive opportunity to take action with Propeller that featured a trip to the iHeartCountry Festival along with an exclusive

meet and greet opportunity with Megan Moroney. The promotion was amplified across iHeartCountry stations both online and on-air.

The 2025 iHeartCountry Festival featured an on-stage moment with Bobby Bones and Gabe, a St. Jude patient, who encouraged fans to become a Partner in Hope by making a monthly donation. The patient experience also included a photo and meet-and-greet with Megan Moroney and a group photo with all performing artists backstage.

In addition to its iHeartCountry Festival collaboration, St. Jude has partnered with iHeartMedia for more than 30 years -- most notably through its Radiothon programs. Every year, the iHeartMedia Radiothon program draws on the power of radio to tell the story of children and their families helped by St. Jude, thanks to the generosity of iHeart listeners.

About

St. Jude Children's Research Hospital

StJude.org

St. Jude Children's Research Hospital is leading the way the world understands, treats and defeats childhood cancer and other life-threatening diseases. Its purpose is clear: Finding cures. Saving children.® It is the only National Cancer Institute-designated Comprehensive Cancer Center devoted solely to children. When St. Jude opened in 1962, childhood cancer was considered largely incurable. Since then, St. Jude has helped push the overall survival rate from 20% to more than 80%, and it won't stop until no child dies from cancer. St. Jude shares the breakthroughs it makes to help doctors and researchers at local hospitals and cancer centers around the world improve the quality of treatment and care for even more children. Because of generous donors, families never receive a bill from St. Jude for treatment, travel, housing or food, so they can focus on helping their child live.

Campaign Impact

13K

Attendees

828M

On-air promo impressions

2.1B

Social Impressions during the 17-week promotional period



The Black Effect Podcast Festival

In 2025, iHeartMedia teamed up with iHeart personality and Founder and CEO of the Black Effect Podcast Network Charlamagne Tha God for the third annual Black Effect Podcast Festival to celebrate, uplift and amplify Black voices in the podcast industry. Created by iHeartMedia and Charlamagne Tha God, the Festival brought together prominent Black podcasters, creators and listeners to highlight diverse stories, culture and perspectives. The event was held at the historic Pullman Yards in Atlanta and hosted thousands of fans and creators for a full day of live podcast tapings, interactive sessions and networking opportunities designed to inspire and

educate aspiring podcasters and promote community-building.

The Festival, hosted by Mandii B and Weezy WTF, featured some of Black Effect Podcast Network's most popular shows, including Woman Evolve with Sarah Jakes Roberts; R&B Money with Tank and J Valentine; Naked Sports with Cari Champion; Good Moms, Bad Choices; and The Trap Nerds Podcast.

To drive engagement and accessibility, iHeart promoted the event across its Hip-Hop, R&B and Classic Hip-Hop stations nationwide, and launched a national sweepstakes offering listeners a VIP trip to Atlanta to attend the event.

"We were excited to return to Atlanta, building on the incredible momentum of the podcast industry and the growing impact of Black creators in the space. As the influence of Black voices continues to shape culture and drive conversations, The Black Effect remains committed to powerful storytelling, meaningful brand collaborations and unforgettable live experiences. This year, we celebrated not just where we've been – we embraced the limitless future of Black podcasting and the influence it holds."

Charlamagne Tha God



Campaign Impact

362M

On-air promotion impressions

279.6M

Social media impressions

About

Black Effect Podcast Network

BlackEffect.org

The Black Effect Podcast Network is a transformative network founded by renowned cultural architect, executive producer, bestselling author and media mogul Charlamagne Tha God in a historic joint venture with the world's number one commercial podcast publisher, iHeartMedia. Charlamagne and iHeartMedia created the groundbreaking first-ever Black Effect Podcast Network, celebrating the most essential Black culture-shapers on the planet -- in education, politics, entertainment, sports and pop culture. The Black Effect Podcast Network gives rise to emerging and established content creators and storytellers whose perspectives and creative vision have been marginalized and overlooked while serving an audience that has been underserved. The Black Effect Podcast Network helps its partners define their place in podcast culture through influence, ideas and experiences that engage, inspire, inform and empower.



Corporate Giving and Volunteerism

In 2025, iHeartMedia donated millions of dollars of media to nonprofit organizations helping children, families and communities through a combination of fundraising and in-kind media support. In addition, iHeartMedia employees have donated countless hours both locally and nationally to improve the lives of listeners through

participation in thousands of community events across the country.

Volunteerism and community are the heart of broadcast radio, iHeartMedia's more than 10,000 employees can regularly be found lending their time, energy and passion to serve and support the communities in which they live and work.

Local Spirit Day of Service

In addition to the community volunteer work that takes place at all iHeartRadio stations every day as part of iHeartMedia's commitment to serve, every full-time iHeartMedia employee receives one additional paid leave day each year to participate in iHeartMedia's Local Spirit Day of Service. As part of iHeart's corporate volunteer policy, all employees may take off a workday as a group/team or individual to volunteer in the community for a nonprofit organization.

In 2025 iHeartMedia employees who took time off to serve their local communities spent over 10,897 hours volunteering, equating to an investment of over \$483,808 in those local communities.

The following pages highlight how some iHeartMedia employees volunteered during their annual Local Spirit Day of Service in 2025.

Broadway Community Soup Kitchen

New York, NY
iHeartMedia Communications Team
In December 2025, the iHeartMedia Communications team volunteered with the Broadway Community Soup Kitchen to help stock and prepare the weekly fresh produce pantry. For nearly 40 years, Broadway Community has prepared warm, healthy and gourmet multicourse meals for all who hunger - whether in mind, body or spirit.

First Wednesdays Breakfast for Seniors 55+

Allentown, PA
iHeartPodcast AM 1470
Real Oldies 1470 partnered with St. Luke's University Health Network to host monthly First Wednesday breakfast events, bringing together 25-30 WSAW listeners -- primarily seniors -- for free meals and community connection. Attendees socialize with peers, hear from a local St. Luke's physician and enjoy a complimentary breakfast. The event is intended to promote wellness and help reduce social isolation among older adults.

Habitat for Humanity | American Cancer Society | Leukemia and Lymphoma Society | Pediatric Cancer Foundation and more

Allentown, PA
B104
B104 on-air talent and team members volunteered throughout the year by participating in charity walks, community events and emcee opportunities. They supported organizations such as Habitat for Humanity, the American Cancer Society, the Leukemia & Lymphoma Society, and the Pediatric Cancer Foundation. The team also took part in local activities, including She Nailed It, holiday celebrations, the Grape Stomp at the Great Allentown Fair, and B104-hosted events like the Kid's Dance Party and Little Black Dress Party. Together, they contributed 100 hours of volunteer work and provided ongoing support for charitable efforts across the Lehigh Valley.



Lehigh Valley Support

Allentown, PA
95.1 ZZO
95.1 ZZO station personalities volunteered throughout the year at numerous charity focused events, contributing 50 total hours to activities such as charity walks, celebrity bartending appearances, blood drives and other community initiatives. Their participation supported a range of local causes and helped strengthen community engagement across the Lehigh Valley.

Walk MS: Allentown Walk

Allentown, PA
Newsradio 790 WAEB
Newsradio 790 WAEB supported Walk MS: Allentown, an annual April event, by joining listeners to raise \$35,000 in 2025. Throughout the year, iHeartMedia Allentown on-air talent also participated in numerous charity events as emcees, celebrity bartenders and volunteers benefiting partners such as Autism Speaks, Making Strides Against Breast Cancer and the American Cancer Society, Blood Cancer United, the Pediatric

Cancer Foundation of the Lehigh Valley, the Ready Set Gold 5K Walk/Run, She Nailed It and more.

Anchorage School District Freshman Career Expo 2026

Anchorage, AK
101.3 KGOT
101.3 KGOT hosted a table at the Anchorage School District Freshman Career Expo, engaging with more than 3,000 students from across Alaska as they explored potential career pathways and connected with industry professionals. Staff contributed 50 volunteer hours to support the event and help introduce students to opportunities within the media and broadcasting field.

Camp Adam Fisher

Columbia, SC
97.5 WCOS
97.5 WCOS promotions staff partnered with Camp Adam Fisher in 2025 to support the organization's efforts to provide supplies and resources for children living with Type 1 diabetes. The team helped raise funds that contribute to the camp's longstanding mission

of offering more than 1,000 children educational experiences and support that help them better understand and manage their condition, contributing 30 volunteer hours to the initiative.

Food Bank of Alaska

Fairbanks, AK
Magic 101.1
Magic 101.1 employees spent their spirit day volunteering at the Food Bank of Alaska, contributing 40 hours to filling food boxes for elderly residents during the holiday season. Their efforts supported the organization's mission to provide essential resources to older adults facing food insecurity across the region.

Central PA Food Bank

Harrisburg, PA
The River 97.3
The River 97.3 staff volunteered for three hours packing food for holiday donations at the Central PA Food Bank, supporting efforts to provide essential meal assistance to families across the region during the holiday season.

Local Spirit Day of Service

Continued

Local Selected Charities for Wrapped Children Gifts

Houston, TX
94.5 The Buzz

94.5 The Buzz staff brought gifts and volunteered their time to wrap and distribute them to local charities during Christmas, supporting holiday programs that provide children in need with donated presents. Their participation helped ensure gifts were prepared and delivered to partnering organizations across the Houston area.

Annual United Way Auto Raffle

Macon, GA
iHeartMedia Macon

iHeartMedia Macon team members volunteered 16 hours by answering donation calls during the annual United Way Auto Raffle, an effort that helps raise funds supporting families in need across Middle Georgia. Their participation contributed to the event's community-focused mission by assisting callers, processing pledges and helping drive support for United Way's local programs.

Lois Taylor Institute of Excellence

Macon, GA
iHeartMedia Macon

iHeartMedia Macon staff volunteered during the two-day Christmas service event hosted by the Lois Taylor Institute of Excellence, assisting with wrapping gifts for children and serving meals to families in need. The institute provides educational support and community programming that empowers inner-city youth throughout the Macon area.

Food Bank for the Heartland

Omaha, NE
Kat 103.7

Kat 103.7 staff volunteered four hours at Food Bank for the Heartland, spending an afternoon preparing food packs for school children to take home so they would have meals available outside of school. Their efforts supported the organization's mission to provide reliable nourishment for families across the Omaha area.

Oregon Dog Rescue

Portland, OR
105.9 The Brew

Laura Hall of the Tanner, Laura & Casey Show volunteered 240 hours throughout the year at Oregon Dog Rescue, where she assists weekly and highlighted one adoptable dog each week through Laura's Dog of the Week to encourage listeners to adopt or foster. Her ongoing involvement supports the rescue's mission by helping care for animals and increasing visibility for dogs in need of permanent or temporary homes.

American Red Cross

Saint Louis, MO
103.3 KLOU

103.3 KLOU staff volunteered 10 hours supporting an American Red Cross blood drive, assisting with onsite needs to contribute to lifesaving blood collection efforts in the community.



Washington Commanders Charitable Foundation

Washington, D.C.
DC101

DC101 staff partnered with the Washington Commanders Charitable Foundation for the annual Harvest Feast, helping distribute Thanksgiving meals to families in need across Prince George's County. Their volunteer support contributed to the foundation's ongoing efforts to provide holiday food assistance for local households.

Shenandoah County VA Valor Awards

Winchester, VA
iHeartMedia Winchester

Lori from the Chris and Lo Show volunteered as the Master of Ceremonies for the 2025 Shenandoah County Valor Awards on September 11, an event recognizing acts of bravery and exceptional service by law enforcement officers, firefighters, EMS and rescue personnel, dispatchers, volunteers and community members who demonstrated heroic action. Her participation supported the ceremony's mission to honor individuals and units who go above and beyond in public safety across the region.

Panerathon, Regional Chamber, Akron Children's Hospital

Youngstown, OH
Real 95.9

Real 95.9 staff volunteered 40 hours supporting Panerathon, an annual race that raises funds for breast cancer patients and research through the Regional Chamber and Akron Children's Hospital. Their participation helped advance community health efforts and contributed to vital local support services for individuals and families affected by breast cancer.



Creating Unforgettable Moments for Kids and Families

Every year, iHeartMedia uses its concerts, festivals and exclusive events to create meaningful, once-in-a-lifetime experiences for children facing serious medical challenges and the families who support them. In 2025, iHeart and its radio stations across the country brightened lives through artist meet-and-greets, backstage access, red carpet moments and special concert invitations that turned ordinary days into lasting memories.

Through longstanding partnerships with organizations like Make-A-Wish, iHeartMedia has helped grant hundreds of wishes over the past decade. We also collaborate with Kidd's Kids, which provides all-expenses-paid trips and shared experiences for children with life-altering conditions and their families, and our work with Big Brothers Big Sisters brings youth and mentors to station events and live shows and create opportunities for deeper Big/Little connections.

Make-A-Wish



Every day, Make-A-Wish supporters change the lives of children with serious illnesses by granting their one true wish. Wishes can help children cope with -- or even overcome -- the medical conditions that have disrupted their lives. Every year, iHeartMedia uses its one-of-a-kind events to create irreplaceable memories for children with life-threatening medical conditions and their families. In 2025, iHeart granted unforgettable wishes at the iHeartRadio Music Festival and several iHeart Jingle Ball events.

iHeartRadio Music Festival

Avery, a 12-year-old from Texas battling cancer, has always loved Jelly Roll -- especially his song with Brandon Lake, "Hard Fought Hallelujah." It meant so much to her that she chose it to play as she rang the bell to celebrate finishing cancer treatment in April 2025. Avery attended the iHeartRadio Music Festival in Las Vegas where she and her family met Jelly Roll backstage. They talked about her favorite songs and took photos together.

iHeartRadio Jingle Ball Tour

Hot 99.5 Jingle Ball, Washington, DC

Ellie, a 10-year-old from Illinois with a heart condition, had been waiting over a year to meet her favorite artist, Conan Gray. Along with her family, she finally met him at the D.C. stop of the 2025 Jingle Ball Tour. Ellie had such an amazing time that her cheeks hurt from smiling! She also got to enjoy the show, which featured performances by AJR, Alex Warren, Conan Gray, Jelly Roll, Laufey, MONSTA X, Myles Smith, Nelly, Olivia Dean, Shinedown, Zara Larsson and more.

Q102 Jingle Ball, Philadelphia, PA

Robert, a 15-year-old battling cancer, had a medical rush wish to meet AJR. He and his family had an incredible time backstage at Philadelphia's Q102 Jingle Ball, where Rob was completely starstruck as he met and talked with the band. He loved discussing his favorite songs. Rob said his favorite part of the concert was when AJR demonstrated the mechanics behind how they make a song. At the end of the night, he said it was the best day he had ever had.



Kidd's Kids

Legendary broadcast radio host Kidd Kraddick founded Kidd's Kids in 1991 with a dream to make a difference in the lives of children and their families who were dealing with critical illnesses.

The nonprofit gives children with critical illnesses and their families a once in a lifetime, all-expenses-paid experience at Walt Disney World. The program is designed as an emotional reset: a chance for families who live under daily medical, emotional, and financial stress to laugh, bond, and to feel supported by a caring community. More importantly, it gives children and their families the strength to keep going.

Each year Kidd's Kids selects over 30 families from across the

country for a five-day, all-inclusive Disney experience, including flights, lodging, meals, park passes and medical staff support. The program is closely supported by iHeart's The Kidd Kraddick Morning Show, which dedicates annual fundraising efforts and broadcasts live from the trips to help raise the funds needed to make these moments possible.

iHeartMedia has amplified this work by integrating support for Kidd's Kids into its events and platforms, including long-standing involvement with iHeartRadio's Jingle Ball Tour in markets like Dallas, where portions of ticket sales and special auctions benefit the organization and help bring its mission to life.

"One of my most cherished memories from the Kidd's Kids trip was seeing Eric experience pure happiness, the kind you can't fake or force. He had the most fun he's ever had in his life. When we got home, he told me, 'I'm so grateful they do these kinds of things for us,' and it truly touched my heart. It meant the world to him and to me. We'll carry those memories with us forever."

Deleon Family



"In our normal life we get told 'No' a lot. No she can't ride this, and no, it's not wheelchair accessible. But at Disney, we got 'Yes' after 'Yes'! So many rides were accessible and my daughter who loves thrill was able to get all the thrill she wanted."

Magallon Family

"My favorite part of the trip was seeing my son be able to get on the rides that he would not be able to ride at other theme parks. My next favorite part was seeing my entire family be so carefree. My husband was skipping down the street like he was a child, I almost cried joyful tears. To have that weight lifted off for a moment was such a blessing."

Strange Family

Big Brothers Big Sisters Shadow Experience

Big Brothers Big Sisters of America (BBBSA) helps children realize their potential and build their futures. Since 1904, Big Brothers Big Sisters has operated under the belief that inherent in every child is incredible potential. As the nation's largest donor and volunteer-supported mentoring network, Big Brothers Big Sisters makes meaningful matches between adult volunteers ("Bigs") and children ("Littles"), ages five through young adulthood, in communities across the country and develops positive relationships that have a direct and lasting effect on the lives of young people.

For the third consecutive year, iHeart supported BBBSA's mission by providing backstage shadow experiences at various events including the iHeartRadio Music Festival, iHeartRadio Fiesta Latina and the iHeartRadio Jingle Ball Tour. These once-in-a-lifetime experiences are designed to help mentors and mentees deepen their connection through shared experiences.

iHeartCountry Festival

Two groups of BBBS Mentors/Mentees were invited to attend the iHeartCountry Festival in Austin, Texas where they experienced a private backstage tour before watching Country music's hottest artists including Brooks & Dunn, Thomas Rhett, Rascal Flatts, Cole Swindell, Sam Hunt, Megan Moroney, Bailey Zimmerman, Nate Smith and special guest Dasha perform live.

iHeartRadio Music Festival

iHeart hosted 20 Littles from the local Big Brothers Big Sisters chapter of Nevada at the iHeartRadio Music Festival as part of the company's ongoing partnership. The experience kicked off at the House of Music and continued throughout the two-day Festival featuring performances by Bailey Zimmerman, BigXthaPlug, Bryan Adams, Diplo, Ed Sheeran, GloRilla, Jelly Roll, John Fogerty, Justice, LL COOL J, Mariah Carey, Maroon 5, Sammy Hagar, Tate McRae, The Offspring and Tim McGraw.

Z100 Jingle Ball in NYC

Along with their Bigs Meredith and Bertan, a special brother and sister duo -- both participants of the program -- enjoyed performances by Alex Warren, BigXthaPlug, Conan Gray, Ed Sheeran, Jessie Murph, Laufey, MONSTA X, Myles Smith, Nelly, Ravyn Lenae, Reneé Rapp and Zara Larsson at the 2025 Z100 Jingle Ball event at Madison Square Garden.

Y100 Jingle Ball in Miami

Little Estirlys and Big Nick Along enjoyed a special evening at the Y100 Jingle Ball and saw performances by BigXthaPlug, Feid, Kehlani, mgk, MONSTA X, Nelly, Sean Paul and Zara Larsson, who they also got to meet backstage.

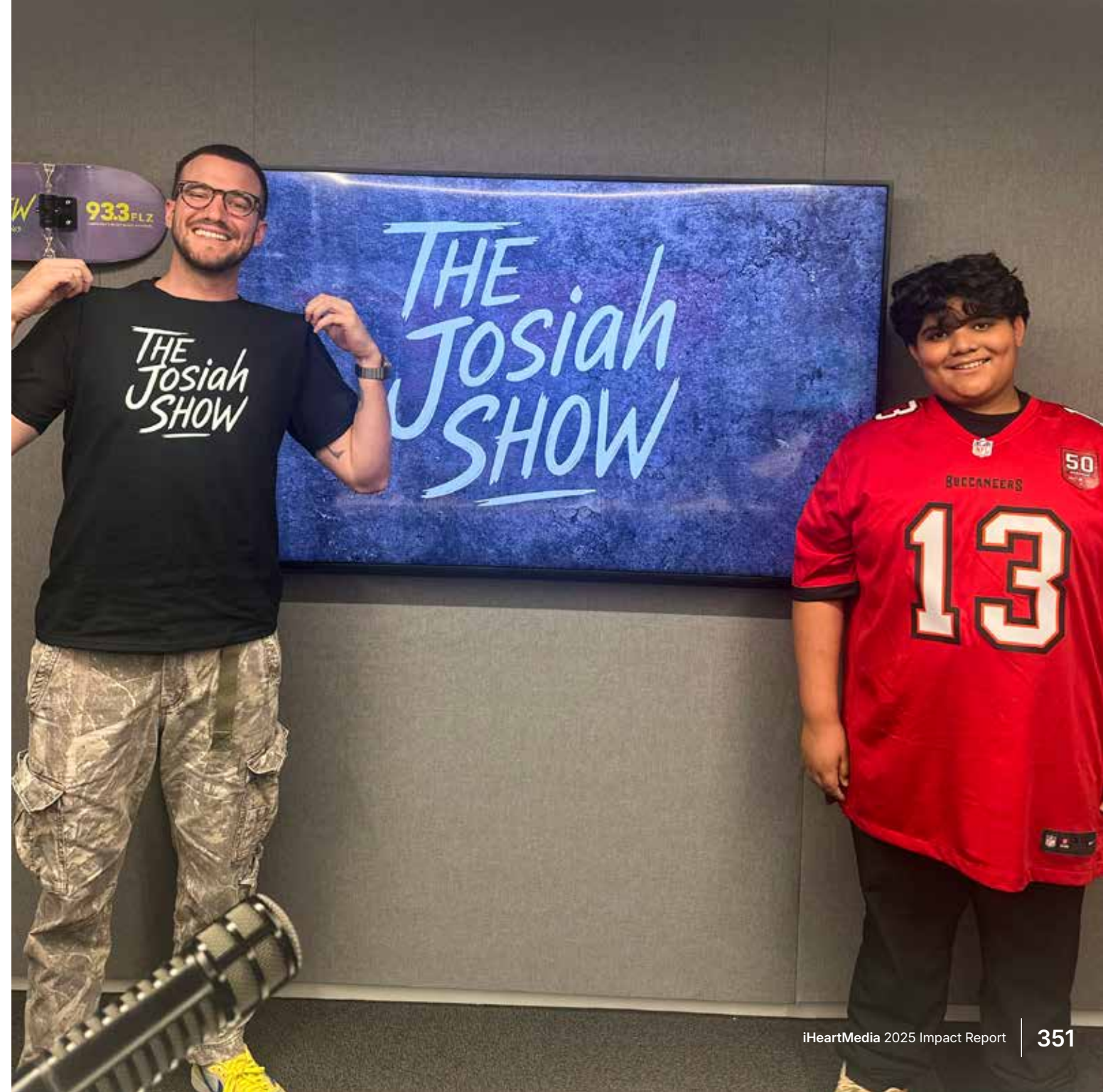


Local Spotlight:

Tampa Bay's THEjoeSHOW

iHeart stations have deep connections with their listeners and their communities and are always looking for meaningful ways to brighten the lives of those in need. In 2025, Top 40 93.3 FLZ Tampa Bay's THEjoeSHOW rebranded for a day as THEjosiahSHOW to celebrate Josiah, a young listener who rang the bell to mark the end of his chemotherapy treatment. After his

mother shared the milestone with the station, the show changed its on-air imaging and branding in his honor. The station also partnered with local teams and attractions, including the Tampa Bay Buccaneers, Rays, Lightning, Rowdies and Busch Gardens, to create special experiences that made the day unforgettable for Josiah and his family.





Holiday Toy Drives and Annual Food Drives

During the holiday season, iHeartMedia radio stations participate in a series of grassroots gift and food drives that help brighten the holidays for children and families in need. Thanks to the generosity of iHeartMedia employees and listeners across the country, the company has collectively been able to provide holiday gifts and essentials for thousands of disadvantaged children,

teens and seniors, many of whom would not otherwise have received gifts or a nutritious meal during the holidays.

Additionally, throughout the year iHeart's local broadcast radio stations organize food and supply drives to support underserved individuals and families, ensuring they have access to essential resources, food and back to school supplies.

Local Spotlight: Stuff-A-Bus

Charlotte and Raleigh, NC

iHeartMedia Charlotte and iHeartMedia Raleigh teamed up and partnered with local nonprofits to bring holiday cheer to children and families in need through their annual STUFF-A-BUS toy drives.

Raleigh's fourth annual STUFF-A-BUS collected 5,088 toys for Toys for Tots, a program run by the U.S. Marine Corps that delivers toys to children in underserved communities during the holiday season.

Charlotte's second annual STUFF-A-BUS collected 3,835 toys for Thompson Child and Family Focus, a nonprofit that provides programs and services supporting children and families facing challenges such as poverty,

abuse and educational gaps. Over the last four years, iHeartMedia Raleigh and iHeartMedia Charlotte have collected over 30,000 toys to benefit various charities.

On-air personalities from both markets lived on a bus for 60 hours, encouraging listeners, businesses and volunteers to donate. Their efforts created an energetic and engaging campaign that inspired community members to come together to make a meaningful difference during the holiday season.

The donated toys were distributed directly to children in need -- providing much-needed relief and joy to families across Charlotte and Raleigh.

"These two incredible weekends showcase the power of radio's continued connection to our listeners and the communities we serve. We are deeply grateful for the generosity and dedication of our listeners, sponsors and staff who make these efforts possible."

Trevor Morini

Senior Vice President of Programming,
iHeartMedia Charlotte & Raleigh

→ About

Thompson

Thompsoncfff.org

For over 140 years, Thompson has been transforming lives with the belief that Changing Lives Changes Everything. Through early childhood education, family stability programs, mental health services, and foster care initiatives, Thompson creates a ripple effect of healing and growth that touches individuals, families, and communities alike. With a legacy of innovation and compassion, Thompson remains committed to its mission: to strengthen families and ensure every child has a chance to thrive.

Toys for Tots

ToysForTots.org

Toys for Tots is more than a holiday tradition -- it's a lifeline for families and a testament to what communities can accomplish when they unite with purpose. From the first donated toy in 1947 to the 708 million gifts shared since, the mission has never wavered: to ensure no child is forgotten at Christmas.

→ Campaign Impact

8,923

Toys donated by listeners, businesses, and volunteers across Charlotte and Raleigh

60+

Hours spent by on-air personalities living on the bus to encourage donations and community participation



Local Spotlight:

103.5 KTU Stuff-A-Truck Food Drive

New York, NY

iHeartMedia New York's 103.5 KTU rallied the community to support food security for local families during the 2025 holiday season through its annual Stuff A Truck event. The campaign focused on collecting nonperishable food donations for the Food Bank For New York City, a hunger relief organization that works with nearly 800 pantries, soup kitchens and community partners across all five boroughs to provide culturally relevant food and fight food insecurity.

The event was held on November 8, 2025, in partnership with Associated Supermarket Group and Met Foods,

with 103.5 KTU on-air personalities and the KTU Street Team broadcasting live from Met Foods on Victory Boulevard in Staten Island. Throughout the day, listeners were encouraged to donate nonperishable food items to help stock local food pantries and support families facing hardship in the community.

Thanks to the generosity of listeners, local businesses and volunteers, the campaign collected over 12 pallets of food for the Food Bank For New York City and helped ensure that families facing hardship would have access to essential meals throughout the holiday season.

"Thank you for your generous contribution. Your support strengthens our mission and allows us to continue serving individuals and families with dignity."

Elizabeth Romano
Senior Director, Food Bank NYC

"New Yorkers always show up for each other. This year's Stuff-A-Truck proves just how strong our community is."

Maxwell
103.5 KTU on-air personality, iHeart



About

Food Bank For NYC
FoodBankNYC.org

Driven by our mission to empower every New Yorker to achieve food security for good, we harness the collective power of our network of food providers, partners, and volunteers to activate the right resources, supports, and expertise across the five boroughs. Our work with more than 800 soup kitchens, food pantries, and campus partners provides immediate and reliable access to food and nutrition education, while our economic empowerment programs give people the tools and know-how to improve their financial wellness. Community by community, we work together to make progress on a more hopeful, dignified, and equitable future for all.

Campaign Impact

12+

Pallets of food collected for the Food Bank For New York City through listener and community donations

12,508

Meals provided to local families through collected food

Local Spotlight:

30th Annual Stuff-A-Bus: Community Holiday Toy Drive

Cape Cod, MA

Each holiday season, children in underserved families face the real possibility of waking up Christmas morning without a gift. To help address this need and bring joy to children throughout the region, iHeartMedia's Cool 102 joined with iHeart Cape Cod radio stations and community partners to host the 30th Annual Stuff-A-Bus toy drive.

This long-standing community tradition supports the U.S. Marine Corps Reserve Toys for Tots program, a nonprofit initiative that collects and distributes new, unwrapped toys to children who might otherwise go without during the holidays. Toys for Tots has delivered millions of toys and hope to children nationwide since its founding in 1947.

From December 5–7, 2025, COOL 102, 106 WCOD, Cape Cod Sports Radio 96.3 & Newsradio 95 WXTK and the Cape Cod community came together for 60 hours of continuous toy collection, encouraging listeners to donate toys that would stay within the local area to brighten the holidays for Cape Cod families. During the event, on-air personalities and volunteers staffed a school bus set up as the collection hub, welcoming donations and spread awareness about the drive. The Stuff-A-Bus campaign was a major success in 2025, resulting in 32,798 toys collected for distribution through the Toys for Tots program -- the second highest total in the event's history. Approximately 44 % of all toys distributed by Toys for Tots on Cape Cod this year came from the Stuff-A-Bus weekend.

Promotion for the drive included on-air support, digital content and social media outreach, all of which helped mobilize the broader community and drive participation. Through this program, thousands of children across Cape Cod received toys and holiday cheer.

"Every year, Stuff-A-Bus shows the power of our community coming together for local kids. Every toy donated stays right here on Cape Cod to help make sure children wake up to something special on Christmas morning."

Kevin Matthews

Senior Vice President of Programming, Cape Cod



About

Toys for Tots

ToysForTots.org

Toys for Tots is more than a holiday tradition -- it's a lifeline for families and a testament to what communities can accomplish when they unite with purpose. From the first donated toy in 1947 to the 708 million gifts shared since, the mission has never wavered: to ensure no child is forgotten at Christmas.

Campaign Impact

32,798

Toys collected during the 2025 Stuff-A-Bus weekend, the second-highest total in the event's 30-year history

44%

Of all Toys for Tots distributions on Cape Cod supplied directly by the iHeart Stuff-A-Bus drive

60

Hours of continuous collection

Local Spotlight:

WHYHUNGER Hungerthon Campaign

New York, NY

Each year, nearly 50 million people in America – including 14 million children – don't get enough to eat. iHeartMedia New York partnered with WHYHUNGER to support the organization's mission to end hunger and advance social justice through its annual Hungerthon campaign. The long-running fundraising campaign mobilized listeners across New York to take action against food insecurity.

WHYHUNGER works to address the root causes of hunger by connecting people to nutritious food and investing in community-led solutions that strengthen local food systems. Through an integrated, multi-platform

approach, iHeartMedia New York amplified the organization's message using the power of radio, social media and on-air storytelling to educate listeners, inspire giving and drive meaningful participation. Throughout the campaign, station talent engaged listeners with live reads and interviews to encourage donations while raising awareness about the ongoing need for hunger relief.

The effort raised \$1.4 million to support WHYHUNGER's programs, helping provide access to nutritious food and long-term solutions for individuals and families facing food insecurity.

"In the face of safety net cuts and growing need, our Hungerthon partnerships and the thousands of supporters who donate, participate and amplify the message are more important than ever. Hunger can't wait. Together, we have the power to demand -- and make -- change. A hunger-free tomorrow starts with all of us, today."

Jenique Jones
Executive Director, WhyHunger



About

WhyHunger

Founded in 1975 by the late Harry Chapin and radio DJ Bill Ayres, WhyHunger funds and supports community solutions to protect the human right to food. In nearly five decades of innovation and evolution, our programs and our grassroots partners in 24 countries have expanded agricultural practices that are better for the planet, helped communities address the root causes of hunger, and ensured access to nutritious food for millions of people. As a grassroots support organization, we stand behind the leadership of the people most impacted by hunger and injustice. We prioritize providing resources to support the rights of communities who have been historically excluded from defining and controlling their food systems. We advocate for workers' rights and champion agroecological food production that unites science and sustainability with Indigenous knowledge and wisdom. Together we can build socially and economically just food systems that nourish all people and the environment.

Campaign Impact

\$1.4M

Raised to support WHYHUNGER's hunger relief and food justice programs

1K+

Listeners mobilized through on-air, digital, and community calls to action

5.3M

People connected to food and \$10.8M invested in community-led solutions globally over the past five years

Local Spotlight:

Mel Trotter Ministries Turkey Drop

Grand Rapids, MI

As food insecurity continues to affect families across West Michigan, NewsRadio WOOD 1300 / 106.9 FM dedicated an entire day to helping ensure neighbors in need could enjoy a warm holiday meal. Partnering with Mel Trotter Ministries, a nonprofit that provides shelter, meals and support services for individuals and families experiencing hardship, the station hosted its annual Turkey Drop on November 19, 2025. Now in its 22nd year, the drive is part of an annual holiday tradition in the West Michigan.

Throughout the day, on-air personalities rallied listeners to donate frozen turkeys at

designated collection sites from early morning through evening. The station supported the drive through on-air promotion, digital outreach and social media engagement. Community partners also supported the effort at multiple locations and helped expand access for families and individuals who wanted to contribute.

The Turkey Drive was in partnership with Feeding America West Michigan who worked together to distribute turkeys and other holiday essentials to local families. Through this collaboration, and with iHeart's support, thousands of families facing food insecurity had access to a holiday meal.

Campaign Impact

6,200+

Turkeys collected for families in need across the Grand Rapids area

Thousands of local families supported through distribution by Mel Trotter Ministries

"This year, we're seeing more families struggling to put food on the table. Our goal is to make sure everyone can enjoy a Thanksgiving meal, no matter their circumstances."

Chris Palusky
CEO, Mel Trotter Ministries.



Local Spotlight:

Free Bikes 4 Kidz Bike Donation Drive

Detroit, MI

Access to safe, reliable transportation can be a significant barrier for children in under-resourced communities. To help more kids experience the joy and independence of riding a bike, 106.7 WLLZ partnered with Free Bikes 4 Kidz Detroit, a nonprofit that refurbishes donated bicycles and provides them with helmets to children who might

otherwise not have access to one. Free Bikes 4 Kidz Detroit works year-round to collect, repair and distribute bikes to help kids experience a happier, healthier childhood while also keeping outgrown or unused bikes out of landfills.

On September 27, 2025, WLLZ hosted a community donation event inviting residents to drop off bikes

in any condition -- broken or used -- to be refurbished and prepared for distribution. The station promoted the drive through on-air mentions, social media coverage, website support and a live broadcast. The event collected 455 bikes and \$9,000 in donations to support Free Bikes 4 Kidz during the 2025 holiday season and beyond.

"Giving a kid a bike gives that child freedom, independence and a chance to go farther and faster than they ever have before - and in some cases a way to get to school when other means of transportation aren't reliable. Free Bikes 4 Kidz Detroit has collected, refurbished and given away over 14,000 bikes to under-resourced kids in Detroit since 2018. In 2025, 106.7 WLLZ sponsored FB4K's flagship bike donation site at Woodward Corners in Royal Oak and helped us collect over 450 bikes from the public at that one location in 5 hours: a new record for our organization! We couldn't be more grateful for the support of the whole iHeart team in helping FB4K change so many kids' lives with a bicycle!"

Bob Barnes

Executive Director, Free Bikes 4 Kidz Detroit



About

Free Bikes 4 Kidz

Free Bikes 4 Kidz is a non-profit organization geared toward helping all kids ride into a happier, healthier childhood by providing bikes to those in need. Every year 25 million bikes are sold in the US. One-third of those bikes are 20" wheel-size, or smaller. Since kids grow like weeds, over 8 million bikes are virtually outgrown each year. Endless supply = Sustainability. We're a green organization and we capitalize on the availability of these outgrown bikes, and we operate seasonally in a donated space courtesy of the Piston Group to keep our overhead down. Partnering with the Home Depot, we make use of our shared mission and their geographically dispersed facilities to host a one-day regional bike collection event in the early fall. The public donates gently used bikes, then we organize hundreds of volunteers over a couple of months to clean and refurbish them, and then we give them away to kids in need. It's easy to see why we've been able to provide thousands of bikes to kids over the last few years!

Campaign Impact

455

Bikes collected at the community donation event hosted by 106.7 WLLZ

\$9K

In donations raised to support the refurbishment and distribution program

2,811

Bikes distributed by Free Bikes 4 Kidz Detroit to children in need

Holiday Toy Drives and Annual Food Drives

Toy Drives

Greater Lehigh Valley Auto Dealers Association (GLVADA)/ Kid's Christmas Party

B104 Allentown, PA
iHeartMedia Allentown hosted the Kids Christmas Party to support local families facing hard times. The celebration, held on December 14, 2025, included holiday activities for children and families, a toy giveaway, a meet-and-greet with Santa, and visits from Christmas characters, creating a joyful holiday experience for the community.

Children's Home of Easton

NewsRadio 790 WAEB Allentown, PA
NewsRadio 790 WAEB hosted the annual Children's Home of Easton Christmas Gift Drive and Kids Christmas Party on December 20, 2025, with Morning Host Bobby Gunther Walsh leading the effort. This year's event raised \$212,500 during

the two-week radiothon and collected 213 donated gifts, along with Christmas trees and food for families in need. Santa arrived on a motorcycle sled, and children enjoyed holiday activities, including a special visit from the Bethlehem Police Department. The celebration has become a beloved tradition at iHeartMedia Allentown, marking the start of the Christmas season with the Children's Home of Easton.

Salvation Army Red Kettle Campaign

650 KENI-AM Anchorage, AK
iHeartMedia Anchorage supported the Salvation Army's Red Kettle Campaign with on-air personalities Mike Porcaro and Crash on 650 KENI-AM, highlighting the annual drive for eight weeks through promotional announcements, interviews and testimonials. The online and onsite effort raised \$50,000 to help support individuals and families in need during the holiday season.

Toys for Tots

99.9 Kiss Country Asheville, NC
99.9 Kiss Country hosted the U.S. Marine Corps Toys for Tots campaign, which has become a beloved Western North Carolina tradition. On-air personalities Eddie and Amanda broadcast live for three consecutive days, rallying listeners and partners to support local families in need. Through the combined efforts of Western North Carolina, Toys for Tots and 99.9 Kiss Country, the campaign collected more than 2,000 new toys and raised \$37,463 in monetary donations to support underprivileged children and families.

The Scream Foundation and YMCA

94.9 The Bull Atlanta, GA
94.9 The Bull supported The Scream Foundation, a nonprofit with the mission to focus on education, and empowerment and to inspire youth in underserved communities, and



the YMCA by helping distribute more than 1,100 toys to families in need and provided warm weather clothing to approximately 300 children during the 2025 holiday season.

Community Homeless

96.3 Kiss FM Augusta, GA
96.3 Kiss FM participated in multiple community efforts to support individuals experiencing homelessness, including toy donation initiatives led by on-air personality Cher Best in partnership with the Richmond County Marshals Office and Cher's Sisters Only Club. These efforts provided meals, toys and support to families and children across the Augusta community.

The U.S. Marines Corps Toys for Tots

93.1 WPOC Baltimore, MD
93.1 WPOC hosted Michael J's annual Toy Mountain benefiting the U.S. Marines Toys for Tots Baltimore region on December 6, 2025. The station promoted the effort for four weeks and invited listeners to donate toys to support families in need across the Baltimore community.

D Rek's Angels and Warriors

iHeartMedia Brunswick Brunswick, GA
iHeartMedia Brunswick supported D-Rek's Angels and Warriors, an annual toy drive that collects new gifts for hospitalized children. The event concluded with a special delivery to the hospital, where the Grinch and local

law enforcement officers surprised the children with presents, bringing holiday joy to families across the community.

30th Annual Stuff-A-Bus

Cool 102 Cape Cod, MA
Cool 102 and the iHeartMedia Cape Cod market stations hosted the 30th annual Stuff-A-Bus, a 60 hour toy drive supporting the U.S. Marines Toys for Tots of Cape Cod. The event collected new, unwrapped toys to help ensure that children across Cape Cod had gifts for Christmas morning. Held on December 5, 2025, the drive resulted in 32,798 toys collected -- the second highest total in the event's history. Approximately 44% of all toys distributed by Toys for Tots on Cape Cod in 2025 came from the iHeart Stuff-A-Bus weekend. Promotion included on-air support, digital content and social media outreach.

Holiday Toy Drives and Annual Food Drives

Continued

Stuff-A-Bus

iHeartMedia Charlotte
Charlotte, NC

iHeartMedia Charlotte's five radio stations teamed up to live on a bus for three days, broadcasting live and collecting toys to support local children in need during the holiday season.

Epworth Children's Home of South Carolina

iHeartMedia Columbia
Columbia, SC

iHeartMedia Columbia's stations 104.7 WNOK and 100.1 The Beat partnered to host the Mazda Trunk of Toys drive benefiting the Epworth Children's Home of South Carolina. The event was promoted on-air, on stations' websites and across social media. During the live broadcast, on-air personalities TJ and Riggins encouraged listeners to donate toys to support children in need during the holiday season.

NC4K

92.3 WCOL
Columbus, OH

92.3 WCOL partnered with Tansky Sawmill Toyota to host a holiday toy drive benefiting NC4K, which supports families affected by childhood cancer. In addition, WCOL celebrated Kayla's Birthday Bash raising \$5,000 in just two hours to help fight childhood cancer.

MIX 102.9's Stuff-A-Bus

THE NEW MIX 102.9
Dallas, TX

THE NEW MIX 102.9 partnered with U.S. Marines Toys for Tots for its Stuff-A-Bus holiday initiative, held December 5 through December 7, 2025. Morning host Billy the Kidd lived on the bus throughout the event to encourage listeners and community members to donate new, unwrapped toys. The station collected 6,535 toys in total, supporting families in need across the Dallas-Fort Worth community. Promotion for the

event included on-air mentions, digital coverage and social media outreach.

U.S. Marine Corps Toys for Tots

102.9 Now
Dallas, TX

102.9 Now teamed up with Fox News for a two-week toy drive. Each day, the station and the local Fox News affiliate visited a new location across the Dallas-Ft. Worth metroplex to collect toys for local children in need during the holiday season.

Christmas for Kids & Christmas Cheer

iHeartMedia Defiance
Defiance, OH

iHeartMedia Defiance hosted three events -- Christmas Cheer, Christmas for Kids and Tiana's Wish -- which encouraged listeners to donate toys and monetary contributions during live broadcasts throughout November and

December. The initiatives were supported through promotion on-air, station websites and social media, helping raise \$171,000 to support families and children across the community during the holiday season.

U.S. Marine Corps Toys for Tots with Angie's Toy Chest

106.7 WLLZ
Detroit, MI

iHeartMedia Detroit's 106.7 WLLZ Detroit's Wheels partnered with Angie's Toy Chest for the annual toy drive supporting U.S. Marine Corps Toys for Tots. The event was hosted by Doug Podell and together the partners helped raise \$100,000 to benefit children across the Metro Detroit community.

U.S. Marine Corps Toys for Tots

Star 104
Erie, PA

Star 104 broadcast live from the EMTA trolley with the U.S. Marine Corps, encouraging listeners to Stuff the Bus and donate toys for children in need across the Erie community.

Golden Heart Wishes 2025

Magic 101.1 FM
Fairbanks, AK

Magic 101.1 FM supported the annual Golden Heart Wishes toy drive benefiting the Interior Alaska Center for Non Violent Living, an organization that provides programs to intervene and prevent domestic violence, sexual assault, suicide, and other violent crimes that negatively impact the local community. Leading up to the center's Christmas Eve dinner, the station conducted a month long collection effort to ensure that every child staying at the center received a gift from Santa. Hundreds of toys were collected for children staying at the

shelter during the holidays, with additional gifts used throughout the year for birthdays and other needs. The 2025 campaign generated \$20,000 in donated support.

U.S. Marine Corps Toys for Tots

iHeartMedia Fort Myers Naples
Fort Myers Naples, FL

iHeartMedia Fort Myers Naples stations in Punta Gorda collected cash donations and toys during their annual Toys for Tots toy drive, supporting local children in need throughout the holiday season.

Salvation Army

iHeartMedia Grand Forks
Grand Forks, ND

iHeartMedia Grand Forks partnered with the Salvation Army for Operation Christmas Morning to help ensure that every local child had a toy to open on Christmas morning. The four-week promotion ran across all stations and encouraged listeners to donate toys. The Salvation Army distributed the collected toys to families in Grand Forks East Grand Forks and surrounding communities supporting approximately 5,000 children during the holiday season.

U.S. Marine Corps Toys for Tots

iHeartMedia Greensboro
Greensboro, NC

Mix 99.5 spent a full day collecting toys, while HITS 100.3 Real Rock 105.7 and Q104.1 partnered with Ward Black Law for an additional full day of collecting toys -- all to support local children in need. The stations promoted the effort on-air, online and across social media and broadcast their shows live from the toy drives. Together they collected more than 90 boxes of toys, 55 bikes and thousands of dollars in cash for families across the Triad.



Holiday Toy Drives and Annual Food Drives

Continued

Ellis & Bradley's Stuff The Truck with Toys for Tots

Whistle 100.5
Greenville, SC

Whistle 100.5 hosted the 20th annual Ellis and Bradley Stuff The Truck event for the U.S. Marine Corps Toys for Tots on December 13, 2025 at Bridgeway Station. Marine Sgt. Michael Covalcik and his team arrived with a seven-ton truck to be filled. Throughout the day on-air personalities Ellis and Bradley, along with Aaron Michael broadcast live as the community donated an overwhelming number of toys filling the truck and requiring an additional large Ryder van to handle the overflow.

Hoops Holiday Giving Express Toy Drive

iHeartMedia Huntington
Huntington, WV

In 2025, iHeartMedia Huntington supported the Hoops Holiday Giving Express Toy Drive throughout the month of December. The annual toy collection

benefited Hoops Family Children's Hospital, which provides specialized pediatric care for children from birth through age of 21. The campaign was promoted across all iHeartMedia Huntington stations, and it encouraged the community to support the hospital's mission, while also ensuring local children receive toys during the holiday season.

Spencer's Boatload of Toys

102.1 WDRM
Huntsville, AL

102.1 WDRM supported the annual Spencer's Boatload of Toys drive, led by the Spencer Graves Show. The 2025 campaign successfully filled 23 boats with toys for children in need throughout Alabama. The event benefited the Salvation Army and was promoted through on-air coverage, television features and social media outreach, encouraging listeners and community partners to donate toys and support local families during the holiday season.

Catholic Charities of Southern Nevada

Sunny 106.5
Las Vegas, NV

Sunny 106.5 supported Catholic Charities of Southern Nevada through the Mountain of Presents initiative, which invited listeners to visit Cheer Stops hosted by 93.1 The Mountain at locations throughout the valley. Community members were encouraged to donate new unwrapped toys valued at \$20 or more and in return, they received a \$20 House of Blues gift card. Each donation helped build a growing mountain of gifts for local children and families served by Catholic Charities of Southern Nevada, bringing holiday cheer across the Las Vegas community.

Toy Hill 2025

iHeartMedia Little Rock
Little Rock, AR

iHeartMedia Little Rock supported the annual Bob Robbins Memorial Toy Hill Weekend, a long-standing Central



Arkansas holiday tradition benefiting U.S. Marine Corps Toys for Tots. The 2025 event continued the legacy of beloved Arkansas radio personality Bob Robbins, who championed ensuring every child wakes up to gifts on Christmas morning. The weekend featured parades, live music, Santa visits, free food and family friendly activities, all centered around collecting new, unwrapped toys for local children in need. In 2025, the event gathered more than 20,000 toys, fulfilling every Toys for Tots request from the local Marine Corps Reserve. Promotion included on-air mentions, station websites and extensive social media support across the Little Rock stations.

U.S. Marine Corps Toys for Tots

Rock 101
Manchester, NH

Rock 101 teamed up with local station WMUR TV to support the U.S. Marine Corps Toys for Tots Drive in New Hampshire, collecting more than 8,700 toys for local children in need. The station promoted the effort on-air, online and across social media, encouraging community participation throughout the campaign.

Sami's Toys for Kids

iHeartMedia Mansfield
Mansfield, OH

iHeartMedia Mansfield supported the annual Sami's Toys for Kids campaign, which encouraged community members to donate new toys and contribute monetary support at multiple locations across Richland County. The 2025 drive provided toys for more than 400 children in the community and monetary donations also helped purchase holiday meals for participating families.

Junior Service Guild Christmas Clearinghouse

iHeartMedia Marion
Marion, OH

iHeartMedia Marion supported the Junior Service Guild Christmas Clearinghouse as community partners including the Marion Area Harley Riders organized fundraising efforts to help provide children across the community with a brighter holiday season. The annual WMRN Peanut Push also generated donations and offered an engaging activity for participants, contributing to the campaign's overall success.

Salvation Army

K97 FM
Memphis, TN

K97 FM's Mic Tee's Truck of Toys took place throughout December, collecting new unwrapped toys for children in need. The month-long campaign concluded with a live remote broadcast at the Salvation Army engaging listeners and encouraging additional community support.

U.S. Marine Corps Toys for Tots

Minneapolis, MN
K102

K102 broadcast live all day from Scheels in Eden Prairie alongside the Minnesota Vikings, supporting the U.S. Marine Corps Toys for Tots campaign. The event featured appearances from Vikings players and served as a drop-off location for physical toy donations and monetary contributions. Following the broadcast, Vikings players shopped alongside families selected by Toys for Tots to help brighten the holiday season for children across the community.

Holiday Toy Drives and Annual Food Drives

Continued

Highway to Help

105.9 The Rock
Nashville, TN

105.9 The Rock supported Highway to Help on December 1, 2025, a community toy and donation drive created in partnership with the Metro Nashville Police Department (MNPD) and local auto partner Two Rivers Ford. Station talent helped encourage listeners to donate new toys and monetary contributions throughout the campaign, with on-air mentions, digital promotion and social media outreach driving strong participation. During Christmas week, MNPD delivered the donated toys and supplies to families in need through the department's annual Christmas Baskets program, helping provide holiday support for households across Nashville.

Christmas In July

105.9 The Rock
Nashville, TN

105.9 The Rock hosted its annual Christmas in July toy drive on July 25,

2025, broadcasting live for 12 hours each day from Walmart to collect new unwrapped toys for children receiving care at Monroe Carell Jr. Children's Hospital at Vanderbilt. Listeners were encouraged to stop by, donate toys and support inpatient kids and families during the summer months when donations traditionally decline. Over the two-day effort, the station collected more than \$10,000 worth of toys, filling three vans and trucks that were delivered directly to the hospital's warehouse.

Santa Toy Giveaway

104.1 The Spot
New Orleans, LA

On December 22, 2025, 104.1 The Spot partnered with the City of Baton Rouge Constable's Office for a holiday toy drive supporting children and families across Baton Rouge. In its first full year, the effort gathered more than 2,000 donated toys with support from community sponsors and Santa helped deliver the gifts to local families.

Real Radio Bike Drive

Real Radio 104.1
Orlando, FL

Real Radio 104.1 hosted its annual Bike Drive led by The News Junkie's Shawn Wasson, gathering bikes to support families in need during the holiday season, and through strong on-air engagement, social outreach and partner involvement, the event collected 259 bikes valued at \$25,000 to benefit the Baby DJ Foundation.

Baby DJ

XL 106.7
Orlando, FL

XL 106.7's Baby DJ program, led by morning host Johnny Magic, supported 1,300 families during the holiday season as 600 volunteers helped collect toys and gifts for local children and families in need from Thanksgiving through the week before Christmas, continuing a 34-year tradition of community generosity and support.



Toys for Kids Foundation

92.5 WPAP
Panama City, FL

iHeartMedia Panama City supported the annual Toys for Kids fundraiser helping ensure local children experienced the joy of the holiday season. Through on-air encouragement, community partnerships and the generosity of listeners across Bay County, the effort raised more than \$15,000 in cash and toy donations, providing gifts to families facing hardship.

96.1 KISS Stuff-A-Bus

96.1 KISS
Pittsburgh, PA

96.1 KISS hosted its 22nd annual Stuff-A-Bus event to benefit the U.S. Marine Corps Toys for Tots Program, partnering with the Pittsburgh Penguins Foundation and promoting an Amazon Wish List to encourage direct toy donations. Through on-air, digital and social outreach the 2025 campaign collected a record 86 buses filled with toys, including hundreds of bikes, and raised more than \$25,000 to support local children during the holidays.

Randall Children's Hospital at Legacy Emanuel

K103
Portland, OR

K103 led the K103 Under the Tree Toy Drive, a five-week campaign collecting toy donations for Randall Children's Hospital. In partnership with Jamba Juice, bins were placed at 21 locations and the station made live appearances each weekend to encourage giving. By the end of December, the team delivered 100 bags of donated toys to support children receiving care during the holiday season.

Gifts for Golden

iHeartMedia Poughkeepsie
Poughkeepsie, NY

Q92 and its sister stations Country 107.3 WRWD, 96.1 Kiss FM, Z93 and WKIP supported the two-day Gifts for Golden event to brighten the holidays for local nursing home residents who may not see loved ones during the season. Nursing homes provided wish lists, which were turned into tags hung on a wreath at the local mall. Community members selected tags, purchased items from the lists, and returned the gifts to be wrapped before delivery to the nursing homes in time for their holiday celebrations.

U.S. Marine Corps Toys for Tots

iHeartMedia Raleigh
Raleigh, NC

iHeartMedia Raleigh's five radio stations lived on a bus for three straight days broadcasting live and collecting toys to support the U.S. Marine Corps Toys for Tots campaign. Listeners across the Triangle donated throughout the multi-day effort, helping bring holiday joy to children in need across the community.

The Great Breakfast Toyfest

Y102
Reading, PA

Y102 hosted The Great Breakfast Toyfest, a beloved annual tradition inviting listeners to donate brand new, unwrapped toys for Keystone Military Families in exchange for a complimentary breakfast. Through on-air promotion, digital outreach and social media the station helped fill an entire trailer with toys to support local veterans and active duty military families during the holiday season.

Holiday Toy Drives and Annual Food Drives

Continued

Inland Empire Toy Drive

99.1 KGGI

Riverside, California

99.1 KGGI supported the first annual Inland Empire Toy Drive at Khashan Law Firm, broadcasting live as listeners and community members donated toys, bikes and other gifts to help local families in need during the holiday season.

Angels Helping Angels – Slam Duncan’s Children’s Charities

93.5/102.7 JJS

Roanoke–Lynchburg, VA

93.5/102.7 JJS supported the Angels Helping Angels initiative, where local Girl Scouts and volunteers gathered at Walmart in Salem to purchase toys and gifts for children listed on the Salvation Army’s Angel Tree, helping ensure local kids in need received holiday support. With iHeartRadio Roanoke/Lynchburg amplifying the effort, the event raised \$4,575 to provide Christmas gifts for 61 children through Slam Duncan’s Children’s Charities, creating a meaningful and

memorable holiday experience for families across the community.

U.S. Marine Corps Toys for Tots

New Country 107.9 YYD
Roanoke–Lynchburg, VA

New Country 107.9 YYD and WJJS on-air personalities helped host Haley Toyota’s Toy A Thon on Friday, November 28, 2025, supporting the U.S. Marine Corps Toys for Tots campaign in the Roanoke area. The stations encouraged listeners to donate new toys during the event, helping brighten the holidays for local children in need.

Salvation Army Angel Tree

iHeartMedia Sacramento
Sacramento, CA

iHeartMedia Sacramento supported the Salvation Army’s Angel Tree program with extensive on-air, digital and in-person engagement that helped drive community participation throughout the region. The cluster highlighted the need for donations through interviews

with Salvation Army leaders and storytelling across broadcast, streaming and social platforms, encouraging listeners to contribute toys, clothing and essential items for local families. KISS 107.9’s on-air personality Strawberry, also joined Salvation Army teams at the toy distribution event, greeting families as they picked up donated gifts and adding a familiar community presence to the day. The effort helped expand the reach of the Angel Tree program and contributed to thousands of donated items for families across Greater Sacramento.

Klou Care A Van

103.3 KLOU
Saint Louis, MO

103.3 KLOU supported the KLOU Care A Van with Compass Health Network, collecting toys and essential everyday items to assist families in need throughout St. Charles County. The effort gathered enough resources to serve more than 250 families, and the station helped strengthen community



response through on-air promos and a live broadcast, ensuring broad awareness and participation.

Boat Load of Toys

93.7 The Bull
Saint Louis, MO

93.7 The Bull supported the two-day Boat Load of Toys collection at Bass Pro in St. Charles, where the station gathered toys, clothes, hygiene items and more to help provide Christmas support for more than 12,000 kids across the Saint Louis area through local nonprofit Youth In Need. The effort centered on meeting essential holiday needs for local families, and the station amplified the initiative through on-air promos, social media outreach and a live broadcast, encouraging community participation and strengthening the impact for Youth In Need.

Secret Santa – I.B.E.W. Local 354

iHeartMedia Salt Lake City
Salt Lake City, UT

iHeartMedia Salt Lake City partnered with I.B.E.W. Local 354 for the Secret Santa initiative, inviting listeners from November 3 through December 7 to nominate themselves or someone they

knew who needed help during the holiday season. 94.1 KODJ and Rock 106.7 encouraged submissions through their station websites, and morning shows shared selected stories on-air before delivering surprise gifts directly to recipients’ homes, with those moments later recapped on-air to highlight the community spirit. The effort aimed to fulfill as many wishes as possible and bring meaningful support to Utah families during the holidays.

15th Annual Sana Claus Community Drive

106.1 KMEL
San Francisco, CA

106.1 KMEL supported the 15th Annual Sana Claus Community Drive, a live broadcast that united the Bay Area to assist neighbors in need through partnerships with Youth Uprising, the Alameda County Fire Department and Patelco Credit Union. The effort generated more than 1,200 toys for local kids, over a half ton of groceries and thousands of diapers for families. The station also helped elevate community involvement through on-air messaging, social media outreach and collaborations with event partners.

98.7 The River’s Christmas Wish 2025

98.7 The River
Savannah, GA

98.7 The River supported its 27th annual Christmas Wish campaign to assist area families impacted by cancer, sharing their stories and wish lists on-air to inspire listener donations. The effort raised \$10,370 to benefit the Cynthia & Dwaine Willet Children’s Hospital of Savannah, with the station engaging the community through on air messaging and social media to help lift spirits and provide meaningful support during the holiday season.

Food Lifeline

Seattle, WA
96.5 JACK FM

96.5 JACK FM highlighted the need to support Food Lifeline during June 2025 to help ensure children without access to school meal programs received food throughout the summer. The station set aside its usual Playing What WE Want approach for a full day, instead playing songs requested by listeners in exchange for donations, ultimately raising \$20,000 to benefit Food Lifeline.

Holiday Toy Drives and Annual Food Drives

Continued

OACAC

100.5 The Wolf
Springfield, MO

100.5 The Wolf participated in Share the Light, a one-day fundraiser held across all four Springfield FM stations on December 8 to support utility assistance efforts for local households. The campaign invited both in person and online donations, and this year's total of \$10,000 also included funds generated through the Trans Siberian Orchestra concert hosted by 105.9 KGBX, contributing to the overall support provided to OACAC's program.

Mo & Sally Toy Drive

KOOL 105.5 Palm Beach
West Palm Beach, FL

KOOL 105.5 supported the long-standing Mo & Sally Toy Drive as the Mo & Sally Morning Show collected toys at three locations throughout November to benefit U.S. Marine Corps Toys for Tots of PBC, engaging listeners through on-air, online and social outreach to encourage donations. The effort brought in more

than 2,000 toys to help children and families across Palm Beach County during the holiday season, continuing a tradition of community support and seasonal giving.

Operation Toy Lift

Mix 97.3
Wheeling, WV

Mix 97.3 supported Operation Toy Lift as the Wheeling Police Department and the Belmont County Sheriff's Office brought the community together at the Ohio Valley Mall for a day of holiday giving, beginning with a parade featuring Santa's arrival and continuing with on site toy and monetary donations to benefit the United Way of the Upper Ohio Valley. Throughout the event, which included a live remote broadcast and participation from local personalities, community members contributed new toys for children of all ages, with the collected items later distributed to families in need across the region.

Salvation Army

Mix 98.9
Youngstown, OH

Mix 98.9 hosted the Salvation Army's toy drive from November 8 through December 18, encouraging listeners across the Mahoning Valley to donate new toys at participating business collection sites. The station promoted the effort on-air, online and through social media to help ensure local children received gifts for the holiday season.

Army Of Toys

Mix 98.9
Youngstown, OH

Mix 98.9 supported the 33rd annual Army of Toys drive by encouraging listeners across the Mahoning Valley to donate new unwrapped toys at participating locations, using on-air and social outreach to promote community involvement. The effort collected more than 1,000 toys along with over \$20,000 in cash donations to help provide holiday gifts and support for local families in need.



Food Drives

Thanks-4-Giving Turkey Drive

Mix 103.3
Binghamton, NY

Mix 103.3 partnered with Catholic Charities to lead the annual Thanks-4-Giving Turkey Drive, a week-long community effort held November 17 through November 21, 2025 in front of Walmart on Vestal Parkway. The station broadcast live throughout the week, with long-time Mix 103.3 personality Lori hosting on-air from the event RV, a tradition spanning more than two decades. The community responded with overwhelming generosity, contributing more than 4,000 turkeys along with sides and gift cards, surpassing the original goal of 3,300 turkeys. First responder groups including the Johnson City Police Department and Binghamton Fire Department added friendly competition and matched donations. A notable \$2,500 contribution from State Farm

agent Jim Rollo helped push fundraising well beyond the \$10,000 mark. Hundreds of Thanksgiving baskets were assembled and distributed to families in need through Catholic Charities, marking another successful year for this signature community initiative.

Turkey In Your Trunk

iHeartMedia Brunswick
Brunswick, GA

iHeart Brunswick hosted the Turkey in Your Trunk event on November 24, 2025, which raised enough funds to provide 480 full Thanksgiving dinners to community members in need. The team set up tents and distributed the dinners through a drive-through system, with all meals given out in under thirty minutes. Remaining funds were donated to the Glynn Community Crisis Center, allowing them to provide Christmas support for four families. The event was promoted on-air, on station websites and across social media.

103 Free Turkey Give-Away

103.5 The Weasel
Charleston, SC

103.5 The Weasel partnered with Crews Chevrolet and Live 5 News for the annual 103 Free Turkey Give Away, providing 103 local residents with a free turkey ahead of Thanksgiving. Held on November 21, 2025, the initiative supported food insecure community members and was promoted through on-air announcements, online content, social media and live TV coverage.

iHeartMedia Charlotte Food Drive

Charlotte, NC
iHeartMedia Charlotte hosted a food drive on November 14, 2025, to support Second Harvest Food Bank of Metrolina in response to increased community need during the federal government shutdown. The effort collected a truckload of donated food to help the organization meet rising demand and was promoted on-air, digitally and across social media platforms.

Holiday Toy Drives and Annual Food Drives

Continued

Neighbors In Need Campaign & Food Drive

iHeartMedia Defiance
Defiance, OH

From November through mid December, the iHeartMedia Defiance market promoted the Neighbors in Need campaign, encouraging listeners to make monetary donations through the food bank portal linked on station websites. All contributions supported the Toledo Northwestern Ohio Food Bank's efforts to distribute food to individuals and families facing food insecurity. The campaign collected \$20,000 in online donations. Promotion included on-air mentions, station websites, social media and promotional announcements.

Campaign Against Summer Hunger

Seaview 104.9
Fort Myers-Naples, FL

Seaview 104.9 partnered with the Harry Chapin Food Bank to support Operation C.A.S.H. (Campaign Against Summer Hunger). The initiative highlighted the

food insecurity faced by an estimated 40,000 students and their siblings in the county who may go without regular meals during the 100 days of summer. Listeners were encouraged to make monetary donations to help provide consistent access to food during the summer months. The June 13, 2025 campaign raised \$2,950. Promotion included on-air mentions, online support and social media outreach.

Turkey Drop

NewsRadio WOOD 1300 / 106.9 FM
Grand Rapids, MI

NewsRadio WOOD 1300 / 106.9 FM devoted the entire day on November 19, 2025, to collecting frozen turkeys for families in need throughout the Grand Rapids area. Working in support of Mel Trotter Ministries, the station encouraged listeners to donate at designated drop-off locations, promoting the effort on-air, online and across social media platforms. Thanks to strong community participation, the Turkey Drop resulted

in more than 6,200 turkeys collected for families facing food insecurity.

19th Annual Ellis & Bradley Turkey Fry for Miracle Hill

Whistle 100.5
Greenville, SC

Whistle 100.5 hosted the 19th Annual Ellis & Bradley Turkey Fry for Miracle Hill on November 24, 2025, at the Miracle Hill Mission. The Ellis & Bradley Morning Show broadcast live throughout the day while also appearing in multiple segments on local TV outlets. With the help of volunteers and community partners, the team fried 808 turkeys -- providing meals for 7,000 men, women and children served by Miracle Hill on Thanksgiving Day and throughout the winter months. Promotion included on-air mentions, online coverage, social media posts and support from partner TV networks.

Stewpot Community Services

95.5 Hallelujah FM
Jackson, MS

95.5 Hallelujah FM supported Stewpot Community Services by hosting a food drive to assist families who are struggling and rely on Stewpot for essential help during the holiday season. The effort helped provide food and resources to approximately 10,000 individuals across the Jackson community.

Operation: Vetsgiving

KSSN 96
Little Rock, AR

KSSN 96 partnered with Hurricane Creek Federal Credit Union to lead Operation: Vetsgiving on November 8, 2025, a community food drive supporting the Feed the Veterans Food Pantry. The campaign helped ensure Arkansas veterans and their families could enjoy a warm Thanksgiving meal by collecting turkeys, nonperishable food items and monetary donations. Donation locations were set up in Benton and Little Rock, along with live broadcasts from Benton and Cabot to encourage participation. The 2025 campaign collected more than 200 turkeys, 2,500+ pounds of food and over \$5,000 to assist local veterans.

Make A Difference Food Drive

iHeartMedia Mansfield
Mansfield, OH

iHeartMedia Mansfield supported the Make a Difference Food Drive on October 24, 2025, in partnership with the United Way of Richland County and local community organizations. The annual initiative encourages residents to donate nonperishable food and financial contributions to support the food pantry at Catholic Charities and the WayFinders homeless shelter. The drive generated thousands of dollars

in donations along with a large volume of nonperishable items to help support families experiencing food insecurity. Promotion included on-air mentions, station websites and social media outreach across the Mansfield cluster.

Paul Castronovo's 50-50 Draw

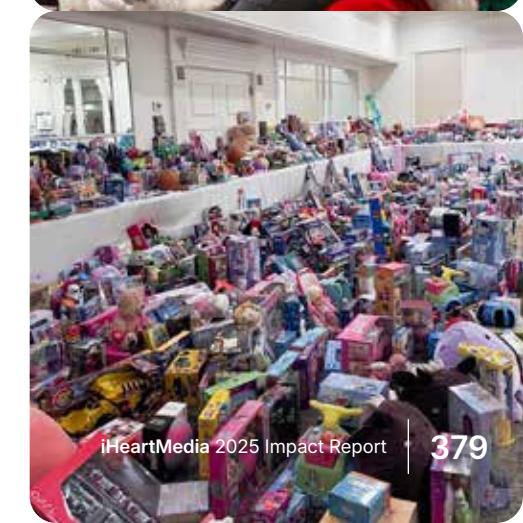
BIG 105.9
Miami, FL

BIG 105.9 partnered with Farm Share, Inc. for the fourth annual Paul Castronovo 50-50 Draw on December 5, 2025. The fundraiser combined listener excitement with a mission to fight food insecurity across South Florida. Hosted by Paul Castronovo and supported through on-air promotion, digital features and social media engagement, the campaign raised \$100,000 for Farm Share and awarded \$100,000 to a local charitable listener, doubling the community impact. The event helped generate significant awareness for Farm Share's work distributing food and resources to families in need throughout the region.

Turlock Gospel Mission

Mega 100
Modesto-Stockton, CA

Mega 100 partnered with the Turlock Gospel Mission to host a Thanksgiving Turkey Drive supporting families in need across the community. Listeners were encouraged to donate turkeys and essential food items helping provide holiday meals for approximately 1,000 individuals throughout the region.



Holiday Toy Drives and Annual Food Drives

Continued

The 100 Dreams Steve Harvey Turkey Giveaway

101.1 The Beat
Nashville, TN

101.1 The Beat partnered with Live2Aspire, Maplewood High School and BK Law for the 12th Annual Be The Dream Turkey Drive on November 21, 2025. As part of Steve Harvey's national Turkey Give initiative, the station helped distribute turkeys and Thanksgiving sides to families in need across Nashville. The event provided direct support to local households, offering holiday meals while also connecting community members with resources from Live2Aspire and school partners. Promotion included on-air mentions, digital support and social media outreach from 101.1 The Beat and participating organizations.

Stuff A Bus

KC101 and 960 WELI-AM
New Haven, CT

For the 35th year, iHeartMedia New Haven hosted its annual Stuff-A-Bus

food drive to support Connecticut Foodshare. On November 21 and 22, 2025, KC101 broadcast live for twenty four hours and 960 WELI AM broadcast live for four hours to encourage listeners to donate nonperishable food, turkeys and monetary contributions. The effort raised \$14,410, collected 1,020 turkeys and gathered 4,950 pounds of nonperishable food to support families across Connecticut. The long-running event continues to unite the New Haven community in supporting local hunger relief efforts, with KC101 serving as the lead station for promotion and onsite engagement.

WHYHUNGER-Hungerthon

iHeartMedia New York
New York, NY

iHeartMedia New York partnered with WHYHUNGER to support the organization's mission to end hunger and advance social justice through an impactful Hungerthon campaign. Harnessing the power of radio,

digital platforms and community engagement, the cluster helped amplify WHYHUNGER's message, mobilize listeners and inspire meaningful action across the region. The collaboration demonstrated the station group's ongoing commitment to supporting vital causes that strengthen and uplift local communities by leveraging its broad reach and trusted presence. The campaign raised \$1.4 million to benefit WHYHUNGER and underscored the importance of sustained community-focused efforts to address food insecurity.

KTU Stuff-A-Truck

103.5 KTU
New York, NY

103.5 KTU collected more than 12 pallets of food for the Food Bank for NYC during its annual Stuff A Truck event. The station partnered with Associated Supermarket Group and Met Foods to support families in need across Staten Island, using its local presence to encourage listeners to



donate food items and help strengthen community access to essential resources. The event highlighted KTU's ongoing commitment to serving vulnerable households through collaborative partnerships and seasonal giving efforts.

Food Drive

Rumba 100.3
Orlando, FL

Rumba 100.3 collected 2,717 pounds of food during its broadcast from Second Harvest Food Bank, helping provide 2,264 meals for families across Central Florida. The station's on-air presence and social media outreach encouraged listeners to contribute, strengthening community support during the holiday season.

Toyota Fill the Truck Food Drive

Z100 Portland
Portland, OR

Z100 Portland supported the annual Toyota Fill the Truck Food Drive, which ran from April through June and traveled across Oregon and southwest Washington to collect food donations

for the Oregon Food Bank Network. The campaign gathered 11,612 pounds of food, impacting 18 partner agencies and providing the equivalent of 10,028 meals to help fight hunger across the region.

Clothing Drive

94 HJY
Providence, RI

In April 2025, 94 HJY supported a community clothing drive that collected textiles to donate to Big Brothers Big Sisters of Rhode Island. Held on Earth Day, the effort helped the organization recycle the donated materials to raise funds for its local mentoring programs. The station's on-air promotion encouraged listeners to participate and support Big Brothers Big Sisters' mission through sustainable giving.

iHeartRadio Raleigh Food Drive

iHeartMedia Raleigh
Raleigh, NC

iHeartMedia Raleigh's five radio stations united on November 12 to support the Food Bank of Central & Eastern North Carolina during the federal government shutdown, a period when the organization faced increased demand and reduced resources, and through on-air promotion, digital outreach and social media the cluster helped provide the equivalent of 2,300 meals to families in need across the region.

FM 97 Stuff A Buggy

FM97
Reading, PA

FM97 hosted its Stuff A Buggy food drive on November 22, inviting listeners to donate nonperishable items throughout the day to support the Water Street Rescue Mission's efforts to feed individuals and families in need across the region, with FM97 DJs leading on site collection and encouraging community participation through on-air promotion and engagement.

Holiday Toy Drives and Annual Food Drives

Continued

Utah Food Bank

iHeartMedia Salt Lake City
Salt Lake City, UT

iHeartMedia Salt Lake City partnered with Utah Toyota Dealers for the Fill the Truck Food Drive during the 2025 holiday season, placing a Toyota Tundra at rotating Smith's locations across November and December to collect nonperishable food donations for Utah Food Bank. The campaign encouraged community giving throughout the season and helped support local residents facing food insecurity.

Love 101.1's Steve Harvey Morning Show Turkey Give 2025

Love 101.1
Savannah, GA

Love 101.1 hosted the annual Steve Harvey Morning Show Turkey Give, returning to an in person format at Cann Park to distribute 200 Thanksgiving turkeys along with fresh produce and side items to support local families ahead of the holiday. The event provided

first come, first served assistance to community members and was amplified through on-air messaging and social media outreach to broaden awareness and participation.

Playing What You Want So Kids Can Eat What They Need

96.5 JACK FM
Seattle, WA

96.5 JACK FM supported Food Lifeline's summer hunger relief efforts by dedicating a full day in June to play whatever listeners requested in exchange for donations, shifting from its usual "Playing What We Want" slogan to spotlight the importance of helping kids who lose access to school meal programs over the summer. The station raised more than \$20,000 through on-air, online and social media promotion, helping provide meals and essential support for families experiencing food insecurity.

Stuff the Bus

iHeartMedia Sussex
Sussex, NJ

iHeartMedia Sussex held its annual Stuff the Bus food drive with 102.3 WSUS, 103.7 NNJ and 106.3 The Bear, collecting donations ahead of Thanksgiving to support the local food bank and help families celebrate the holiday season.

17th Annual Families First Turkey Drive

Real Radio 92.1
West Palm Beach, FL

Real Radio 92.1 supported its 17th annual Families First Turkey Drive by contributing \$15,000 in assistance and partnering with De'Martino Produce and Miller's Ale House to provide 92 families in need with frozen turkeys and produce, using its on-air, online and social platforms to highlight the effort. The program helps ensure local households can celebrate Thanksgiving with essential holiday meals, reflecting the station's continued focus on community support and seasonal outreach.



Turkey Round Up 2025

94.7 WDSO
Wilmington, DE

94.7 WDSO supported the annual Turkey Round Up food drive to benefit the Food Bank of Delaware and the Sunday Breakfast Mission, using on-air and social media outreach to encourage listeners to donate nonperishable items, frozen turkeys and monetary contributions. The effort brought in 122 turkeys, \$2,655 and 3,400 pounds of nonperishables to help provide meals and essential resources for local families facing food insecurity, reinforcing the station's commitment to community support.

33rd Annual Feed Worcester County Food Drive

96.1 SRS
Worcester, MA

96.1 SRS supported the 33rd Annual Feed Worcester County Food Drive, continuing a long-standing partnership with the Worcester County Food Bank to address food insecurity across Central Massachusetts. The station promoted the effort on-air, digitally and on social platforms while encouraging listeners to visit the food bank in-person as the event returned to an on site format after several years of pandemic related adjustments. The 2025 event raised \$72,300 to help provide meals for local families in need.



iHeartMedia's Industry-Leading On-Air Personalities

iHeartMedia's most popular on-air radio personalities are active members of local communities across the nation and have a rich history of connecting to listeners within their communities by offering companionship, support and trusted friendship. Because of the highly personal nature of the connection between on-air talent and their listeners, they are often driving forces in rallying community support for important local issues.

The following pages highlight a few examples of how iHeart's -- and radio's -- most well-known voices make a difference in the communities in which they live and work, both on-air and off. There is so much important work happening in every market every day that it is hard to capture it all, but here is a representative sample.

Ryan Seacrest

The Ryan Seacrest Foundation (RSF) brings moments of joy, creativity and connection to pediatric patients by creating broadcast media centers, known as Seacrest Studios, in children's hospitals across the country. These welcoming spaces allow patients to explore radio, television and new media, offering a positive distraction and a sense of normalcy for patients and families during treatment.

Today, RSF operates studios in 14 cities nationwide, including Atlanta; Boston; Charlotte; Cincinnati; Dallas; Denver;

Nashville; Orange County; Orlando; Washington, D.C.; Memphis; Queens; Salt Lake City and Miami.

iHeartMedia proudly partners with the Ryan Seacrest Foundation throughout the year, supporting its mission through educational opportunities for studio interns, talent bookings and national and local fundraising efforts. The iHeartRadio Jingle Ball Tour continues to give back as well, with a portion of ticket sales helping bring these special experiences to more patients and families.



Maxwell

Maxwell is a hybrid radio personality and pop culture correspondent on iHeart New York's 103.5 KTU who is known for his distinctive conversational interview style and the seasoned instincts of a veteran journalist. His ability to create authentic, engaging exchanges that both inform and entertain makes him one of the most sought-after interviewers in the industry.

In addition to his work on 103.5 KTU, Maxwell is featured on iHeartRadio's

heritage Top 40 station, WNCI 97.9 -- Columbus' Hit Music Station.

In 2025, Maxwell helped KTU raise over 12,000 pounds of food for the Food Bank of NYC and those in need during the holidays and he consistently mentors and helps young aspiring radio hosts by bringing them in studio and showing them real life experiences behind the mic.



Crystal

Through her career on and off the air, Crystal has solidified her role as a multimedia personality across radio, television and social media. She is currently a host of Your Afternoons with Crystal Rosas on the world-famous Z100 in New York City and is heard in over 80 markets nationwide as the host of her own syndicated night show, The New Hit List.

Outside of radio, Crystal is passionate about media and continues to create as a video producer, blog writer and social media editor with over 10 years of experience. She frequently appears as guest host on television programs like Dick Clark's Rockin' New Years with Ryan Seacrest and Good

Day New York on Fox 5 and Extra TV, while her podcast Crystal's Nightcap has garnered national recognition.

Every Sunday, Crystal connects with her community by leading and hosting fellowship after mass at Holy Cross Church on W 42nd St. for any New York City residents who would like to join for coffee, tea and light snacks. She also builds connection with the youth in the community by participating in Career Day for PS 111 elementary schoolers and serving as a mentor for women in radio by empowering young female journalists who hope to break into the entertainment world.



Bobby Bones

Given his affinity for helping others, nationally-syndicated personality Bobby Bones is involved in multiple charitable initiatives and supports an array of philanthropic causes. Since April 2014, Bones and his national radio show have helped raise nearly \$30 million for St. Jude Children's Research Hospital with various events and fundraisers, including The Bobby Bones Show St. Jude Radiothon, which raised \$2.3 million in two days in 2025. The event featured support and live performances from some of Country music's biggest stars, including Ernest, Ashley Cooke and Hudson Westbrook. Additionally, the program's eighth annual sold-out Million Dollar Show was held in March of 2025 at the Ryman Auditorium in Nashville. The event raised \$221,000 for St. Jude and featured performances by Miranda Lambert, Bailey Zimmerman, O-Town, Bobby Bones & The Raging Idiots and others.

Bones is also an avid supporter of the MusiCares Foundation, a nonprofit organization that provides a safety net of critical assistance for musicians in times of need, and he serves on the Board of Directors for Musicians On Call, an organization that brings live and recorded music to the bedsides of patients in healthcare facilities.

The Bobby Bones Show also continues to raise funds through the sale of #PIMPINJOY merchandise to benefit many worthy causes throughout the year, including ending the orphan cycle, medical care and cancer treatment, veteran support, serving the homeless, disaster relief efforts and more.



Sean Hannity

Sean Hannity, one of the most-listened-to talk radio hosts in America and host of The Sean Hannity Show, continued supporting several nonprofit organizations in 2025, including Building Homes for Heroes, a national nonprofit organization that builds or modifies homes and gifts them, mortgage-free, to veterans and their families; Samaritan's Purse, a non-denominational evangelical Christian organization providing spiritual and physical aid to hurting people around the world; Operation 300, which provides mentorship to children of fallen soldiers; and Operation Helo, a non-profit organization dedicated to disaster relief.

The National Radio Hall of Famer also champions The Nine Line Foundation, an organization supporting severely wounded combat veterans and their families; Folds of Honor, which provides educational scholarships to spouses and children of America's fallen and disabled servicemembers; America's VetDogs®, which bestows service dogs free of charge to those who have served our country so they can live with dignity and independence; and The Freedom Alliance, a charitable organization that arranges help and support to wounded troops and military families



The Breakfast Club

Throughout 2025, The Breakfast Club continued to use the strength of its platform to help those in need, raise awareness for worthy causes and inspire positivity, hope and love among millions of listeners nationwide.

In recognition of World Mental Health Day, The Breakfast Club host Charlamagne Tha God, iHeartMedia and the Mental Wealth Alliance celebrated the Fifth Annual Mental Wealth Expo in October 2025. The free public event brought together mental health experts, thought leaders and community advocates for impactful conversations on women's wellness, Black mental health, the evolution of men's mental health, connecting generations through mental wellness, incarceration and mental health, technology and family wellness, and more.

Beyond mental health advocacy, The Breakfast Club remains deeply committed to community outreach. Charlamagne Tha God continued his longstanding efforts in Moncks Corner, South Carolina, hosting the ninth annual Back 2 School Drive & Fish Fry at his former

high school, providing backpacks, school supplies, haircuts and meals to local families. He also marked the 12th annual Turkey Giveaway at Berkeley High School, ensuring hundreds of families were able to enjoy a Thanksgiving meal.

In addition, The Breakfast Club supports meaningful conversations around youth development and community empowerment. Loren LoRosa sat down with Boys & Girls Club of Paterson and Passaic CEO Dr. Christina Dukes Brown for a thoughtful discussion ahead of the holiday season, highlighting the importance of mentorship, opportunity and support for young people and families in the community.

For their philanthropic efforts, The Breakfast Club received a New York City Council Citation Certificate from the Mayor's Office in December 2025.



The Woody Show

During the Los Angeles fires, The Woody Show members not only helped collect donations at The Dream Center L.A., but also brought personal items of their own to donate. For 30 years, the Dream Center has been a cornerstone of hope in Los Angeles, addressing critical issues like homelessness, hunger and addiction. Its free programs have transformed countless lives and created lasting change in the community.

The Woody Show also spent time at a large pet adoption event in Downtown L.A. benefiting Best Friends Animal Society, where they encouraged people to adopt animals on-air, on social media and at the event. Best Friends Animal Society works to ensure equal access to loving pets and strives to place every adoptable animal in a foster home rather than a shelter kennel.

They also partnered with the Power of Sight Foundation, participating in an event that provided free eye exams and new glasses to individuals in need. The foundation's mission

is to give the gift of sight, enabling people to live healthier and more fulfilling lives.

In addition, The Woody Show supported the opening of a local Salvation Army Thrift Store during the holiday season. The Salvation Army's holiday assistance programs provide food, gifts and essential items to families in need through initiatives like toy drives, meal distribution and the Angel Tree program. More than 2.4 million people receive holiday assistance through The Salvation Army each year.

Finally, the nationally-syndicated show provided music for an event benefiting Teen Cancer America, contributing to the Let's Glow Ice Skating event at the Santa Monica Ice Skating Rink. Teen Cancer America works to increase survival and improve the lives of teens and young adults with cancer by helping hospitals better serve their unique needs.



Delilah

Delilah continues to lend her name and considerable resources to Point Hope, a 501(c)(3) nonprofit organization founded in 2004. Twenty-two years into her commitment, the organization is a voice for forgotten children, both in the United States and in Ghana.

In Ghana, Point Hope continues to provide meals and nutritional information to hundreds of children and their families who have no other support from charitable or philanthropic organizations. Point Hope also provides vocational training for women, as well as gardening instruction to communities. In 2025, Point Hope continued The Living Water project, providing fresh water to tens of thousands of Ghanaian residents living in poverty, and also operates the Eyes Of Hope Vision Center, a vision clinic that provides free eye exams and complimentary eyeglass

frames and prescription lenses to thousands of individuals who've never had a visit with an eyecare professional, eyeglasses and improved eyesight before. Eyes of Hope is a partnership between of Point Eyes of Faith and the One Sight Foundation.

Delilah also uses select speaking engagements, her nationally-syndicated radio program and social media to inform audiences of the plight and effects of the broken foster care program in the United States, encouraging families to adopt children into forever homes. In 2025, she once again served as a spokesperson for the National Council for Adoption, which provides resources and education for all people and organizations in the adoption world and advocates for sound policies so that every child can thrive in a nurturing, permanent family.



Enrique Santos

Enrique Santos, nationally syndicated on-air personality and President and Chief Creative Officer of iHeartLatino, is not only a media leader but also a dedicated advocate for community engagement and philanthropy. His unwavering commitment to giving back is reflected in his active participation in charitable initiatives and community programs. Santos regularly supports causes like St. Jude Children's Research Hospital and Autism Speaks through local radiothons, while also volunteering his time for impactful events such as the Autism Bike Ride and the Autism Awareness and Acceptance Police Caravan. The show also supports several back to school programs, helping strengthen the community and set children up for success.

Additionally, he plays a role in honoring first responders through events like the Hometown Heroes Parade. His dedication to law enforcement led him to serve as a current Reserve Police Officer in the Community Relations Department of the City of Miami Police Department. Through his leadership and dedication, Enrique Santos continues to make a lasting impact, using his platform to uplift communities and support meaningful causes across South Florida.

Philanthropic Initiatives In 2025:

- **GiveMiamiDay 2025** – The Enrique Santos Show proudly donated \$1,000 to Hispanic Unity of Florida, supporting their mission to empower and uplift South Florida's Hispanic community through education, advocacy and social services.
- **Rewarding Safe Driving During the Holidays** – During the holiday season, The Enrique Santos Show partnered with Brickell Honda and Brickell Mazda to recognize safe drivers across Miami. As a reserve police officer, Enrique surprised community members with \$100 gift cards and Christmas Wonderland tickets, alongside co host Dayanara Torres and Miami Police Chief Manny Morales, reinforcing positive driving habits and community appreciation.
- **Thanksgiving Turkey Giveaway** – In celebration of Thanksgiving, The Enrique Santos Show distributed turkeys to families in Hialeah, helping ensure a warm holiday meal for those in need. This initiative was made possible thanks to the continued support and generosity of the show's loyal listeners.
- **Hometown Heroes Parade** – The Enrique Santos Show proudly joined the annual Hometown Heroes Parade, honoring first responders and community heroes across Miami Dade County. Standing alongside Miami Police Chief Manny Morales and co host Dayanara Torres, Enrique helped celebrate the bravery, dedication and service of those who protect and serve the community daily.
- **Back to School Safety Awareness** – As students returned to classrooms across Miami Dade County, the Chief of Doral Police joined The Enrique Santos Show to share essential back to school safety tips, helping families prepare for a safe and successful school year.
- **Supporting Students and Families in Doral, FL** – In partnership with Doral Mayor Christi Fraga and Police Chief Edwin Lopez, The Enrique Santos Show supported local families preparing for the school year by providing special giveaways, including snacks and cereals from General Mills and gift cards for school supplies.



- **Back to School Backpack & Supplies Giveaway** – To help students start the school year prepared and confident, The Enrique Santos Show hosted a backpack and school supplies giveaway, ensuring children in the community had the essential tools needed for academic success.
- **Full Tank for the Cool Mom Gas Giveaway** – The Enrique Santos Show celebrated hardworking moms with the Full Tank for the Cool Mom gas giveaway, providing much needed relief and expressing appreciation for their dedication to family and community.

- **6th Annual Autism Bike Ride** – For the sixth year, The Enrique Santos Show proudly participated in the Autism Bike Ride, cycling 40 miles to promote autism awareness and acceptance. Alongside Miami Dade Fire Rescue, first responders and community leaders, the show amplified advocacy efforts supporting individuals and families affected by autism.
- **Autism Awareness Caravan** – Miami Dade – For the fourth consecutive year, multiple police departments united in a countywide caravan to demonstrate solidarity, love and support during Autism Awareness

and Acceptance Month, reinforcing the community's commitment to inclusion.

- **Boating Safety Education** – No Wake Zones – In collaboration with Miami Police Marine Patrol, The Enrique Santos Show educated the community on No Wake Zones, explaining their importance in preventing accidents, protecting the environment and avoiding fines -- promoting safer and more responsible boating throughout Miami's waterways.

Glenn Beck

The nationally syndicated The Glenn Beck Program reaches millions of listeners across the country. Glenn Beck's vision is not only to provide a great show, but also to equip his audience with opportunities to impact the world in service to others. In 2011, Glenn Beck founded Mercury One to be that opportunity. Mercury One is committed to doing good by providing humanitarian aid, preserving heritage and empowering all to stand for truth. Mercury One partners with ministries and non-profits around the globe to restore communities after natural disasters, rescue individuals from human trafficking and abuse, support our veterans and preserve and teach history through The American Journey Experience Museum and research library in Irving, Texas.

In 2025, Mercury One was one of the first organizations on the ground in response to wildfires, floods, tornadoes, hurricanes and humanitarian crises around the globe. Mercury One responded to the devastating Texas Hill Country floods -- supporting rescue efforts, providing essential supplies and warm meals and helping rebuild dozens of homes. When Hurricane Melissa struck Jamaica, Mercury One stepped in to help Jamaicans by providing essential food, supplies and medical support. Mercury One aims not only to be the first in, but also the last out, as its long-term relief work continues in Israel, Western North Carolina, Texas, Maui, California and beyond.



Elvis Duran

Elvis Duran is a committed philanthropist with several causes close to his heart. As an advocate for the LGBTQIA+ community, Duran works closely with GLAAD and takes part in their national Spirit Day campaign. In addition, Duran supports St. Jude Children's Research Hospital and participates in the St. Jude Walk/Run to End Childhood Cancer. He is also a partner to Musicians On Call, which brings live and recorded music to the bedsides of patients in healthcare facilities.

Elvis, host of New York's The Elvis Duran Show, also continues to raise funds and awareness for many organizations, including New York's LGBTQIA+

Community Center; The Trevor Project, the leading national organization providing crisis intervention and suicide prevention services to LGBTQIA+ young people under 25; the Born This Way Foundation, which is committed to supporting young people and empowering them to create a kinder, braver world; Cookies for Kids Cancer, a charity that he has helped raise over \$1,000,000 for since 2014; and DonorsChoose.org, which makes it possible for anyone to support a classroom in need.



Angela Yee

Angela Yee, host of the nationally syndicated Way Up with Angela Yee and Angela Yee's Lip Service, has always been driven by a desire to give back to her community. Her commitment to expanding access to nutrition, financial literacy, education and culture is reflected throughout her philanthropic work.

Angela is the first-ever Global Ambassador for Diversity, Inclusion and Community Engagement for Brooklyn Sports and Entertainment (BSE) and the New York Public Library. She also serves on numerous boards, including the American Foundation for the University of the West Indies (AFUWI), Nile Rodgers' We Are Family Foundation, the Fund for NYC Housing Authority and The Shirley Chisholm Cultural Institute.

She has channeled her early love of reading into the Angela Yee Book Club, a literacy initiative designed to encourage her followers to read more and to elevate authors with unique stories to tell.

Recognizing her longstanding dedication to her community, the Mayor of New York City officially designated August 28th as Angela Yee Day. To celebrate the honor in 2025, Power 105.1 and Angela partnered with the Social Justice Fund to create a Community Day on August 23rd, bringing people together on The Plaza at Barclays Center. The free event featured live performances by Gyptian,

Chronic Law, Maino, Tifa, Cheem, Th3rd and Stephanie Saint-Come, along with food, small business services, games, prizes and surprise announcements that benefited the community.

As a Partner in Hope and Ambassador for St. Jude Children's Research Hospital, Angela used her national platforms to host a weeklong radiothon to raise funds and awareness for the hospital.

A serial entrepreneur, Angela is also co founder of Coffee Uplifts People (C.U.P.), a Brooklyn-based pioneer in specialty coffee. C.U.P. has established direct trade relationships with growers in Ethiopia, Peru, Indonesia, Mexico, Kenya and Brazil, ensuring that every cup supports social justice and community empowerment. The company proudly operates with a 100% People of Color (POC) supply chain, extending its impact across every layer of its operations.

Angela further invests in community uplift through real estate. Angela partnered with some friends, including Dr. Topeka K. Sam of Ladies of Hope Ministries, to buy a 30-unit building in Detroit where 10 units are dedicated to housing formerly incarcerated women who need a fresh start. The building is now completed with tenants living in their units allocated for Ladies of Hope Ministries.



Johnjay and Rich

The Johnjay and Rich #LoveUp Foundation, established in 2008, began as a movement started by Johnjay Van Es to remind people to pay it forward and spread the love. The Foundation aims to support Arizona's approximately 12,000 foster children by providing a sense of normalcy for these vulnerable youths. #LoveUp works tirelessly to raise private and corporate donations to create and host memorable experiences across the Valley for children living in the foster care system via three main programs: #LoveUp Moments, Children's Heart Gallery and Christmas Wish.

Community Contributions, Partnerships and #LoveUp Moments

National Adoption Day - #LoveUp supported Maricopa County's annual celebration by providing 325 shirts for families and children, contributing to a long-standing event that has finalized more than 4,500 adoptions since 1999.

Over Easy Partnership - An Arizona-based breakfast, brunch and lunch restaurant chain, Over Easy partnered with #LoveUp to provide provided breakfast for approximately 100 youth for three Phoenix-based Children's Heart Gallery events.

Keys to Success (KTS) Graduation – June 2025

In partnership with Arizona Friends of Foster Children Foundation (AFFCF), #LoveUp celebrated youth graduating from the Keys to Success career development program. Entertainment, supportive programming and essential graduation gifts were provided, including JBL earbuds, backpacks and gift cards. There were 80 graduates from the Keys to Success program with a high school degree, GED, certificate program, college or university program. Overall, the program -- which delivers measurable gains in employment readiness, education and long term self sufficiency -- served 645 youth in 2025, and 385 new youth were enrolled.



Arizona Department of Child Safety (DCS) Events

#LoveUp organized several signature community events in 2025 that enriched the lives of hundreds of foster youth:

- **Easter Egg Hunt at Agritopia** – In April, 300 youth enjoyed crafts, an egg hunt, DJ entertainment, snacks and a visit from the Easter Bunny.
- **YAP Christmas Party at Roadhouse Cinemas** – In December, 60 youth received an end of the year holiday celebration including pizza, a \$50 Amazon gift card and a private holiday film screening.

- **Giving Tree Program** – Throughout December, #LoveUp partnered with the Phoenix Symphony, iHeartMedia, board members and volunteers to distribute 100 Giving Tree hearts, each containing a wish list for foster youth.

Children's Heart Gallery with DCS

The Children's Heart Gallery, awarded to #LoveUp in 2015, remained one of the Foundation's most meaningful and high touch programs. With a mission to help foster youth find adoptive families by capturing their personalities through photography and storytelling, the program hosted six major Heart Gallery photo events, serving 187

foster youth in 2025. Each youth received meals and a backpack filled with essential items. #LoveUp goes the extra mile to secure memorable and fun venues for the foster youth to enjoy during their visit.

Christmas at the Castle

This annual signature event serving 254 foster youth provided a festive, memory filled holiday experience for Arizona foster families thanks to support from dozens of sponsors, volunteers and community partners. Held on December 14, 2025, the event included meals and holiday treats, more than 1,400 toys, new shoes, backpacks and essential items and various family-focused activities, creating unforgettable memories.

Johnjay and Rich

Continued

Christmas Wish Program

For over 20 years, the Christmas Wish program has granted wishes to families in need during the holiday season. This year, the program granted seven personalized wishes across four markets -- Phoenix, Tucson, Colorado Springs and Portland -- delivering \$71,000 in program resources and a combination of direct financial relief (rent, utilities, car payments), in-kind services (vehicle repairs, tires, mattresses, home cleaning), holiday food support, experiences and individually selected gifts. Seven families (more than 24 children total) received customized support to stabilize household needs and

restore holiday hope. This impact was achieved through major cash sponsors, corporate partners, local service providers, individual donors and volunteers.

#LovePup

Johnjay and Blake Van Es started #LovePup 11 years ago. The #LovePup Foundation is a 501(c)(3) that believes all dogs deserve the best possible home. Programs focus on placement, shelter prevention and community partnerships. Donations come through generous individuals, corporations, grants, t-shirt/merchandise sales and event fundraising.

Programs:

The #LovePup Shelter

#LovePup opened a shelter in February of 2021 that was built almost entirely on in-kind donations. The shelter houses approximately 15 dogs at a time, is the home base for Johnjay's "Hanging with his Dogs" segment, has a comprehensive volunteer/ junior volunteer program, training for adoptive families and incoming dogs and enrichment. The shelter helped 60 dogs find their forever homes in 2025.

A Dog Is Forever

#LovePup helps families keep their beloved pets by paying for medical care or behavioral assistance. In



addition, they work with homeless shelters to help keep dogs with their companions. In 2025, the program helped 13 dogs with major medical issues and contributed nearly \$13,000 toward their care.

It's Hip To Chip

#LovePup provides microchips to all dogs adopted at Maricopa County Animal Care & Control. #LovePup's goal is shelter prevention and this program has had a huge impact on the return rate to owners. Each Animal Control Officer now carries a microchip scanner, so when a dog

is picked up, it is scanned and if the information is current, the dog goes right back to its family instead of the County shelter. In 2025, 9,922 dogs received microchips before leaving the shelter.

#LovePup Family Fest

One of #LovePup's signature events, #LovePup Family Fests are currently held in several cities, including Dallas, Colorado Springs, Tucson and Phoenix. #LovePup partners with iHeartMedia and Johnjay & Rich affiliates to create awareness for rescues by putting on a concert

event with local dog adoptions in each city. Nearly 80 dogs were rescued at the events, which welcomed thousands of attendees.

Johnjay's Hanging With His Dogs YouTube Series

Johnjay has interviewed dozens of celebrities with puppies as the focus of this series. A room was built for celebrities to visit the shelter and help promote awareness for homeless dogs.

El Gato

Colombia native Humberto “El Gato” Rodríguez supports a number of causes that help his home country, especially Colombianitos, an organization that supports children’s education and sports in Colombia. A supporter of the organization since 2003, Humberto helps raise both awareness and resources for underprivileged children. Additionally, Humberto and his wife Verónica Segrera competed on the game show *Minuto Para Ganar* (Minute to Win It) against fellow iHeart personality Mario Lopez and New York Yankees catcher Jorge Posada where they won \$25,000, which went directly to The Colombianito Foundation.

Humberto, along with his wife and daughters, is part of the Plan Padrino (godfather plan), sponsoring underprivileged kids on the outskirts of Colombia’s capital city Bogotá where he was born. They are all committed to giving back to society and supporting various causes that improve the wellbeing of individuals and communities.

Additionally, Humberto has taken part in various health and wellness campaigns and TV shows that support health-related causes, including on-site programs to raise awareness about important health issues and provide medical assistance for children in the Bolívar department near Cartagena.



Valentine

Valentine started his radio career when he was just fifteen years old thanks to an internship opportunity at a local radio station. Since 1996 he's entertained Los Angeles and connected with millions of loyal listeners with his humor, versatility and candid style. Outside of radio, Valentine spends time with his wife and teenage son Colin.

He is proud to be from a military family and is an avid supporter of the United Service Organizations (USO) at home and abroad. Valentine has hosted over 10 overseas US shows for the troops and expands his support through Valentine in the Morning's

\$5,000 Girl Scout Cookie Buy, in which he buys cookies from the winning Girl Scout troop and then donates to the USO at LAX for troops and their families.

In addition, Valentine continues to work in various capacities in support of Children's Hospital of L.A., Susan G. Komen, SOS Ministries and laptop donations to Heart of Los Angeles. He also supports the Multiple Sclerosis Society's Walk MS Los Angeles every year on behalf of co-host Jill Escoto who is currently living with MS, and he is a vocal advocate of the Alzheimer's Association in honor of his mother who battles late onset Alzheimer's disease.



Steve Harvey

The Steve & Marjorie Harvey Foundation is deeply committed to service, a core value embedded in its mission and reflected across all programming. Since its founding in 2009, the Foundation has dedicated its time, talent and resources to transforming the lives of youth, families and communities nationwide. What began as a single mentoring experience at Steve Harvey's ranch in Texas has grown into a national movement grounded in mentorship, education, wellness and community empowerment.

Guided by Steve, one iHeart's most beloved nationally syndicated personalities, and Marjorie Harvey's belief that giving back is not only a responsibility but a calling, the Foundation exists to empower young people to rise above circumstance and lead with purpose. Through mentorship, academic support, wellness resources and life-building skills, the Foundation provides young people and families with the tools needed to build strong foundations for brighter, more sustainable futures.

In 2025, the Foundation continued to build on its legacy of impact through expanded and innovative programming that reached new heights.

Steve Harvey Mentoring Program (SHMP)

The Steve Harvey Mentoring Program (SHMP) empowers young men by teaching the core principles of manhood, personal responsibility, leadership and purpose. The program introduces participants to positive male role models who exemplify excellence across business, entertainment, the military and community service. SHMP Mentoring Camps are highly interactive and emphasize character development, dream building, goal setting and the importance of physical and mental health.

In 2025, 150 young men ages 13-18 from fatherless homes across the United States participated in SHMP, gaining the confidence, discipline and guidance needed to envision and prepare for productive, purpose-driven futures.

Girls Who Rule the World (GWRTW)

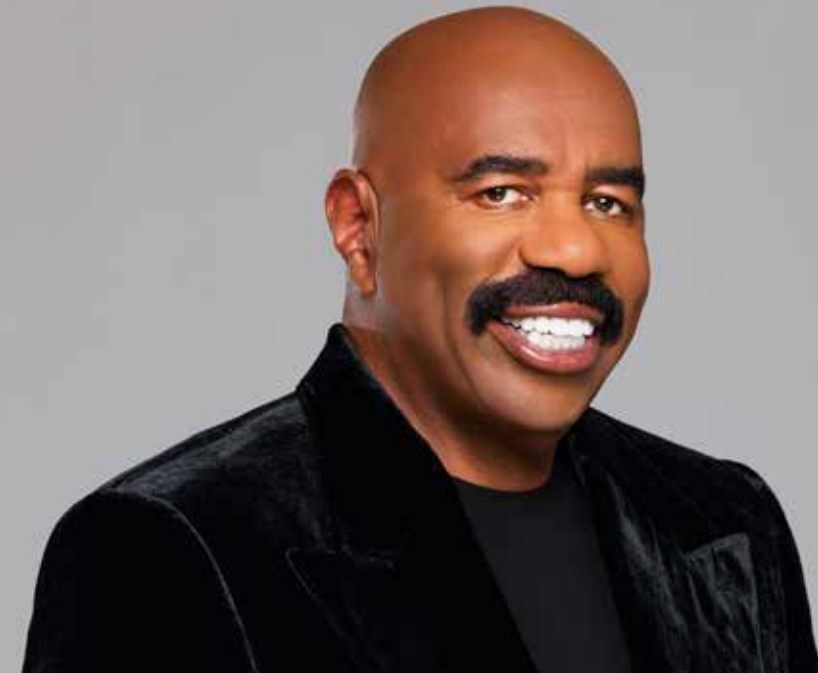
Marjorie Harvey's Girls Who Rule the World (GWRTW) program continues to inspire young girls to embrace leadership, self-confidence and academic excellence. The program emphasizes positive self-image, responsible decision-making, cultural enrichment and respect for oneself and others. GWRTW Mentoring Camps are led by accomplished

businesswomen and community leaders who provide mentorship, wisdom and real-world insight.

In 2025, 100 young girls from the Metro Atlanta area and surrounding communities participated in this immersive experience filled with motivational sessions, leadership development and meaningful connections. Guided by Marjorie Harvey and other influential women, the program created a safe and empowering environment for future leaders to learn, grow and envision their brightest possibilities.

Innovation, Career Readiness & Experiential Learning

This year marked a significant expansion of experiential and career-focused programming. Participants were introduced to emerging technology through the GA AIM 53-foot AI Mobile Studio, providing hands-on exposure to artificial intelligence and digital innovation. The Foundation partnered with the Russell Innovation Center for Entrepreneurs (RICE) to deliver entrepreneurship training and successfully hosted its first Youth Pitch Competition, equipping mentees with foundational business skills and real-world presentation experience.



The Foundation also expanded its College & Career Fair, welcoming institutions and corporate partners including Morehouse College, Texas A&M University, Trilith Institute, Hyatt, Coca-Cola, Lowe's and others. These engagements served not merely as informational sessions, but as direct pathways to opportunity, exposure and aspiration.

Family Support & Year-Round Engagement

Recognizing that youth success is deeply connected to family support, the Foundation reaffirmed its commitment to single mothers and caregivers through the Single Mothers Enrichment Summit, a transformational experience created for mothers supporting their teenage sons enrolled in SHMP. Centered on practical information and skills, self-love, mental health and wellness, the summit

fostered open dialogue around self-care, emotional resilience and personal growth, reinforcing the belief that loving oneself is foundational to loving and leading others.

Beyond summer signature camps, the 2025 cohorts of SHMP and GWRTW continued their development through a robust series of year-round follow-up sessions offered both in person and virtually. These engagements were facilitated in partnership with organizations such as Chase Bank and Next Step Education and included financial literacy education for mentees and their parents, college readiness workshops, college fairs, and exposure to STEM, entrepreneurship and career exploration.

The academic year officially launched with Chase Bank's four-part Financial Literacy Series, introduced during

summer camps and continuing throughout the year to ensure participants and families are equipped with critical academic, personal and financial tools for long-term stability and success.

Scholarship & Educational Investment

In addition to its programmatic impact, the Foundation remains steadfast in its commitment to educational access and achievement. Over the past decade, more than \$1 million in academic scholarships has been awarded to deserving students nationwide. These scholarships, ranging from book awards to full-ride scholarships, have enabled students to pursue higher education and build meaningful pathways toward long-term success. These investments are intended to create lasting legacies not only for individual students, but for their families and future generations.

Clay Travis and Buck Sexton

The nationally syndicated Clay Travis and Buck Sexton Show is an ardent supporter of the Tunnel to Towers Foundation. Born from the tragedy of 9/11, Tunnel to Towers provides a wide range of services for veterans, first responders and their families. Throughout the year, founder Frank Siller joins the program to raise awareness for the organization, and Clay and Buck participate in various fundraising efforts.

A sought-after speaker, Clay Travis regularly donates his appearance fees to many philanthropic causes. In December 2025,

he made donations to the Birmingham Children's Hospital and the Birmingham Monday Morning Quarterback Club, which raises money for children's illnesses. He has also donated to Mountain Ways, an organization dedicated to Hurricane Helene recovery and other assistance programs in the Appalachian region.

Clay and his wife are avid supporters of their alma mater, Vanderbilt Law School, and are frequent donors to its scholarship programs.



Amy Brown

Inside and outside the studio, Amy Brown is passionate about giving back. She currently co-hosts the nationally syndicated country radio programs The Bobby Bones Show and Country Top 30 with Bobby Bones, and hosts Women of iHeartCountry. She also hosts the Feeling Things with Amy & Kat podcast and oversees the Amy Brown Podcast Network. When she's not on-air, Amy is busy being a mom to her two adopted children from Haiti -- a place that will forever have her heart.

In 2015, she co-founded Espwa®, which means "hope" in Haitian Creole. She created branded merchandise and other items, including the signature 4 Things® Tote, to support numerous organizations in Haiti, including the orphanage where her children once lived.

In 2013, Amy launched #PIMPINJOY, a movement promoting random acts of joy,

created to honor her late mother Judy and the positive way she battled cancer. The movement quickly grew and garnered national attention, inspiring the launch of the #PIMPINJOY clothing line, which has raised millions of dollars for charities including St. Jude Children's Research Hospital, The Red Cross, Epic Girl, Musicians On Call and more. #PIMPINJOY apparel also contributed to \$2.3 million being raised during The Bobby Bones Show's 2025 St. Jude Radiothon.

Amy closed out 2025 with a special fundraiser involving her son Stevenson, who set out to run five miles to raise money for TEEMHaiti, a nonprofit organization. Encouraged by support from Amy's listeners, he ultimately completed 13.1 miles and raised more than \$30,000 to benefit the orphanage where he and his sister grew up.



Mojo

Mojo has been a Detroit mainstay since 2000, hosting Mojo In The Morning on iHeart's Channel 95.5. Mojo started at WBBM in Chicago fresh out of college before heading to Tucson, where he succeeded Jimmy Kimmel on 93.7 KRQ, and later setting down his radio roots in Detroit. He's also heard on 92.5 KISS FM in Toledo and 104.5 SNX in Grand Rapids-Muskegon, extending the show's massive appeal through the region as the most listened-to show in the state of Michigan. In 2020, the show became the longest-running FM morning program in Michigan history.

The show actively supports various charities and launched its own local initiative, Breaking & Entering Christmas Wish, where they surprise winners by showing up on their doorstep with clothing, food, toys and Christmas trees. Each year, the show partners with friends and clients to raise over \$100,000 to give back to the community. Mojo and crew also support their listeners by helping organizations throughout Metro Detroit gain staffing and financial assistance through Time Team Detroit.



Big Boy

Big Boy's community engagement throughout 2025 showcased a year long commitment to service, connection and uplifting families across Los Angeles. He kicked off the year by honoring Dr. Martin Luther King Jr. at the annual MLK Kingdom Day Parade in South Los Angeles on January 20, followed days later by supporting wildfire impacted families through the Dream Center L.A. fire relief effort in partnership with iHeartMedia. In March, he took part in the ribbon cutting and neighborhood gathering for a new Marathon Burger location, honoring the late Nipsey Hussle's Marathon brand and its community driven mission. In April, he brought joy to local kids with an Easter Egg Hunt and basket giveaway before teaming up with journalist Mimi Brown to create content supporting Altadena fire relief.

Spring included a heartfelt Mother's Day broadcast and giveaway celebrating local moms, and summer saw Big Boy in Inglewood for the WSS Store 68 reopening and community day. By fall, he amplified important causes through a breast cancer awareness taping; joined a panel on jobs and representation at Taste of Soul's Putting L.A. in LAX; and supported reentry and community care during a JCOD (Justice, Care and

Opportunities Department) broadcast with Judge Songhai Armstead.

As the holiday season approached, Big Boy attended the Baby2Baby Gala, supporting children and families in need, and returned with Judge Armstead for the Together We Strive community event highlighting support for justice impacted residents and families. He also helped distribute Thanksgiving meals and turkeys at the Marathon Turkey Giveaway in South Los Angeles.

December brought a particularly meaningful moment of generosity with an IShowSpeed livestream, where a car was gifted to a family who lost their home during the Eaton Fire. He also supported the Chef Boy Toy Drive in Compton; hosted his annual Comedy Kings Christmas Show & Toy Drive; and closed the year with the WSS Toy Drive in Inglewood -- a full circle reflection of his dedication to giving back.

Additionally, Big Boy continues to be a long time supporter of Together in His Arms, which provides support for families who have lost a child and helps pay essential bills during their time of mourning.



Angie Martinez

Angie Martinez, widely recognized as The Voice of New York for her influential career in radio, is equally celebrated for her philanthropic endeavors. Passionate about youth empowerment and education, Angie actively supports initiatives that uplift underprivileged communities. She is a dedicated advocate for the Boys & Girls Clubs of America, frequently participating in events and campaigns to enhance the lives of young people. Additionally, Angie partners with Pencils of Promise, a global organization committed to increasing educational opportunities in developing countries. Her involvement extends to local community projects, where she mentors aspiring artists and entrepreneurs, providing guidance and resources to help them succeed. Angie's philanthropic work is driven by a deep belief in the potential of every child to achieve greatness, regardless of their background. Her unwavering commitment to giving back has made a significant impact, inspiring others to join her in making a difference.

In 2023 Angie combined her love for golf and youth education by competing in several golf tournaments to support organizations including Derek Jeter's Turn 2 Foundation, which aims to inspire young people to "turn 2" healthy lifestyles and academic achievement, and The PitCCh In Foundation focusing on enriching the lives of inner-city youth. In 2025, Angie expanded her community engagement work by hosting the Chase Freedom Rise: Credit Smarts series, a financial literacy seminar focused on budgeting and credit scores in Brooklyn and The Bronx. She also participated in the Derek Jeter Invitational, helping raise more than \$1.8 million to support the Turn 2 Foundation's mission of empowering youth to lead healthy lives. Furthering her advocacy work, Angie hosted a panel during JustUs Ideas Week in Philadelphia that was centered on supporting women re entering society after incarceration.



Ellen K

Ellen K holds the distinction of being the first woman in Los Angeles radio history to anchor a morning radio show, The Ellen K Morning Show on iHeart's KOST 103.5, and is also the longest continuously airing morning radio personality in the market. In addition to her work in radio, Ellen has voiced awards shows including the Grammys, Oscars, Emmys and several other ABC and CBS TV projects.

Ellen also lends her voice and star power to a number of worthy charities and causes to uplift the community she serves and loves.

Ellen K has been a longtime supporter and partner of Children's Hospital Los Angeles (CHLA), which delivers care to one out of every five children in L.A. In 2025, her tenth annual Giving Tuesday fundraiser for CHLA raised over \$630,000, bringing the total to over \$3.7 million since its inception. She also hosts their annual Walk n Play event and has been named a CHLA Honorary Ambassador.

In addition, she is currently a CHLA Executive board member.

Ellen K is passionate about caring for animals. She has three rescue dogs and is committed to finding homes for dogs each week through her Wet Nose Wednesday radio feature spotlighting dogs living in shelters.

Off the mic, Ellen is an active participant in the community. She is an Executive Board Member for Loyola High School and serves as the President of the Hollywood Walk of Fame selection committee. She also volunteers with the Pasadena Animal Shelter and Homeboy Industries, a youth program in Los Angeles. Additionally, Ellen dedicates her time to uplifting women with cancer, supporting the annual Susan G. Komen More Than Pink Walk and serving as an ambassador for Thrive Causemetics, a beauty brand that supports women battling cancer.



Mario Lopez

For more than a decade, Mario Lopez has hosted the nationally syndicated On with Mario Lopez, an entertainment news and pop music radio show that blends celebrity interviews with his perspectives on family, health and trending topics. He also hosts the iHeartRadio Countdown with Mario Lopez, a two hour weekend program featuring the top 20 Hot AC songs of the week and appearances from leading music artists and celebrities.

In 2024, the Emmy Award-winning television personality, actor, producer and best-selling author founded the Mario Lopez Family Foundation, a 501(c)(3) nonprofit. The foundation focuses on providing targeted support to Title I schools, which serve large populations of students from low income families. By offering essential resources, academic assistance and enrichment opportunities, the foundation works to level the playing field and ensure that every student -- regardless of socioeconomic background -- has the tools and support needed to succeed.

The foundation also invests in after school programs, including the Boys & Girls Club, that offer safe, nurturing and enriching

environments for children and teens outside of school hours. These programs help strengthen academic performance, support social and emotional development and provide positive outlets for young people to explore their interests and build life skills.

In addition, the foundation is committed to developing and supporting healthy lifestyle education programs that teach youth the importance of physical health, nutrition, mental wellbeing and overall wellness. By equipping young people with the knowledge and skills to make informed health choices, the foundation aims to empower them to lead balanced, healthy lives now and in the future.

Beyond his foundation work, Mario serves as an Alumni Ambassador of Fitness for the Boys & Girls Clubs of America (BGCA). He joined more than 25 distinguished alumni -- including Denzel Washington and former President Bill Clinton -- in the organization's BE GREAT campaign. Mario continues to spotlight the issues facing today's youth -- from the importance of graduating high school to maintaining a healthy lifestyle -- and underscores the vital role community based organizations like Boys & Girls Clubs play in helping young people thrive.

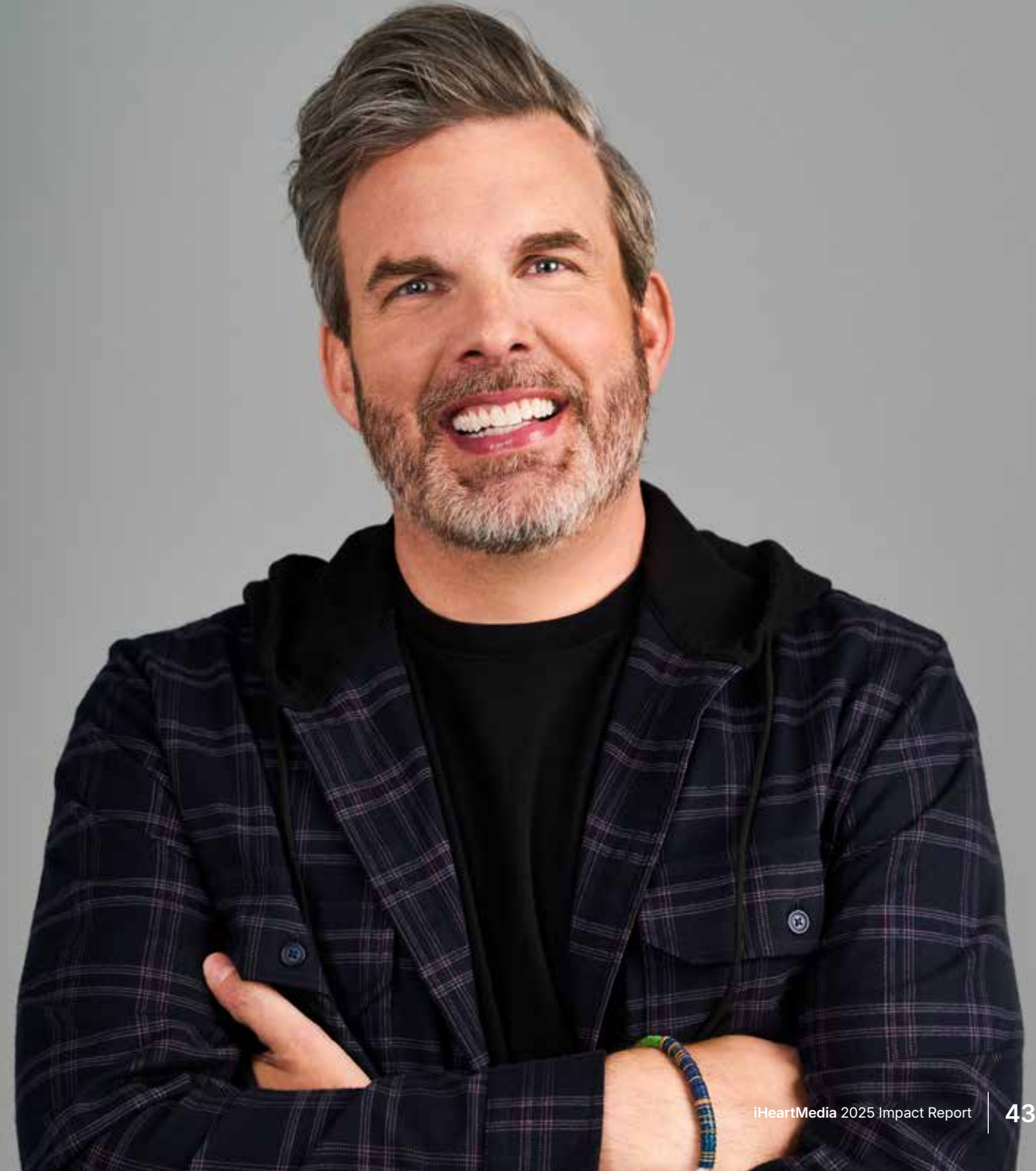


Fred

Fred, host of The Fred Show on 103.5 KISS FM in Chicago and heard nationwide on the iHeartRadio app, uses his platform, and his pilot's license, to make a meaningful difference in the lives of others.

As a volunteer aviator for Pilots N Paws, he donates his time and aircraft to help transport at-risk animals to safety. In 2025 alone, Fred completed multiple rescue flights, relocating several dogs and a fox, and flying a supply mission supporting Texas flood-relief efforts.

His community commitment extends far beyond his aviation endeavors, he's also actively involved with national and local organizations including Cystic Fibrosis Foundation, The Alzheimer's Association, Make-A-Wish, PAWS Chicago, Cal's Angels and Lurie Children's Hospital. In 2025, Fred hosted several major events, contributed to the Lurie Children's Radiothon and celebrated his 10th year leading the Run for Gus.



Martha Quinn

iHeart San Francisco's Martha Quinn, host on Classic Hits 103.7 FM, has long used her national platform to create meaningful connections and celebrate families and communities across the country. Heard on more than 60 iHeartMedia stations, Martha brings together multi-generational audiences with stories that build connection through shared experiences and moments of encouragement.

For nearly eight years, her weekly feature Rock Star Kid has given parents a space to highlight the achievements of children of

all ages, from school successes to creative accomplishments and positive contributions at home or in their communities. The segment was designed to recognize younger listeners and strengthen the bond between families and the show.

In 2025, she was inducted into the Radio Hall of Fame, a recognition that reflects both her cultural impact and her commitment to uplifting and celebrating the communities she serves.



Petros & Money

For nearly twenty years, AM 570 LA Sports personalities Petros Papadakis and Matt Smith use their platform to champion causes in their local Los Angeles community, including supporting veterans, underserved families and individuals experiencing homelessness.

Their combined radiothon and fundraising efforts have raised more than \$5 million for organizations including Paralyzed Veterans of America and Dream Center L.A., and in

2025, they amplified wildfire relief efforts, contributing to more than \$15 million in fundraising.

Individually, Petros emcees civic events and supports youth athletics, while Matt volunteers with Surfrider Foundation providing surf lessons for special needs children, veterans with PTSD and disadvantaged youth.



Sana G

Beloved 106.1 KMEL San Francisco personality Sana G continues to lead community-driven initiatives across the Bay Area, using her voice to connect listeners, families and organizations.

In 2025, she led Sana G's Easter Egg Hunt in partnership with Chase Center and the annual Sana Clause Toy & Food Drive

benefiting Youth Uprising, the Alameda Fire Department and the Alameda County Food Bank. Sana's work reinforces iHeartMedia's role as a trusted community pillar, fostering belonging through partnerships with local businesses, neighborhoods and civic leaders.



Michael Berry

Michael Berry from The Michael Berry Show, syndicated nationally out of Houston, remains a powerful advocate for veterans, using his nationally syndicated platform to support PTSD Foundation of America and Camp Hope. Berry's work has helped raise millions in donations, vehicles, supplies and volunteer support for combat veterans in

recovery as he uses his show to amplify veteran stories and connect families with life-saving treatment.

Beyond his veteran advocacy, Berry plays a crucial role in mobilizing relief efforts during Gulf Coast hurricanes, using his platform to coordinate donations and volunteer action.



Patty Jackson

WDAS-FM's Patty Jackson, a legendary Philadelphia broadcaster, continues her lifelong commitment to community service in 2025. She's a supporter of multiple organizations, including the American Diabetes Association, American Heart Association, Race for the Cure, UNCF and the Luther Vandross Foundation, which has awarded over \$1 million in scholarships for HBCU students.

After surviving a stroke, Patty has become a leading voice for health awareness in the Black community. Her contributions have been recognized by multiple civic organizations, and a Philadelphia street, Patty Jackson Way, honors her impact.



Chuck Nowlin

Chuck Nowlin, host of The Chuck Nowlin Morning Show on 100.7 WZLX, Boston's Classic Rock, and a beloved Boston broadcaster for over three decades, has long championed health and community causes. An avid cyclist, he participates in major charity rides including the Great Mass Getaway for MS, Haley's Ride for Cystic Fibrosis, the Ride to End ALZ, the Best Buddies Challenge and the Parkinson's Foundation Walk.

He has also appeared on The Hollywood Squares to benefit Cystic Fibrosis Foundation, hosted the Franciscan Children's radiothon and emceed the Boston Strong Concert benefiting the One Fund. Chuck and his wife Kelly are deeply committed to social justice and philanthropy across New England.



Stan Bell

In 2025, Stan Bell, heard on V101 KJMS and WDIA-AM, continued to uplift Memphis through hands on service and deep community engagement. As a lifetime member of Kappa Alpha Psi Fraternity, Inc., he supported Kappa Days of Caring, helping raise funds for St. Jude Children's Research Hospital. He also advanced women's empowerment as a Board Member for Dress for Success Memphis, supporting programs that provide professional resources and economic opportunity.

Stan remains a consistent presence for young people across Memphis Shelby County Schools, speaking to students

districtwide and offering encouragement rooted in his years as an educator. His commitment to service extended through the Rotary Club of Memphis, where he helped coordinate a monthly food pantry that provides support for roughly 500 families in partnership with the Mid South Food Bank.

Across these efforts, Stan Bell's work in 2025 reflected his ongoing dedication to strengthening families, supporting students and serving the Memphis community.



Jodi & Bender

95.7 The Jet's Jodi and Bender have built one of Seattle's most successful philanthropic efforts through Bender's One Big Give Radiothon, raising more than \$19.5 million for Seattle Children's Hospital since 2002.

Beyond their annual event, Bender serves as Chair of the hospital's Corporate Leadership Council and hosts the Children's Miracle Network national convention. Jodi

is a founding member of saving Great Animals, while Bender supports Steven's Animal Sanctuary. Together they also host the annual Puppy Jukebox to benefit Seattle Humane and support numerous causes including the Arthritis Foundation, Food Lifeline, One Love Foundation and Special Olympics WA.



Helen Little

Helen Little strengthens community connections across the New York tri-state area through her midday show on 106.7 Lite FM and her Public Library Podcast, where she champions literacy and storytelling.

As a rotating host on Building Black Biz, she highlights Black entrepreneurs and supports economic inclusion. Helen also mentors students and emerging broadcasters, reinforcing iHeartMedia's commitment to education and cultural enrichment.





iHeartPodcasts

Through its iHeartPodcasts platform, iHeart uses its network of podcasts to help raise awareness for a range of causes while sparking conversation and activism on some of the most critical issues our communities are facing. The growing popularity and success of podcasts have allowed iHeart to create a positive impact on the world through the power of audio by using our multiple platforms and broad content to connect people through companionship, compelling storytelling and service to our communities.

Additionally, over the last several years iHeart has launched new podcast networks, including The Black Effect Podcast Network, majority-owned by leading media personality

Charlamagne Tha God of iHeart's Power 105.1 and the nationally syndicated The Breakfast Club. The Black Effect Podcast Network is the world's largest podcast publisher dedicated to Black listeners, bringing together the most influential and trusted voices in Black culture for stimulating conversations around social justice, pop culture, sports, mental health, news, comedy and more.

The following pages highlight iHeart's most impactful cause-related podcast networks and shows focused on critical issues and the communities most affected in 2025: the environment, mental health, marginalized communities, civic engagement, youth and women and girls.

The Black Effect Podcast Network

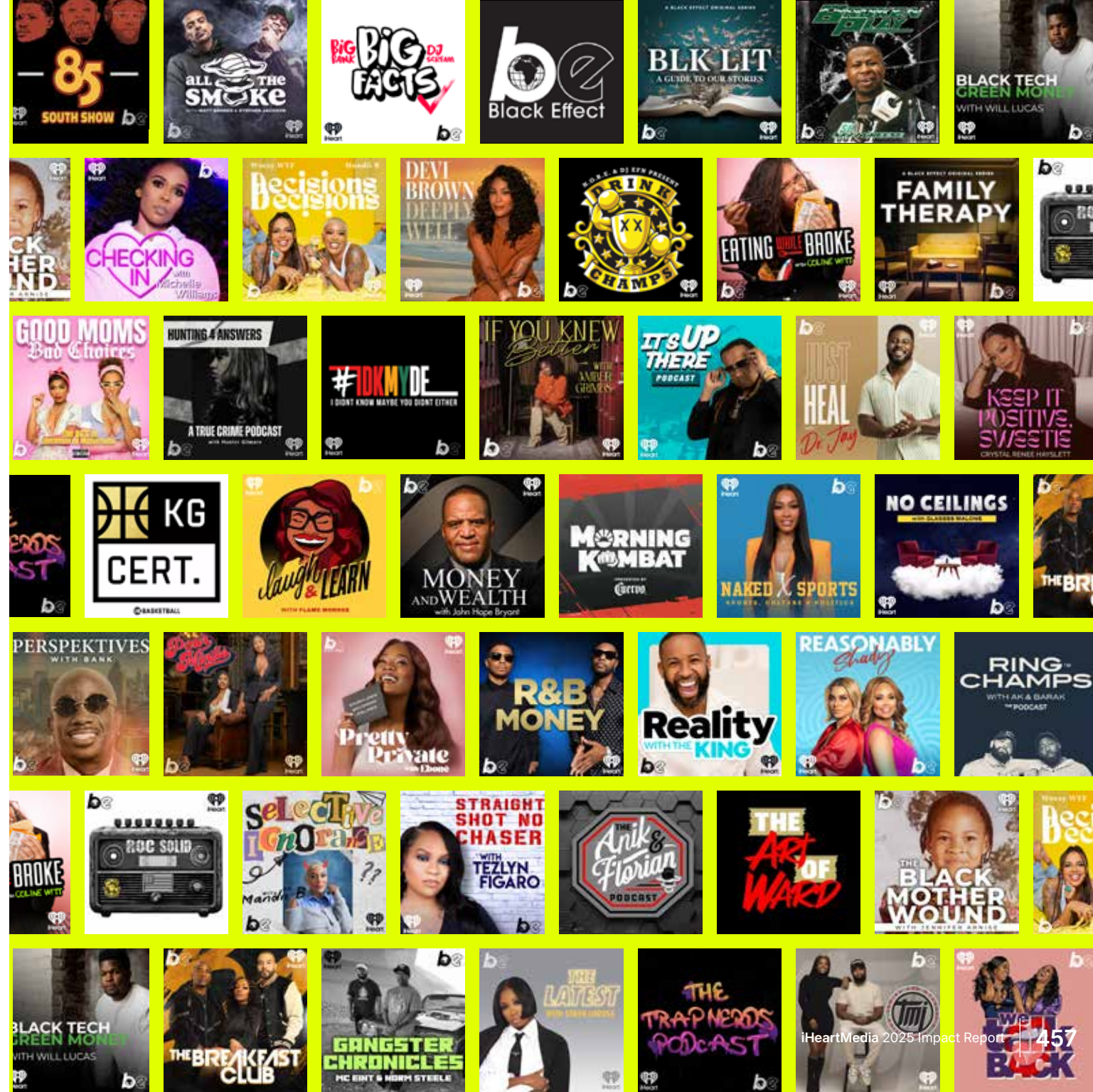
In 2020, iHeartMedia and Charlamagne The God, Power 105.1 personality and co-host of iHeartRadio's nationally syndicated radio show "The Breakfast Club," launched a historic joint venture partnership: The Black Effect Podcast Network.

The Black Effect Podcast Network is the world's largest podcast publisher dedicated to Black listeners, bringing together the most influential and trusted voices in Black culture for stimulating conversations around social justice, pop culture, sports, mental health, news, comedy and more. Since its launch, the Network has garnered 9M+ average monthly downloads and over one billion total network downloads.

The Black Effect Podcast Network has emerged as the leading platform for Black creators to raise their voices and be heard in the podcast space, giving rise to emerging and established content creators and storytellers whose perspective and creative vision have been marginalized and overlooked, and serving an audience that has been underserved.

In 2025, The Black Effect Podcast Network celebrated its five-year anniversary and a historic milestone of over one billion downloads, solidifying its position as a leading platform for Black storytelling and cultural impact. Since its launch, the network has introduced more than 60 podcasts, including recent additions such as The Latest with Loren LoRosa, Reality with the King, and Keep It Positive Sweetie, expanding its reach across culture, wellness, entertainment and community.

In April 2025, The Black Effect hosted its third annual Black Effect Podcast Festival, bringing creators and audiences together for live podcast tapings, panels and a continued commitment to elevating emerging voices. The network also deepened its industry footprint through new partnerships with All The Smoke Productions, 85 South Media and the Drink Champs Podcast Network, further reinforcing The Black Effect as a powerful home for influential voices and culturally resonant content.



My Cultura Podcast Network

iHeartMedia's My Cultura podcast network is dedicated to elevating Latin voices and stories in collaboration with actor, producer and activist Wilmer Valderrama and Enrique Santos, iHeartMedia's top-rated on-air personality and President and Chief Creative Officer of iHeartLatino.

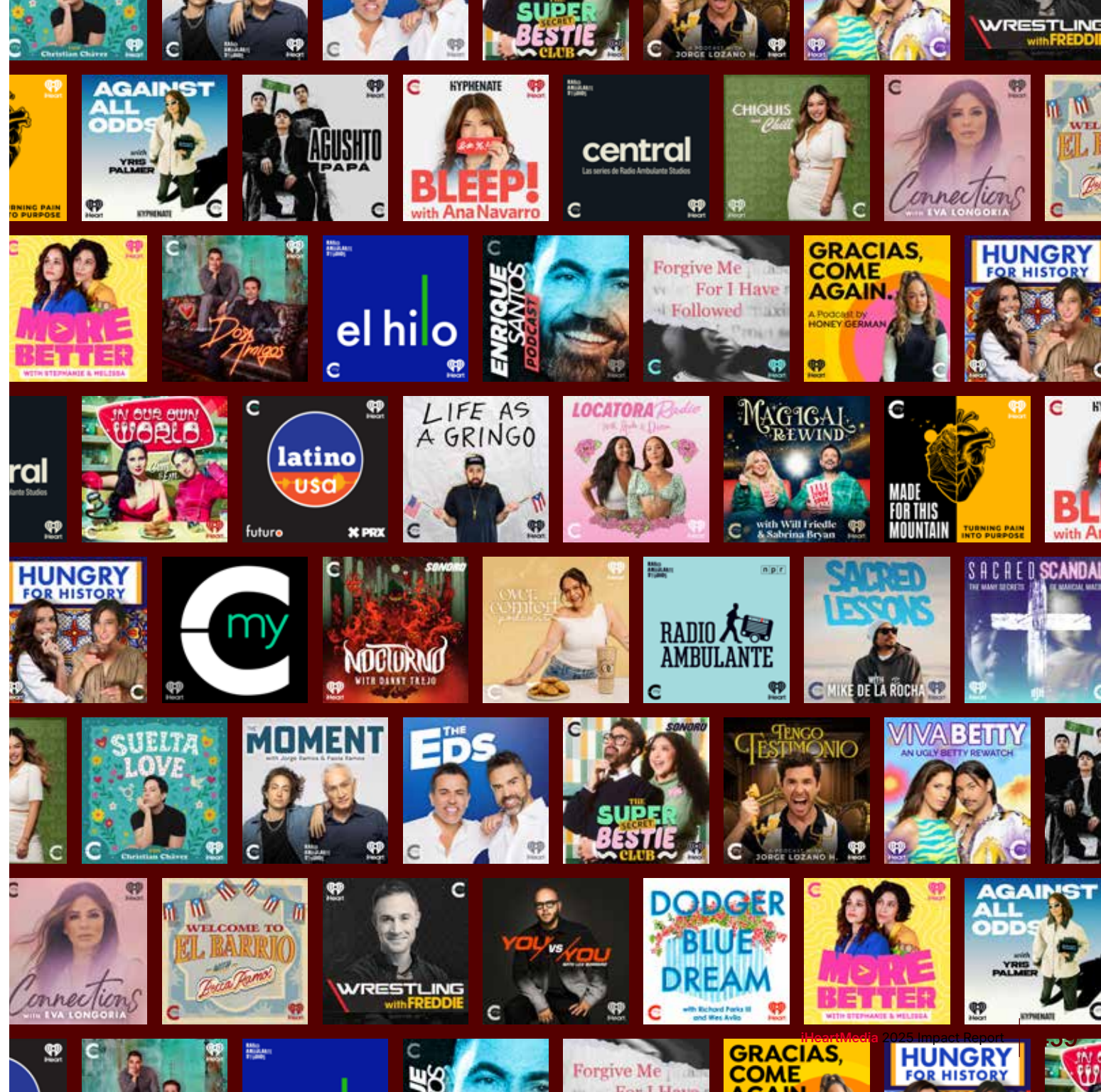
In 2025, the My Cultura Podcast Network celebrated its four-year anniversary as a defining home for Latino creators, marking an unprecedented year of growth, and expanded its partnership with Eva Longoria. Alongside Hyphenate Media Group -- the studio she co-founded in partnership with industry leader Cris Abrego, who serves as the group's CEO -- Longoria acquired an equity share in My Cultura and will also be represented on its Board of Advisors.

Since launching in 2021, iHeart has debuted 69 shows and generated more than 96 million downloads to date. 2025 was the network's biggest year ever in downloads, reach, engagement and monetization. Serving Latinos and beyond, My Cultura doesn't just tell Latino stories,

it amplifies Latino voices from all walks of life that move culture and shake the podcast world awake with bold, joyful, soul-stirring stories.

Audio is our heartbeat, and this year the network evolved more intentionally into a true multiplatform network, building powerful IP across podcasts, YouTube, social, live events and more, all through a Latino lens.

This year, iHeart proudly brought Latino USA into the My Cultura family, the longest-running Latino audio show in history, joining iconic and brand-defining titles including Radio Ambulante, El Hilo, Wrestling with Freddie with Freddie Prinze Jr., Enrique Santos Podcast, Chiquis and Chill, Magic Rewind and Cold Case Miami, alongside new flagship launches with talent such as Jorge Ramos and Paola Ramos, Agushto Papa, Jorge Lozano, Mike de la Rocha, Lex Borrero and Soledad O'Brien. Rooted in cultura and shared with the world, My Cultura doesn't gate-keep, we amplify. Born Latino, made for all.



iHeart Women's Sports

Launched in 2024 by iHeartMedia in partnership with Deep Blue Sports + Entertainment, iHeart Women's Sports is the first-ever audio platform dedicated exclusively to amplifying women's sports. The network was created to address a critical gap in media coverage -- while women's sports are projected to become a \$1 billion industry within three years, they still receive only 15% of media attention in the U.S. iHeart Women's Sports provides fans with free, ad-supported access to podcasts, daily sports reports, athlete spotlights and original content across iHeartMedia's broadcast, digital and podcast platforms.

Building on strong momentum in its first year, iHeart Women's Sports expanded in 2025 with 11 new podcasts hosted by

top athletes and influencers, deeper partnerships with brands like Capital One and Novartis and a presence at major industry events including the NCAA Women's Final Four, WNBA All-Star Weekend, the US Open, and the NWSL Championship.

By increasing visibility and engagement through this network, iHeart is positioning women's sports as a powerful force for innovation, investment and cultural impact. Since launching in the summer of 2024, iHeart Women's Sports has grown into a robust network of 20 podcasts featuring all manner of sports and lifestyle content and the biggest talent from the women's sports landscape.

2025 Highlights

- The launch of Fudd Around and Find Out hosted by college basketball superstar and No. 1 draft prospect Azzi Fudd
- Full Circle with WNBA champion Lexie Brown
- Wide Open with World-Cup-winning soccer legend Ashlyn Harris
- Throttle Therapy with motorsport pioneer Katherine Legge
- The first podcast ever dedicated to women's skateboarding, Good Luck with That featuring skating icon Nora Vasconcelos.

"By partnering with iHeartMedia, we're unlocking the ability to immediately share more women's sports stories with more fans while addressing the need for more discovery, visibility and scale – a common pain point for the advertising and media marketplace in this space. This partnership effectively moves the coverage of women's sports from 15% to 90% overnight through the power of audio."

Laura Correnti
Founder and CEO, Deep Blue



Gen-Z Podcasts

iHeartPodcasts set out to engage the next generation of listeners with a dedicated Gen Z slate -- a bold collection of shows designed to resonate with younger audiences and led by some of the most influential voices of their generation.

In November, the currently live Gen-Z slate delivered 4.69M total downloads in 2025 versus 3.65M in 2024 representing a new increase of ~518K downloads and +28.4% year over year gain. iHeart debuted eleven new shows in the past year, bringing the total Gen-Z slate to 20 shows at the end of 2025.

By tapping into the creators and topics that matter most to Gen Z, we've built meaningful connections with a new audience, ensuring our content remains as dynamic as the world around us.

Gen-Z's Current Slate of Shows Includes:
 In 2025, eleven new shows joined the network including "Boysober," "The K Factor with Beomhan," "Casual Chaos" with Gia Giudice, "Emergency Intercom," "Agushto Papa," "Fudd Around and Find Out," "Untraditionally Lala" and "Dirty Rush."



Outspoken Podcast Network

In 2025, iHeartPodcasts celebrated two years of Outspoken, a podcast network distributed by iHeartPodcasts that amplifies, elevates and reflects the richness and humanity of the voices throughout the LGBTQ+ community. Outspoken features programming from talent including Bowen Yang, Matt Rogers, Bridget Todd, TS Madison, Brandon Kyle Goodman and more.

The Outspoken Podcast Network is executive produced by award-winning activist and media strategist Raquel Willis. As part of Willis' work with Outspoken, she developed two original podcasts for the network—the first, titled "Queer Diaries," shines a light on the experiences of LGBTQ+ youth living in Queer legislative battleground states, while the second show, "Afterlives: The Layleen Polanco Story," featured an extended take on her investigative work

as executive editor at Out magazine and expands the narrative on the epidemic of violence against Black trans women.

2025 was a year of growth for iHeartPodcasts' Outspoken, the network that celebrates and amplifies LGBTQ+ stories and talent. The network continued to highlight a broad range of experiences and perspectives across the LGBTQ+ community, enjoyed by community-members and allies alike including:

- The boundary-pushing new hit show "Outlaws with TS Madison" regularly makes headlines and has nearly five million YouTube views.
- RuPaul's Drag Race winner Yvie Oddly launched "HIGHKEY!" with cohost Ryan Mitchell, and internet sensation The Old Gays brought us "Silver Linings."
- Bowen Yang and Matt Rogers of "Las Culturistas" continued to be some of the strongest voices in podcasting
- Sam Taggart and George Civeris kept us laughing with "Straightiolab."
- Outspoken delved into important stories, with "Afterlives: Marsha P. Johnson" hosted by Raquel Willis, and George M. Johnson's "Fighting Words."
- Actor and activist Brandon Kyle Goodman taught listeners how to let go of shame in "Tell Me Something Messy."
- "There Are No Girls on the Internet" and "BFF: Black, Fat, Femme" continued to inform and analyze pop culture and current events.



Environmental

iHeart is committed to addressing environmental concerns and issues across its multiple platforms. Podcasts offer an opportunity to explore the many challenges facing our planet and wildlife through deep and investigative conversations with conservationists, researchers and experts in an effort to raise awareness and drive change.

Amazing Wildlife: A San Diego Zoo Podcast

"Amazing Wildlife" gives a behind-the-scenes look inside the San Diego Zoo and San Diego

Zoo Safari Park to give listeners insight on rare species and to explore the ongoing conservation efforts to save endangered wildlife no matter how big or small. Hosts Rick Schwartz and Ebone Monet transport listeners around the globe to highlight the San Diego Zoo Wildlife Alliance's collaborative efforts with local communities to drive positive change for the future of animals and plants. Through one-of-a-kind stories, listeners learn what it takes to create a healthy next chapter not only for wildlife, but also for the people who share their habitats.



Marginalized Communities

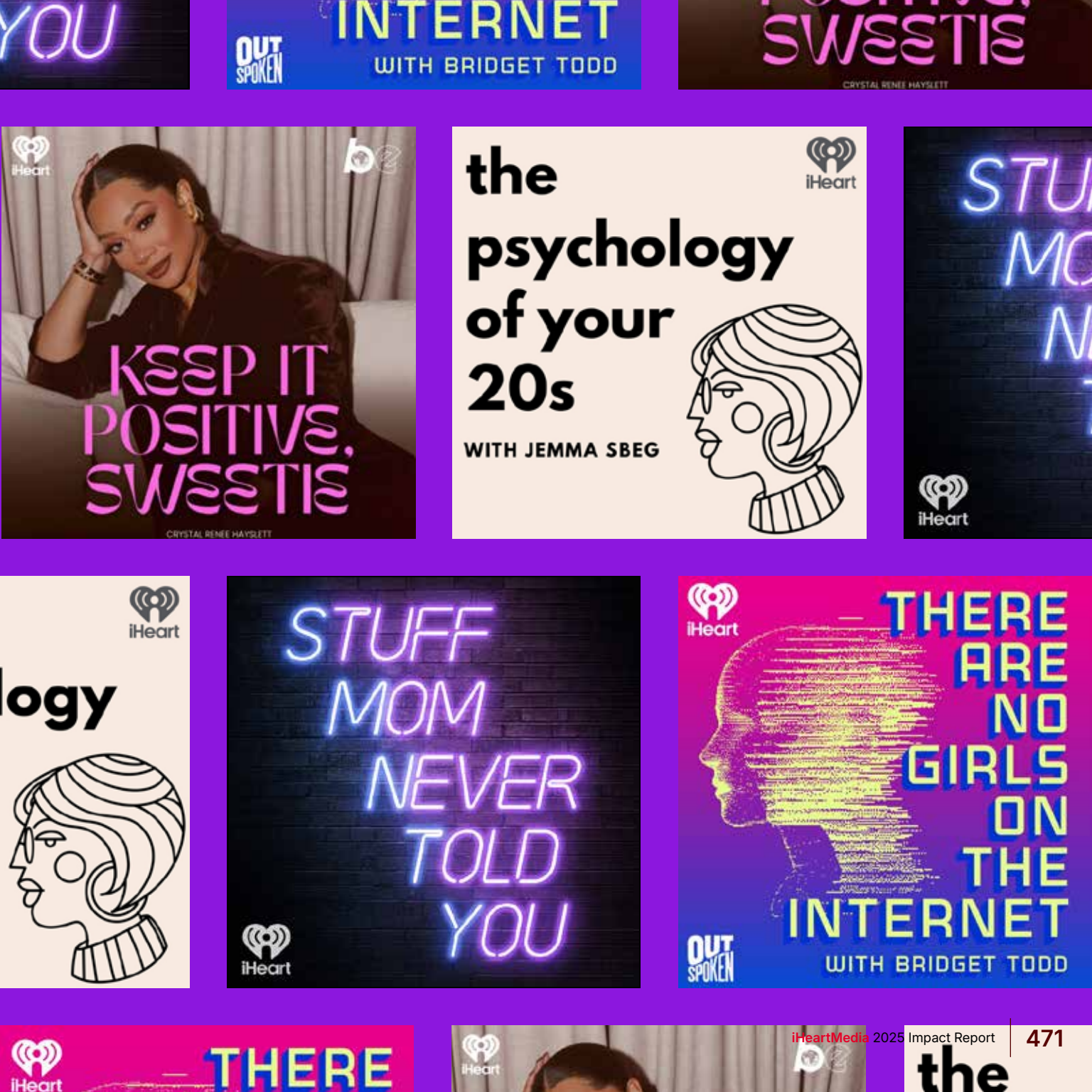
iHeart is focused on addressing the specific and unique challenges faced by communities such as veterans, LGBTQ+ individuals, women and men of color and others who often face additional challenges and concerns around social justice, health and wellness and mental health. iHeartPodcast is dedicated to offering a platform to explore the specific concerns of our broad variety of audiences and offer entertainment, education and empowerment.

Stuff Mom Never Told You
Through an intersectional feminist perspective, hosts Anney and Samantha dive into science, history and culture to make sense of the everyday and unpack the stories that brought us to where we are today. This podcast aims to better understand the challenges facing women and marginalized folks all over the world and highlights the tools we can use to tackle them head on.

There Are No Girls On The Internet
"There Are No Girls on the Internet" chronicles what the online experience looks like for women, and the overlooked ways women and other marginalized voices have been at the heart of technology and the internet from the very beginning. This groundbreaking show, hosted by veteran podcaster Bridget Todd, shines a light on the inspiring, the enraging and the empowering of our online experiences.

The Psychology Of Your 20s
"The Psychology of your 20s" explores the psychology behind the confusing and wonderful transitions and major life events of our first decade of adulthood -- from imposter syndrome to the myth of the dream job, friendship breakups, career anxiety, therapy and attachment styles. Every week, Jemma Sbeg breaks down the science, research and concepts behind the defining experiences of this decade to show how everything is psychology, even our 20s.

Keep It Positive, Sweetie
"Keep It Positive, Sweetie" is more than a podcast -- it's a movement rooted in purpose, faith and healing. Hosted by Crystal Renee Hayslett, this show creates a safe space for raw conversations and real connections that uplift, inspire and empower. Each episode brings together culture-shifting guests for unfiltered talks on love, self-worth, growth and navigating life with grace and grit.



Civic Engagement

Our listeners depend on us to help them make sense of what they are seeing and feeling during times of social change, and look to us for help to try and answer critical questions of how to guide thinking and discussions that positively impact how we treat each other. The iHeartPodcast Network provides an open forum to explore timely and relevant topics and enable all voices to be heard. Here are just a few of iHeart's most popular podcasts addressing these critically important issues:

My Legacy

My Legacy is a weekly podcast that goes beyond typical celebrity interviews to explore the deeper stories behind influential lives and the values that shape them. Each episode features remarkable guests -- from cultural leaders and creatives to activists and thinkers -- who are joined by someone who knows them best, such as a family member, friend or mentor. The format

gives listeners an intimate look at the trials, triumphs and personal experiences that have shaped each guest's path and purpose and offers meaningful insights into what it means to create a fulfilling and intentional life.

The show is distributed across more than 100 iHeartRadio stations and major podcast platforms, with new episodes released weekly and bonus content available on additional days. Guests in 2025 included thought leaders such as Gloria Steinem, Mel Robbins, Deepak Chopra and actor Billy Porter, and covered topics from resilience and leadership to connection and personal growth.

The series was launched in partnership with the Martin Luther King III Foundation and Legacy+ and is rooted in a mission to inspire listeners to reflect on their own lives and the impact they can have on others.

POD



2025



iHeartPodcasts Personalities and Hosts

iHeart's podcast creators use the power of audio storytelling to spark conversation, build community and inspire action around today's most important issues. Podcast hosts form deep, trusted connections with listeners that allow them to authentically highlight critical topics and causes that drive meaningful change and discussion.

Beyond the mic, many podcasters extend their impact into service within their communities. They partner with nonprofits, spotlight grassroots organizations, lead fundraising efforts, volunteer locally and use their platforms to amplify underrepresented voices.

Martha Stewart

Martha Stewart is a true cultural icon -- an Emmy Award winner, bestselling author of more than 100 books, an entrepreneur and the oldest cover model in the history of Sports Illustrated's Swimsuit Issue. She is also the subject of the hit Netflix documentary Martha and host of The Martha Stewart Podcast. Across decades of influence, Martha has continually redefined lifestyle, media and business.

Beyond her professional accomplishments, Martha is deeply committed to philanthropy, with a focus on healthy aging, nutrition and environmental conservation. In 2006, she founded the Martha Stewart Center for Living at Mount Sinai Hospital to enhance care, research and resources for older adults.

Through the Martha and Alexis Stewart Charitable Foundation, she supports a wide range of social, environmental and health-related initiatives in New York, Maine and

California. She has also partnered with Feeding America through Martha Stewart Kitchen to combat food insecurity, promote nutrition education and help provide more than one million meals to individuals and families in need.

Additionally, the Martha Stewart Living Omnimedia Foundation awards thousands of grants supporting professionals and educators in the home arts, culinary education, nutrition, gardening and domestic sciences.

Over the course of her career, Martha has been involved with more than 20 charitable organizations, championing causes that span health, education, hunger relief, environmental stewardship and community development -- further solidifying her legacy as both a business leader and dedicated philanthropist.



Bowen Yang

Bowen Yang is an actor, comedian, writer and podcaster who has firmly established himself as a leading voice in contemporary pop culture. A breakout star and longtime cast member on Saturday Night Live, Bowen has earned acclaim for his sharp wit, cultural commentary and scene-stealing performances. He also appeared in the film adaptation of *Wicked* and co-hosts the hit podcast *Las Culturistas*, where he and his long-time comedy partner and co-host Matt Rogers celebrate and critique the moments that shape culture.

Beyond entertainment, Bowen is a passionate advocate for LGBTQ+ visibility and a vocal opponent of anti-Asian hate. His advocacy and cultural impact have been recognized by organizations such as the Human Rights Campaign and Asia Society.

Through the *Las Culturistas* Culture Awards, Bowen has also helped spotlight and support nonprofit initiatives, including Comedy Gives Back, further demonstrating his commitment to using comedy and culture as platforms for meaningful change.



Questlove

(Amir Thompson)

Ahmir “Questlove” Thompson is a Grammy- and Academy Award-winning drummer, producer, DJ, director, author and cultural curator. Best known as a founding member of the iconic hip-hop group The Roots, Questlove has also expanded his influence across film, television, publishing and podcasting, including as host of the award-winning Questlove Supreme, which he eclipsed for The Questlove Show in 2025.

Philanthropically, Questlove is deeply committed to food justice, education and community development. He champions equitable food access and sustainability, investing in plant-based and environmentally conscious food companies while actively working to combat food waste. He serves as an ambassador for Food Bank For New York City and is a Food Council member for City Harvest. He also advises mission-driven companies such as

Territory Foods and The Ish Food Company, helping advance food education and sustainable innovation.

In the realm of education and the arts, Questlove has established a scholarship fund supporting students in creative studies programs and lends his support to organizations including Edible Schoolyard and Harlem Village Academies. A proud Philadelphia native, he is a founding member of the CAPA Foundation, which supports arts education for young people. He has also been honored by City Parks Foundation for his contributions to expanding free arts and sports programming throughout New York City.

Through his artistry and advocacy, Questlove continues to bridge culture, community and creativity -- using his platform to drive meaningful, lasting impact.



Eva Longoria

Eva Longoria is an award-winning actress, director and producer whose influence extends far beyond the screen. In addition to her film and television work, she hosts the CNN series *Eva Longoria: Searching for Mexico* (and its follow-up, *Searching for Spain*) where she explores culture, cuisine and heritage through a deeply personal lens.

She is also a prominent voice within the My Cultura Podcast Network, amplifying Latino stories and conversations across platforms, and in 2025 expanded her partnership with the network as her company Hyphenate Media Group acquired an equity share in My Cultura. As the founder of Hyphenate Media Group, Eva is committed to elevating authentic, meaningful storytelling that centers Latino creators and audiences. Her work consistently reflects her mission to expand representation and opportunity in media.

In 2012, she established the Eva Longoria Foundation to empower Latinas through

education and entrepreneurship. Since its founding, the organization has supported more than 30,000 women and girls through STEM education initiatives, mentorship programs, microloans and career development resources.

Eva is also a passionate advocate for farmworker mental health through initiatives like Healing Voices and she actively promotes civic engagement, including voter education and registration efforts. She serves as a Global Ambassador for the Global Gift Foundation, supporting organizations focused on women and children worldwide.

In 2024, Eva was honored with the Bezos Courage and Civility Award which included a \$50 million grant to further expand her philanthropic impact. Through her work in entertainment, advocacy and entrepreneurship, Eva continues to champion her lifelong passion of bringing equity, opportunity and representation to communities often left unheard.



Wilmer Valderrama

Wilmer Valderrama is an actor, producer, singer and activist whose career spans television, film and digital media. In addition to his on-screen work, he produces and hosts multiple podcasts under his WV Sound banner in partnership with the My Cultura Podcast Network, amplifying diverse voices and culturally driven storytelling.

Wilmer's philanthropic efforts focus on military support, civic engagement and public health. He serves as a Global Ambassador for the United Service Organizations (USO), traveling worldwide to uplift service members and their families. He is also the co-founder of Harness, an organization dedicated to advancing social justice by connecting communities through conversation, storytelling and grassroots activism.

A passionate advocate for Latino civic participation, Wilmer works closely with Voto Latino to encourage voter registration and engagement among young Latinos. He also

founded Ready 2 Lead, a leadership and mentorship initiative designed to educate and empower Latino youth to become active, informed leaders in their communities.

In the health space, Wilmer has partnered with the National Kidney Foundation to launch a bilingual campaign focused on kidney disease prevention and education, increasing awareness in underserved communities. He additionally supports the Motion Picture & Television Fund and other organizations dedicated to uplifting creative professionals and sustaining the arts.

Through his work in entertainment and advocacy, Wilmer Valderrama continues to leverage his platform to serve military families, empower Latino communities, promote public health and champion social impact initiatives nationwide.



Kate Hudson

Kate Hudson is an actress, director, singer-songwriter and entrepreneur whose career spans film, music and business. A Golden Globe winner and Academy Award nominee, she is also the co-host of the podcast Sibling Revelry alongside her brother, Oliver Hudson. In 2025, she was honored as the Will Rogers Motion Picture Pioneer of the Year, recognizing both her industry achievements and humanitarian leadership.

Philanthropy is central to Kate's work. She focuses her efforts on combating hunger, advancing mental health education, protecting wildlife and supporting environmental causes. As a Goodwill Ambassador for the World Food Programme, she has championed initiatives such as the Cross the Distance campaign to raise awareness and funds in the fight against global hunger.

Kate also serves on the board of MindUP, the evidence-based mental health education

program founded by her mother, Goldie Hawn. MindUP provides preventative mental health tools and social-emotional learning resources to children around the world.

An advocate for wildlife conservation, she is an ambassador for WildAid, promoting the protection of endangered species and the reduction of illegal wildlife trade. She has also supported a wide range of charitable organizations, including Baby2Baby, Operation Smile, Donate Life America, Fulfillment Fund and Children's Oncology Support Fund.

Through her creative work and sustained advocacy, Kate Hudson continues to use her platform to drive meaningful impact across global hunger relief, mental health, environmental conservation and children's health initiatives.



Danielle Fishel

Danielle Fishel is an actress, director, author and television personality best known for her iconic role as Topanga Lawrence on *Boy Meets World* and its sequel, *Girl Meets World*. Most recently, she appeared as a contestant on *Dancing with the Stars*. She also co-hosts the popular rewatch podcast *Pod Meets World* and hosts the podcast *Teen Beat*, where she continues to connect with audiences through nostalgic and cultural conversations.

Danielle's philanthropic work centers on children's health, cancer research and animal welfare. She has participated in the *Make March Matter* campaign benefiting Children's Hospital Los Angeles, supporting critical pediatric care and groundbreaking research.

Following her 2024 diagnosis of ductal carcinoma in situ (DCIS), Danielle has

used her platform to advocate for early detection, regular screenings and accessible cancer care -- helping raise awareness and empower others to prioritize their health. She has also volunteered with Project Angel Food, delivering medically tailored meals to individuals facing serious illness.

In addition, Danielle supports animal welfare initiatives through organizations such as American Humane and has participated in events benefiting the Samuel Waxman Cancer Research Foundation.

Through her career and advocacy, Danielle Fishel continues to leverage her voice to support children and families, champion cancer awareness and promote compassionate care for both people and animals.



Sarah Spain

Sarah Spain is an award-winning sports reporter, author and host of the Good Game with Sarah Spain, part of the iHeartRadio Women's Sports network. Known for her sharp analysis and advocacy-driven storytelling, Sarah has become a leading voice in advancing equity and visibility in sports media.

Outside of her broadcasting work, Sarah dedicates her time and resources to youth sports access, animal rescue and gender equity in athletics. In 2013, she and Eliza Peters co-founded Hear the Cheers, an organization that provides hearing aids and assistive equipment to hard-of-hearing athletes, ensuring they can fully participate in the sports they love.

A passionate animal advocate, Sarah is deeply involved with Peace for Pits, a Chicago-based rescue dedicated to "bully" breeds. She regularly fosters dogs and uses her platform to raise awareness about adoption and responsible pet ownership.

Sarah is also an investor in women's professional sports, supporting teams such as Minnesota Aurora FC and Chicago Red Stars. Her commitment to advancing women's sports earned her recognition at the 2025 iHeartPodcast Awards for her leadership in promoting equity and expanding investment in the space.

In addition, Sarah supports organizations including After School Matters and Better Boys Foundation, and she serves on the board of Embarc, which provides experiential learning opportunities to low-income Chicago high school students.

Through journalism, investment and direct community engagement, Sarah Spain continues to champion inclusive access, opportunity and representation across sports and beyond.



Sophia Bush

Sophia Bush is an actress, activist and podcast host, best known for her roles on *One Tree Hill* and *Chicago P.D.* She hosts the critically acclaimed podcast *Work in Progress*, where she explores personal growth, social issues and civic engagement.

Beyond her acting career, Sophia is a vocal advocate for women's empowerment, environmental sustainability, LGBTQ+ rights and voting rights. She co-founded the nonpartisan organization *I Am a Voter* to encourage civic participation and increase voter turnout nationwide. Through her philanthropic work with *Pencils of Promise*, she has helped build three primary schools in Guatemala and Laos, fostering education in underserved communities. She is also involved with *PenPal Schools*, promoting cross-cultural connection and understanding, and has raised over \$500,000 to support various humanitarian causes.

Sophia serves as a strategic advisor for *First Women's Bank*, supports *CARE's #HerVoice*

campaign advocating for women's leadership globally, partners with organizations like *Aunt Flow* and acts as a global ambassador for *Glamour the Girl Project*. She has also contributed to environmental causes through *The Nature Conservancy* and disaster relief fundraising efforts.

As a general partner at *Union Heritage Ventures*, Sophia invests in women-led companies focused on sustainability, equality and social impact. Her advocacy, philanthropy and investment work collectively aim to empower communities, amplify marginalized voices and create tangible social change. In recognition of her extensive contributions, she was awarded the *Bing Philanthropy Award*.

Through her multifaceted career, Sophia Bush continues to merge storytelling, activism and strategic investment to drive impact across social, political and environmental spheres.





2025 Honors and Awards

Each year, iHeartMedia, its key executives and local iHeartRadio stations are honored by various groups and organizations for their charitable contributions to a wide variety of causes and initiatives. Their commitment to giving back includes supporting local communities, promoting social change

and amplifying the voices of those in need. Through fundraising, partnerships and public awareness efforts, iHeart continues to make a lasting impact in the communities in which we live and work while fostering a culture of social responsibility.

iHeart Changemaker Award

Big Brothers Big Sisters of America

On November 19, 2025, Big Brothers Big Sisters of America marked its 120th anniversary with The BIG Benefit at Cipriani South Street in New York City. This inaugural one-time event celebrated the organization's legacy of life-changing mentorship and launched its ambitious "One Big Vision" plan to reach 10 million more kids nationwide.

Hosted by Emmy Award-winning comedian Jim Gaffigan and featuring a special performance by 17-time Grammy winner Sting, the evening honored extraordinary changemakers whose leadership exemplifies the power of mentorship: iHeartMedia Chairman and CEO Bob Pittman, Andreas C. Dracopoulos (Stavros Niarchos Foundation), Roger Goodell (NFL), Harvey Schwartz (Carlyle) and Bozoma Saint John.

iHeartMedia played a central role in the evening, providing the live performance with Sting, and honored iHeart's Chairman and CEO Bob Pittman for the company's commitment to mentorship and community engagement.

Leading up to the event, iHeart amplified the partnership nationwide through on-air promotion, digital and social media support to help raise awareness for the organization's mission and efforts. Additionally, iHeart donated exclusive experiences to the live auction, including VIP access to the iHeartRadio Jingle Ball with a meet-and-greet with Ed Sheeran for both a donor and a Big/Little match.

The BIG Benefit raised more than \$3.95 million in a single evening, supporting initiatives to train one million mentors, embed mentorship in 1,000 schools, and engage alumni nationwide.

Campaign Impact

\$3.95M

Raised

\$20K

Donated from
Ed Sheeran Experience

"We are so thankful for iHeart's ongoing support of our critical work in connecting more youth with caring adult mentors nationwide. This is a partnership that is multi-faceted and continues to grow in impact."

Adam Vasallo

Chief Marketing Officer, BBBSA



Corporate Media Honoree

Lupus Research Alliance

On November 25, 2025, the Lupus Research Alliance hosted its annual Breaking Through Gala in New York City, raising more than \$2.9 million to accelerate research toward new treatments and, ultimately, a cure for lupus. The evening celebrated progress in lupus research and honored those driving change -- including iHeartMedia -- alongside Gala Honorary Co-Chairs Lady Gaga, Selena Gomez, Halsey and Michael Bloomberg.

As the Corporate Media Honoree, iHeartMedia was recognized for its long-standing commitment to raising awareness of lupus and amplifying the Lupus Research Alliance's mission across its platforms. Rich Bressler, iHeartMedia President and COO, accepted the award recognizing the company's dedication to using its reach to inform and inspire

millions. iHeart also contributed to the evening's success through on-air promotion and digital support that helped spotlight the urgent need for research and advocacy.

Additionally, the gala featured a powerful performance by multi-GRAMMY® Award-winning artist Rob Thomas; moving stories from lupus patients and family members; and a symbolic tribute as the Empire State Building lit up in red and purple in a gesture of hope for millions affected by lupus worldwide.

iHeartMedia's leadership and visibility continue to play a vital role in advancing awareness and support for this cause, and this year's event not only raised critical funds but also reinforced the importance of collaboration between media, science and advocacy to drive breakthroughs.

Campaign Impact

\$2.9M
Raised

"We greatly appreciate the tremendous commitment iHeartMedia has always shown to the entire lupus community. Through the unparalleled iHeart network, tens of millions of listeners learned how they could help fulfill the mission of the Lupus Research Alliance to improve treatment and find a cure by unraveling the complexity of a disease that affects millions in a million different ways."

Kenneth M. Farber
Lupus Research Alliance



Chris Greicius Celebrity Award

Make-A-Wish

Make-A-Wish America named iHeartMedia as a recipient of its 2025 Chris Greicius Celebrity Award, recognizing the company's longstanding commitment to helping grant life-changing wishes for children with critical illnesses. The award honors leaders across sports, entertainment and media whose meaningful support advances the Make-A-Wish mission and delivers hope when it is needed most.

Presented annually, the Chris Greicius Celebrity Award is named after the seven-year-old boy whose wish to become a police officer inspired the founding of Make-A-Wish in 1980. The honor celebrates partners whose wish-granting efforts, advocacy and in-kind support have made a tangible

impact on the organization's ability to serve families nationwide.

iHeartMedia was recognized for its history of welcoming wish kids and their families to its live music events, including the iHeartRadio Music Festival, the iHeartCountry Festival and the iHeartRadio Jingle Ball Tour, providing VIP access and once-in-a-lifetime experiences. In addition, iHeartMedia has donated more than \$2.5 million in media support in recent years to raise awareness and funds for Make-A-Wish, particularly during World Wish Month.

iHeartMedia was honored alongside FOX Entertainment, the Los Angeles Dodgers, Ms. Rachel and VidCon in New York City.

"The Chris Greicius Celebrity Award is our way of thanking some of the most passionate and supportive members of the sports and entertainment industry. As we celebrate 45 years of wish granting, we are incredibly grateful for everything our honorees over the years have done and continue to do to grant wishes that help children build the mental and physical strength needed to manage and overcome a critical illness."

Leslie Motter

President and CEO,
Make-A-Wish America



Halo Awards: Engage For Good

For over 22 years, Engage for Good has been at the forefront of corporate social impact initiatives, and the Halo Awards are the highest recognition for outstanding corporate social impact initiatives.

Each year Engage for Good honors corporate and nonprofit partnerships that skillfully intertwine their resources to have a measurable impact on the cause and the business and highlight corporations and nonprofits that work together to create impact at their annual conference.

iHeart has received nine Halo Awards since 2013, including its very first -- a Gold Halo for its A Very Special Christmas partnership with the Special Olympics.

Category	iHeart Winning Campaigns to Date
Best Transactional Campaign	A Very Special Christmas (AVSC) album series – Big Machine Label Group, iHeartMedia Communities & Special Olympics International
Best Best Education Campaign	Tools for Classrooms - iHeartMedia Communities, Chase and DonorsChoose.org
Best Message-Focused Campaign	iHeartRadio's Show Your Stripes
Best Social Service Campaign	iHeartRadio's Show Your Stripes
Best Message-Focused Campaign	The iHeartMedia Radiothon program in partnership with Children's Miracle Network Hospitals
Best Message-Focused Campaign	Rock the Vote: iHeartMedia and Funny or Die, Rock the Vote
Best Consumer Donation Initiative	Fox Presents The iHeart Living Room Concert For America campaign
Best Inclusion Initiative category	Can't Cancel Pride: A COVID-19 Relief Benefit for the LGBTQ+ Community
Best Health Initiative	iHeart National Recovery Month – iHeartMedia & The Voices Project



The NAB Crystal Radio Awards

The NAB Crystal Radio Awards, established in 1987, recognize radio stations across the United States for their outstanding year-round community service efforts. Stations are selected based on their contributions to local communities, including educational programs, charitable activities and emergency response effort.

iHeart's WUSL-FM (Philadelphia, Pa) was honored with a 2025 NAB Crystal Radio Award for its exceptional commitment to community service. This award was presented by the National Association

of Broadcasters during the NAB State Leadership Conference held on March 4, 2025 in Washington, DC. The station was chosen from a pool of 50 finalists, reflecting its significant impact and commitment to community service.

iHeart Crystal Award Finalists Included:

- WMMX-FM Dayton, Ohio
- WMIB-FM Miami - Ft. Lauderdale, Florida
- KXKT-FM Omaha, Nebraska
- WBGG-FM Miami - Ft. Lauderdale, Florida



Marconi Radio Awards

The National Association of Broadcasters (NAB)

The National Association of Broadcasters (NAB) presented the 2025 NAB Marconi Radio Awards during a gala dinner and awards ceremony held on October 21, 2025, at the Edison Ballroom in New York City on the eve of NAB Show. The event was hosted by Danielle Monaro and Medha Gandhi of Elvis Duran and the Morning Show and featured Grammy-winning DJ Scratch, celebrating excellence in radio, outstanding community service and the achievements of stations and personalities from across the country.

Established in 1989 and named after inventor and Nobel Prize winner Guglielmo Marconi, the NAB Marconi Radio Awards are given to radio stations and outstanding on-air personalities to recognize excellence in radio.

Marconi finalists were selected by a task force of broadcasters, and the 2025 winners were voted on by the NAB Marconi Radio Awards Selection Academy. This year's iHeart winners included:

Colin Cowherd -- Network/Syndicated Personality of the Year

Colin Cowherd won the 2025 NAB Marconi Radio Award for Network/Syndicated Personality of the Year for his work on The Herd with Colin Cowherd, recognizing his outstanding achievement and influence in sports broadcasting as a nationally syndicated radio and television personality. The Marconi Awards honor excellence and service in radio, and his selection reflects the impact of his show's blend of bold sports commentary, engaging analysis and strong audience connection across multiple platforms.

Mark Starling -- Small Market Personality of the Year

Mark Starling won the 2025 NAB Marconi Radio Award for Small Market Personality of the Year in large part because of his extraordinary service to the Asheville, North Carolina community, especially during and after Hurricane Helene. As morning host and News Director at News Radio 570 WWNC-

AM, Starling stayed on-air for extended marathon coverage during the crisis, providing continuous updates on safety, resources and emergency information when other communication channels were down, and helping coordinate wellness checks and reconnect families in need. His dedication to keeping listeners informed and supported during one of the region's most devastating emergencies exemplified the community service and impact that the Marconi Awards are designed to honor.

WMIA-FM -- Spanish Language Station of the Year

WMIA-FM (Magic 93.9 in Miami) earned the 2025 NAB Marconi Award for Spanish Language Station of the Year in recognition of its strong connection with its diverse Hispanic audience. Since relaunching as a bilingual Spanish station blending Latin pop and classic hits, Magic 93.9 has delivered culturally relevant music and personalities that resonate deeply with listeners.



Radio Hall of Fame

On October 30, 2025, iHeart and Premiere Networks-syndicated personality Colin Cowherd, host of “The Herd with Colin Cowherd,” and Premiere Networks President Julie Talbott were inducted into the Radio Hall of Fame by the Museum of Broadcast Communications. Their induction recognized decades of leadership, innovation and influence in radio, as well as their dedication to connecting with audiences and serving communities through compelling content.

The ceremony celebrated Cowherd’s and Talbott’s significant impact on the radio industry: Cowherd for shaping sports commentary and national conversation, and Talbott for her leadership in guiding Premiere Networks’ talent and programming. Their work reflects a commitment to creating programming that informs, entertains and serves listeners.

The honor also marked another milestone for Cowherd, who had recently received the 2025 NAB Marconi Award for Network/Syndicated Personality of the Year.



50th Annual Gracie Awards

The Alliance for Women in Media Foundation

The 2025 Gracie Awards, presented by The Alliance for Women in Media Foundation, celebrated five decades of honoring trailblazing women in media, recognizing influential creators and leaders whose work continues to shape the industry. The milestone 50th Annual Gracie Awards were held on May 21, 2025 at the Beverly Wilshire Hotel in Los Angeles and were hosted by comedian Fortune Feimster, whose humor and heartfelt storytelling set the tone for an inspiring evening.

The Gracie Awards Gala embodies The Alliance for Women in Media Foundation's commitment to supporting women in media through charitable endeavors, educational programs and scholarship initiatives. The winners of this year's Gracie Awards served as a reminder of the invaluable contributions women make in shaping today's media landscape.

iHeart Winning Personalities

Amy Brown (Women of iHeartCountry)
Premiere Networks/iHeartMedia
Weekend Host / Personality
[Radio - Nationally
Syndicated Commercial]

Angela Yee (Way Up with Angela Yee)
Premiere Networks/iHeartMedia
Host/Personality
[Radio - Nationally
Syndicated Commercial]

Esther Dillard (Daughters Beyond
Incarceration /The Black Perspective)
Black Information Network,
iHeartMedia News Feature
[Radio - Nationally
Syndicated Commercial]

Digital Media National Winners

NBA DNA with Hannah Storm
iHeartPodcasts
NBA Audio Podcast - Sports
[DM - National]

Radio Local Winners

Alabama (The Alabama Show)
iHeartMedia
Host Morning Drive - Medium Market
[Radio - Local]

Carol Miller (Q104.3)
iHeartMedia
Host Non-Morning Drive (Music DJ/
Personality)
Major Market
[Radio - Local]

Christine Nagy (The Cubby and
Christine Morning Show)
iHeartMedia
Co-host (Music DJ/Personality)
Major Market
[Radio - Local]

Insight - Hosted by Loraine Ballard
Morrill
iHeartMedia Philadelphia
Public Affairs



50th Annual Gracie Awards Honorable Mentions

Radio National

Carla Ferrell (The Steve Harvey
Morning Show)
Premiere Networks
Co-host
[Radio - Nationally
Syndicated Commercial]

Nina Hajian (The Jubal Show)
iHeartmedia
Host/Personality
[Radio - Nationally
Syndicated Commercial]

Radio Local
Maria Milito (Maria Milito Show)
iHeartMedia
Host Non-Morning Drive (Music DJ/
Personality) Major Market
[Radio - Local]

Stranger Danger Co-Host Day (Hot 99.5,
Washington, DC)
iHeartMedia
Soft News Feature
[Radio - Local]

Local Spotlight:

2025 Civic 50 Greater Philadelphia Honoree

Philadelphia, PA

iHeartMedia Philadelphia was recognized as a 2025 honoree of the Civic 50 Greater Philadelphia, an award from the Chamber of Commerce for Greater Philadelphia, in partnership with Points of Light, the Philadelphia Foundation and other local partners.

Modeled after Points of Light's national program, the Civic 50 Greater Philadelphia measures and recognizes civic-minded companies using their time, talent

and resources to drive social impact within their organizations and communities --setting the standard for civic engagement in the region. The honorees were evaluated on resource investment, integration across business functions, institutionalization through policies and impact measurement.

iHeartMedia Philadelphia was officially recognized at the Honoree Reveal Celebration on June 26, 2025, at the Cira Centre.

"The Chamber is proud to recognize iHeartMedia Philadelphia as a 2025 honoree of the Civic 50 Greater Philadelphia. Each of this year's honorees are valued members of Greater Philadelphia's business community, exemplifying what it means to be a positive corporate citizen and demonstrating the power of service. We thank iHeartMedia Philadelphia for their efforts to drive impact and congratulate them on this tremendous achievement."

Chellie Cameron

President and Chief Executive Officer
of the Chamber



About

Points of Light

Points of Light is a nonpartisan, global nonprofit organization that inspires, equips and mobilizes millions of people to create positive change through volunteering and civic engagement. Through work with nonprofits, companies and social impact leaders, the organization galvanizes volunteers to meet critical needs in communities. As the world's largest organization dedicated to increasing volunteer service, Points of Light engages more than 3.8 million volunteers across 32 countries. For more information, visit pointsoflight.org.

Local Spotlight:

Children's Miracle Network Program Event of the Year Award

Honolulu, Hawai'i

In 2025, iHeartMedia Honolulu's 92.3 KSSK was recognized nationally by Children's Miracle Network with the Program Event of the Year Award for its annual radiothon, which raised \$910,825 to support children and families across Hawai'i.

Broadcast live September 10–11 from Kapiolani Medical Center for Women & Children, the two-day radiothon united listeners, hospital staff and local families to help fund critical pediatric care and services. The entire

KSSK on-air team dedicated 14 hours each day to sharing patient stories, interviewing caregivers and encouraging donations.

The iHeart event ranked Top 10 nationally among all Children's Miracle Network campaigns, regardless of market size. Funds raised remained local and helped provide life-saving equipment, treatment programs and resources that directly benefit children receiving care at Kapiolani Medical Center.



iHeartMedia Local Market Recognition

iHeartMedia has long led the media and entertainment industry in the quantity and scope of community service programs at the local, regional and national levels. In 2025, iHeartMedia drew attention to a variety of important issues supporting thousands of local nonprofits. Below is a snapshot of individual iHeartMedia stations that were recognized for their community related contributions.

Market	Recipient/ Station	Organization	Award
Albuquerque, NM	100.3 The Peak	New Mexico Broadcasters Association	Best Public Service Campaign, KPEK Radiothon To Benefit UNM Children's Hospital - Jackie James, Tony Manero, and Ryan Safford, AM Show
Albuquerque, NM	100.3 The Peak	New Mexico Broadcasters Association	Best Talk Show or Interview, KPEK APS Superintendent Scott Elder, Jackie James, Tony Manero, and Ryan Safford, AM Show
Allentown, PA	Newsradio 790 WAEB	Leukemia Lymphoma Society of Lehigh Valley and Northeast PA	NewsRadio 790 WAEB morning show host, Bobby Gunther Walsh, was named 2025 Visionary of the Year
Minneapolis, MN	K102	St. Jude Children's Research Hospital	St. Jude Leading the Way Award
Omaha, NE	Kat 103.7	Radio Ink	Best Program Directors in America
Omaha, NE	Kat 103.7	Nebraska Broadcaster Association Station	Station of the Year
Omaha, NE	Kat 103.7	Country Radio Seminar	Honoree Hoss Michaels



Omaha, NE	Kat 103.7	Country Radio Seminar	Honoree Steve & Gina for Morning Show
Philadelphia, PA	iHeartMedia Philadelphia	The Chamber of Commerce for Greater Philadelphia	Civic 50 award
Saint Louis, MO	100.3 The Beat	Missouri Broadcasters Association	1st Place Award, Large Market Radio for Station-Sponsored Community Event, Winterize Kids
Savannah, GA	NewsRadio 1290 WTKS	Ronald McDonald House Charities of the Coastal Empire	Community Partner Award
Youngstown, OH	Real 95.9	Ohio House of Representatives	Community service and outreach efforts recognition



Local Advisory Boards

Local Advisory Boards (LABs) play an integral role in many markets guiding iHeartMedia's support of the most relevant issues impacting individual communities. The boards carefully monitor public opinion and assist iHeartMedia teams in identifying and implementing projects that enable meaningful public service in each community. iHeart's Public Service Announcements (PSA) are often driven by LABs as well as through local and national relationships with a broad spectrum of philanthropies and cause-based organizations.

The boards carefully monitor public opinion and assist iHeartMedia teams in identifying and implementing projects that enable meaningful public service in each community. For nearly two decades, LABs have improved iHeartMedia's ability to effectively collaborate with community partners to meet important local needs.

Below are comments from some representatives of iHeart's Local Advisory Boards about their participation and the impact the boards have within the communities in which they live and work.

Local Advisory Boards



Glory Adona Langston
Organizer, Baby DJ
Orlando, FL
LAB member for 15 years

Glory Adona Langston is an experienced media relations, marketing and promotions professional. She is known for her innovative role as the organizer for the annual Baby DJ toy drive and is currently a Senior Manager of Promotions at iHeartMedia.

"I have been part of Baby DJ for over 15 years and being part of iHeart's LAB has given me the opportunity to work with Johnny Magic and our nonprofit partners to help grow our reach and help more families every year."



Tammy Leone
Executive Director, Cape Kid Meals
Cape Cod, MA
LAB member for 5 years

Tammy Leone is the Executive Director of Cape Kid Meals, leading efforts to provide nutritious weekend meals and combat childhood hunger across Cape Cod.

"I've had the privilege of being part of the iHeart Advisory Board for several years and it's been a fantastic platform for bringing local leaders together to discuss key issues affecting the Cape. This board is valuable to our community as it encourages collaboration, amplifies local voices and provides a space for meaningful conversations."



Kris Cramer
Marketing Director for Senator Kevin Cramer
Bismarck, ND
LAB member for 10 years

Kris Cramer serves as Marketing Director for Senator Kevin Cramer of North Dakota, where she supports strategic communication and outreach efforts for the senator's office.

"Being a part of the iHeartMedia Local Advisory Board has given me the opportunity to work closely with community leaders and discuss how we can have the largest and most positive impact in our community and then put those discussions into action."



Paul Huttlin
CEO & Executive Director, Recreation Unlimited Foundation
Columbus, OH
LAB member for 15 years

Paul Huttlin is the CEO & Executive Director of the Recreation Unlimited Foundation, leading efforts to provide year-round recreational and educational programs for individuals with disabilities.

"iHeartMedia has been a fantastic supporter to Recreation Unlimited through their media sponsorship and promotion of the Flavors of the Vine Wine Tasting and Auction that raises funds for the Recreation Unlimited camps and camper scholarship fund in support of individuals with disabilities. The friendship of iHeart over these past many years has been genuine and consistent for the good of helping individuals with disabilities. Thank you iHeart Columbus!"



Maleko McDonnell
Communications Manager, United Public Works Hawai'i
Honolulu, HI
LAB member for 1 year

Maleko McDonnell is the Communications Manager for United Public Workers Hawai'i, overseeing the union's media and public communications.

"I'm excited for this opportunity to make a difference locally using the platform and resources of iHeartRadio Hawai'i."



Les Echols
Director of Minority and Small Business, Florence Chamber of Commerce
Florence, SC
LAB member for 9 years

Les Echols is the Director of Minority and Small Business at the Florence Chamber of Commerce where he supports local entrepreneurs through resources, advocacy and community development initiatives.

"With LAB, iHeart has truly created an effective and inclusive platform for change and growth in Florence and across the Pee Dee. Working with LAB has been a great opportunity to collaborate resources, time and talents with other leaders to develop and unite the community."



Terri DeBoer
Meteorologist, WXMI-TV
Grand Rapids, MI
LAB member for 3 years

Terri DeBoer is a Meteorologist at WXMI-TV in Grand Rapids, MI, where she delivers weather forecasts and climate insights to keep the community informed and safe.

"The creative energy, vision and passion for making a difference has quickly become the common glue that holds our Local Advisory Board together. I'm excited to see the impact our group will make on the current and future challenges our neighbors are facing in West Michigan."



Angela Garza
Area Executive Director, South Texas Region, ALSAC-St. Jude
Houston, TX
LAB member for 2 years

Angela Garza is the Area Executive Director for the South Texas Region at ALSAC-St. Jude, leading fundraising and community engagement to support the mission of St. Jude Children's Research Hospital.

"I'm honored to be a member of the iHeartMedia LAB. iHeart has been a great partner for St. Jude and has given me an opportunity to expand my influence and interface with quality executives and learn from each other for the betterment of our organizations and for the city of Houston!"

Local Advisory Boards

Continued



Carla Patton
Sr. Director of Development & Communications, RADIUS
Omaha, NE
LAB member for 5 years

Carla Patton is the Senior Director of Development & Communications at RADIUS in Omaha, NE, leading fundraising and communications to support the organization's programs that empower at-risk and justice-involved youth.

"Serving on the iHeartRadio LAB has been an incredibly meaningful and rewarding experience. I deeply value the intentionality iHeart brings to listening to diverse perspectives and translating those insights into action. The LAB creates a space where ideas are respected, innovation is encouraged and relationships are built with authenticity. It is valuable to our community as it encourages collaboration, amplifies local voices and provides a space for meaningful conversations."



Jahmese Fort Williams, Ph.D.
Chief Operating Officer, Sacramento Urban League
Sacramento, CA
LAB member for 1 year

Jahmese Fort Williams, Ph.D., is the COO of the Sacramento Urban League, managing operations and programs that promote community empowerment and equity.

"The LAB meetings provide meaningful dialogue, connecting community leaders with iHeartMedia. I always leave inspired and optimistic about collaborative opportunities to uplift Sacramento together."



Ricky Wade
President, B in The Best/McDonald's
West Palm Beach, FL
LAB member for 6 years

Ricky Wade is the President of B in The Best/McDonald's in West Palm Beach, FL, overseeing business operations and community engagement initiatives.

"It's great to be part of a group that discusses some of the top issues in Palm Beach County, and we always appreciate what iHeartMedia does for the community."



Diane Baker Hayward
Director, Second Harvest Food Bank
San Francisco, CA
LAB member for 6 years

Diane Baker Hayward is the Director of Second Harvest Food Bank in San Francisco, CA, leading efforts to fight hunger and provide food resources to the community.

"Our partnership with iHeartRadio during Hunger Action Week was a powerful example of what's possible when our community comes together with a shared purpose. With all five of the Bay Area food banks participating and iHeart stations broadcasting at Sprouts stores across the region, we were able to meet people where they are and inspire real action to help end hunger in our neighborhoods. We're incredibly grateful to iHeart, Sprouts and all the listeners who showed up to support our neighbors in need. The impact of this collaboration was felt across our communities."



Rachel Soccoro
Executive Director, Total Life Wellness
Youngstown, OH
LAB member for 2 years

Rachel Soccoro is the Executive Director of Total Life Wellness and is responsible for leading the organization's mission to support holistic wellbeing and healthy living.

"As a Survivor in our community of human trafficking and as a direct service provider of those in recovery, it has been an absolute pleasure to partner with iHeartMedia. They consistently show up for their community. The local iHeartMedia team's sincere commitment to making a difference is not only evident, it is lifechanging!"



Local Station Highlights

At the heart of our company is our deep connection to the local communities we serve and in which we live and work. iHeart's community outreach and engagement efforts are embedded into every aspect of our corporate culture and have always been authentically tied to our business purpose.

iHeart works with over 2,000 local and nonprofit organizations each year and supports countless causes across all our platforms. Over the course of every year, each iHeartMedia broadcast radio station supports hundreds of local nonprofit organizations through initiatives including:

Media inventory in the form of radio and digital PSAs to help communities take action following disasters.

Championing the missions of various nonprofit groups.

Advocating the issues by engaging local officials and decisionmakers through their Local Advisory Boards.

Supporting local events like walkathons, fundraising events and supply drives -- supporting initiatives throughout the year that affect communities across the country.

The following pages provide a spotlight of some of the biggest and most successful local station campaigns and programs of 2025.

Local Spotlight:

Sista Strut

Saint Louis, MO; Chicago, IL; Jacksonville, FL; Detroit, MI; Louisville, KY; Memphis, TN; New Orleans, LA; Philadelphia, PA; Milwaukee, WI

Sista Strut is a cause marketing campaign focused on raising awareness about breast cancer – particularly in women of color. Every year, walks take place in various cities across the United States, supporting local non-profit organizations dedicated to the cause.

Sista Strut was founded in 1999 in Detroit, Michigan by Verna Green, former General Manager of WMXD 92.3/WJLB 98.9, and her team. Created with the Barbara Ann Karmanos Cancer Institute and the American Cancer Society, the first event raised awareness about the high breast cancer mortality rates among Black women due to limited research, funding and open dialogue within the community.

Sista Strut continues to address these disparities and amplify Black women's voices in the fight against breast cancer. Since then, the event has since grown into a national initiative with walks held in cities across the United States each year. iHeart stations provide support through on-air and digital promotion as well as onsite participation and fundraising to help raise awareness for

the cause and encourage participation in the event.

iHeartMedia radio stations that supported Sista Strut in 2025 included:

Pink Gala / Sista Strut

**Mix 92.3
Detroit, MI**

Mix 92.3 partnered with Henry Ford Health to support the Game On Cancer initiative through its annual Pink Gala and Sista Strut events, both focused on breast cancer diagnosis and treatment. The Pink Gala on May 18, 2025, featured brunch, live performances, raffles and survivor recognition and raised \$25,304. The 26th annual Sista Strut raised \$26,298. Together, the events generated \$51,602 to help patients undergoing cancer treatment. Promotion included on-air, digital and social media efforts and collaboration with other stations in the Detroit cluster.

Sista Strut

**95.5 Hallelujah FM
Jackson, MS**

95.5 Hallelujah FM supported Sista Strut

on April 19, 2025 to raise awareness about breast cancer in women of color. The event highlighted the higher risk African American women face, including earlier diagnoses and higher mortality rates. It emphasized early detection, education and access to community resources. Sista Strut celebrated survivors, honored families affected and promoted ongoing advocacy and the search for a cure. The event benefitted the Fannie Lou Hamer Cancer Institute and was promoted on-air, online and through social media.

Sista Strut

**V101.5
Jacksonville, FL**

V101.5 and 93.3 The Beat held their 10th annual Sista Strut on September 27, 2025 to support breast cancer awareness among women of color. The event recognized survivors, honored families and promoted early detection and access to community resources. Sista Strut benefitted Sisters Network® Inc. and the Pink Queen B Foundation – two local organizations that support women currently battling breast cancer,



survivors and their families. Promotion included on-air support, online coverage and social media activation. The 2025 event raised more than \$4,000.

Sista Strut Memphis

**V101.1
Memphis, TN**

V101.1 supported the 11th Annual Sista Strut Memphis on April 12, 2025 -- a community walk raising awareness about breast cancer in women of color. The event drew over 8,000 attendees, featured Grammy-nominated J.J. Hairston, included the largest "boots on the ground" dance and showcased iHeart Memphis personalities. Sista Strut Memphis empowered survivors, honored families and promoted early detection and health education. In 2025, it resulted in 3,000 wigs donated, \$15,000 raised and awareness across the Mid-South. Promotion included on-air support, digital content, social media, local partnerships and TV coverage.

Pink Gala / Sistastrut

**Mix 92.3
Detroit, MI**

Mix 92.3 partnered with Henry Ford Health to support the Game On Cancer initiative through its annual Pink Gala and Sista Strut events, both focused on

breast cancer diagnosis and treatment. The Pink Gala on May 18, 2025, featured brunch, live performances, raffles and survivor recognition and raised \$25,304. The 26th annual Sista Strut raised \$26,298. Together, the events generated \$51,602 to help patients undergoing cancer treatment. Promotion included on-air, digital and social media efforts and collaboration with other stations in the Detroit cluster.

New Orleans Sista Strut

**98.5 WYLD & Q93
New Orleans, LA**

98.5 WYLD partnered with sister station Q93 to host the annual New Orleans Sista Strut on April 5, 2025. The three kilometer walk raised awareness surrounding the impact of breast cancer on women of color and provided vital education and community resources. Sista Strut celebrated survivors, honored families and promoted early detection as part of its mission to support those affected by breast cancer. The 2025 event brought out more than 1,000 participants and raised over \$9,500 for the American Cancer Society. Promotion included on-air support, social media outreach and coverage from the event's TV partner to drive community engagement and participation.

Sista Strut 3K Breast Cancer Walk

**105.3 WDAS FM
Philadelphia, PA**

105.3 WDAS FM hosted its annual Sista Strut 3K Breast Cancer Walk, bringing the community together to raise awareness and support for women affected by breast cancer. A portion of proceeds benefited the American Association for Cancer Research. Through on-air, online and social media promotion, the event drew strong participation and raised \$22,189.51 to advance lifesaving research.

Sista Strut Breast Cancer Awareness Walk

**100.3 The Beat
Saint Louis, MO**

100.3 The Beat held its 16th Annual Sista Strut Breast Cancer Walk and Car Parade to raise awareness about breast cancer in the African American community. The event drew more than 7,000 participants who walked in honor of loved ones and received information on mammograms and self-examinations. On site health services provided 20 women with mammograms the same day. The station promoted the event on-air and through social media to support early detection, education and community involvement.

Local Spotlight:

New York State Office for People With Developmental Disabilities

New York, NY

People with developmental disabilities often face limited access to meaningful employment opportunities, including critical support from Direct Support Professionals (DSPs). The #MoreThanWork campaign, led by the New York State Office for People With Developmental Disabilities, highlights the importance of DSPs and connects job seekers to opportunities and raises awareness to address the statewide workforce shortage.

As part of this effort, iHeartMedia hosted an interview on Q104.3's Rock & Roll Morning Show with Jim Kerr and Sara Trowers of Jawonio, a NY nonprofit that provides

services and support for people with developmental disabilities, behavioral health needs and chronic medical conditions, spotlighting the vital role of DSPs in supporting people with developmental disabilities. The conversation was live-streamed on the station's website and cut-down segments aired on-air to reach audiences across platforms.

The campaign helped to raise awareness, inspire action and advance meaningful employment opportunities for people with developmental disabilities.



About

The New York State Office for People With Developmental Disabilities (OPWDD)

The New York State Office for People With Developmental Disabilities (OPWDD) is a state agency dedicated to helping New Yorkers with developmental disabilities live richer, more fulfilling lives by supporting meaningful relationships, personal growth, health, independence, and full participation in their communities. The agency supports more than 130,000 individuals and partners with approximately 450 nonprofit service organizations to deliver residential supports, community habilitation, employment services, clinical and Medicaid funded long term care, and family support services tailored to each person's needs. OPWDD's work is guided by values of compassion, dignity, diversity, excellence and honesty, and by strategic planning that emphasizes access, equity, sustainability and innovation in services statewide.

Campaign Impact

+222%

In radio ad exposure across campaign

Local Spotlight:

The Big 98's Friendsgiving At The Grand Ole Opry House

iHeart Nashville

At a time when families across the country continue to face devastating childhood illnesses, community support and generosity remain essential to advancing lifesaving research and care. iHeartMedia Nashville's 97.9 The BIG 98 stepped up once again to support that mission with its annual Friendsgiving charity concert benefiting St. Jude Children's Research Hospital, an organization dedicated to treating and curing pediatric cancer and other life-threatening diseases.

On November 10, 2025, Friendsgiving returned to the historic Grand Ole Opry House in Nashville, bringing together country music fans, artists and community members for a night of inspiration, community and generosity. The concert featured performances by major artists including Brad Paisley,

Old Dominion, Ella Langley and Dylan Scott, creating a memorable evening of music in support of children and families impacted by serious illness.

The event was hosted by the The BIG 98 on-air family, including The Bobby Bones Show, Brooke Taylor, Wayne D, Tay Hamilton, and Brady & McKiddy, who shared stories from St. Jude patients and families throughout the evening to highlight the lifesaving work of the organization. iHeart hosts and station talent helped create a powerful connection between listeners and the cause.

In addition to raising awareness, Friendsgiving served as an important fundraising platform and community engagement opportunity for the station and its listeners. The concert brought

together listeners, artists and the Nashville community to celebrate music while raising awareness and support for childhood cancer research and treatment. The event was promoted on-air, online and across social media, with The BIG 98 serving as the lead host and promotional partner.

"Friends coming together for an unforgettable night at the Grand Ole Opry to encourage and support St. Jude children is why Country music and The Big 98 exist. These are the moments that matter."

Gator Harrison

iHeartCountry Brand Coordinator and Senior Vice President of Programming for iHeartMedia Nashville



About

St. Jude Children's Research Hospital

StJude.org

St. Jude Children's Research Hospital is leading the way the world understands, treats and defeats childhood cancer and other life-threatening diseases. Its purpose is clear: Finding cures. Saving children.® It is the only National Cancer Institute-designated Comprehensive Cancer Center devoted solely to children. When St. Jude opened in 1962, childhood cancer was considered largely incurable. Since then, St. Jude has helped push the overall survival rate in the U.S. from 20% to more than 80%, and it won't stop until no child dies from cancer. St. Jude shares the breakthroughs it makes to help doctors and researchers at local hospitals and cancer centers around the world improve the quality of treatment and care for even more children. Because of generous donors, families never receive a bill from St. Jude for treatment, travel, housing or food, so they can focus on helping their child live.

Campaign Impact

\$5.4M+

Raised through local annual events in 2025

Local Spotlight:

Sunny 106.5's Las Vegas' Largest Baby Shower

Las Vegas, Nevada

Access to basic baby supplies like diapers continues to be a significant challenge for many families in Southern Nevada, forcing some parents to choose between essentials like food and childcare needs. Baby's Bounty is a nonprofit dedicated to supporting at risk families by supplying diapers, education and essential tools that help infants and toddlers get a healthy start in life. The organization's diaper bank has become a critical community resource, distributing millions of diapers and wipes and serving thousands of families across Nevada.

In 2025, Sunny 106.5 and morning host Joanna Baumann continued the station's annual Las Vegas' Largest Baby Shower to benefit Baby's Bounty, marking the fourth year of the event since its launch following the birth of Joanna's first child. Listeners were encouraged to either

donate \$100 worth of new diapers or make a \$100 monetary contribution at one of several diaper drive locations throughout the valley. In return, supporters received concert tickets courtesy of Live Nation Las Vegas to shows from major touring artists including Katy Perry, Kelly Clarkson, New Kids on the Block, Rod Stewart, Boyz II Men, Lenny Kravitz, Chelsea Handler, Whitney Cummings, Sammy Hagar and Josh Groban.

The 2025 event collected 106,752 diapers and raised more than \$18,300 in monetary donations to support families in need across the Las Vegas Valley. Over the past four years, the campaign has provided more than 271,752 diapers to local families, helping to ease the financial strain of diaper need and connecting parents with Baby's Bounty's ongoing services.

"What started out as our Sunny 106.5 listeners wanting to show me love and support once I announced I was pregnant on-air has turned into the most successful charitable initiative in the history of Sunny 106.5, and now leaves a lasting impact on the Southern Nevada community through our partnership with Baby's Bounty. Both I and the Sunny 106.5 team are so proud to collect diapers and funds every year for the tiniest members of our community and their families."

Joanna Baumann



Campaign Impact

106,752

Diapers collected in 2025 for families in need throughout Southern Nevada

\$18.3K+

Raised in monetary donations to support Baby's Bounty's programs

271+

Diapers provided to families across four years of the campaign

Local Spotlight:

La Preciosa 100.7 y 100.9's 20th Annual El Mañanero

iHeart Monterey, CA

Farm labor is essential to the economy and food supply, yet agricultural workers often face long hours, physically demanding conditions and limited access to community recognition and resources. In California's Monterey County -- a region known for its farms and produce -- many field workers work tirelessly to feed the nation with little time off and few opportunities for community support.

In 2025, La Preciosa 100.7 y 100.9 continued its long-running *El Mañanero* tradition, marking the event's twentieth year of bringing appreciation, food and entertainment directly to agricultural workers across the region. Throughout the growing season, the station partnered with local sponsors to visit farm fields on every other Friday from April 4 through October 17.

Each visit brought hot, freshly prepared lunches, games, giveaways and an on site emcee who

created a fun and supportive atmosphere during workers' breaks. The program offered a meaningful chance to connect with workers in their daily environment, provide encouragement, express gratitude and foster a sense of community that extends beyond the broadcast.

Station promotion included regular on-air mentions, digital features and social media outreach that highlighted each field visit, engaged listeners across the market and amplified awareness of the contributions of agricultural workers to the local economy and food system.

El Mañanero has become a cherished seasonal tradition in Monterey County, uniting listeners, sponsors and the agricultural community in mutual appreciation while strengthening the station's role as a trusted local partner.



"Our farmworkers are the heartbeat of Monterey County -- their dedication feeds our families, sustains our economy, and strengthens the very fabric of our community. iHeartMedia has served this region for decades and we've seen firsthand how meaningful El Mañanero is for our listeners and their families. In today's world, where their hard work too often goes unrecognized, this tradition allows us to show our gratitude in a real, personal way. Their resilience and commitment inspire us, and we are honored to stand beside them and celebrate the essential role they play in all of our lives and for our community"

Gator Harrison

SVP of Programming,
iHeart Pacific Area

Campaign Impact

20th

Consecutive year of *El Mañanero*
farm field visits

Local Spotlight:

94.9 WZTU'S Autism Awareness Police Caravan With Enrique Santos

Miami, FL

For the last four years, iHeart Miami and 94.9 WZTU have partnered with the North Miami Police Department to raise awareness about autism through the Autism Awareness Police Caravan with Enrique Santos in April.

Enrique Santos, a reserve officer with the Miami Police Department, has played a significant role in promoting autism awareness within the community through his participation in local events such as the Awareness Caravan, striving to bring awareness and reduce stigma of autism.

The caravan started at 9 a.m. at the North Miami Police Department and featured wrapped vehicles and motorcycles from over 15 police and fire agencies. The colorful vehicle

wraps served as mobile billboards and sparked conversations about autism and acceptance and belonging for individuals on the autism spectrum with a goal of fostering understanding and support within the community. Throughout the many local community stops, police officers and firefighters were able to interact with children with autism and other developmental conditions.

In addition to the caravan, the North Miami Police Department operates an Autism Outreach Program designed to improve interactions between officers and community members living with autism, helping officers understand behavioral challenges that may arise during calls.

"Our goal is to bring acceptance and awareness to the autism community and make a positive impact on those individuals living with autism."

Detective Orestes Torres

Organizer of the event and a parent of a child on the spectrum, North Miami Police Department



Local Spotlight:

WCOS Vet's Charity Christmas Ride

Columbia, SC

Community efforts that provide connection, recognition and tangible assistance are especially meaningful to the many veterans who face isolation, financial hardship and a lack of family support during the holidays. In 2025, 97.5 WCOS continued its longstanding partnership with the Vet's Charity Christmas Ride, a nonprofit event dedicated to bringing holiday cheer and essential support to veterans without families and loved ones.

On December 14, 2025, 97.5 WCOS and The Morning Rush host Jonathon Rush broadcast live from the event location to encourage listener donations and

participation in the annual effort. The charity ride, which gathers gifts and support from community members, aims to ensure that veterans experiencing hardship feel appreciated and remembered during the holiday season.

Community members contributed generously throughout the day, resulting in cash donations and the collection of hundreds of gifts for veterans and their families. Promotion for the Vet's Charity Christmas Ride included on-air mentions across the WCOS, online coverage on station digital platforms and social media outreach.

Campaign Impact

\$9.3K+

Raised during the December 14, 2025 event

100+

Of gifts collected for veterans and their families

"For most of the veterans at Dorn VA Hospital, this is the only Christmas they get. If we don't bring it, they don't get it."

Sergeant Major Jim Wertman

SVP of Programming, iHeart Pacific Area



Local Spotlight:

99.5 WGAR'S 24th Annual Guitars For Girls Benefitting Susan G. Komen For The Cure

Cleveland, OH

Breast cancer remains one of the most common cancers affecting women, with continual need for research, education and support services that advance early detection and lifesaving treatments. To contribute to this ongoing effort, 99.5 WGAR continued its long-standing partnership with Susan G. Komen for the Cure, a leading breast cancer organization dedicated to research funding, community outreach and advocacy.

On October 1, 2025, 99.5 WGAR hosted its 24th Annual Guitars for Girls benefit concert in Cleveland, bringing together listeners, artists and community supporters for an evening of music and mission. The lineup featured performances by country artists Tucker Wetmore and Mackenzie Carpenter for a lively and engaging concert

experience that highlighted both musical talent and community purpose.

The benefit raised \$20,000 to support Susan G. Komen for the Cure's work in breast cancer research and awareness. These funds contribute to local and national efforts aimed at advancing scientific breakthroughs, improving patient access to care and promoting public education about breast health.

Promotion for the event included on-air mentions across the WGAR broadcast day, digital outreach on station platforms and engagement on social media, helping broaden awareness of the cause and encouraging listener participation in supporting breast cancer research.



Campaign Impact

\$500K+

Has been raised for Komen over the history of this event

"Guitars for Girls is our favorite annual tradition at WGAR. There is a legendary list of artists that have performed at this event in the 24-year history. However, what is even more legendary is the support we receive from our listeners selling this event out annually. Together, we are saving lives."

Keith Hotchkiss

Market President for Cleveland

Local Spotlight:

KISS 95.7's PJ Day For The Kids 2025

Hartford, CT

Access to high-quality pediatric care continues to be a critical need for children and families across Connecticut. To support this need, KISS 95.7's Adam Rivers partnered with Neil's Donuts and Connecticut Children's Hospital for the ninth annual PJ Day For The Kids on December 12, 2025. The event raised awareness and community support for the Connecticut Children's Foundation, which funds life-changing care, research and programs that benefit kids throughout the region.

On the day of the event, Adam Rivers, iHeart radio personality and program director for KISS 95.7, visited 20 schools, delivering donuts and treats and participating in school assemblies

to share stories about the work of Connecticut Children's and to encourage students, staff and families to support the cause. The campaign motivated listeners and community members to contribute generously.

Through the combined efforts of the station, partners, local schools and supporters, PJ Day For The Kids raised more than \$450,000 to benefit the Connecticut Children's Foundation. These funds will help expand access to pediatric care, support family-centered programs and advance medical research that directly impacts the health and well-being of children across Connecticut.

Campaign Impact

\$750K+

Raised in support of the Connecticut Children's Foundation

15th

Annual PJ Day For The Kids

"A special thank you to Adam and the iHeart team. Adam's energy is palpable and recognized throughout Connecticut! He puts the FUN in CURE!"

Tara Wesoloskie

Connecticut Children's Medical Center



Local Spotlight:

Q104.3's Tunnels To Towers

New York, New York

On September 11, 2001, New York City firefighter Stephen Siller tragically lost his life responding to the attacks on the World Trade Center. Off duty and about to play golf, he ran through the closed Brooklyn Battery Tunnel in full firefighting gear to help, ultimately perishing alongside 342 fellow firefighters. In his honor, his family, led by his brother Frank, founded the Tunnel to Towers Foundation to commemorate Stephen's sacrifice. The foundation initially paid off mortgages for families of fallen first responders and has since expanded to support Gold Star families, build smart homes for catastrophically injured veterans and first responders, assist families affected by 9/11 illnesses, and combat veteran homelessness.

Q104.3 has partnered with the foundation for the last 10 years, led by morning show co-host Shelli Sonstein. Through this partnership, Shelli has inspired thousands of listeners to participate in major foundation events that honor first responders and support impacted families.

Tunnel to Towers Tower Climb NYC
Q104.3 participated in the annual Tower Climb at One World Observatory -- an event organized by the foundation since 2015. Team Q104.3 brought together 22 participants who climbed 104 stories in honor of first responders and the families served by the foundation. The station's promotion of the event through on-air mentions, digital outreach, social media and email blasts helped raise \$30,000 for the foundation and elevated awareness of its mission.

Tunnel to Towers 5K Run & Walk NYC
Q104.3 also joined the annual 5K Run & Walk, held each year on the last Sunday of September. Team Q104.3, led by Shelli Sonstein, brought together 34 members to honor first responders, veterans and the families supported by the foundation. The station amplified the event with on-air mentions, online coverage, social media posts and email campaigns, and helped raise \$9,000 and encouraged strong listener engagement and community participation.

Campaign Impact

\$30K+

Raised through the Tower Climb NYC in 2025

\$9K

Raised through the 5K Run & Walk NYC in 2025

22

Participants in Tower Climb and 34 participants in 5K representing Team Q104.3



Local Station Highlights

Pay Less for the Dress

99.5 The River
Albany, NY

99.5 The River hosted its annual Pay Less for the Dress two-day fundraiser event from February 28–March 1, 2025, at Proctors Key Hall. The initiative offered local students the chance to purchase prom dresses for just \$9.95 while supporting two community organizations: The Proctors Scholarship Fund and The ARC of Rensselaer County. Donations of new or gently used formal wear from listeners were collected at Best Cleaners locations in the community and during special morning-show broadcasts with on-air talent Kevin & Tracy at Niskayuna, Shenendehowa and South Colonie High Schools. The campaign raised funds for both charities and was promoted through social media, on-air promotions and commercials.

Stansbury Golf Outing

Rock 106.9
Akron, OH

The Stansbury Show on Rock 106.9 hosted its annual golf outing for listeners to support First Tee, a youth development organization that enables kids to build the strength of character that empowers them through a lifetime of new challenges. The event brought the community together for a day on the

course and successfully raised more than \$5,000 for the organization. Promotion for the outing took place on-air.

iHeartMedia Blood Drives 2025

B104 Allentown
Allentown, PA

iHeartMedia Allentown partnered with the Miller-Keystone Blood Center to execute three major blood drives throughout 2025, with events held in February, June and October. Each drive brought in more than 100 donors who provided whole blood, platelets and plasma to support the center's mission of supplying lifesaving blood products to the community. Miller-Keystone Blood Center is part of America's Blood Centers, a national network of independent non-profit community blood centers that provide roughly 60% of all blood products used in the United States. All blood drives were promoted across B104, 95.1 ZZO, NewsRadio 790 WAEB and Real Oldies 1470, as well as through web and social platforms. Station talent supported each drive with a four-hour on-air broadcast.

Real Oldies Dance Party

Real Oldies 1470
Allentown, PA

Real Oldies 1470 hosted its annual Real Oldies Dance Party sponsored by St. Luke's University Health Network on

November 6, 2025, in Fogelsville, PA. The event benefited Camelot for Children and welcomed 300 attendees who enjoyed music, dancing and community fellowship tailored to the 55+ audience. The dance party raised more than \$3,500 in support of Camelot for Children and its mission to enrich the lives of children with special needs and medical complexities through compassionate care. Promotion for the event included on-air announcements, online and social outreach and support through charity and health network partners.

WZZO Presents: Trans-Siberian Orchestra at the PPL Center

95.1 ZZO
Allentown, PA

95.1 ZZO and sister station Y102 in Reading served as co-sponsors for the Trans-Siberian Orchestra concert at the PPL Center in Allentown on November 21, 2025, with one dollar from every ticket sold supporting featured charity partners. The concert was promoted across iHeartMedia stations in Allentown and Reading through on-air announcements, online messaging and social outreach. The event raised a total of \$7,012, which was split evenly between the Pediatric Cancer Foundation of the Lehigh Valley and Keystone Military Families.



Polar Plunge for Special Olympics 2025

101.3 KGOT
Anchorage, AK

Community leaders gathered at the frozen Goose Lake on December 13, 2025, to take part in the annual Polar Plunge benefiting Special Olympics, with 101.3 KGOT serving as the primary sponsor and broadcasting live from the event. Supporters pledged donations prior to the plunge, and participants entered the icy water as a crowd cheered them on. This year's plunge raised more than \$330,000 to support Special Olympics programs. Promotion included on-air announcements, on-air interviews, live remote coverage and on-site hosting.

Tough People of WNC Acoustic Benefit Show

99.9 Kiss Country
Asheville, NC

99.9 Kiss Country hosted a special Tough People of WNC show on October 2, 2025, to honor local heroes who stepped up in extraordinary ways during

Hurricane Helene. Country artists Lanie Gardner and Drew Baldrige performed a free, intimate acoustic concert for an invite-only audience of first responders, volunteers and community members who made a meaningful impact during the storm. In conjunction with the event, 99.9 Kiss Country hosted an online Tough People Auction benefiting Valley Strong Disaster Relief featuring autographed guitars from country music stars including Eric Church, Luke Combs and more. Through these combined efforts, the station presented \$13,927 to Valley Strong to support ongoing disaster relief efforts in Western North Carolina.

Atlantic City Color the World with Archie

iHeartMedia Atlantic City
Atlantic City, NJ

The Color the World with Archie event, benefiting the National Art Contest, was held on September 22, 2025, in Atlantic City and encouraged youth empowerment through confidence-building and artistic exploration, while also fostering family engagement

with fun and positive activities. The program helped strengthen community connections and supported families in need through prizes such as laptops, iPads and cash. The campaign generated \$3,000 in impact. The event was promoted across all iHeart Atlantic City stations through on-air announcements, social media and video content featuring on-air talent.

High School Football Media Days

FOX Sports The Game
Auburn, AL

Fox Sports 910-1310 AM The Game held the eighth annual High School Football Media Days on July 29 and 30 in Opelika. The two-day event featured 25 area high schools previewing their upcoming football seasons, with fans listening live on Fox Sports 910-1310 AM The Game and watching statewide on WOTM-TV. This yearly event provided significant media exposure for the schools, strengthened community support, offered recruitment opportunities and encouraged team spirit.

Local Station Highlights

Continued

MLK Unity Breakfast

96.3 KISS FM
Augusta, GA

The MLK Unity Breakfast in Augusta celebrated the accomplishments of Dr. Martin Luther King Jr. while raising scholarship funds to support higher education. Proceeds from the event provided scholarships for students and local non-profits, including \$15,000 awarded to high school seniors pursuing college. The breakfast, held on January 20, 2025, benefited Alpha Phi Alpha Fraternity. Promotion included on-air support and additional station outreach on 96.3 KISS FM.

Texas Flood Relief Efforts

iHeartMedia Austin
Austin, TX

iHeart Austin and iHeart San Antonio stations partnered to support relief efforts following the Kerr County floods that struck Texas Hill Country in July 2025. The markets coordinated a donation drive where talent and team members promoted the event, contributed supplies and helped load donations onto trucks for direct delivery to Kerr County. An online auction featuring grand prizes such as concert tickets and signed items

further supported fundraising efforts. The campaign raised \$19,295 through the auction and generated two truckloads of donated supplies; all delivered directly to Kerr County. Promotion included on-air support, social media outreach, website features and in-person engagement at the event.

Coats For Kids

98.1 KVET
Austin, TX

The Junior League of Austin's Coats for Kids program held its 39th annual distribution from December 2 to December 10, 2025, providing over 30,000 warm winter coats to children in need across Central Texas. Community members participated by donating new or gently used coats, contributing monetary or volunteering their time to help with the distribution. The drive collected 30,000, adding to the 39-year total of 1,068,742 coats. 98.1 KVET promoted the event on-air encouraging listeners to donate coats in benefit of the community.

Breakthrough T1D Imagine Gala Louisiana

96.1 The River
Baton Rouge, LA

96.1 The River, supported by the iHeartMedia Baton Rouge cluster, contributed to two major fundraising efforts for Type 1 Diabetes research: the Imagine Gala in March 2025 and the Walk for Diabetes in October 2025. The campaign provided \$16,950 in airtime to support awareness and participation. The Imagine Gala itself generated \$2.3 million through auctions, table sponsorships and donor contributions, all benefiting Breakthrough T1D. The event on March 29, 2025 was promoted through on-air support, social media, video kickoffs and hosted segments.

Peter Anderson Arts & Crafts Festival

Magic 93.7
Biloxi, MS

Magic 93.7 and the iHeartMedia Biloxi cluster served as in-kind sponsors for the Peter Anderson Arts & Crafts Festival, a City of Ocean Springs and Chamber of Commerce event recognized as the largest arts festival in Mississippi and along the Gulf Coast. The festival



features artists, crafters and food vendors from across the United States and takes place in downtown Ocean Springs each November. For 2025, the festival was held on November 8 and November 9. The station team was on site for both days with iHeart signage positioned at one of the main entryways to welcome festival attendees.

Fill the Bus

KFYR 550 AM/99.7 FM
Bismarck, ND

KFYR 550 AM/99.7 FM supported the annual Fill the Bus school supply drive in Bismarck, where buses were stationed at two locations to collect donated school supplies and cash contributions for local students. The community responded generously, helping raise \$4,091 to support the Bismarck Public Schools Foundation ahead of the new school year. The August 4, 2025 event was promoted through on-air messaging, digital platforms and social media outreach across the station.

Make-A-Wish Alabama

103.7 The Q
Birmingham, AL

103.7 The Q supported morning show personality Alabama Cole as she took on the Trailblaze Challenge, a day-long hike along the Pinhoti Trail that raises funds for Make-A-Wish Alabama. Alabama Cole helped generate more than \$10,000 in donations and further expanded awareness by launching a Make-A-Wish podcast on the iHeartRadio app. Promotion for the initiative included on-air support, social media outreach and local TV appearances.

Troops In The Spotlight

NewsRadio 95 WXTK
Cape Cod, MA

NewsRadio 95 WXTK participated in the 21st annual Troops in the Spotlight event on Memorial Day, supporting Cape Cod Cares 4 the Troops. The event raised funds and collected carepackage items that are shipped to military members around the world. Held on May 25,

2025, the event generated more than \$50,000 in monetary contributions and donated items. Promotion included on-air coverage, digital support and social media outreach.

Women's History Month Campaign

106 WCOD
Cape Cod, MA

106 WCOD conducted a monthlong Women's History Month campaign highlighting women in the Cape Cod community who have made meaningful contributions to local residents. The initiative, launched on March 3, 2025, focused on raising awareness and recognizing impactful community members, and was promoted on-air, through digital platforms and across social media.

Local Station Highlights

Continued

Fred Show & Witherite Law Group Send Relief To Texas Flood

103.5 KISS FM
Chicago, IL

103.5 KISS FM's Fred Show partnered with Witherite Law Group to support communities impacted by the July 2025 floods in Texas. Witherite Law Group, via 1800TRUCKWRECK, provided funds that allowed The Fred Show to purchase essential recovery supplies. On July 8, 2025, Fred transported more than \$1,500 worth of items—including cleaning supplies and power tools—by flying them directly to the affected area in his personal plane. The effort supported Operation Air Drop and was mentioned onair as part of the show's ongoing community involvement.

Boofest

WSRW 101.5
Chillicothe, OH

On October 30, WSRW 101.5 hosted Boofest, a community trickortreat event for local families. Despite cold and rainy weather, more than 1,200 families attended, continuing a longstanding fall tradition in Highland County. The event was promoted onair and across social media platforms.

Stuff The Truck For Providence House

NewsRadio WTAM 1100
Cleveland, OH

NewsRadio WTAM 1100 continued its annual Stuff the Truck tradition on July 18, 2025, supporting Providence House, Ohio's first crisis nursery. WTAM began this effort in 2018 after a news report highlighted the organization's urgent need for community support. For the eighth time, the station hosted a full-day collection event, broadcasting from 6 a.m. – 7 p.m. at Gateway Plaza outside Progressive Field. Wills & Snyder and The Bloombuddy Show collaborated with the Cleveland Guardians to fill a truck with new children's clothing, cleaning supplies, household items, nonperishable food, water and additional essentials. Guardians' owner Paul Dolan, Karen Dolan and former player Carlos Baerga participated in helping load donations. All items collected supported Providence House's mission of providing free, voluntary emergency shelter for newborns through age twelve who are living in crisis situations that place them at risk of abuse or neglect.

WGAR Charity Concert Series

99.5 WGAR
Cleveland, OH

99.5 WGAR hosted a four-event acoustic concert series at The Thirsty Cowboy in Medina to benefit multiple local charities, including Josh Ross on February 21 to benefit St. Jude, Chayce Beckham on March 27 to benefit the Cleveland Food Bank, Dylan Marlowe on September 6 to benefit Boys & Girls Clubs and LOCASH on November 6 to benefit the Travis Mills Foundation. Across all four concerts, the station raised more than \$10,000 for the participating organizations.



WNCI'S Acoustic Chrismukkah

WNCI 97.9
Columbus, OH

WNCI 97.9 partnered with AJR to host an exclusive acoustic performance on December 8, 2025 at Newport Music Hall to support the MidOhio Food Collective. The event featured AJR along with local artists The Orphan The Poet and Ray Jones. Tickets sold out in less than a week, attracting more than 800 attendees. The concert raised over \$8,000, enabling the MidOhio Food Collective to provide 20,000 meals to families in need across Central Ohio. Promotion included onair mentions and social media outreach.

iHeartPaws

iHeartMedia Dayton
Dayton, OH

iHeartMedia Dayton hosted its third annual iHeartPaws pet adoption event on August 16, 2025, at the Dayton Convention Center. The event featured four local pet rescues—Adopt A Pit Rescue, Brave Breed Rescue, Purrfect Additions and Robyn's Nest—with dozens of dogs and cats available for adoption. Leading up to the event, the initiative was promoted onair, across all station websites and through all station

social media channels. Weekly live interviews with participating rescues were conducted onair and streamed on Facebook Live to showcase adoptable animals. The event raised \$750 to support the rescues involved.

Coats for Kids

97.9 WJLB
Detroit, MI

97.9 WJLB hosted its annual Coats for Kids winter coat distribution event on November 9, 2025, at Shed 5 in Eastern Market. Station talent gathered to support local families by distributing new winter coats purchased through fundraising efforts. The event raised \$14,848, allowing the station to purchase and give away 700 coats to children in the Detroit community. Promotion included live onair mentions and social media posts.

Jay's Juniors

100.3 WNIC
Detroit, MI

100.3 WNIC continued its annual Jay's Juniors program, which provides children with lifethreatening or lifealtering illnesses and their families a fully funded trip to Walt Disney World during the Christmas season. In 2025, the station raised \$1,073,522 to support the program,

which chartered a flight that transported 28 children and their families, with all expenses covered. Trip costs totaled \$524,881, and in addition to funding this year's experience, the program also covered funeral expenses for two families from previous years. Jay's Juniors has raised more than \$6 million over the past 11 years. Promotion included onair coverage, online content, social media and local news features.

Mojo In The Morning's Breaking and Entering Christmas

Channel 95.5
Detroit, MI

Channel 95.5 hosted its annual Mojo in the Morning's Breaking and Entering Christmas, inviting listeners to nominate families in need across Detroit, Grand Rapids and Toledo. The station selected nine families experiencing hardship to receive a surprise holiday delivery, which included items such as new appliances, toys, furniture and televisions. The initiative raised a total of \$120,000, with \$100,000 going directly toward gifts and support for the selected families. Promotion included the More Mojo Podcast, sponsor involvement, community outreach, onair interviews, social media content and eventbased engagement.

Local Station Highlights

Continued

Turkey Trot

Z100 Eau Claire
Eau Claire, WI

Z100 Eau Claire supported the 18th annual Festival Foods Turkey Trot on November 27, 2025. The event featured both inperson races and a Home Edition option, benefiting the Boys & Girls Clubs and YMCAs. The Turkey Trot is a longstanding familyfocused Thanksgiving tradition that emphasizes health, community involvement and support for local youth organizations. This year saw recordbreaking participation, with 36,193 trotters joining the event. Promotion included finish chute signage, website visibility, onair mentions and social media coverage.

Light Up A Child's Life

Star 104
Erie, PA

Star 104 hosted its annual Light Up a Child's Life campaign beginning December 5, 2025. Over a twoweek period, the station raised funds to support MakeAWish, promoting the effort across onair programming, digital platforms and social media. The campaign generated \$30,043 to help grant wishes for children facing critical illnesses.

Pee Dee Heart Walk 2025

iHeartMedia Florence
Florence, SC

iHeartMedia Florence served as the media partner for the 2025 Pee Dee Heart Walk, held on October 4, 2025, in Florence, South Carolina. The walk brought together participants, sponsors and community groups to support hearthealth initiatives throughout the Pee Dee region. The event ran from 8:30 a.m. to 12 p.m. and featured a program recognizing sponsors, along with crowd engagement activities that encouraged healthier lifestyles. With iHeartMedia Florence's onair and social media promotion, attendance increased from roughly 800 participants the previous year to 1,200 attendees in 2025. The walk generated more than \$250,000 for the American Heart Association.

Salvation Army

iHeartMedia Florence
Florence, South Carolina

iHeartMedia Florence supported the Salvation Army Empty Stocking Fund which provides essential items including food, clothing and gifts to families in need across the Pee Dee region during the holiday season. This year the initiative

generated \$23,000 through community donations and volunteer support including participation from Denis Davis during the Salvation Army's Celebrity Bell Ringing event on Giving Tuesday helping raise awareness and inspire additional giving.

iHeartMedia Fresno Back To School Backpack Giveaway

iHeartMedia Fresno
Fresno, CA

iHeartMedia Fresno partnered with Blackstone Auto Group to host a multiday Back to School Backpack Giveaway. Collection events were held at several Blackstone Auto Group locations on July 19–20 and July 26, 2025. The drive gathered 500 backpacks filled with school supplies, including pens, pencils, erasers, scissors, rulers, folders, notebooks and hand sanitizer. All backpacks were donated to students in the Fresno and Clovis Unified School Districts to support families preparing for the new school year. Promotion included recorded promos, live mentions across the Fresno cluster, along with social media and website outreach.

Stuff The Bus

iHeartMedia Grand Forks
Grand Forks, ND

iHeartMedia Grand Forks hosted its annual Stuff The Bus schoolsupply drive on August 6, 2025. For two days, from 8 a.m. to 6 p.m., the team broadcast live from the parking lot of Hugo's Family Marketplace, the largest grocery store in the market. The goal was to collect school supplies and monetary donations for local families relying on The Salvation Army for backtoschool assistance. With more than 1,000 families registered for help in 2025, listeners were encouraged to donate supplies or cash, with concert ticket giveaways and a Minneapolis prize package offered as added incentives. Thanks to strong community support, donations met the needs of at least 1,000 families. Promotion included onair promos across all cluster stations, live breaks from the event and social media posts.

Tools for School

Mix 99.5
Greensboro, NC

Mix 99.5 supported the annual Tools for School supply drive to benefit the Teacher Supply Warehouse. The initiative helps teachers in Guilford County stock their classrooms throughout the school year without having to use personal funds. On August 13, 2025, the station promoted the drive onair, online and across social media channels to encourage listeners to donate needed items. The event resulted in the collection of 60–75 barrels of school supplies for local educators.

Hometown Heroes

Bob 94.9
Harrisburg, PA

Bob 94.9 supported the Members 1st Hometown Heroes Concert presented by

Turner Chevrolet. The concert, held at XL Live on August 6, 2025, featured four country artists performing exclusively for first responders, with complimentary tickets provided by Turner Chevrolet. The event honored local first responders for their service and dedication. Promotion included onair mentions, digital support and social media outreach.

Great Community Give

iHeartMedia Harrisonburg
Harrisonburg, VA

iHeartMedia Harrisonburg once again partnered with the Community Foundation of Harrisonburg and Rockingham County for the Great Community Give, held on April 16, 2025. This marked the seventh year the cluster supported the communitywide giving day, which benefits a wide range of local nonprofit organizations. Stations across the cluster -- including 98ROCK, 93.7 NOW, NewsRadio WKCY 107.9 FM, 104.3 KCY, AM900 WKDW and Mix 93.1 -- promoted the initiative onair, digitally and across social media. The 2025 event raised \$2.2 million to support participating nonprofits throughout Harrisonburg and Rockingham County.

Walk To End Alzheimer's

Mix 93.1
Harrisonburg, VA

Mix 93.1 supported the Alzheimer's Association Walk to End Alzheimer's in Harrisonburg, promoting the event onair and across social media leading up to the walk on October 4, 2025. The walk welcomed participants of all ages and abilities to join the fight against Alzheimer's and helped raise \$80,000 to support Alzheimer's care, research and services for individuals and families impacted by the disease.



Local Station Highlights

Continued

Huskython

KISS 95.7
Hartford, CT

KISS 95.7 supported Huskython on March 8, 2025, a 24-hour dance marathon benefiting the Connecticut Children's Foundation. Afternoon host Adam Rivers served as the event host on the UConn campus in Storrs, encouraging student participation and community support. The campaign raised \$2.1 million to help fund critical programs and services at Connecticut Children's. The station promoted the event on-air and across social media throughout the weekend to encourage additional donations.

Hometown Heroes

Country 92.5
Hartford, CT

Country 92.5 hosted the Hometown Heroes concert on September 10 to benefit Open Doors Outdoors, a local nonprofit that supports veterans, their families and young people through outdoor experiences that promote reconnection and healing. The event was promoted on-air and across social media channels, with partner support from Open Doors Outdoors' digital platforms.

Back To School Backpack Giveaway

94.5 The Buzz
Houston, TX

94.5 The Buzz and The Rod Ryan Show hosted the 2025 School Backpack Distribution on August 2, supporting Houston Children's Charity and helping local students prepare for the new school year. The campaign raised \$59,000 through listener donations and sales of Rod Ryan Show t-shirts. Support from sponsors including TOPDOG Fireworks, Ron Hoover RV & Marine of West Houston in Katy, Willie's Grill & Icehouse, The Texas Hammer Jim Adler, Whataburger and Joe Myers Toyota helped fund the purchase and distribution of backpacks filled with essential school supplies. Promotion occurred on-air and through partner and show-driven outreach.

West Virginia Hot Dog Festival

iHeartMedia Huntington
Huntington, WV

iHeartMedia Huntington supported the 21st Annual West Virginia Hot Dog Festival on July 26, 2025, benefiting Hoops Family Children's Hospital. The festival is a longstanding community tradition that has raised more than \$300,000 over the past 21 years to

support hospital programs for children from birth to age 21. Stations across the Huntington cluster -- including KEE 100, 103.3 TCR, B97, 106.3 The Brew, News Radio 800 and Fox Sports 1420 -- promoted the event and encouraged the community to attend and donate. The festival featured live entertainment, family-friendly activities and the annual hot dog eating contest.

Stuff The Bus

iHeartMedia Jacksonville
Jacksonville, FL

iHeartMedia Jacksonville partnered with First Coast News for the 2025 Stuff The Bus school supply drive on August 1, 2025. Stations across the cluster -- including 97.9 KISS FM, V101.5, 93.3 The Beat, 99.1 WQIK and 107.3 Planet Radio -- broadcast live onsite to support the collection effort. Three school buses were filled with more than 36,000 donated supplies. In Duval County, the drive helped stock eight full-service schools family resource centers, supporting 151 schools and over 100,000 students. In Clay County, donations supported 47 schools and more than 40,000 students. The effort benefited United Way of Northeast Florida and the Full Service Schools initiative.



Froggy's Drive For Research Charity Golf Tournament

99.1 WQIK
Jacksonville, FL

99.1 WQIK participated in the fifth Annual Froggy's Drive for Research Charity Golf Tournament, held on October 27, 2025. The tournament was founded after Froggy -- cohost on the Elvis Duran Morning Show and 99.1 WQIK -- underwent brain aneurysm surgery in 2020. The event raises awareness about brain aneurysms and supports research efforts through the Brain Aneurysm Foundation. With support from 97.9 KISS FM, 107.3 Planet Radio, 99.1 WQIK, Fox Sports 930 AM and partners including JAWW Media + Marketing, Norwegian Cruise Lines and Chickfila, the 2025 tournament raised more than \$15,000. Promotion included on-air mentions, online visibility and social media outreach.

K'9S For Warriors Veterans Day Telethon

iHeartMedia Jacksonville
Jacksonville, FL

iHeartMedia Jacksonville partnered with First Coast News for the K'9s For Warriors Veterans Day Telethon on November 11, 2025. Country 99.1 WQIK, 107.3 Planet Radio and V101.5 -- along with full support from the Jacksonville iHeartMedia cluster -- helped raise awareness and funding for K9s For Warriors, an organization committed to ending veteran suicide. The nonprofit provides highly trained service dogs to veterans living with PTSD, traumatic brain injury or military sexual trauma, with most dogs coming from rescue shelters. The telethon aimed to reduce the waitlist for veterans seeking service dogs and set a goal of raising \$1 million. Through on-air promotion, digital outreach and social media amplification, the campaign exceeded its goal, raising more than \$1,300,000 to support veterans in need.

The 26.2 With DONNA

97.9 KISS FM and 99.1 WQIK
Jacksonville, FL

97.9 KISS FM and 99.1 WQIK partnered with The DONNA Foundation for the 26.2 with DONNA marathon on February 2, 2025. The 26.2 with DONNA is the only U.S. marathon dedicated solely to breast cancer research and care. The race benefits The DONNA Foundation, a Northeast Florida nonprofit that provides financial assistance and support nationwide to individuals living with breast cancer and funds groundbreaking translational genomics and immune-based research. The 2025 weekend brought in more than 11,109 runners and visitors and generated over \$197,000 to support financial services, debt relief and patient assistance. To date, the organization has disbursed more than \$4.1 million to support research efforts. Both stations promoted the marathon on-air, online and across social media to raise awareness and encourage listener donations.

Local Station Highlights

Continued

Sunny 106.5's Las Vegas' Largest Baby Shower

Sunny 106.5
Las Vegas, NV

Sunny 106.5 and morning host Joanna created Las Vegas' Largest Baby Shower in 2022 after welcoming her first child. The event has grown annually, with 2025 marking its fourth year benefiting Baby's Bounty, which supports at-risk families in Southern Nevada by providing essential supplies and education, and is the region's only consistent diaper resource. Listeners were encouraged to donate \$100 worth of new diapers -- or make a \$100 monetary donation -- to support Baby's Bounty. As thanks, supporters received concert tickets courtesy of Live Nation Las Vegas, including shows such as Katy Perry, Kelly Clarkson, New Kids on the Block, Rod Stewart, Boyz II Men, Lenny Kravitz, Chelsea Handler, Whitney Cummings, Sammy Hagar and Josh Groban. The 2025 event collected 106,752 diapers and raised more than \$18,300 in monetary donations to benefit families across Southern Nevada.

Flip the Switch 2025

Mix 103.3
Lima, OH

Mix 103.3 hosted its annual Flip the Switch celebration on November 14, 2025, a free community event marking the official lighting of the City of Lima's Christmas Tree. The event featured games, food, train rides and festive activities designed to bring the community together for the start of the holiday season. As part of the tradition, Mix 103.3 also made its annual switch to holiday music during the event. Promotion included on-air mentions, digital coverage and social engagement to encourage families across Lima to attend.

KIIS Fire Aid At Dream Center

102.7 KIIS FM Los Angeles
Los Angeles, CA

102.7 KIIS FM broadcast live from the Dream Center Los Angeles beginning on January 11 to raise awareness, financial support and volunteer engagement for communities affected by the Palisades and Eaton Fires. For roughly two weeks, KIISFM leveraged its on-air presence and social platforms to highlight recovery

needs, promote donation opportunities and direct listeners to resources for impacted families. The effort was supported across the Los Angeles iHeartMedia cluster, helping generate both monetary donations and essential goods for those displaced by the fires. Promotion included on-air coverage and extensive social media engagement.

Valentine In The Morning's \$5K Girl Scout Cookie Buy

104.3 MYfm
Los Angeles, CA

104.3 MYfm's Valentine in the Morning organized the \$5K Girl Scout Cookie Buy on June 13, 2025. As part of the promotion, Valentine purchased \$5,000 worth of cookies from the winning Girl Scout troop and donated all of them to the USO at LAX to support service members and their families. The four-week campaign was promoted on-air, online and across social media, engaging listeners and encouraging Girl Scout troops throughout Southern California to participate for the chance to win the donation buyout and help uplift military families through the USO.



Friends of Georgia Radio Board Service & Scholarship

iHeartMedia Macon
Macon, GA

iHeartMedia Macon supported Friends of Georgia Radio throughout 2025 by helping expand awareness of the organization's broadcast scholarship program and strengthening relationships with academic institutions across Middle Georgia. Through board service and ongoing community engagement, the cluster promoted opportunities for students pursuing careers in broadcasting and media. These efforts broadened visibility for available scholarships, increased participation from potential applicants and enhanced connections between iHeartMedia Macon and local colleges and universities.

Coats For Christmas Drive

iHeartMedia Marion
Marion, OH

iHeartMedia Marion supported the Coats for Christmas Drive beginning October 20, 2025, a community initiative to collect new and gently used coats for individuals and families needing

warmth during the winter season. With assistance from community partners, sponsors and stationwide promotion, approximately 2,000 coats were collected and distributed on November 22. The campaign was promoted on-air, through promos, station websites, social media and community flyers to encourage donations throughout the Marion area.

Brevard County Sheriff's Junny's Light Fest

Lite Rock 99.3
Melbourne, FL

Lite Rock 99.3 supported the Brevard County Sheriff's Junny's Light Fest, a drive-thru and walk-thru holiday lights celebration held over two weekends: December 11-13 and December 18-20, 2025. Mindy from Mindy & Company hosted the annual event, continuing her five-year tradition of supporting onsite. The festive experience drew more than 5,000 attendees and raised over \$100,000 to benefit Brevard County Sheriff's Charities. Lite Rock 99.3 promoted the event on-air, through online event listings, social content, photo galleries and ticket giveaways.

St. Baldrick's Big Shave Fundraiser

Lite Rock 99.3
Melbourne, FL

Lite Rock 99.3 supported the St. Baldrick's Big Shave Fundraiser in Viera on March 15, 2025, raising awareness for St. Baldrick's Foundation and its mission to fund childhood cancer research. What began in 2005 as a \$17,000 fundraising bet among three friends has grown into a national movement generating more than \$250 million to date. Lite Rock 99.3 promoted the Brave the Shave event with on-air mentions leading up to the fundraiser and provided live coverage during and after the event. Mindy from Mindy & Company emceed the event for the 16th consecutive year, volunteering her time to support participants and teams. The 2025 Big Shave raised more than \$217,000 through community fundraising efforts.

Local Station Highlights

Continued

Making Strides Against Breast Cancer

Lite Rock 99.3
Melbourne, FL

Lite Rock 99.3 supported the 2025 Making Strides Against Breast Cancer Walk in Brevard County on October 25, 2025. The event featured more than 10,000 walkers, along with sponsor tents, music and community activities. Mindy from Mindy & Company emceed the walk for the 21st consecutive year, donating her time to support survivors, families and participants. The event raised more than \$172,000 for the American Cancer Society Brevard's breast cancer research, patient programs and local support services. Lite Rock 99.3 promoted the walk onair, across station websites and through social media content including videos, photo galleries and event coverage to encourage community involvement.

Brevard Humane Society Tuxes & Tails Gala

Lite Rock 99.3
Melbourne, FL

Lite Rock 99.3 supported the Brevard Humane Society's Tuxes & Tails Gala on August 23, 2025. The annual fundraiser featured food, drinks, a live show and a live auction, all benefiting the Humane Society's mission to care for and protect animals throughout Brevard County. Mindy from Mindy & Company emceed the gala for the 14th consecutive year, volunteering her time to support the organization. The 2025 event drew more than 800 attendees and raised over \$165,000, helping fund critical programs such as pet adoption services, medical care and community education initiatives. Promotion included onair support, website features, social media posts and online photo galleries showcasing the event.

Give Miami Day

iHeartMedia Miami
Miami, FL

iHeartMedia Miami once again played a major role in supporting Give Miami Day on November 20, 2025, one of the nation's largest 24hour charitable giving events. The annual fundraiser provides unrestricted financial support to more than 1,400 nonprofits across South Florida. The 2025 campaign set a new record by raising \$43.8 million, surpassing the \$39.4 million total from the previous year. The Miami cluster amplified the event's reach through onair mentions, live remotes, interviews with nonprofit CEOs, digital features, statewide news updates, social media coverage and participation from top iHeart talent. Local leadership also served on community boards to further strengthen partnerships and encourage listener involvement. These combined efforts helped drive donations and increase visibility for organizations serving the MiamiDade community.



K102's Blankets For Bridging

K102
Minneapolis, MN

K102's awardwinning Chris Carr & Company Morning Show led the annual Blankets for Bridging drive on December 6, 2025. For four weeks leading up to the event, the station promoted the initiative through onair liners, social media content, digital placement and ongoing conversation on the morning show. On collection day, listeners were encouraged to donate blankets at multiple locations across the Twin Cities to ensure no child or adult would face winter without warmth. More than 3,000 blankets were collected, helping thousands of people in need stay warm throughout the season and supporting Bridging Minnesota's mission to uplift local families.

12th Annual Pancake Cancer Fighting Breakfast

iHeartMedia Minot
Minot, ND

iHeartMedia Minot partnered once again with the Trinity Health Foundation Cancer Exercise Rehab Program for the 12th Annual Pancake Cancer Fighting

Breakfast on October 18, 2025. The event supports local cancer survivors by helping fund a program that provides exercisebased rehabilitation, encouragement and a path toward renewed strength and confidence. With support from Ryan Chevrolet Family Dealerships and iHeartMedia Minot, the community came together to raise \$10,572 for the program. The Pancake Breakfast continues to serve as both a fundraiser and a gathering that brings hope and assistance to survivors throughout the Minot area.

iHeartMedia Modesto/Stockton Back To School Backpack Drive

iHeartMedia Modesto/Stockton
Modesto-Stockton, CA

iHeartMedia Modesto partnered with Sylvan Learning Center to host a community backpack drive on July 26, 2025, supporting students in the Modesto Unified School District. The drive collected and distributed 500 backpacks filled with school supplies such as pens, pencils, erasers, scissors, rulers, folders, notebooks and hand sanitizers. These fully stocked backpacks were provided to

schoolaged children to help ensure they had the tools needed for a successful start to the new year. Promotion ran across the Modesto/Stockton cluster through recorded promos, live mentions and social media and web content.

Relay For Life

iHeartMedia Monterey
Monterey, CA

iHeartMedia Monterey continued its longstanding partnership with Relay for Life by serving as a major media contributor for the 2025 event. To elevate local participation and community engagement, the cluster aired a series of 60second interviews recorded by Showbiz featuring event organizers and cancer survivors. These messages rotated throughout the PSA schedule in the weeks leading up to Relay for Life. The combined onair presence, digital promotion and social media outreach significantly increased visibility for the American Cancer Society's mission, contributing to one of the event's strongest years in awareness and turnout.

Local Station Highlights

Continued

Community Health Day Gonzales

102.5 KDON
Monterey, CA

102.5 KDON participated in Community Health Day in Gonzales on October 25, 2025, a familyfriendly event focused on improving local wellness, education and access to health resources. The KDON team was onsite to emcee the program, provide ongoing announcements and help guide attendees through the day's activities. The station also contributed entertainment and outdoor games that kept crowds engaged and created a welcoming environment for families. More than 300 residents attended and connected with over 15 health and wellness vendors, gaining access to services and information offered by the City of Gonzales and surrounding communities. Event promotion included onair mentions, digital features, onsite presence and ongoing social media outreach.

Walk To End Alzheimer's

92.7 KTOM
Monterey, CA

92.7 KTOM supported the Walk to End Alzheimer's in Monterey on October 18, 2025, helping raise awareness and

encourage community participation for the Alzheimer's Association. The team attended the kickoff events, promoted the walk across onair programming and digital platforms and served as onsite emcee during the event. Staff walked alongside families, caregivers and supporters while helping guide attendees through the day's activities. The campaign increased visibility for Alzheimer's care, research and advocacy efforts and strengthened community engagement through coordinated onair, digital and onsite support.

20th Annual El Mañanero

La Preciosa 100.7
Monterey, CA

La Preciosa 100.7 y 100.9 continued its longrunning El Mañanero tradition in 2025, partnering with local sponsors to bring appreciation, food and entertainment directly to Monterey County agricultural field workers. Every other Friday from April 4 through October 17, the station visited farm fields across the region to deliver lunch, hosted games and giveaways and brought an onsite emcee to create a fun and supportive atmosphere during workers' breaks. The program, now in its 20th year, provides

connection, encouragement and gratitude to one of the county's most essential labor communities. Promotion included onair mentions, digital features and social media outreach throughout the season.

Fill the Bus

Gator 107.9
Myrtle Beach, SC

Gator 107.9 supported the Fill the Bus campaign during South Carolina's taxfree weekend, parking a school bus at the local HarleyDavidson dealership to collect backtoschool supplies for children in need throughout Horry County. Listeners were encouraged to donate essential items such as notebooks, pencils, backpacks and other classroom necessities to support Help4Kids and ensure local students were prepared for the upcoming school year. The campaign generated strong community participation and resulted in an estimated 25,000 donated items. Promotion ran across onair programming, digital platforms and social media to help drive awareness and turnout.



BBB Foundation | Small Businesses Throughout Middle TN and Southern KY

The BIG 98
Nashville, TN

The BIG 98 supported the BBB Integrity Foundation's annual Songwriters Night, an event that has been bringing together businesses across Middle Tennessee and Southern Kentucky since 2017. The evening features Nashville songwriters sharing stories and performing their work while guests enjoy food and participate in live and silent auctions. The event funds community programs and small business grants throughout the fortyfive counties served by the Better Business Bureau (BBB), with more than \$100,000 raised to date for local entrepreneurs and small business owners. Promotion included onair mentions, digital support and social media engagement to help increase attendance and community involvement.

KTU Coat Drive

103.5 KTU
New York City, NY

103.5 KTU encouraged listeners to support The Bowery Mission through its annual Winter Coat Drive, inviting the community to donate warm coats at participating Key Food locations through December 17. The campaign rallied New Yorkers to spread warmth during the colder months by providing essential winter clothing to neighbors in need. The station's onair presence and community visibility helped create a meaningful opportunity for listeners to give back while supporting a longstanding local partner. The drive collected 2000 coats to benefit The Bowery Mission and reinforced KTU's commitment to serving vulnerable communities across New York City.

Danielle Monaro's Hallowstream at Blood Manor Benefitting St Jude

Z100
New York City, NY

Z100 supported Elvis Duran and the Morning Show's Danielle Monaro as

she hosted her annual Hallowstream charity event on October 28 at the iconic Blood Manor haunted attraction in New York City. The event brought together listeners, fans and the station community for a night of Halloween excitement in support of St. Jude Children's Research Hospital. Blood Manor provided an immersive backdrop filled with scares, costumes and highenergy moments, and the entire Elvis Duran and the Morning Show cast and crew appeared in costume to surprise attendees throughout the attraction. The evening showcased strong listener engagement as the Z100 community filled the venue with enthusiasm and creativity. Through coordinated onair, digital and social promotion, the event raised \$9,000 for St. Jude Children's Research Hospital in honor of Joey Lorenzo. The night highlighted the power of community and entertainment coming together to support families and advance lifesaving work at St. Jude.

Local Station Highlights

Continued

Touch-A-Truck

106.7 Lite FM
New York City, NY

106.7 Lite FM hosted its first ever TouchATruck event at Lincoln Tech, giving families and community members a hands-on opportunity to explore an exciting lineup of trucks and specialty vehicles. Guests of all ages were able to climb into the driver's seat, learn how the vehicles operate and talk directly with professionals who use these machines every day. The experience blended fun, education and local pride, creating an engaging day that connected the station, partners and families through interactive learning. The event welcomed 1,000 families and highlighted Lincoln Tech's commitment to education while strengthening community engagement through on-air, digital and social promotion.

Skating In Central Park

106.7 Lite FM
New York City, NY

106.7 Lite FM welcomed listeners to its annual Skating in Central Park celebration on December 6, offering the first 1,000 attendees free admission and skate rentals at Wollman Rink. The event invited

families and community members to enjoy an iconic New York City winter tradition and gave skaters of all ages the chance to glide across the ice while taking in views of the Central Park landscape and city skyline. With a festive atmosphere, accessible programming and a welcoming environment for both seasoned and first-time skaters, the event highlighted the spirit of the season and the station's connection to its New York audience. The station provided 1000 skating and rental tickets to benefit the NYC community and promoted the event through on-air announcements, digital platforms, social media and email campaigns.

Broadway In Bryant Park

106.7 Lite FM
New York City, NY

106.7 Lite FM celebrated 25 years of Broadway in Bryant Park by welcoming fans to enjoy lunchtime performances from top on and off-Broadway shows across four Thursdays from July 10 through July 31. The annual summer tradition brought hundreds of theater lovers to the Bryant Park lawn each week to experience some of Broadway's most beloved hits in a lively outdoor setting. As

the host and presenting station, Lite FM helped create a festive midday gathering that highlighted the talent, energy and community spirit at the heart of New York City's theater scene. The series provided free Broadway performances to more than 50,000 people over four weeks, benefiting the entire TriState community as well as tourists visiting New York City.

Back-To-School Backpack Giveaway

103 JAMZ
Norfolk, VA

103 JAMZ continued its annual BackToSchool Backpack Giveaway by supporting families across the Norfolk and Virginia Beach communities with essential school supplies. Listeners who won on-air contests received four fully stocked backpacks containing everything students would need for the first day of school. Winners with fewer than four children were encouraged to pay it forward by donating remaining backpacks and supplies to neighbors, friends or community members in need. Additional backpacks were also donated to Live Nation to support Virginia Beach City Public Schools' Giving Pack Project, deepening the event's community impact



and extending support beyond the immediate listening audience. The event distributed more than 70 backpacks filled with school supplies to benefit the Giving Pack Project and help reduce the financial burden on local families preparing for the school year.

Kat 103.7 Day Of Five Thousand Thank You's

Kat 103.7
Omaha, NE

Kat 103.7 partnered with Veterans United Home Loans to launch the Day of Five Thousand Thank You's, a community initiative encouraging listeners to create handwritten cards for local veterans. The station invited families, classrooms, youth groups and community organizations to participate by crafting their own messages of gratitude or by picking up premade cards from thekat.com. Kat 103.7 staff delivered all collected cards to the Omaha VA Hospital on Veterans Day, offering a meaningful gesture of appreciation and connection for those who have served. The campaign supported the Omaha VA Hospital and honored local veterans through community participation and thoughtful outreach.

KAT 103.7 Red, Kat And Blue

Kat 103.7
Omaha, NE

Kat 103.7 partnered with Raising Cane's Chicken Fingers to honor local first responders through its quarterly Red, Kat and Blue program. This quarter's recognition went to nurse Frani Holtmeyer of the Fred & Pamela Buffett Cancer Center, nominated by young cancer survivor Jackson Meier, who credited Frani and her team for their exceptional care during his treatment. The station surprised her with the award and provided lunch for the Special Care Unit, creating a meaningful moment for Frani, her team and Jackson's family. The campaign continues to spotlight first responders and community heroes across Kat Country.

96.9 The Game Buddy Claus

96.9 The Game
Orlando, FL

96.9 The Game hosted its annual Buddy Claus event with Orlando Mayor Buddy Dyer to raise funds for the Boys and Girls Club of Orlando, broadcasting live onsite from the clubhouse with Game On hosts Mike Bianchi and Brandon Kravitz as the

Mayor arrived dressed as Santa Claus. Through on-air, online and social media promotion the station engaged listeners and supporters to help raise close to \$10,000 for local youth programs.

92.5 WPAP Box Fan Drive

92.5 WPAP
Panama City, FL

92.5 WPAP hosted its annual Box Fan Drive to support seniors across Bay County who struggle with Florida's extreme summer heat, rallying listeners to donate new box fans that help vulnerable residents stay safe and comfortable as temperatures rise, and through on-air, online and social media promotion the station inspired the community to contribute more than \$2,500 in fans and donations to benefit the Bay County Council on Aging.

Local Station Highlights

Continued

Christmas Babies

Q102
Philadelphia, PA

Q102 supported the Christmas Babies program by stepping in when donations fell short, helping ensure gifts and bedding were provided to 200 families with assistance from the Philadelphia Police Department, S.W.A.T., Homeland Security and community volunteers. After beloved local personality Buster put out an onair call for help, listeners responded quickly with contributions that exceeded the remaining need.

Feria Del Barrio

Rumba 106.1
Philadelphia, PA

Rumba 106.1 served as the exclusive media partner for Feria del Barrio, one of Philadelphia's largest Latino cultural celebrations, held on September 8 and presented by Taller Puertorriqueño and community partners. The event brought together more than 7,000 attendees for live music, dance, art and family activities that highlighted the vibrancy and heritage of the city's Latino community, with onair, online and social media promotion helping drive strong participation.

Swing It And Ding It Golf Outing

Fox Sports The Gambler
Philadelphia, PA

Fox Sports The Gambler participated in the Swing It and Ding It Golf Outing on October 20 to support the Magical Mila Foundation, an organization dedicated to raising awareness of Neurofibromatosis Type 1 and hypertension in children under age three, and through onair and social media promotion the station helped drive community involvement and contributed to raising \$12,000 during the event.

Hometown Heroes

Power 99
Philadelphia, PA

Power 99 and Roxy Romeo partnered with Chase to honor local Hometown Heroes making a meaningful difference across Philadelphia communities, recognizing six recipients over a sixmonth campaign for their impact through nonprofit work and awarding each hero \$1,000 to support their continued efforts. The initiative generated significant awareness through onair mentions, website features and social content, spotlighting community leadership and inspiring further engagement throughout the region.

ALT 104.5 Friendsgiving

ALT 104.5
Philadelphia, PA

ALT 104.5 hosted its Friendsgiving: A Concert for a Cause event on November 20 featuring performances by Brent Smith and Zach Myers of Shinedown, with all ticket proceeds benefiting City of Hope. Through onair, online and social promotion supported by venue billboards at Parx Casino, the concert raised \$53,840 to advance the organization's mission.

104.7 KISS FM Show Your Pride With Betty Who

104.7 KISS FM Phoenix
Phoenix, AZ

104.7 KISS FM launched its monthlong Show Your Pride campaign in June to support the Phoenix Pride Scholarship Fund, encouraging listeners to help provide scholarship opportunities for collegebound LGBTQ+ students. The initiative concluded with an exclusive KISS FM Pride Event on July 1 at Crescent Ballroom featuring national recording artist Betty Who in a limitedcapacity performance, with \$1 from every ticket sold donated directly to Phoenix Pride. The event, supported through onair



commercials, ticket giveaways, online promotion and social media, raised \$209 to help fund local grants and scholarships.

Phoenix Go Red Luncheon

iHeartMedia Phoenix
Phoenix, AZ

iHeartMedia Phoenix supported the 2025 Phoenix Go Red for Women Luncheon, an event focused on meaningful connection and engagement that brought women together to network, share experiences and champion community health. Team members joined the American Heart Association along with Suzette from 104.7 KISS FM for an inspiring afternoon celebrating education, empowerment and collective wellbeing. The campaign generated 2.5M broadcast impressions, delivered 372 total spots, reached more than 408,000 digital banner ad impressions and added over 204,000 streaming impressions through onair, digital and social support.

National Wear Red Day

iHeartMedia Phoenix
Phoenix, AZ

iHeartMedia Phoenix executed a marketwide digital awareness campaign for National Wear Red Day, encouraging the community to wear red on February 7 to support women's heart health as part of the American Heart Association's Heart Month celebration. The initiative used digital impressions, onair commercials and a public affairs interview with the Phoenix Go Red for Women Chair across all iHeart Phoenix stations to amplify education around cardiovascular risks and prevention. The campaign delivered 465,218 digital impressions and 361,474 broadcast impressions through coordinated onair, digital and social activation.

West Valley Heart Walk

iHeartMedia Phoenix
Phoenix, AZ

iHeartMedia Phoenix promoted and participated in the 2025 American Heart Association West Valley Heart Walk on November 15, supporting the nation's oldest and largest voluntary organization

dedicated to fighting heart disease and stroke. The campaign included onair interviews as part of the community affairs programming broadcast across all iHeart Phoenix stations, helping raise awareness of the event and the AHA's mission while mobilizing community support. The effort delivered 850K broadcast impressions, 120 commercial spots and 157K streaming impressions through coordinated onair and digital outreach.

Phoenix Heart Walk

iHeartMedia Phoenix
Phoenix, AZ

iHeartMedia Phoenix promoted and participated in the 2025 American Heart Association Heart Walk on March 29, supporting the nation's oldest and largest voluntary organization dedicated to fighting heart disease and stroke by driving community engagement through onair messaging, digital outreach and social media, resulting in more than 890K total impressions, over 1.2M additional impressions, 128 delivered spots, 408,012 digital banner impressions and 204,021 streaming impressions tied to the broadcast schedule.

Local Station Highlights

Continued

Tax Day Broadcast

NewsTalk 550 KFYI & 99.9 KEZ
Phoenix, AZ

NewsTalk 550 KFYI and 99.9 KEZ participated in a Tax Day broadcast to support the Boys & Girls Club of the Valley, using their combined platforms to raise awareness and encourage community engagement. Through onair activation and coordinated promotional support, the stations generated 1.39M total impressions and delivered more than 100 broadcast commercials to highlight the organization's mission and impact across the Phoenix area.

MIX 96.9 Presents M3F Festival

Mix 96.9
Phoenix, AZ

Mix 96.9 partnered with the longrunning M3F Festival for its 22nd year, supporting the event's mission of giving back by donating 100% of festival proceeds to charity. The collaboration included Mix 96.9 onair talent hosting one of the festival stages and driving listener engagement through daily ticket giveaways during morning drive, 20 live mentions on the station

and a dedicated M3MIX promotion offering listeners chances to win festival tickets and qualify for an M3F VIP grand prize, helping amplify the reach of the festival's communityfocused efforts across Phoenix.

JOHNJAY & RICH – LovePUP

104.7 KISS FM Phoenix
Phoenix, AZ

104.7 KISS FM Phoenix supported the longtime #LovePup initiative founded by Johnjay and Blake Van Es, a nonprofit focused on ensuring all dogs find safe, loving homes through placement programs, shelterprevention efforts and community partnerships. The foundation, sustained by donations from individuals, corporations, grants, merchandise sales and fundraising events, continues to expand its impact, including the opening of the #LovePup shelter in 2021 built largely through inkind contributions and serving as home base for Johnjay's Hanging with His Dogs segment. Through onair promotion, digital outreach and social media, the station helped raise awareness for the organization's mission during the November campaign.

JOHNJAY & RICH – Christmas Wish

104.7 KISS FM Phoenix
Phoenix, AZ

104.7 KISS FM Phoenix supported the longrunning Johnjay & Rich #LoveUp Christmas Wish program, which for more than 20 years has granted personalized holiday wishes to families in need, with a focus on foster and adoptive households facing unexpected financial hardship. In 2025 the program granted seven customized wishes across four markets — Phoenix, Tucson, Colorado Springs and Portland — delivering \$71,000 in combined support including direct financial relief for rent, utilities and car payments, inkind services like vehicle repairs, new tires, mattresses and home cleaning, as well as holiday meals, special experiences and gifts selected specifically for each child. More than 24 children received targeted assistance designed to stabilize their households and restore holiday optimism, made possible through major cash sponsors, corporate partners, community service providers, individual donors and volunteers, and amplified through onair, online and social media promotion.



JOHNJAY & RICH – Christmas at the Castle

104.7 KISS FM Phoenix
Phoenix, AZ

104.7 KISS FM Phoenix supported the inaugural Christmas at the Castle event, which welcomed more than 300 foster youth ranging from four months to 17 years old for a festive holiday celebration at The Ashley Castle. Each child received a backpack sponsored by Executive Council Charities as they entered through a decorative balloon arch and candy cane lane, then enjoyed toys, activities and special guest appearances designed to create a joyful and memorable experience for youth in foster care.

JOHNJAY & RICH – Children's Heart Gallery

104.7 KISS FM Phoenix
Phoenix, AZ

104.7 KISS FM Phoenix supported the #LoveUp Foundation's Children's Heart Gallery initiative, a national program awarded to #LoveUp in 2015 to help foster youth find permanent homes by underwriting and hosting six largescale photo shoots each year. These sessions capture each child's personality for

profiles featured on childrensheartgallery.org, and in 2025 the program served 187 foster youth. Every child attending receives breakfast, lunch and a backpack filled with essential items and toiletries, while #LoveUp secures memorable venues to create a welcoming and uplifting experience throughout their visit, helping elevate awareness and advocate adoption through community engagement and media support.

JOHNJAY & RICH – Arizona Department Of Child Safety (DCS) Events

104.7 KISS FM Phoenix
Phoenix, AZ

104.7 KISS FM Phoenix supported the #LoveUp Foundation's 2025 partnership with the Arizona Department of Child Safety through a series of events designed to bring joy and stability to foster youth, including an Easter Egg Hunt at Agritopia for 300 children in April, a Road Cinema YAP Christmas Party at Roadhouse Cinemas for 60 youth featuring Spinato's pizza, \$50 Amazon gift cards and a private screening of Wicked For Good and the Giving Tree Program in collaboration with the Phoenix Symphony to fulfill 100 wishlist hearts

for foster youth during the holiday season with the help of board members, volunteers and iHeart staff.

JOHNJAY & RICH – Arizona Friends Of Foster Care Foundation (AFFCF)

104.7 KISS FM Phoenix
Phoenix, AZ

104.7 KISS FM Phoenix supported #LoveUp's continued partnership with the Arizona Friends of Foster Care Foundation to celebrate graduates of the Keys to Success Program, which provides career development support for youth aging out of foster care. At the annual ceremony each graduate was welcomed on stage and recognized for completing a high school degree, GED, certificate program or college coursework, and as a graduation gift each received a package from the #LoveUp Foundation including gift cards, a messenger bag, a tablet or laptop and Apple AirPods to help advance their career goals beyond the program. 71 graduates were honored in 2025 through this collaboration, which was strengthened by community partners, volunteers and iHeart support across Phoenix.

Local Station Highlights

Continued

JOHNJAY & RICH – Over Easy

104.7 KISS FM Phoenix
Phoenix, AZ

104.7 KISS FM Phoenix partnered with Over Easy, an Arizonabased breakfast, brunch and lunch restaurant chain, to support the #LoveUp Foundation by providing meals for Phoenixarea Children's Heart Gallery events. Through this collaboration Over Easy supplied breakfast for approximately 100 foster youth across multiple gatherings, including direct contributions of meals for 25 children during the February event, helping create a warm and welcoming experience for kids participating in the adoptionfocused program.

KNIX Hometown Holiday Concert Benefitting PCH

102.5 KNIX Phoenix
Phoenix, AZ

102.5 KNIX Phoenix produced its Hometown Holiday Concert to support Phoenix Children's Hospital, using onair and social media promotion to drive attendance and community participation, and through ticket sales and donations the event raised \$30,000 to benefit the hospital's programs and patient care.

KNIX Military Meal

102.5 KNIX Phoenix
Phoenix, AZ

102.5 KNIX Phoenix hosted its Military Meal event on May 21 to honor local veterans and active duty service members by providing them with a complimentary lunch and offering discounted meals for accompanying family members, creating an opportunity for the community to recognize and appreciate their service through a warm and welcoming gathering.

Teachers Night Out

Q92
Poughkeepsie, NY

Q92 hosted Teachers Night Out on June 18 as a community appreciation event to thank local educators and support staff across the Hudson Valley, partnering with a local restaurant to create a celebratory evening featuring sponsors, a live broadcast, giveaways and dedicated activities. The station promoted the event through social media, promos, commercials and onair chatter to honor the educators who support students throughout the region.

Big And Little Woody

94 HJY
Providence, RI

94 HJY hosted its Big and Little Woody golf events, offering listeners two ways to participate through an eighteenhole golf tournament and an eighteenhole miniature golf outing, where attendees purchased tickets as their green fees and advertisers supported the effort through hole sponsorships and larger event sponsorship packages. Through onair promotion that included 400 promos for the main tournament and 140 for the Little Woody, the campaign raised \$16,117 for Amos House and \$6,000 for the Tomorrow Fund, supporting services for individuals and families across Rhode Island.

Meeting Street Telethon

iHeartMedia Providence
Providence, RI

iHeartMedia Providence supported the Meeting Street Telethon, an annual fundraising event benefiting Meeting Street School, which serves children of all abilities from six weeks to 22 years old by providing educational, therapeutic and developmental services. Promoted collaboratively across the entire



Providence radio cluster with a minimum of 500 onair promos, the telethon was also televised by partner station WPRI/Fox Providence, helping expand visibility and community participation. The 2025 effort raised \$657,500 to support Meeting Street's programs and its mission of helping children reach their full potential.

Heart Strong

99.1 KGGI
Riverside, CA

99.1 KGGI supported Heart Strong, a free community health event held on February 22 that brought together wellness vendors, health screenings and a fashion show highlighting heart strong survivor, with sponsorship from Macy's. Promoted on-air and across social media, the event encouraged healthy living and wellbeing while benefiting the Desert Valley Hospital Medical Group through education, community engagement and access to local health resources.

Roanoke Cattle Baron's Ball

New Country 107.9 YYD
Roanoke Lynchburg, VA

New Country 107.9 YYD supported the annual Roanoke Cattle Baron's Ball

benefiting the American Cancer Society, where Scott Stevens served as emcee and helped guide an evening that brought together hundreds of attendees to advance cancer research and patient services. The event raised more than \$200,000 and was strengthened by iHeartMedia Roanoke's contribution of a \$25,000 annual PSA campaign for sponsors, ticket sales and donations, along with a \$5,000 radio advertising schedule for the silent auction, offering meaningful promotional support to amplify community participation.

2025 St. Jude Dream Home Giveaway

New Country 107.9 YYD
Roanoke Lynchburg, VA

New Country 107.9 YYD supported the 2025 Central Virginia St. Jude Dream Home Giveaway, which featured a newly built 4-bedroom, 3.5bath home valued at \$580,000 in Lynchburg's Blackwater Run community and raised \$1.5 million for St. Jude Children's Research Hospital. The station contributed to a longstanding partnership in which Roanoke/Lynchburg iHeartRadio stations and WSET ABC13 have generated \$7 million over seven

years. This year's effort was amplified through onair mentions, social media posts across all formats and stations, and coverage on station websites through local news articles and homepage promotion cards, helping broaden community engagement and support for the cause.

Roanoke Guns N Hoses Charity Hockey

96.3 ROV
Roanoke Lynchburg, VA

96.3 ROV supported Roanoke's 21st Annual Guns N Hoses Charity Hockey Game, where local firefighters and police officers competed in front of a crowd of 7,800 to raise funds and awareness for ASK Childhood Cancer Foundation. The Hoses secured a 10 win, and the station helped elevate community engagement through on-air mentions and social media posts across all platforms, reinforcing the event's mission of supporting children and families affected by childhood cancer.

Local Station Highlights

Continued

Year-Round Support

iHeartMedia Sacramento
Sacramento, CA

In 2025, iHeartMedia Sacramento deepened its commitment to serving the region by supporting a diverse network of nonprofit organizations, community events and charitable partners. The cluster partnered with more than 30 organizations representing critical areas of community need, including youth and family services, animal welfare, housing and food security, environmental protection, health initiatives, arts and culture, and LGBTQ+ support. Through on-air features, digital spotlights, event activations and volunteerism, the cluster worked to elevate their work and engage listeners in meaningful ways.

American Red Cross Blood Drive

Z107.7
Saint Louis, MO

Z107.7 teamed up with the American Red Cross for a multicampus blood drive held across three local universities, collecting 96 units of blood to support the organization's ongoing mission. The effort surpassed expectations with the American Red Cross reaching 135.6% of its goal. The station helped drive

participation through onair promos and a live broadcast, reinforcing the importance of community involvement in local blood donation efforts.

Border Blood Battle

103.3 KLOU
Saint Louis, MO

103.3 KLOU hosted the Border Blood Battle, encouraging listeners on both sides of the Missouri-Illinois line to compete in donating blood and support the American Red Cross. The friendly rivalry helped collect more than 300 pints, strengthening the region's blood supply and highlighting the importance of donation across both communities.

Tornado Relief

Hallelujah 1600
Saint Louis, MO

Hallelujah 1600 supported tornado relief efforts throughout June by broadcasting live from multiple sites across St. Louis that were impacted by the May 16 tornado and partnering with the Urban League of Metropolitan St. Louis to assist with several food distributions for affected families. The station helped bring relief to more than 5,000 victims by sharing information on available

resources and contributing to the distribution of more than \$200,000 in food items, strengthened by onair promos that kept the community informed and engaged.

Making Strides

iHeartMedia Salt Lake City
Salt Lake City, UT

iHeartMedia Salt Lake City supported the American Cancer Society's Making Strides Against Breast Cancer Walk, a noncompetitive three-to-five mile community event focused on raising awareness and funds to help save lives from breast cancer. The walk brought people together to honor those affected while helping fund innovative research, provide free information and support, and promote early detection through riskreduction education, strengthening community understanding and engagement around the fight against breast cancer.



Safe Kids Fair

iHeartMedia Salt Lake City
Salt Lake City, UT

iHeartMedia Salt Lake City supported the Safe Kids Fair, a free community event focused on health, safety and education that offered interactive activities for families, character appearances and photo opportunities throughout the day. Approximately 7,000 community members attended, and about 500 children received fitted bike helmets as part of the safety initiative, with the station helping to broaden awareness through onair, digital and social media promotion to encourage participation and support for the Salt Lake County Safe Kids Coalition.

Stuff The Bus

KJ97
San Antonio, TX

KJ97 supported the 2025 Stuff the Bus School Supply Drive, a city-wide effort led by Communities In Schools of San Antonio in partnership with grocery retailer HEB, local TV station KENS

5 and iHeart San Antonio to ensure students across the community received the resources they need for academic success. The initiative generated \$516,690.77 in support, helping provide essential school supplies for local families, and the station strengthened the campaign through onair, online and social media promotion across all iHeartMedia San Antonio stations to broaden engagement and amplify community impact.

The Breeze Stress-Free Holidays

98.1 The Breeze
San Francisco, CA

98.1 The Breeze supported its annual StressFree Holidays initiative by giving away more than 130 Thanksgiving dinners and Christmas trees to Bay Area families, continuing a sevenyear tradition focused on easing financial strain during the holiday season. The station extended meaningful support to local households through onair and social contesting, helping families facing rising grocery costs celebrate with comfort and stability.

97.3 KISS FM Miss St. Patrick's Day

97.3 KISS FM
Savannah, GA

97.3 KISS FM hosted the annual Miss St. Patrick's Day Pageant to select the new queen of green who would ride on the station's float in Savannah's 201st St. Patrick's Day Parade. Ana and Justin from the Kidd Kraddick Morning Show joined the celebration as onair hosts on the float, and listeners were invited to a private meet and greet the day before for an opportunity to spend time with the duo. The station elevated community engagement through onair, digital and social media promotion to support this long-standing local tradition.

Local Station Highlights

Continued

Shop With A Cop

NewsRadio 97.7 & 1290 WTKS
Savannah, GA

NewsRadio 97.7 & 1290 WTKS raised funds onair by sharing stories of families supported by the Ronald McDonald House of the Coastal Empire, aiming to collect \$10,000 to provide ten families with a \$1,000 Christmas shopping spree. The community response exceeded all previous totals, generating more than \$37,000 and allowing 37 families to receive a holiday shopping experience, strengthened by the station's onair engagement and listener support.

Make A Play For A Healthy Heart

Sports Radio 93.3 KJRFM
Seattle, WA

Sports Radio 93.3 KJRFM partnered with the Seattle Kraken and Virginia Mason Franciscan Health to support the Healthy Heart Fund through a fourhour online auction on February 6, where listeners bid on items, heard interviews with doctors and received tips on maintaining heart health. The effort raised \$5,000 to benefit the Healthy Heart Fund, and the station extended community engagement through onair, digital and social media promotion.

KG95 Easter Egg Hunt

KG95
Sioux City, IA

KG95 hosted its annual Easter Egg Hunt at Grand View Park, offering a free community event featuring more than 15,000 eggs supplied by Bomgaars and filled by UnityPoint St. Luke's volunteers. Families gathered on the north side of the park for agegrouped hunts for children infant through age 10, with the Easter Bunny on site ahead of the 10 a.m. start and local first responders from the Sioux City Fire Department and the Sheriff's Department engaging kids with handson experiences. The station supported the effort with two weeks of onair promos and social media outreach to create a fun, familyfriendly celebration for the community.

Festival Of Trees Sioux City

KG95
Sioux City, IA

KG95 supported the annual Festival of Trees in downtown Sioux City, where local businesses purchased and decorated trees and wreaths displayed for two weeks in the atrium of the city's largest building. Community members stopped by to place silent bids, with a

final auction held at the end of the display period, raising \$20,040 to benefit the Siouland Humane Society. The station helped drive attendance and awareness through onair promos from November 4 to December 17, along with social posts and mentions from onair personalities throughout the campaign.

All-Access Concert

100.5 The Wolf
Springfield, MO

100.5 The Wolf supported the All-Access Concert to benefit the Boys & Girls Clubs of Springfield, hosting and promoting a community event featuring performances by Dylan Marlowe, Matt Stell and Cassi Ashton to help advance the organization's mission of serving local youth. The concert brought listeners together around live music and community support, with the station amplifying awareness and turnout through its onair presence and promotional efforts.

12 Strays Of Christmas

102.3 WSUS
Sussex, NJ

102.3 WSUS supported the 12 Strays of Christmas initiative to help local pets in need by partnering with Father John's

Animal House and One Step Closer Animal Rescue to collect pet food and supplies and spotlight 12 adoptable animals searching for permanent homes. Community groups, businesses and individuals were encouraged to donate items at several local dropoff locations, and a Facebook Live event on December 13 highlighted the featured pets and recognized topdonating groups. The station amplified the campaign through social media and commercials to drive participation and promote adoption and resource support for area shelters.

Preston Scott's Orphan Shade Fundraiser

100.7 WFLA
Tallahassee, FL

100.7 WFLA supported Preston Scott's fundraiser for Orphan Shade, with onair, online and social media outreach inviting listeners to help build and sustain a new home for orphaned children in the village of Lirangwe in southern Malawi. Running from Thanksgiving through Christmas, the effort aligned with Preston's long-standing connection to the organization's founder and encouraged community participation to advance Orphan Shade's mission. The campaign raised more than \$55,000, fully funding the construction of the organization's sixth home and demonstrating meaningful community impact for vulnerable children in East Africa through the station's ongoing involvement.

Porch Pirates

94.1 ZBQ
Tuscaloosa, AL

94.1 ZBQ supported The Alabama Show's holiday effort to grant Christmas wishes for local listeners in need, inviting friends and family to nominate recipients for gifts ranging from presents and gift cards to

concert tickets. The campaign engaged the community through onair and social media outreach, 230 entries that reflected strong local participation and seasonal generosity.

World Pride 2025

HOT 99.5
Washington, DC

HOT 99.5 participated in the World Pride Parade in Washington, DC, supporting LGBTQIA+ rights by joining the procession through the Nation's Capital, where the event drew an estimated 1.2 million attendees and showcased broad community solidarity. The station engaged listeners through onair, online, social and onsite outreach to highlight its involvement alongside the Capital Pride Alliance and to reinforce the importance of visibility and inclusion during a major global celebration.

The Flamingo

Wave 92.7
West Palm Beach, FL

Wave 92.7 supported Jake Owen's annual hometown charity weekend in Vero Beach, where the station helped host a series of events benefiting the Jake Owen Foundation and St. Jude Children's Research Hospital. Over three days, the station joined Owen in engaging the community through golf tournaments, comedy shows, acoustic songwriter sets and fullband concerts, reinforcing its ongoing commitment to children's causes and local outreach. Jake Owen's charity weekends have raised nearly \$10 million for over 65 causes.



Local Station Highlights

Continued

Taco's Beer & Dogs

Wave 92.7
West Palm Beach, FL

Wave 92.7 supported a country concert benefiting The Farm Dog Rescue, a fosterbased network in Palm City that provides medical care and temporary homes for dogs until they are placed with permanent families, with the station helping highlight the organization's mission and community impact through its involvement across the event.

Protecting The Palm Beaches

1290 WJNO
West Palm Beach, FL

1290 WJNO highlighted the ongoing efforts of local law enforcement through its weekly Protecting the Palm Beaches initiative, using its onair platform to recognize a local hero each week, feature interviews with agency leaders and acknowledge the sacrifices made by officers and their families. The campaign aimed to strengthen community relationships with policing and honor those who serve, providing consistent visibility and appreciation for public safety professionals.

Gifts & Guitars

Wave 92.7
West Palm Beach, FL

Wave 92.7 supported its third annual Gifts & Guitars celebration, a free threehour community event featuring a live musical performance, a Santa photo area, a Letters to Santa setup, vendors and a display of 12 acoustic guitars signed by major country artists, with attendees contributing toys onsite to support the Marine Toys for Tots drive in Martin County. The 2025 event collected nearly 2,000 toys and raised more than \$1,000 in cash donations, and the station amplified the effort through onair, online and social media outreach to encourage participation and highlight its impact for children and families in need.

12 Guitars Of Christmas

98.7 The Gater
West Palm Beach, FL

98.7 The Gater marked the 22nd anniversary of its annual 12 Guitars of Christmas celebration with a free fourhour holiday event featuring live music, special guest appearances, a Santa photo area, vendors and a display

of 12 autographed guitars signed by prominent rock artists. Attendees contributed to the U.S. Marine Toys for Tots drive-through onsite toy donations. The station's onair, online and social outreach supported participation that resulted in 3,925 toys collected and \$4,400 raised to benefit children and families in Palm Beach County.

Christa's Coat Drive

94.7 WDSB
Wilmington, DE

94.7 WDSB supported Christa's Coat Drive to collect warm winter coats and essential items for neighbors in need, encouraging listeners through onair and social media outreach to donate in support of the Sunday Breakfast Mission's efforts to assist local families during the colder months. The campaign highlighted the value of community generosity and provided meaningful seasonal support for those facing hardship.

Miles For Military

94.7 WDSB
Wilmington, DE

94.7 WDSB supported the Miles for Military motorcycle ride to benefit Operation We Care, a nonprofit organization that provides assistance to military personnel and first responders, using onair and social media outreach to engage riders and community members in showing appreciation for those who serve. The event brought supporters together in a shared demonstration of gratitude, helping raise awareness and resources to bolster the organization's mission of supporting service members and their families.

Feminini-Tea

Shenandoah Country Q102
Winchester, VA

Shenandoah Country Q102 supported the annual FemininiTea celebration hosted by morning show cohorts Chris and Lori to honor breast cancer survivors and recognize donors who support Valley Health's Cancer Center at Winchester Medical Center. The event featured themed teas, tea pairings and fundraising activities. Digital, social and onair outreach was used to raise awareness and share moments from the gathering held in memory of former cohort Rosie, reflecting strong community involvement and continued support for local cancer care.



Company Overview

About iHeartMedia, Inc.

iHeartMedia, Inc. [Nasdaq: IHRT] is the leading audio media company in America, with nine out of ten Americans listening to iHeart broadcast radio in every month. iHeart's broadcast radio assets alone have a larger audience in the U.S. than any other media outlet and over four times the ad-enabled audience of the largest digital only audio service.

iHeart is the largest podcast publisher according to both Podtrac and Triton, with more downloads than

the next two podcast publishers combined, has the most recognizable live events across all genres of music, has the number one social footprint among audio players, has the highest-reach and most engaged influencers, and is the only fully integrated audio ad tech solution across broadcast, streaming and podcasts. The company continues to leverage its strong audience connection and unparalleled consumer reach to build new platforms, products and services.

Visit [iHeartMedia.com](https://www.iheartmedia.com) for more company information.





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**America's Most Listened
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